



PO Box 1995 • Vancouver, Washington 98668
360 696-8235 • Fax 360 696-8298
www.cvtv.org

Use of CVTV Footage in Political Campaigns

In the past, some candidates have utilized CVTV footage in television ads and/or on campaign websites. Candidates must follow the guidelines below in order to incorporate CVTV footage.

CVTV is the local government, non-commercial cable access channel operated and funded by the City of Vancouver and Clark County, Washington. Please note that RCW 42.17.130 prohibits use of public facilities for the purpose of assisting a campaign for election of any person to any office or for the promotion of or opposition to any ballot proposition.

Use of CVTV footage in no way constitutes an endorsement of or opposition to any candidate for public office or ballot proposition on the part of CVTV, the City of Vancouver or Clark County.

Any references to CVTV, City of Vancouver or Clark County must be excised from any advertising in connection with promoting or opposing any candidate for public office and/or that any such use be accompanied by the following disclaimer clearly visible on the advertising or campaign web material:

"CVTV footage, obtained pursuant to the Public Disclosure Act, in no way is intended by CVTV, the City of Vancouver, or Clark County to either promote or oppose any candidate for public office or any ballot proposition."

If you are utilizing CVTV footage that does **not** display the CVTV logo and does **not** contain any reference in connection with promoting or opposing any candidate for public office or ballot proposition, there is no need for displaying the above disclaimer.

If you have any questions or need additional information, please do not hesitate to contact Jim Demmon at (360) 696-8235.