Community Survey Result
Highlights—August 24, 2015

- Launched in June 2015, **more than 2,200 community members completed the What’s Next Vancouver? survey.** Hundreds of responses were generated from the Columbian editorial.

- **There is a good mix of respondents.** Most live and shop in Vancouver. More than half work in Vancouver. Hundreds of business owners and operators took the survey.

- The survey responses are almost uniformly upbeat. **People feel good about living in Vancouver.**

- **Respondents agree our parks and trail system lead the way in making Vancouver special.** A close second is access to the amenities offered through the city’s proximity to Portland. Other special characteristics include family-friendly, affordable, good schools, and the community’s rich history.

- **When asked what’s missing, survey respondents say transportation needs top the list:** street maintenance, transit options, light rail, and a new bridge crossing. Other desired additions include: more restaurants, shopping, night-life, entertainment options; year-round community events; downtown grocery store; public art, performing arts center, etc.

- **If community members had millions of dollars for programs or projects, they select transportation improvements.** Second on the list is expansion and improvements for the community’s most special feature—parks, trails, and recreation opportunities.

- **An underlying theme across the survey results is a desire to maintain and take care of what the city has.** The community wants streets and parks maintained and further downtown and community revitalization.

- **The survey also points to the community’s aspiration to become more than a bedroom community,** with more robust cultural experiences, a more self-sustained local economy, and opportunities to spend leisure time right here.

- **The survey results correspond well with the City Council’s framework vision** of an exceptionally vibrant, safe, welcoming and prosperous city.