Business Development Programs Update
Integrating Programs, Removing Barriers for Small Businesses

May 2, 2016
Vancouver City Council Workshop

Teresa Brum, Economic Development Manager
Rebecca Kennedy, Economic Planner
Presentation Overview

- Economic Development
- City of Vancouver Small Business Programs
- Small Business Profiles
- May is Small Business Month in Vancouver
Economic Development

- Business Growth
- Business Recruitment
- Small Business & Entrepreneurs'-hip
- Education
- Innovation Partnership Zone
- Advocacy

ECONOMIC DEVELOPMENT
The Value of Small Business

Businesses in Vancouver

- Large Business: 50 or more emp.
- Small Business: 6-49 emp.
- Micro Business: 5 or fewer emp.
### National League of Cities Best Practices

<table>
<thead>
<tr>
<th>Connect businesses to resources</th>
<th>Celebrate successful businesses</th>
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<tr>
<td>Advocate for small businesses</td>
<td>Support Incubator space</td>
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<td>Engage the business community</td>
<td>Provide platforms for networking</td>
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<td>Establish a small business resource center</td>
<td>Create a one-stop-shop for small business</td>
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<td>Streamline City regulations and processes</td>
<td>Support micro-lending and crowdfunding</td>
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<td>Help businesses build a web presence</td>
<td>Increase access to government contracts</td>
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2016 Small Business Programs

Removing Barriers
- Startup in a Day
- Vancouver Business Resource
- Permitting assistance
- Online Permitting
- Technical Assistance Providers
- SDC Assistance Program

Place-based
- Business Districts
- Innovation Partnership Zone
- Farmers Market Business Development
- Mobile Food Vending downtown pilots

Citywide Communication
- City of Vancouver Website
- Vancouver Business Resource
- Small Business Month
- Social media & Promotions
- Startup in a Day

Targeted Programs
- Pre-Lease Program
- Mobile Food Vending technical assistance
- Adaptive Reuse Program
- Brownfield Assistance
- IDA / matched savings accounts
Small Business Programs are Working

Small and micro businesses in the City of Vancouver

- Small Business Development - 8
Baron Patisserie

City of Vancouver Website

Pre-Lease Program
The Mighty Bowl

Vancouver Farmers Market

Mobile Food Vending pilot projects

Pre-Lease Program

Mobile Food Vending technical assistance
Tap Union Free House

SDC Assistance Program
Pre-Lease Program
Adaptive Reuse Program
Columbia Tech Center Town Center

Vancouver Farmers Market

Mobile Food Vending technical assistance
Webfor SEO & Website Design

Innovation Partnership Zone

Small Business Month
Columbia Collective Coworking Space

Innovation Partnership Zone

Small Business Month
Small Business Online Resources

Vancouver Business Resource
vancouver.businessresource.org
facebook.com/vancouver.biz.75/
twitter.com/vbrsite

City of Vancouver Small Business Programs
www.cityofvancouver.us/smallbusiness
May is Small Business Month in Vancouver

Small Business Month Proclamation by Mayor and Council at 7pm
Questions and Discussion

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