

# Mark Your Calendar. Get Involved.

**You can help shape the future of Main Street.**

Attend an upcoming stakeholder meeting or open house. Learn more about the project, meet the Project Team, be part of the discussion.

## OPEN HOUSE

Preferred Concept to Be Presented

Tuesday  
**August 8**  
4-7 p.m.

Vancouver  
Marketplace  
210 W. Evergreen Blvd.



### ◆ BUSINESS OWNER MEETINGS ◆

Thursday, July 20  
7:30 a.m.

Wednesday, July 26  
6 p.m.

### ◆ PROPERTY OWNER MEETINGS ◆

Wednesday, July 26  
7:30 a.m.

Thursday, July 27  
6 p.m.

Above meetings held at:  
Divine Consign  
904 Main Street

www.cityofvancouver.us/MainStreet

- Join us at the next Main Street Open House on August 8
- Important Business & Property Owner Survey
- Recommended Streetscape Elements
- Community Feedback
- Project Timeline

### In this Issue

City of Vancouver  
Transportation Services  
P.O. Box 1995  
Vancouver, Washington 98668-1995



**MAIN STREET**  
REDISCOVERED  
A NEW DIRECTION IN DOWNTOWN VANCOUVER

City of Vancouver, Washington

July 2006

## Steering toward a renewed Main Street

### Community input gives focus to project vision

Information sharing, brainstorming, and feedback from a variety of sources continues to give shape and definition to the Main Street Improvement Project.

The project's first open house on June 6 provided an opportunity for the



Information sharing at the first project Open House on June 6

community to meet with Project Team members, view informational displays, ask questions, and discuss various aspects of the project.

Over 30 "Response Sheets" (see story right) were completed by attendees at the open house, providing feedback on such topics as parking, retail opportunities, design elements, reconnecting to the waterfront, pedestrian needs, and preferred streetscape design.

Downtown patrons, residents, and business and property owners will have

a chance to learn about and discuss additional, updated details at a second open house on August 8.

### Targeted feedback

Three project "Response Sheets," seeking input on specific project details, have been distributed at Steering Committee meetings and made available at several businesses along Main Street. Informational meetings specifically targeted to downtown business and property owners have been scheduled for late July (see back panel).

### Walk-by information

Project information also can be found during a casual stroll down Main Street. A storefront display at the office of Harper Houf Peterson Righellis, Inc., 1104 Main Street, provides regularly updated project details.

Throughout the project planning process, the downtown community also will continue to receive updated information through newsletters such as this and the project website ([www.cityofvancouver.us/MainStreet](http://www.cityofvancouver.us/MainStreet)).

### Targeted feedback guides planning

A streetscape design featuring **narrow pedestrian crossings at intersections, wide sidewalks, eight-foot parking lanes, and 12-foot travel lanes** is preferred by most of the people completing the project's second "Response Sheet."

Respondents also agree with the Project Team's **Retail Framework** proposal, which envisions using existing assets and corridors to maximize opportunities and economic vitality. Some, however, voiced concerns with the scope of the proposal (too narrow) and preserving the potential 7th Street connection to Reserve Street. The Project Team is aware of this issue and understands the need to preserve the connection.

Virtually all respondents agreed with the **proposed parking opportunity**

**sites**, which combine on-street parking with potential parking structures offering first-floor retail.

Respondents also think the Project Team is properly coordinating the Main Street Improvement Project with the Columbia River Crossing Concept.

Overall, respondents indicate support of the project team's proposals, emphasizing that they would prefer to maximize on-street parking and sidewalk widths while minimizing construction impacts.

Response Sheets are distributed at Steering Committee meetings and open houses and are available at several locations along Main Street. The Steering Committee is currently seeking feedback to Response Sheet #3, which addresses specific design details for Main Street.

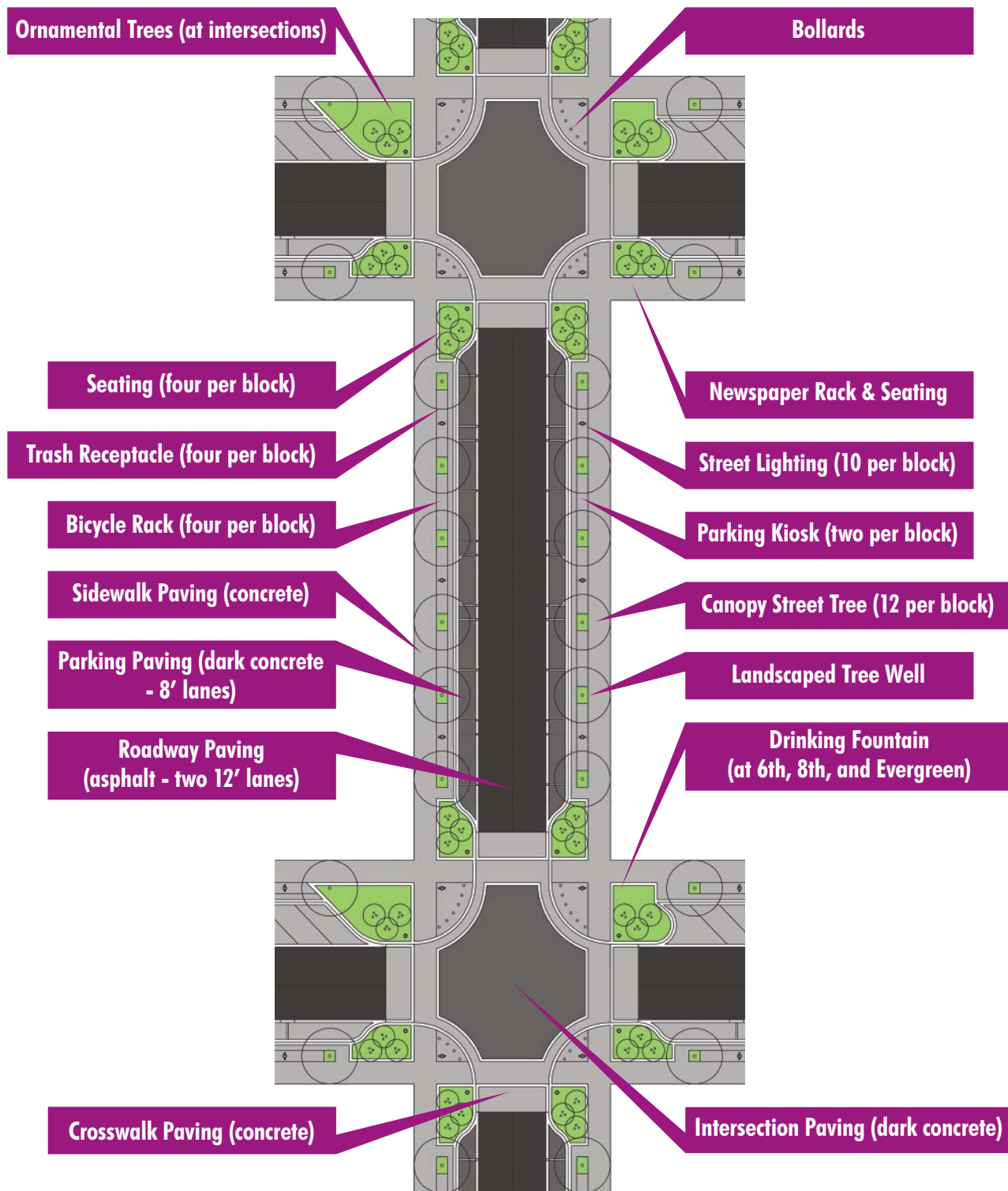
### Business & Property Owner Alert

See the important survey inside.

Fill it out. Drop it in the mail. Be part of the planning process and help us minimize the impact of construction on downtown businesses.

# Streetscape Layout & Elements

The Project Steering Committee and Project Team have considered various design elements for Main Street. This page shows the Project Concept Design for the street layout and streetscape elements. The team is currently exploring refinements of these design elements, including the potential use of brick surfaces/accents.



## Design Element Details

- **Newspaper Racks** - The Project Team recommends using a multi-compartment box with display space for a variety of newspapers and publications. These boxes could be located near the intersection with Main Street.
- **Parking Kiosk** - Parking kiosks rather than parking meters will be used. Considerations for motorcycle parking are being researched.
- **Street Lighting** - The City standard metal double acorn street light is recommended. It includes a center mast arm for street banners and special lighting across the street.
- **Parking Paving** - To make crossing Main Street more pedestrian friendly, distinguishing treatments for on-street parking lanes, such as dark grey colored concrete, are being considered. These treatments make the travel lanes look narrower and better define the parking area.
- **Seating** - Bench seating on Main Street near intersections is recommended. A center rail would discourage people from sleeping on them.
- **Trash Receptacles** - Trash receptacles will be placed along Main Street and at corners.
- **Bicycle Racks** - Black inverted "U" shaped bicycle racks are recommended.
- **Hanging Baskets** - The Project Team wants to continue this amenity and provide for automatic watering.
- **Bollards** - At intersections to help protect pedestrians.
- **Scored & Raised Concrete Street Crossings** - These pedestrian-friendly crossings would rise to sidewalk level to help slow traffic.
- **Raised Intersections**
- **Asphalt Roadway (travel lanes)**



Bench Seating



Parking Kiosk



Bike Rack



Trash Receptacle



Newspaper Rack



Street Lighting

## Project Timeline

	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	2007
<b>Council Approval</b>	March 20										
<b>Steering Committee Meetings</b>		April 18	May 16	June 13 & 27	July 25		TBD	TBD			
<b>Community Open Houses</b>				June 6		August 8			Nov. 2		
<b>50% Project Design &amp; Plans (Main)</b>							September				
<b>Final Project Design &amp; Plans (Main)</b>										December	
<b>Construction (Broadway)</b>											November - February

*Note: Main Street construction is contingent on funding.*

## Project Steering Committee

- **Dean Irvin**, Chair, Property Owner
- **Randy Salisbury**, DSP Architecture PLLC, former Design Committee Chair
- **Holly Chamberlain**, Architectural Heritage Center
- **Jeff Firstenberg**, First Independent Bank
- **Linda Glover**, Divine Consign
- **Dan Maks**, Lucky Loan
- **Ginger Metcalf**, Identity Clark County
- **Nancy Nellor Retsinas**, Nellor Retsinas Crawford PLLC
- **Doug Pruitt**, ARCHITECTS Barrentine.Bates.Lee
- **Lee Rafferty**, Spanky's
- **Celinda Rupert**, Iduhair & Company

## For More Information

### Bill Whitcomb

City of Vancouver Transportation Services  
360.696.8290 ext. 8553  
bill.whitcomb@ci.vancouver.wa.us

### Karen Ciocia

360.694.2300  
kciocia@normandeau.com

Visit us on the web at:

[www.cityofvancouver.us/MainStreet](http://www.cityofvancouver.us/MainStreet)