

FOR MORE INFORMATION

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Visit us on the web:

www.cityofvancouver.us/MainStreet

Project Storefront Display:

Harper Houf Peterson Righellis Inc.
1104 Main Street (11th and Main)



PROJECT STEERING COMMITTEE

- **Dean Irvin**, Chair, Property Owner
- **Randy Salisbury**, DSP Architecture PLLC, former Design Committee Chair
- **Holly Chamberlain**, Architectural Heritage Center
- **Linda Glover**, Divine Consign
- **Dan Maks**, Lucky Loan
- **Ginger Metcalf**, Identity Clark County
- **Nancy Nellor Retsinas**, Nellor Retsinas Crawford PLLC
- **Doug Pruitt**, ARCHITECTS Barrentine.Bates.Lee
- **Lee Rafferty**, Spanky's
- **Celinda Rupert**, Iduhair & Company



MAIN STREET

REDISCOVERED

A NEW DIRECTION IN DOWNTOWN VANCOUVER

City of Vancouver, Washington

October 2006

BE INVOLVED

This newsletter provides the **LATEST INFORMATION** on the Main Street Improvement Project

A third project **OPEN HOUSE** is planned for **early 2007**.

At the open house, you will be updated on the latest project plans and hear news about project funding.

We'll keep you posted on date, time, and location.

Funding delay can benefit project

Delay will provide time for more thorough coordination with business and property owners

For much of 2006, the Main Street project team and Steering Committee have been working hard on the design of the corridor improvements from 5th to 15th streets. During this time, it was anticipated that funding would be available for construction in 2007.

The City Council has been working diligently to identify an on-going revenue source for transportation projects throughout the city. As of this writing that source has yet to be defined, resulting in the absence of construction funding for this project.

On October 11, the City Council approved a \$10.5 million bond issue. Proceeds, however, will go toward previously approved projects funded by the sales tax increase enacted by council in August 2005. A separate funding mechanism is needed to fund the Main Street/Broadway project as well as other City transportation projects.

The advantage of more time

The delay to begin construction caused by the current lack of funding presents some significant benefits. The additional time between now and next year's bond issue will allow the project team to:

- Better coordinate with C-Tran service modifications affecting both Main Street and Broadway
- Better coordinate with C-Tran regarding the transformation of uses on 7th Street
- Accomplish additional quality control on the design details
- Allow time for additional coordination with utilities



New streetscape elements, vibrant landscaping, and a pedestrian-friendly design will transform Main Street and continue the economic resurgence of downtown Vancouver.

- Pursue additional community outreach to improve efficiency of the construction and design and optimize integration with the operations and needs of downtown businesses
- Provide the downtown business community with additional time to prepare for construction

The City is committed to continuing the design process through final planning and specifications by late spring 2007. It will then be well prepared for construction, anticipated to occur during 2008. Construction during that time frame, however, will be contingent on the City Council's approval of a funding source for the project by late summer 2007.

Don't miss the third project Open House, coming in early 2007.

www.cityofvancouver.us/MainStreet

- Have You Completed Your Business & Property Owner Survey?
- Funding Delay
- Streetscape Elements & Landscaping
- Community Involvement
- Project Timeline

IN THIS ISSUE

Have you completed the Property & Business Owner

SURVEY?

Your information will help us better plan construction and minimize the impact on your property or business.

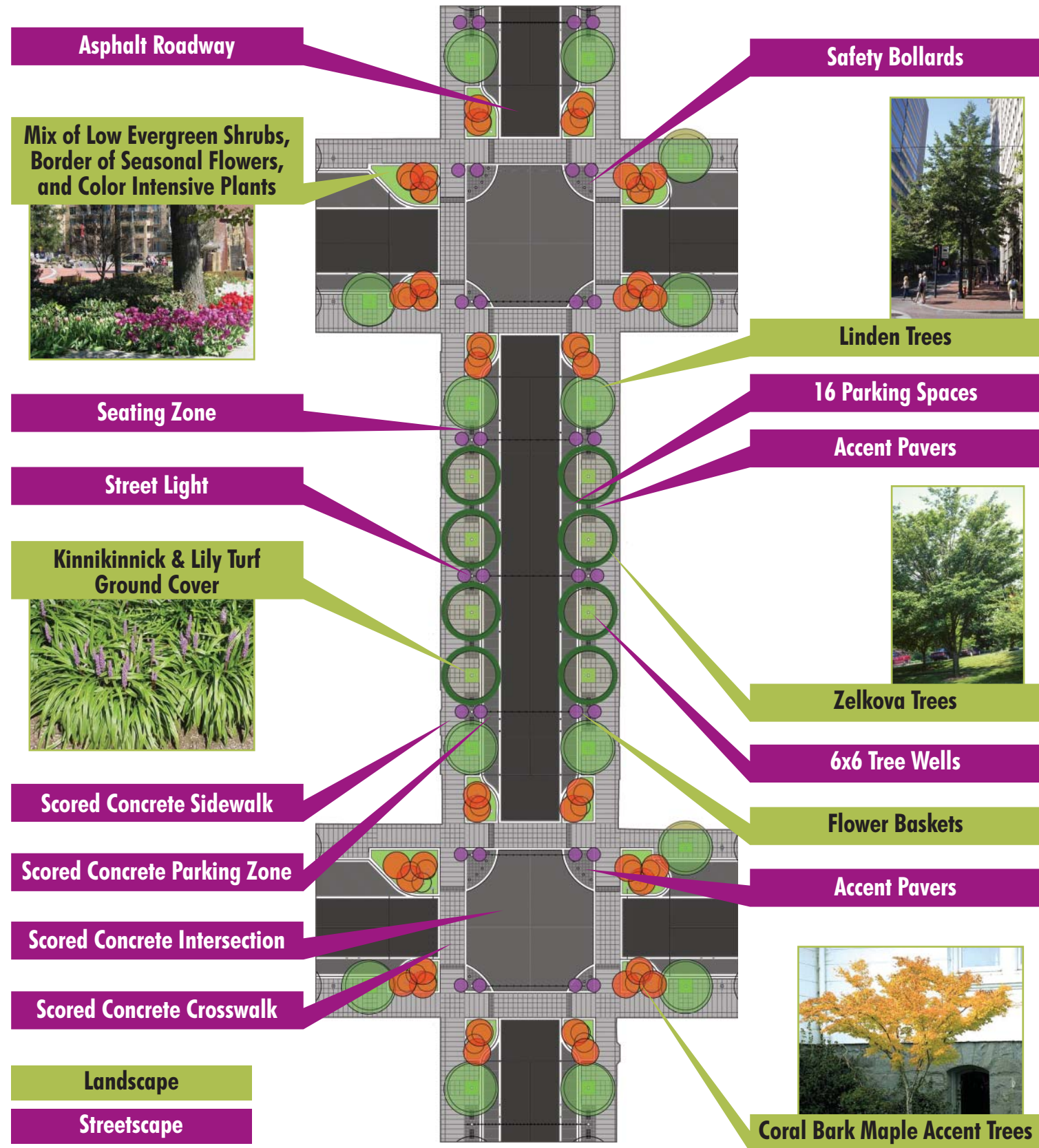
See the survey included with this newsletter.

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STREETSCAPE ELEMENTS & LANDSCAPING

The diagram below shows the streetscape elements and landscaping options being considered for a typical block in Main Street's primary retail core. Blocks in the Office Commercial Zone north of 12th Street will have similar but slightly different treatments, tailored to the character of those blocks. Additional project details can be viewed at Harper Houf Peterson Righellis Inc.'s project storefront display, 1104 Main Street (11th and Main).



Community participation crucial to project's success

Steering Committee, open houses, surveys, and newsletters highlighted multifaceted public involvement campaign

The Main Street project team has employed a variety of means to engage the community and gather public perspectives and input on the Main Street design process. Led by the 10-member project **Steering Committee**, which has thus far met six times, this public involvement process has included open houses, targeted meetings for business and property owners, feedback forms, and a mix of informational materials.

The **open houses** in June and August were attended by a total of 74 people. Two **property-owner** and two **business-owner meetings** in late July drew a combined 39 attendees.

During the summer, **project information, surveys, and meeting invitations** were hand delivered to businesses along Main Street and intersecting streets. Three project **newsletters**, including this one, have been mailed to a list of nearly 1000 recipients. Throughout the process, a **storefront display** at 1104 Main Street has featured regularly updated project information.

The community has provided very useful, targeted feedback through three

project **response sheets**, seeking comment on specific design elements. Two property and business owner **surveys** gathered information to help minimize the impact of construction on downtown area businesses.

The tally of responses to these comment opportunities includes:

- Response Sheet #1 50
- Response Sheet #2 8
- Response Sheet #3 28

- Business/Property Owner Survey #1 19
 - Business/Property Owner Survey #2 50
- The community will have another chance to participate in the process by attending the third project open house in early 2007. Business and property owners who have not yet completed a survey are urged to fill out and return the survey included with this newsletter.

CONNECTING WITH THE COMMUNITY



This aerial map locates the business and property owners who have participated in the project via one or more of the following opportunities:

- Completed a project survey
- Completed a project response sheet
- Attended the first or second open house
- Attended a business or property owner meeting
- Had a one-on-one meeting with project staff

PROJECT TIMELINE

	March	April	May	June	July	August	Sept.	2007	2008
Council Approval	March 20								
Steering Committee Meetings		April 18	May 16	June 13 & 27	July 25		Sept. 26	TBD	
Community Open Houses				June 6		August 8		Early	
Property/Business Owner Meetings				July 20, 26, 27					
50% Project Design & Plans							September		
Final Project Design & Plans								Late Spring	
Construction (Main Street & Broadway)									Construction Target*

*2008 construction target is contingent on City Council's approval of additional transportation funding between now and late summer/fall 2007.