

# Vision 2020

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**October 20, 2014**  
**Vancouver City Council Workshop**

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Program and Policy Development Manager

# Presentation Overview

- Council Strategy Process
- Vision for 2020
- Council Values
- Review of Strategic Plan Purpose and Goals
- Next Steps

# Strategic Direction Sessions

- Four Strategy Sessions - Spring 2014
- Professionally Facilitated
- Vision Statement
- Values
- Legacy
- Environmental Scan
- Big Hairy Audacious Goals (BHAG's)

# Vision for 2020

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Vancouver is an exceptionally safe, welcoming, vibrant & prosperous city.



# Our Values

What we reflect in our work every day

- Leadership
- Stewardship
- Integrity
- Innovation
- Accountability

# Purpose | Invest in a safe and welcoming city



## Purpose | Invest in a safe and welcoming city

The police, fire and emergency medical services we provide are...

- safe
- reliable
- responsive
- innovative and
- well-resourced

Set the standard for the most effective and innovative police, fire and EMS services in the Pacific Northwest

Invest in a  
**Safe and  
welcoming  
city**

## Purpose | Invest in a safe and welcoming city

We ensure...

- residents and visitors can move safely around our city
- our buildings, bridges, parks, transportation, street lighting, community centers and other infrastructure are safe, well maintained and innovative

Ensure our built urban environment is one of the safest and most welcoming in the Pacific Northwest

Invest in a  
**Safe and  
welcoming  
city**

CITY OF  
**Vancouver**  
WASHINGTON

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## Purpose | Invest in a safe and welcoming city

We welcome people of all...

- ages
- cultures
- family configurations
- interests
- educational backgrounds
- trades and professions

Invest in a  
**Safe and  
welcoming  
city**

Welcome  
people of all  
cultures and  
heritages

As a City, we are aware that our policies  
and actions impact diversity.

# Purpose | Become a more vibrant city




## Purpose | Become a more vibrant city

We connect ...

- via trails, roads, bike lanes, river, air and public transportation
- from government to residents— and back
- through technology opportunities and access to high speed internet for all
- by breaking down barriers to participation in and enjoyment of civic life

Be the most  
connected  
community  
in the region



Become a  
more  
vibrant city

# Purpose | Become a more vibrant city

Provide the best access to outdoor recreation in the Pacific Northwest



We offer ...

- the most complete green belt trail and park system in the region
- the highest levels of environmental stewardship
- a robust network of bicycle friendly streets
- a continuous connection to the Columbia riverfront
- recreational opportunities for all ages and abilities
- abundant opportunities for health and fitness lifestyles

## Purpose | Become a more vibrant city

We envision ...

- Fort Vancouver as a premier historic site with a myriad of activities and programs for all ages
- a vibrant arts community with cultural facilities
- a minor league sports team

Offer premier historical/cultural experiences for residents and visitors

Become a more vibrant city

## Purpose | Become a more vibrant city

We create ...

- a strong, active neighborhood program through project funds that enhance livability and community connections
- a city where every neighborhood is a “20-minute neighborhood”\* with a unique identity
- community gathering places –a central Vancouver community center, a downtown waterfront park and a focal point in east Vancouver



Create strong, distinctive and livable neighborhoods



\* A “20-minute neighborhood” is one in which residents can walk or bike to essential amenities and services in 20-minutes

## Purpose | Become a more vibrant city

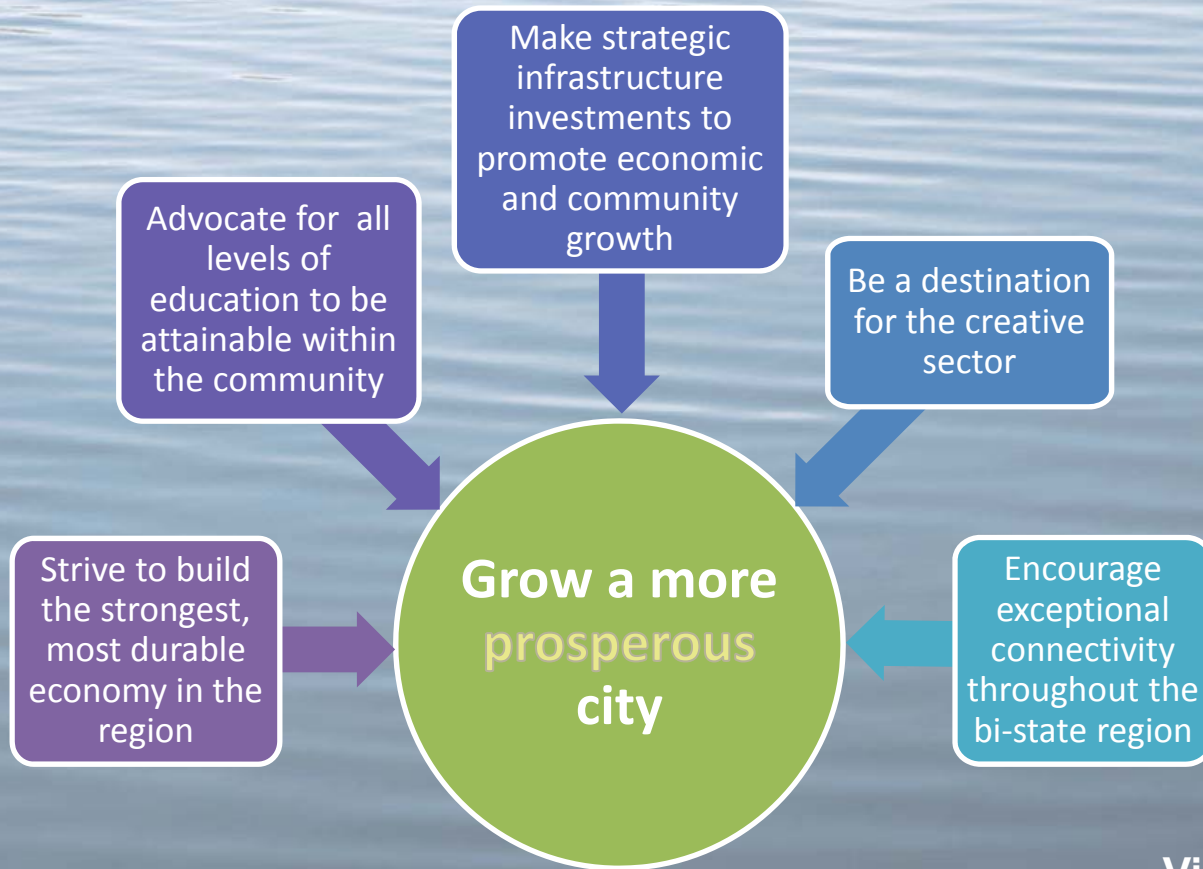
Our connection to the river means ...

- clean water
- abundant public access to the waterfront
- thriving river commerce
- varied and accessible water-based recreational opportunities

Become a  
more  
vibrant  
city

Become the City  
with the  
strongest river  
connection in the  
Pacific Northwest

# Purpose | Grow a more prosperous city





## Purpose | Grow a more prosperous city

We strive to ...

- make Vancouver the best place to locate a business in the region
- create infrastructure and policies that support job creation
- support a wide diversity of business and industry

Strive to build the strongest, most durable economy in the region



Grow a more prosperous city

## Purpose | Grow a more prosperous city

We advocate...

- through connected and coordinated partnerships with our educational institutions
- for our community to offer many paths to affordable education for our residents

Advocate for all levels of education to be attainable within the community

Grow a more prosperous city

## Purpose | Grow a more prosperous city

We maintain and invest in ...

- transportation infrastructure - streets, bridges, bike amenities and sidewalks
- utilities - water, sewer and data infrastructure
- our parks, trails and facilities

Make strategic infrastructure investments to promote economic and community growth

Grow a more prosperous city

# Purpose | Grow a more prosperous city

We value ...

- innovation
- partnerships
- technology
- knowledge



Be a destination for the creative sector



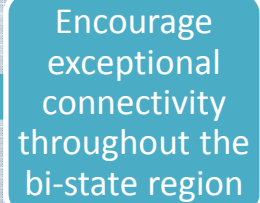
## Purpose | Grow a more prosperous city

We encourage ...

- strong local and regional partnerships, both public and private
- bi-state efforts that successfully address economic, infrastructure, transportation and environmental issues



Grow a more  
prosperous  
city



Encourage  
exceptional  
connectivity  
throughout the  
bi-state region

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**Vancouver**  
WASHINGTON

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# Next Steps

- November 2014
  - Request for Qualifications for strategic planning consultant
- December 2014
  - Consultant selected
- January 2015
  - Next phase of strategic plan development commences

# Discussion & Questions

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