

1. WHEN YOU THINK OF OR VISUALIZE THE CITY OF VANCOUVER TODAY, WHAT COMES TO YOUR MIND? (MULTIPLE RESPONSE)

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
OUT OF CONTROL GROWTH/ OVERPOPULATED/OVERDEVELOPED/ GROWING TOO FAST/TOO CROWDED	134 22%	59 20%	75 25%	21 18%	59 25%	54 22%	27 21%	50 22%	57 23%	57 22%	26 20%	39 12%	54 38%	79 19%	43 29%	83 21%	39 25%
POSITIVE GROWTH/CHANGE/ PROGRESS/UP AND COMING/NO LONGER A SMALL TOWN/IDENTITY	103 17%	52 17%	51 17%	14 12%	39 17%	50 20%	24 19%	36 16%	43 17%	49 18%	22 17%	87 28%	5 3%	87 21%	13 9%	74 19%	19 12%
IT'S A SMALL TOWN/HOMEY/ FAMILY-ORIENTED/QUIET/ PEACEFUL/COMFORTABLE	72 12%	30 10%	42 14%	12 10%	27 12%	33 13%	15 12%	24 11%	33 13%	31 12%	27 21%	44 14%	11 8%	58 14%	10 7%	49 13%	15 10%
ITS LIVABILITY/WONDERFUL/NICE/ GOOD PLACE TO LIVE/WORK	69 12%	40 13%	29 10%	15 13%	28 12%	26 10%	11 9%	24 11%	34 14%	26 10%	20 16%	40 13%	7 5%	54 13%	11 7%	43 11%	17 11%
REVITALIZING/IMPROVING/ RENOVATING/CLEANING UP DOWNTOWN/ESTHER SHORT PARK	60 10%	25 8%	35 12%	8 7%	22 9%	30 12%	20 16%	21 9%	19 8%	32 12%	6 5%	48 15%	6 4%	49 12%	11 7%	49 13%	8 5%
TRAFFIC CONGESTION/TOO MUCH/ TOO MANY CARS/NEED MORE MASS TRANSIT/LIGHT RAIL/BUS SYSTEM	54 9%	19 6%	35 12%	6 5%	25 11%	23 9%	9 7%	19 8%	26 10%	22 8%	10 8%	20 6%	11 8%	38 9%	14 9%	35 9%	12 8%
PHYSICAL BEAUTY/ENVIRONMENT/ RIVER/WATER/TREES/GREENERY/ BEAUTIFUL VIEWS	50 8%	20 7%	30 10%	13 11%	18 8%	19 8%	13 10%	13 6%	24 10%	23 9%	10 8%	36 11%	8 6%	38 9%	12 8%	35 9%	8 5%
BEDROOM COMMUNITY OF PORTLAND/ SUBURB/DOESN'T HAVE ITS OWN IDENTITY	33 6%	18 6%	15 5%	3 3%	16 7%	14 6%	4 3%	13 6%	16 6%	16 6%	9 7%	22 7%	6 4%	22 5%	9 6%	21 5%	8 5%
PARKS SYSTEM/MANY/NEW/GOOD PARKS/TRAILS/BIKE PATHS/ WALKWAYS/GREENSPACES	26 4%	11 4%	15 5%	7 6%	12 5%	7 3%	7 6%	9 4%	10 4%	12 5%	5 4%	22 7%	0	22 5%	3 2%	17 4%	5 3%
POOR/INCOMPETENT/UNRESPONSIVE/ CORRUPT LEADERSHIP/GOVERNMENT	25 4%	17 6%	8 3%	5 4%	5 2%	15 6%	7 6%	12 5%	6 2%	8 3%	5 4%	1 *	23 16%	9 2%	15 10%	11 3%	13 8%
HISTORIC SITES/FORT VANCOUVER/ OFFICER'S ROW	20 3%	11 4%	9 3%	6 5%	8 3%	6 2%	4 3%	6 3%	10 4%	12 5%	1 1%	12 4%	5 3%	17 4%	2 1%	12 3%	6 4%
FRIENDLY/NICE/GOOD PEOPLE	18 3%	6 2%	12 4%	3 3%	6 3%	9 4%	3 2%	7 3%	8 3%	6 2%	9 7%	12 4%	1 1%	17 4%	1 1%	10 3%	5 3%
POOR TRANSPORTATION SYSTEM/BAD ROADS/STREETS/CONFUSING/HARD TO GET AROUND	18 3%	8 3%	10 3%	0	12 5%	6 2%	3 2%	6 3%	9 4%	10 4%	4 3%	6 2%	7 5%	11 3%	6 4%	13 3%	4 3%
BUSINESS/ECONOMIC DEVELOPMENT/ NEW SHOPS/STORES/RESTAURANTS	17 3%	5 2%	12 4%	4 3%	2 1%	11 4%	1 1%	3 1%	13 5%	7 3%	2 2%	15 5%	2 1%	13 3%	4 3%	11 3%	4 3%
SPENDING TOO MUCH/WASTING MONEY ON DOWNTOWN REVITALIZATION/OTHER PROJECTS	16 3%	10 3%	6 2%	3 3%	5 2%	8 3%	3 2%	10 4%	3 1%	9 3%	2 2%	0	13 9%	3 1%	10 7%	10 3%	6 4%
GOOD SCHOOLS/EDUCATION/SYSTEM/ WELL-FUNDED	15 3%	5 2%	10 3%	3 3%	10 4%	2 1%	3 2%	4 2%	8 3%	7 3%	4 3%	11 3%	3 2%	12 3%	1 1%	11 3%	3 2%

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CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
HIGH TAXES/PROPERTY TAXES	14 2%	10 3%	4 1%	3 3%	5 2%	6 2%	1 1%	5 2%	8 3%	5 2%	2 2%	2 1%	9 6%	2 *	11 7%	3 1%	11 7%
NICE/GOOD/LIVABLE NEIGHBORHOODS	13 2%	4 1%	9 3%	5 4%	4 2%	4 2%	3 2%	4 2%	6 2%	6 2%	2 2%	10 3%	1 1%	11 3%	1 1%	12 3%	1 1%
INCREASING/HIGH COST OF LIVING/IT'S EXPENSIVE TO LIVE HERE/HIGH HOUSING COSTS	12 2%	3 1%	9 3%	3 3%	6 3%	3 1%	2 2%	5 2%	5 2%	9 3%	2 2%	2 1%	6 4%	9 2%	3 2%	5 1%	7 5%
LOSS OF FARMLAND/OPEN SPACE/TREES/GREENERY TO DEVELOPMENT/SPRAWL	10 2%	4 1%	6 2%	1 1%	6 3%	3 1%	4 3%	2 1%	4 2%	5 2%	2 2%	2 1%	5 3%	7 2%	2 1%	8 2%	2 1%
CLEAN CITY/CLEANER THAN IT USED TO BE	10 2%	5 2%	5 2%	1 1%	6 3%	3 1%	1 1%	3 1%	6 2%	3 1%	2 2%	7 2%	0	6 1%	2 1%	6 2%	1 1%
ACTIVITIES/FARMER'S MARKET/FAIRS/CONCERTS/SATURDAY MARKET	9 2%	5 2%	4 1%	2 2%	6 3%	1 *	3 2%	2 1%	4 2%	6 2%	3 2%	7 2%	1 1%	4 1%	4 3%	7 2%	2 1%
EASY TO GET AROUND/WELL PLANNED/LAID OUT/CONVENIENT/TRANSPORTATION SYSTEM	9 2%	2 1%	7 2%	3 3%	2 1%	4 2%	0	5 2%	4 2%	3 1%	0	6 2%	1 1%	8 2%	0	4 1%	1 1%
SAFE CITY/LOW/NO CRIME/VIOLENCE	8 1%	4 1%	4 1%	1 1%	6 3%	1 *	0	3 1%	5 2%	4 2%	2 2%	4 1%	2 1%	5 1%	3 2%	4 1%	3 2%
MAYOR/CITY LEADERS/DOING A GOOD JOB/PROVIDING VISION FOR THE FUTURE	8 1%	5 2%	3 1%	0	1 *	7 3%	0	1 *	7 3%	2 1%	0	4 1%	0	7 2%	1 1%	6 2%	2 1%
PARTS OF THE CITY/WESTSIDE/OTHER AREAS/ARE RUNDOWN/BLIGHTED/NEED ATTENTION/FOCUS	8 1%	4 1%	4 1%	0	2 1%	6 2%	2 2%	3 1%	3 1%	3 1%	1 1%	2 1%	3 2%	6 1%	2 1%	6 2%	2 1%
DEVELOPING/REVITALIZING/IMPROVING WATERFRONT/BOISE CASCADE/AREA	7 1%	4 1%	3 1%	1 1%	3 1%	3 1%	2 2%	1 *	4 2%	3 1%	1 1%	6 2%	0	4 1%	2 1%	6 2%	1 1%
UNSAFE/THREAT OF CRIME/VIOLENCE/DRUGS/METH	6 1%	4 1%	2 1%	4 3%	0	2 1%	2 2%	3 1%	1 *	4 2%	0	2 1%	1 1%	4 1%	2 1%	5 1%	1 1%
ENVIRONMENTAL CONCERNS/DIRTY/POLLUTED/LITTER/TRASH	6 1%	1 *	5 2%	0	0	6 2%	4 3%	2 1%	0	1 *	1 1%	2 1%	1 1%	5 1%	0	4 1%	1 1%
PREFER VANCOUVER TO PORTLAND/BETTER THAN PORTLAND	5 1%	2 1%	3 1%	1 1%	1 *	3 1%	3 2%	2 1%	0	2 1%	1 1%	1 *	2 1%	3 1%	2 1%	3 1%	2 1%
PORT OF VANCOUVER/FUNDING FOR/EXPANDING/IMPROVING/BRINGING IN BUSINESS/MONEY	5 1%	2 1%	3 1%	2 2%	3 1%	0	1 1%	2 1%	2 1%	3 1%	0	3 1%	0	4 1%	1 1%	3 1%	2 1%
WEATHER/CLIMATE	5 1%	2 1%	3 1%	1 1%	2 1%	2 1%	0	2 1%	3 1%	2 1%	0	2 1%	0	4 1%	1 1%	2 1%	1 1%

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	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
POOR/CORRUPT/UNRESPONSIVE POLICE FORCE	5 1%	5 2%	0	2 2%	3 1%	0	2 2%	2 1%	1 *	3 1%	0	0	5 3%	2 *	2 1%	4 1%	1 1%
PROXIMITY TO PORTLAND/AND ITS AMENITIES/MAKES IT ATTRACTIVE/CONVENIENT	5 1%	3 1%	2 1%	2 2%	1 *	2 1%	1 1%	2 1%	2 1%	4 2%	2 2%	4 1%	0	5 1%	0	3 1%	1 1%
LACKING ADEQUATE SOCIAL SERVICES/SYSTEM/ELDERLY/MENTALLY ILL/HOMELESS	4 1%	2 1%	2 1%	0	4 2%	0	2 2%	1 *	1 *	3 1%	1 1%	1 *	2 1%	2 *	2 1%	3 1%	1 1%
EAST SIDE DEVELOPMENT/GROWTH/EXPANSION	3 1%	1 *	2 1%	0	3 1%	0	0	0	3 1%	0	2 2%	3 1%	0	3 1%	0	3 1%	0
NEW LIBRARY/MEASURE PASSED	3 1%	0	3 1%	1 1%	1 *	1 *	1 1%	1 *	1 *	1 *	0	2 1%	1 1%	2 *	0	1 *	0
LOCATION/PROXIMITY TO MOUNTAINS/COAST/RIVER	2 *	1 *	1 *	1 1%	1 *	0	0	1 *	1 *	2 1%	0	2 1%	0	1 *	1 1%	2 1%	0
LACK OF GOOD JOBS/EMPLOYMENT OPPORTUNITIES/FAMILY WAGE	2 *	1 *	1 *	0	1 *	1 *	1 1%	1 *	0	0	1 1%	0	0	1 *	0	0	0
GOOD POLICE FORCE/RESPONSIVE	2 *	2 1%	0	1 1%	0	1 *	0	0	2 1%	0	0	2 1%	0	2 *	0	2 1%	0
OTHER	3 1%	2 1%	1 *	1 1%	2 1%	0	0	1 *	2 1%	2 1%	1 1%	2 1%	1 1%	3 1%	0	1 *	2 1%
DON'T KNOW	38 6%	27 9%	11 4%	9 8%	15 6%	13 5%	4 3%	20 9%	14 6%	18 7%	7 5%	18 6%	10 7%	23 5%	13 9%	23 6%	12 8%

2. DO YOU BELIEVE VANCOUVER IS HEADED IN THE RIGHT OR WRONG DIRECTION?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
RIGHT DIRECTION	316 53%	155 52%	161 54%	69 59%	124 53%	123 49%	66 52%	112 50%	138 55%	147 55%	64 50%	316 100%	0	268 64%	41 28%	229 59%	59 38%
WRONG DIRECTION	144 24%	77 26%	67 22%	20 17%	60 26%	63 25%	31 25%	60 27%	53 21%	66 25%	35 27%	0	144 100%	62 15%	70 47%	76 19%	58 38%
DON'T KNOW	140 23%	68 23%	72 24%	28 24%	49 21%	63 25%	29 23%	52 23%	59 24%	52 20%	29 23%	0	0	89 21%	38 26%	85 22%	37 24%

3a. WHY DO YOU SAY VANCOUVER IS HEADED IN THE RIGHT DIRECTION?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:	316 100%	155 100%	161 100%	69 100%	124 100%	123 100%	66 100%	112 100%	138 100%	147 100%	64 100%	316 100%	0	268 100%	41 100%	229 100%	59 100%
POSITIVE GROWTH/DEVELOPMENT/ VIBRANT/PROGRESSIVE/UP AND COMING	78 25%	43 28%	35 22%	17 25%	29 23%	32 26%	17 26%	25 22%	36 26%	33 22%	15 23%	78 25%	0	66 25%	12 29%	57 25%	11 19%
REVITALIZING/RENOVATING/ IMPROVING/DOWNTOWN/ESTHER SHORT PARK	68 22%	32 21%	36 22%	5 7%	35 28%	28 23%	17 26%	24 21%	27 20%	34 23%	15 23%	68 22%	0	60 22%	8 20%	52 23%	14 24%
DEVELOPING/ATTRACTING NEW BUSINESS/ECONOMIC DEVELOPMENT	58 18%	28 18%	30 19%	16 23%	25 20%	17 14%	7 11%	20 18%	31 22%	36 24%	12 19%	58 18%	0	48 18%	6 15%	41 18%	13 22%
GOOD/COMPETENT/RESPONSIVE/ LEADERSHIP/GOOD MAYOR/CITY COUNCIL	41 13%	23 15%	18 11%	8 12%	9 7%	24 20%	9 14%	17 15%	15 11%	22 15%	8 13%	41 13%	0	37 14%	4 10%	32 14%	7 12%
GOOD JOB OF MANAGING/HANDLING/ ADDRESSING GROWTH OF THE AREA	31 10%	16 10%	15 9%	5 7%	12 10%	14 11%	7 11%	8 7%	16 12%	12 8%	4 6%	31 10%	0	28 10%	2 5%	22 10%	8 14%
GOOD LIVABILITY/QUALITY OF LIFE/IT'S A GOOD PLACE TO LIVE/ATTRACTIVE	30 9%	11 7%	19 12%	5 7%	18 15%	7 6%	5 8%	9 8%	16 12%	15 10%	5 8%	29 9%	1	26 10%	4 10%	23 10%	5 8%
GOOD LAND USE DECISIONS/ ZONING/STRATEGY	27 9%	13 8%	14 9%	3 4%	12 10%	12 10%	3 5%	10 9%	14 10%	8 5%	7 11%	27 9%	0	22 8%	5 12%	22 10%	4 7%
GOOD/IMPROVING TRANSPORTATION SYSTEM/STREETS/ROADS/PLANNING FOR LIGHT RAIL	24 8%	11 7%	13 8%	5 7%	11 9%	8 7%	5 8%	7 6%	12 9%	9 6%	7 11%	24 8%	0	21 8%	3 7%	18 8%	5 8%
GOOD/ADDED/NEW PARKS/TRAILS/ BIKE TRAILS	24 8%	8 5%	16 10%	5 7%	7 6%	12 10%	5 8%	12 11%	7 5%	10 7%	7 11%	24 8%	0	21 8%	3 7%	17 7%	5 8%
DEVELOPING ITS OWN IDENTITY/ VISION FOR THE FUTURE/FORWARD LOOKING	20 6%	11 7%	9 6%	4 6%	6 5%	10 8%	9 14%	6 5%	5 4%	6 4%	3 5%	20 6%	0	18 7%	2 5%	18 8%	1 2%
GOOD/WELL FUNDED SCHOOLS/ EDUCATION SYSTEM	19 6%	6 4%	13 8%	9 13%	3 2%	7 6%	2 3%	7 6%	10 7%	5 3%	8 13%	19 6%	0	15 6%	1 2%	17 7%	1 2%
SAFE/LOW CRIME RATE/MANAGING/ DEALING WITH CRIME	16 5%	4 3%	12 7%	3 4%	8 6%	5 4%	4 6%	6 5%	6 4%	5 3%	5 8%	16 5%	0	12 4%	2 5%	13 6%	3 5%
STEWARDSHIP OF THE ENVIRONMENT/CLEAN AIR/WATER/ GREENSPACES	12 4%	4 3%	8 5%	2 3%	6 5%	4 3%	5 8%	4 4%	3 2%	2 1%	5 8%	12 4%	0	12 4%	0	6 3%	1 2%
ATTRACTING/DEVELOPING/GOOD JOBS/EMPLOYMENT OPPORTUNITIES	10 3%	6 4%	4 2%	0	4 3%	6 5%	2 3%	1 1%	7 5%	7 5%	2 3%	10 3%	0	7 3%	3 7%	8 3%	0
REVITALIZING/IMPROVING WATERFRONT/BOISE CASCADE PROPERTY	6 2%	2 1%	4 2%	0	2 2%	4 3%	2 3%	2 2%	2 1%	3 2%	0	6 2%	0	5 2%	1 2%	5 2%	0

3a. WHY DO YOU SAY VANCOUVER IS HEADED IN THE RIGHT DIRECTION?
 (MULTIPLE RESPONSE)

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	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
BASE:	316 100%	155 100%	161 100%	69 100%	124 100%	123 100%	66 100%	112 100%	138 100%	147 100%	64 100%	316 100%	0	268 100%	41 100%	229 100%	59 100%
GOOD POLICE/COMMUNITY POLICING	5 2%	2 1%	3 2%	3 4%	2 2%	0	2 3%	2 2%	1 1%	4 3%	1 2%	5 2%	0	5 2%	0	3 1%	1 2%
BUILDING/GOOD/AFFORDABLE/ HOUSING	4 1%	1 1%	3 2%	1 1%	2 2%	1 1%	1 2%	2 2%	1 1%	4 3%	0	4 1%	0	3 1%	0	3 1%	1 2%
VARIETY OF ACTIVITIES/SATURDAY MARKET/CONCERTS/FARMER'S MARKET	4 1%	2 1%	2 1%	1 1%	2 2%	1 1%	1 2%	2 2%	1 1%	1 1%	1 2%	4 1%	0	4 1%	0	3 1%	0
EAST SIDE DEVELOPMENT/ EXPANSION/GROWTH	3 1%	1 1%	2 1%	1 1%	1 1%	1 1%	0	0	3 2%	1 1%	1 2%	3 1%	0	3 1%	0	1 *	1 2%
PORT OF VANCOUVER IS EXPANDING/FUNDED/SUPPORTED	3 1%	2 1%	1 1%	0	2 2%	1 1%	3 5%	0	0	1 1%	1 2%	3 1%	0	2 1%	1 2%	3 1%	0
NICE/GOOD/LIVABLE/ATTRACTIVE NEIGHBORHOODS	3 1%	0	3 2%	0	2 2%	1 1%	0	1 1%	2 1%	2 1%	0	3 1%	0	1 *	2 5%	2 1%	1 2%
LOW TAXES/PROPERTY TAXES	3 1%	2 1%	1 1%	1 1%	1 1%	1 1%	0	1 1%	2 1%	0	2 3%	3 1%	0	2 1%	1 2%	1 *	1 2%
NEW LIBRARY/MEASURE PASSED	3 1%	3 2%	0	1 1%	2 2%	0	0	0	3 2%	2 1%	1 2%	3 1%	0	3 1%	0	2 1%	1 2%
RESTORING FORT VANCOUVER/ HISTORIC AREAS	2 1%	1 1%	1 1%	0	2 2%	0	0	0	2 1%	1 1%	1 2%	2 1%	0	2 1%	0	2 1%	0
OTHER	9 3%	4 3%	5 3%	4 6%	4 3%	1 1%	2 3%	4 4%	3 2%	4 3%	1 2%	9 3%	0	6 2%	2 5%	7 3%	1 2%
DON'T KNOW	9 3%	8 5%	1 1%	3 4%	3 2%	3 2%	1 2%	3 3%	5 4%	7 5%	3 5%	9 3%	0	8 3%	1 2%	6 3%	2 3%

3b. WHY DO YOU SAY VANCOUVER IS HEADED IN THE WRONG DIRECTION?
 (MULTIPLE RESPONSE)

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	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:	144 100%	77 100%	67 100%	20 100%	60 100%	63 100%	31 100%	60 100%	53 100%	66 100%	35 100%	0	144 100%	62 100%	70 100%	76 100%	58 100%
GROWTH IS OUT OF CONTROL/ OVERDEVELOPED/BECOMING TOO BIG/OVERPOPULATED	65 45%	29 38%	36 54%	8 40%	27 45%	30 48%	13 42%	28 47%	24 45%	26 39%	17 49%	0	64 44%	35 56%	25 36%	39 51%	21 36%
POOR/INSUFFICIENT/MISDIRECTED PLANNING FOR THE FUTURE/ INFRASTRUCTURE/SERVICES	29 20%	22 29%	7 10%	4 20%	13 22%	12 19%	6 19%	10 17%	13 25%	13 20%	8 23%	0	29 20%	13 21%	13 19%	11 14%	16 28%
POOR/UNRESPONSIVE/INCOMPETENT/ INEFFECTIVE/CITY GOVERNMENT/ MAYOR	25 17%	14 18%	11 16%	5 25%	7 12%	13 21%	6 19%	9 15%	10 19%	9 14%	7 20%	0	25 17%	6 10%	17 24%	11 14%	11 19%
SPEND MONEY UNWISELY/ FOOLISHLY/POOR PRIORITIES/ UNNECESSARY	20 14%	13 17%	7 10%	4 20%	6 10%	10 16%	4 13%	11 18%	5 9%	9 14%	6 17%	0	20 14%	4 6%	13 19%	9 12%	11 19%
LOSS OF FARMLAND/GREEN SPACES/ OPEN SPACE TO SPRAWL/ EXPANSION/OVERDEVELOPMENT	17 12%	6 8%	11 16%	2 10%	10 17%	5 8%	5 16%	8 13%	4 8%	10 15%	5 14%	0	17 12%	9 15%	7 10%	11 14%	4 7%
TAXES/PROPERTY TAXES/FEES TOO HIGH/INCREASES	13 9%	6 8%	7 10%	2 10%	4 7%	6 10%	3 10%	6 10%	4 8%	6 9%	4 11%	0	13 9%	4 6%	9 13%	8 11%	5 9%
TRAFFIC CONGESTION	10 7%	2 3%	8 12%	0	7 12%	3 5%	0	4 7%	6 11%	4 6%	2 6%	0	10 7%	4 6%	5 7%	6 8%	3 5%
TOO MUCH HIGH DENSITY HOUSING/ BUILDING TOO MUCH LOW-INCOME/ CHEAP/MULTI-FAMILY HOUSING	9 6%	2 3%	7 10%	1 5%	6 10%	2 3%	1 3%	2 3%	6 11%	6 9%	3 9%	0	9 6%	3 5%	5 7%	6 8%	2 3%
LACK OF ECONOMIC/BUSINESS DEVELOPMENT	7 5%	2 3%	5 7%	0	7 12%	0	2 6%	1 2%	4 8%	5 8%	3 9%	0	7 5%	3 5%	3 4%	6 8%	1 2%
DISAGREE WITH DOWNTOWN PROJECTS/REVITALIZATION	7 5%	4 5%	3 4%	0	1 2%	6 10%	1 3%	4 7%	2 4%	1 2%	0	0	7 5%	2 3%	3 4%	1 1%	6 10%
LACK OF DIRECTION/IDENTITY/ COHESION/CITY IS FLOUNDERING	7 5%	4 5%	3 4%	1 5%	2 3%	4 6%	2 6%	1 2%	4 8%	5 8%	2 6%	0	7 5%	4 6%	3 4%	4 5%	2 3%
UNEQUAL FOCUS ON CERTAIN AREAS/WHILE OTHER AREAS RECEIVE NO ATTENTION	7 5%	5 6%	2 3%	1 5%	3 5%	3 5%	0	6 10%	1 2%	2 3%	2 6%	0	7 5%	0	6 9%	2 3%	4 7%
THREAT OF CRIME/VIOLENCE/ INCREASING	6 4%	1 1%	5 7%	0	5 8%	1 2%	2 6%	3 5%	1 2%	5 8%	0	0	6 4%	2 3%	4 6%	3 4%	1 2%
COST OF LIVING IS TOO HIGH/ LACK OF AFFORDABLE HOUSING	5 3%	1 1%	4 6%	1 5%	3 5%	1 2%	1 3%	3 5%	1 2%	3 5%	1 3%	0	5 3%	2 3%	3 4%	3 4%	2 3%
INSUFFICIENT MASS TRANSIT SYSTEM/NEED LIGHT RAIL/BETTER BUS SYSTEM	5 3%	3 4%	2 3%	1 5%	2 3%	2 3%	2 6%	2 3%	1 2%	3 5%	1 3%	0	5 3%	3 5%	2 3%	4 5%	1 2%

3b. WHY DO YOU SAY VANCOUVER IS HEADED IN THE WRONG DIRECTION?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
BASE:	144 100%	77 100%	67 100%	20 100%	60 100%	63 100%	31 100%	60 100%	53 100%	66 100%	35 100%	0	144 100%	62 100%	70 100%	76 100%	58 100%
PORTLAND BEDROOM COMMUNITY/ LIVING IN PORTLAND'S SHADOW/ DEPENDENT ON PORTLAND	5 3%	2 3%	3 4%	1 5%	0	4 6%	0	1 2%	4 8%	1 2%	1 3%	0	5 3%	2 3%	3 4%	3 4%	2 3%
POOR/INEFFECTIVE POLICE FORCE	4 3%	4 5%	0	1 5%	2 3%	1 2%	1 3%	3 5%	0	1 2%	0	0	4 3%	2 3%	1 1%	3 4%	1 2%
LACK OF SOCIAL SERVICES/KIDS/ ELDERLY/MENTALLY ILL/HOMELESS	3 2%	1 1%	2 3%	0	2 3%	1 2%	1 3%	0	2 4%	3 5%	1 3%	0	3 2%	1 2%	2 3%	1 1%	1 2%
LACK OF GOOD JOBS/EMPLOYMENT OPPORTUNITIES	2 1%	2 3%	0	0	1 2%	1 2%	1 3%	0	1 2%	1 2%	1 3%	0	2 1%	2 3%	0	1 1%	1 2%
QUALITY OF LIFE/LIVABILITY HAS DECLINED	2 1%	2 3%	0	0	2 3%	0	0	2 3%	0	2 3%	0	0	2 1%	0	2 3%	2 3%	0
DOWNTOWN NEEDS REVITALIZATION	1 1%	0	1 1%	1 5%	0	0	0	0	1 2%	0	0	0	1 1%	0	1 1%	1 1%	0

4. WHAT IS THE SINGLE MOST PRESSING ISSUE THE CITY MUST ADDRESS IN THE NEXT FIVE YEARS?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
TRAFFIC CONGESTION/CONTROL/ TRANSPORTATION PLANNING	122 20%	60 20%	62 21%	17 15%	44 19%	61 24%	19 15%	41 18%	62 25%	39 15%	31 24%	72 23%	24 17%	88 21%	30 20%	80 21%	30 19%
GROWTH/MANAGE/PLAN FOR/PROVIDE ADEQUATE INFRASTRUCTURE/LIMIT/ STOP SPRAWL	103 17%	52 17%	51 17%	17 15%	50 21%	36 14%	21 17%	35 16%	47 19%	51 19%	23 18%	56 18%	29 20%	71 17%	25 17%	74 19%	20 13%
THE I-5 COMMUTE/TRAVEL BETWEEN PORTLAND AND VANCOUVER/BRIDGE IMPROVEMENTS/ADDITIONS	69 12%	39 13%	30 10%	8 7%	32 14%	29 12%	19 15%	29 13%	21 8%	32 12%	14 11%	43 14%	9 6%	54 13%	12 8%	53 14%	12 8%
MASS TRANSIT/MORE/IMPROVE/ADD LIGHT RAIL/MORE BUSES	39 7%	16 5%	23 8%	10 9%	15 6%	14 6%	8 6%	15 7%	16 6%	21 8%	9 7%	22 7%	6 4%	30 7%	8 5%	33 8%	4 3%
MAINTAIN/REPAIR/IMPROVE ROADS/ STREETS	29 5%	17 6%	12 4%	5 4%	7 3%	17 7%	6 5%	12 5%	11 4%	13 5%	7 5%	17 5%	7 5%	19 5%	7 5%	15 4%	9 6%
SCHOOLS/MAINTAIN QUALITY/ PREVENT OVERCROWDING/ ADEQUATELY FUND	20 3%	9 3%	11 4%	6 5%	6 3%	8 3%	4 3%	5 2%	11 4%	6 2%	3 2%	10 3%	4 3%	14 3%	4 3%	10 3%	7 5%
DRUG PROBLEM/METH	20 3%	9 3%	11 4%	8 7%	7 3%	5 2%	5 4%	11 5%	4 2%	9 3%	7 5%	11 3%	7 5%	14 3%	6 4%	12 3%	6 4%
DEVELOP/CREATE MORE/GOOD PAYING/FAMILY WAGE JOBS	19 3%	9 3%	10 3%	4 3%	10 4%	5 2%	4 3%	6 3%	9 4%	10 4%	4 3%	8 3%	2 1%	14 3%	4 3%	14 4%	5 3%
CRIME/INCREASE IN THE THREAT OF CRIME/VIOLENCE/LOWER CRIME RATE	19 3%	9 3%	10 3%	5 4%	8 3%	6 2%	5 4%	10 4%	4 2%	8 3%	3 2%	13 4%	2 1%	13 3%	5 3%	10 3%	6 4%
MAINTAIN LIVABILITY/QUALITY OF LIFE	15 3%	10 3%	5 2%	3 3%	6 3%	6 2%	4 3%	5 2%	6 2%	10 4%	2 2%	7 2%	6 4%	9 2%	6 4%	9 2%	6 4%
PROVIDE ADEQUATE SOCIAL SERVICES/HOMELESSNESS/ELDERLY/ LOW-INCOME	15 3%	7 2%	8 3%	1 1%	9 4%	5 2%	3 2%	8 4%	4 2%	11 4%	2 2%	4 1%	6 4%	10 2%	4 3%	10 3%	3 2%
HIGH PROPERTY TAXES/TAXES/ FEES/TOO MANY INCREASES	13 2%	8 3%	5 2%	1 1%	3 1%	9 4%	3 2%	3 1%	7 3%	4 2%	2 2%	5 2%	4 3%	7 2%	6 4%	5 1%	8 5%
LAW ENFORCEMENT/BETTER/MORE RESPONSIVE/MORE POLICE	10 2%	6 2%	4 1%	4 3%	2 1%	4 2%	1 1%	3 1%	6 2%	3 1%	1 1%	3 1%	5 3%	4 1%	5 3%	5 1%	3 2%
CITY LEADERS SHOULD LIVE WITHIN THE BUDGET/SPEND TAX DOLLARS WISELY	6 1%	6 2%	0	1 1%	0	5 2%	1 1%	4 2%	1 *	4 2%	2 2%	0	4 3%	3 1%	3 2%	2 1%	4 3%
PRESERVE FARMLAND/SAVE OPEN SPACE/TREES/GREENERY	6 1%	1 *	5 2%	1 1%	4 2%	1 *	0	3 1%	3 1%	3 1%	2 2%	2 1%	2 1%	4 1%	1 1%	4 1%	1 1%
HOUSING COSTS/THE LACK OF AFFORDABLE HOUSING	5 1%	3 1%	2 1%	0	3 1%	2 1%	3 2%	1 *	1 *	2 1%	0	2 1%	3 2%	5 1%	0	2 1%	2 1%

4. WHAT IS THE SINGLE MOST PRESSING ISSUE THE CITY MUST ADDRESS IN THE NEXT FIVE YEARS?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																	
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			WORK/SCHOOL	WASH OREGN	--VANC	DIRC--	--WORTH	TX\$--	--LGMT	RAIL--	
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205			RIGHT	WRONG	YES	NO	YES	NO		
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%	
LIMIT HIGH DENSITY/CHEAP/ HOUSING/MULTI-FAMILY UNITS	5 1%	2 1%	3 1%	3 3%	0	2 1%	0	3 1%	2 1%	1 *	3 2%	1 *	3 2%	5 1%	0	3 1%	2 1%	
YOUTH ACTIVITIES/MORE RECREATIONAL OPPORTUNITIES	4 1%	1 *	3 1%	2 2%	1 *	1 *	2 2%	1 *	1 *	3 1%	0	2 1%	1 1%	3 1%	1 1%	2 1%	2 1%	
ATTRACT/DEVELOP/BUSINESS/ INDUSTRY	4 1%	1 *	3 1%	1 1%	1 *	2 1%	1 1%	1 *	2 1%	2 1%	1 1%	2 1%	0	3 1%	1 1%	4 1%	0	
GET GOOD/RESPONSIVE/COMPETENT LEADERS	4 1%	4 1%	0	0	0	4 2%	1 1%	1 *	2 1%	1 *	0	0	3 2%	3 1%	1 1%	1 *	3 2%	
HIGH COST OF LIVING/COST OF SERVICES	2 *	0	2 1%	0	0	2 1%	1 1%	0	1 *	0	0	0	0	1 *	1 1%	2 1%	0	
ENVIRONMENTAL CONCERNS/ PROTECTING THE ENVIRONMENT/ GLOBAL WARMING/POLLUTION	2 *	0	2 1%	0	1 *	1 *	1 1%	1 *	0	2 1%	0	1 *	1 1%	0	0	1 *	1 1%	
OTHER	14 2%	6 2%	8 3%	4 3%	6 3%	4 2%	1 1%	6 3%	7 3%	7 3%	3 2%	4 1%	6 4%	7 2%	5 3%	6 2%	6 4%	
DON'T KNOW	55 9%	25 8%	30 10%	16 14%	18 8%	20 8%	13 10%	20 9%	22 9%	23 9%	9 7%	31 10%	10 7%	38 9%	14 9%	33 8%	14 9%	

5. WHAT OTHER ISSUES OR TRENDS DOES THE CITY NEED TO PAY ATTENTION TO AS WE PLAN FOR THE FUTURE? (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
GROWTH/MANAGE/PLAN FOR/PROVIDE ADEQUATE INFRASTRUCTURE/LIMIT/STOP SPRAWL	94 16%	47 16%	47 16%	18 15%	29 12%	47 19%	20 16%	34 15%	40 16%	36 14%	24 19%	52 16%	20 14%	61 15%	30 20%	60 15%	22 14%
TRAFFIC CONGESTION/CONTROL/TRANSPORTATION PLANNING	73 12%	39 13%	34 11%	12 10%	33 14%	28 11%	10 8%	24 11%	39 16%	34 13%	18 14%	41 13%	12 8%	51 12%	17 11%	49 13%	20 13%
SCHOOLS/MAINTAIN QUALITY/PREVENT OVERCROWDING/ADEQUATELY FUND	59 10%	21 7%	38 13%	15 13%	26 11%	18 7%	12 10%	17 8%	30 12%	29 11%	14 11%	37 12%	13 9%	46 11%	11 7%	43 11%	13 8%
MASS TRANSIT/MORE/IMPROVE/ADD LIGHT RAIL/MORE BUSES	55 9%	29 10%	26 9%	6 5%	27 12%	22 9%	15 12%	17 8%	23 9%	25 9%	13 10%	33 10%	8 6%	48 11%	6 4%	42 11%	9 6%
THE I-5/COMMUTE/TRAVEL BETWEEN PORTLAND AND VANCOUVER/BRIDGE IMPROVEMENTS/ADDITIONS	46 8%	24 8%	22 7%	8 7%	18 8%	20 8%	11 9%	17 8%	18 7%	16 6%	10 8%	29 9%	7 5%	40 10%	5 3%	30 8%	9 6%
MAINTAIN/REPAIR/IMPROVE ROADS/STREETS	37 6%	18 6%	19 6%	8 7%	12 5%	17 7%	4 3%	17 8%	16 6%	18 7%	8 6%	15 5%	11 8%	22 5%	14 9%	24 6%	11 7%
CRIME/INCREASE IN THE THREAT OF CRIME/VIOLENCE/LOWER CRIME RATE	36 6%	12 4%	24 8%	4 3%	18 8%	14 6%	8 6%	12 5%	16 6%	16 6%	7 5%	21 7%	7 5%	25 6%	8 5%	22 6%	11 7%
DEVELOP/CREATE MORE/GOOD PAYING/FAMILY WAGE JOBS	28 5%	14 5%	14 5%	5 4%	12 5%	11 4%	2 2%	16 7%	10 4%	14 5%	6 5%	16 5%	4 3%	19 5%	6 4%	20 5%	4 3%
MORE/NEW/BETTER PARKS/TRAILS/WALKWAYS/BIKE TRAILS/OPEN SPACE/GREENWAY	24 4%	10 3%	14 5%	7 6%	9 4%	8 3%	4 3%	6 3%	14 6%	13 5%	6 5%	14 4%	6 4%	16 4%	7 5%	19 5%	3 2%
ENVIRONMENTAL CONCERNS/PROTECTING THE ENVIRONMENT/GLOBAL WARMING/POLLUTION	22 4%	11 4%	11 4%	3 3%	11 5%	8 3%	4 3%	8 4%	10 4%	11 4%	9 7%	12 4%	6 4%	14 3%	6 4%	16 4%	3 2%
ATTRACT/DEVELOP/BUSINESS/INDUSTRY	21 4%	15 5%	6 2%	7 6%	9 4%	5 2%	3 2%	10 4%	8 3%	12 5%	4 3%	10 3%	5 3%	11 3%	8 5%	14 4%	6 4%
LIMIT HIGH DENSITY/CHEAP/HOUSING/MULTI-FAMILY UNITS	20 3%	10 3%	10 3%	2 2%	10 4%	8 3%	0	7 3%	13 5%	10 4%	5 4%	9 3%	6 4%	15 4%	5 3%	15 4%	3 2%
LAW ENFORCEMENT/BETTER/MORE RESPONSIVE/MORE POLICE	18 3%	11 4%	7 2%	4 3%	6 3%	8 3%	4 3%	6 3%	8 3%	7 3%	3 2%	9 3%	8 6%	8 2%	6 4%	11 3%	5 3%
HIGH PROPERTY TAXES/TAXES/FEES/TOO MANY INCREASES	18 3%	11 4%	7 2%	2 2%	5 2%	11 4%	3 2%	9 4%	6 2%	8 3%	3 2%	10 3%	6 4%	12 3%	6 4%	8 2%	8 5%
PRESERVE FARMLAND/SAVE OPEN SPACE/TREES/GREENERY	17 3%	5 2%	12 4%	3 3%	6 3%	8 3%	6 5%	4 2%	7 3%	3 1%	4 3%	7 2%	5 3%	11 3%	4 3%	13 3%	1 1%
MAINTAIN GOOD/QUALITY/LIVABLE NEIGHBORHOODS	17 3%	4 1%	13 4%	3 3%	8 3%	6 2%	6 5%	3 1%	8 3%	8 3%	4 3%	10 3%	3 2%	8 2%	8 5%	11 3%	5 3%

5. WHAT OTHER ISSUES OR TRENDS DOES THE CITY NEED TO PAY ATTENTION TO AS WE PLAN FOR THE FUTURE? (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																	
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--	
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	SCHOOL OREGN	RIGHT	WRONG	YES	NO	YES	NO		
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%	
CITY LEADERS SHOULD LIVE WITHIN THE BUDGET/SPEND TAX DOLLARS WISELY	16 3%	9 3%	7 2%	3 3%	2 1%	11 4%	8 6%	4 2%	4 2%	6 2%	2 2%	7 2%	5 3%	10 2%	6 4%	9 2%	5 3%	
PROVIDE ADEQUATE SOCIAL SERVICES/HOMELESSNESS/ELDERLY/LOW-INCOME	16 3%	7 2%	9 3%	0	10 4%	6 2%	6 5%	2 1%	8 3%	8 3%	3 2%	6 2%	6 4%	11 3%	5 3%	12 3%	1 1%	
YOUTH ACTIVITIES/MORE RECREATIONAL OPPORTUNITIES	16 3%	8 3%	8 3%	5 4%	7 3%	4 2%	5 4%	3 1%	8 3%	12 5%	3 2%	6 2%	7 5%	10 2%	6 4%	8 2%	4 3%	
HOUSING COSTS/THE LACK OF AFFORDABLE HOUSING	15 3%	7 2%	8 3%	2 2%	9 4%	4 2%	7 6%	5 2%	3 1%	7 3%	2 2%	6 2%	7 5%	12 3%	3 2%	13 3%	2 1%	
DRUG PROBLEM/METH	14 2%	7 2%	7 2%	1 1%	7 3%	6 2%	1 1%	9 4%	4 2%	6 2%	4 3%	8 3%	4 3%	13 3%	0	12 3%	2 1%	
GET GOOD/RESPONSIVE/COMPETENT LEADERS	13 2%	4 1%	9 3%	3 3%	2 1%	7 3%	2 2%	4 2%	7 3%	4 2%	1 1%	5 2%	5 3%	5 1%	7 5%	5 1%	6 4%	
MAINTAIN LIVABILITY/QUALITY OF LIFE	8 1%	2 1%	6 2%	0	4 2%	4 2%	3 2%	1 *	4 2%	5 2%	1 1%	2 1%	2 1%	3 1%	5 3%	5 1%	3 2%	
PROVIDE AFFORDABLE HEALTHCARE	7 1%	3 1%	4 1%	2 2%	0	5 2%	0	3 1%	4 2%	4 2%	1 1%	6 2%	0	7 2%	0	5 1%	2 1%	
HIGH COST OF LIVING/COST OF SERVICES	7 1%	4 1%	3 1%	0	4 2%	3 1%	0	6 3%	1 *	4 2%	2 2%	3 1%	2 1%	5 1%	2 1%	3 1%	3 2%	
ENERGY CONSERVATION	6 1%	4 1%	2 1%	0	4 2%	2 1%	0	3 1%	3 1%	1 *	3 2%	4 1%	0	5 1%	1 1%	6 2%	0	
CONTINUE TO/DEVELOP WATERFRONT	5 1%	2 1%	3 1%	0	1 *	4 2%	1 1%	1 *	3 1%	2 1%	2 2%	4 1%	1 1%	4 1%	1 1%	3 1%	0	
DEVELOP ITS OWN IDENTITY/NOT BE VIEWED AS A SUBURB/BEDROOM COMMUNITY OF PORTLAND	4 1%	2 1%	2 1%	0	2 1%	2 1%	2 2%	1 *	1 *	1 *	1 1%	2 1%	0	1 *	3 2%	3 1%	1 1%	
CONTINUE TO/DEVELOP/REVITALIZE THE DOWNTOWN AREA	4 1%	1 *	3 1%	1 1%	1 *	2 1%	0	3 1%	1 *	2 1%	0	2 1%	1 1%	3 1%	0	2 1%	2 1%	
PORT OF VANCOUVER/FUTURE OF/ WHETHER OR NOT TO EXPAND/ IMPROVE/FUND	2 *	1 *	1 *	0	1 *	1 *	2 2%	0	0	1 *	0	1 *	0	2 *	0	1 *	1 1%	
OTHER	13 2%	6 2%	7 2%	4 3%	6 3%	3 1%	4 3%	6 3%	3 1%	7 3%	2 2%	4 1%	8 6%	9 2%	2 1%	7 2%	6 4%	
DON'T KNOW	97 16%	54 18%	43 14%	24 21%	37 16%	36 14%	16 13%	38 17%	43 17%	34 13%	22 17%	47 15%	19 13%	67 16%	21 14%	62 16%	23 15%	

6. WHAT HOPES OR DREAMS DO YOU HAVE FOR OUR CITY? (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
GROWTH IS CONTROLLED/WELL MANAGED/LIMITED/NO SPRAWL/ GROWS IN A POSITIVE WAY	69 12%	28 9%	41 14%	15 13%	24 10%	30 12%	14 11%	24 11%	31 12%	28 11%	17 13%	34 11%	18 13%	52 12%	15 10%	38 10%	20 13%
LIVABILITY/IS RETAINED/ IMPROVED/QUALITY OF LIFE/IS SUSTAINED/CONTINUES	60 10%	35 12%	25 8%	7 6%	20 9%	33 13%	14 11%	23 10%	23 9%	21 8%	12 9%	34 11%	10 7%	42 10%	13 9%	31 8%	20 13%
CITY IS SAFE/CRIME RATE IS LOW/METH/DRUG USE IS LESSEned	57 10%	24 8%	33 11%	18 15%	16 7%	23 9%	15 12%	15 7%	27 11%	23 9%	15 12%	34 11%	9 6%	43 10%	10 7%	36 9%	16 10%
RETAINS ITS OWN "SMALL TOWN"/ FRIENDLY FEEL/WELCOMING	55 9%	30 10%	25 8%	11 9%	22 9%	22 9%	17 13%	18 8%	20 8%	24 9%	14 11%	28 9%	13 9%	42 10%	10 7%	33 8%	17 11%
VANCOUVER HAS ITS OWN IDENTITY/NOT VIEWED AS A SUBURB/BEDROOM COMMUNITY	27 5%	14 5%	13 4%	4 3%	14 6%	9 4%	8 6%	6 3%	13 5%	12 5%	5 4%	14 4%	9 6%	20 5%	6 4%	22 6%	3 2%
THE QUALITY OF SCHOOLS/IS MAINTAINED/IMPROVED/WELL-FUNDED	25 4%	10 3%	15 5%	6 5%	10 4%	9 4%	5 4%	8 4%	12 5%	13 5%	7 5%	17 5%	3 2%	18 4%	5 3%	14 4%	6 4%
THAT WE CONTINUE ON THE SAME/ CURRENT PATH/PLAN/AGREE WITH WHAT WE'RE DOING	23 4%	17 6%	6 2%	2 2%	9 4%	12 5%	3 2%	8 4%	12 5%	5 2%	3 2%	20 6%	1 1%	20 5%	3 2%	17 4%	4 3%
ECONOMY CONTINUES TO GROW/ CONTINUE TO ATTRACT/DEVELOP/ BUSINESS/INDUSTRY	21 4%	12 4%	9 3%	3 3%	13 6%	5 2%	3 2%	7 3%	11 4%	10 4%	7 5%	14 4%	1 1%	15 4%	4 3%	17 4%	3 2%
MASS TRANSIT IS EXPANDED/ IMPROVED/LIGHT RAIL IS APPROVED	19 3%	10 3%	9 3%	1 1%	10 4%	8 3%	4 3%	9 4%	6 2%	11 4%	5 4%	14 4%	3 2%	14 3%	5 3%	19 5%	0
THERE ARE MORE GOOD PAYING/ FAMILY WAGE JOBS/MORE EMPLOYMENT OPPORTUNITIES	18 3%	3 1%	15 5%	3 3%	9 4%	6 2%	5 4%	3 1%	10 4%	9 3%	6 5%	10 3%	2 1%	13 3%	4 3%	11 3%	5 3%
TAX DOLLARS ARE SPENT WISELY/ GOOD PRIORITIES/NOT WASTED/NO BOONDOGGLES	17 3%	11 4%	6 2%	3 3%	7 3%	7 3%	2 2%	5 2%	10 4%	7 3%	5 4%	5 2%	8 6%	7 2%	9 6%	11 3%	5 3%
THAT WE HAVE AMPLE/MORE/NEW BETTER PARKS/TRAILS/WALKWAYS/ BIKE TRAILS/OPEN SPACES	17 3%	10 3%	7 2%	1 1%	7 3%	9 4%	3 2%	6 3%	8 3%	7 3%	3 2%	7 2%	5 3%	9 2%	4 3%	12 3%	5 3%
RETAIN/DEVELOP SENSE OF COMMUNITY/CIVIC PRIDE/ COHESIVE/UNIFIED	17 3%	4 1%	13 4%	2 2%	7 3%	8 3%	6 5%	7 3%	4 2%	9 3%	1 1%	6 2%	6 4%	10 2%	5 3%	13 3%	3 2%
DEVELOP/CONTINUE TO DEVELOP/ IMPROVE/REVITALIZE DOWNTOWN AREA	16 3%	7 2%	9 3%	2 2%	7 3%	7 3%	4 3%	6 3%	6 2%	10 4%	4 3%	12 4%	1 1%	14 3%	2 1%	14 4%	1 1%
THAT WE COULD HAVE GOOD LEADERSHIP/RESPONSIVE/HONEST/ COMPETENT	15 3%	9 3%	6 2%	2 2%	5 2%	8 3%	2 2%	9 4%	4 2%	7 3%	4 3%	3 1%	9 6%	3 1%	9 6%	6 2%	7 5%
THAT I CAN AFFORD TO LIVE HERE/AFFORDABLE COST OF LIVING	14 2%	3 1%	11 4%	6 5%	5 2%	3 1%	2 2%	4 2%	8 3%	3 1%	6 5%	7 2%	3 2%	11 3%	3 2%	8 2%	5 3%

6. WHAT HOPES OR DREAMS DO YOU HAVE FOR OUR CITY? (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	GENDR		AGE			RESIDNCY			WORK/SCHOOL		VANC	DIRC	WORTH	TX\$	LGHT	RAIL
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
RETAINS ITS NATURAL BEAUTY/ GREENERY/TREES	13 2%	3 1%	10 3%	2 2%	7 3%	4 2%	2 2%	6 3%	5 2%	6 2%	0	9 3%	1 1%	7 2%	4 3%	10 3%	0
THE ENVIRONMENT BE PROTECTED/ PRESERVED	13 2%	6 2%	7 2%	2 2%	7 3%	4 2%	5 4%	5 2%	3 1%	4 2%	7 5%	5 2%	3 2%	9 2%	2 1%	11 3%	1 1%
CONTINUE TO EXPAND/ADD/IMPROVE PARK SYSTEM/TRAILS/WALKWAYS/ BIKE TRAILS	11 2%	5 2%	6 2%	3 3%	4 2%	4 2%	2 2%	3 1%	6 2%	6 2%	1 1%	7 2%	2 1%	8 2%	2 1%	5 1%	2 1%
MAINTAIN/DEVELOP/NICE/GOOD/ LIVABLE NEIGHBORHOODS	11 2%	3 1%	8 3%	2 2%	2 1%	7 3%	2 2%	6 3%	3 1%	7 3%	2 2%	4 1%	4 3%	8 2%	3 2%	7 2%	3 2%
TRAFFIC CONGESTION IS IMPROVED/ALLEVIATED/ CONTROLLED/IN GENERAL	10 2%	3 1%	7 2%	2 2%	2 1%	6 2%	2 2%	3 1%	5 2%	3 1%	2 2%	7 2%	3 2%	7 2%	2 1%	7 2%	2 1%
MORE ENTERTAINMENT OPPORTUNITIES/ACTIVITIES/NIGHT LIFE/CONCERTS/SPORTS	10 2%	4 1%	6 2%	1 1%	7 3%	2 1%	1 1%	6 3%	3 1%	5 2%	4 3%	6 2%	1 1%	8 2%	2 1%	7 2%	2 1%
LESS HOMELESSNESS/ADEQUATE SOCIAL SERVICES/FOR THE ELDERLY/LOW-INCOME	10 2%	5 2%	5 2%	0	6 3%	4 2%	4 3%	5 2%	1*	4 2%	1 1%	5 2%	4 3%	8 2%	2 1%	5 1%	3 2%
I-5/COMMUTE/TRAVEL TO PORTLAND IS IMPROVED/NEW BRIDGE/WIDEN BRIDGE	10 2%	7 2%	3 1%	3 3%	3 1%	4 2%	1 1%	1*	8 3%	6 2%	0	9 3%	0	8 2%	2 1%	5 1%	4 3%
THAT WE HAVE GOOD/RESPONSIVE POLICE/LAW ENFORCEMENT SERVICES	9 2%	4 1%	5 2%	1 1%	3 1%	5 2%	3 2%	3 1%	3 1%	5 2%	0	6 2%	2 1%	7 2%	2 1%	8 2%	1 1%
ROADS/STREETS ARE IMPROVED/ REPAIRED/MAINTAINED	8 1%	5 2%	3 1%	2 2%	3 1%	3 1%	2 2%	4 2%	2 1%	4 2%	1 1%	2 1%	4 3%	4 1%	2 1%	7 2%	1 1%
DEVELOP/CONTINUE TO DEVELOP/ IMPROVE/FOCUS ON WATERFRONT AREA	8 1%	2 1%	6 2%	0	4 2%	4 2%	2 2%	4 2%	2 1%	6 2%	0	6 2%	1 1%	7 2%	1 1%	7 2%	1 1%
INCREASE THE AVAILABILITY OF MORE ARTS/CULTURE/THEATER	7 1%	5 2%	2 1%	2 2%	2 1%	3 1%	0	5 2%	2 1%	5 2%	2 2%	7 2%	0	5 1%	2 1%	7 2%	0
MORE/ADEQUATE ACTIVITIES/ RECREATION FOR YOUTH	6 1%	2 1%	4 1%	1 1%	4 2%	1*	1 1%	4 2%	1*	3 1%	1 1%	2 1%	1 1%	5 1%	1 1%	2 1%	3 2%
DEVELOP/CONTINUE TO DEVELOP/ IMPROVE/FOCUS ON FORT VANCOUVER/HISTORIC SITES	6 1%	3 1%	3 1%	0	1*	5 2%	2 2%	3 1%	1*	3 1%	1 1%	6 2%	0	6 1%	0	6 2%	0
THAT AFFORDABLE HOUSING IS AVAILABLE/TO ALL RESIDENTS	6 1%	4 1%	2 1%	0	3 1%	3 1%	0	1*	5 2%	1*	2 2%	3 1%	2 1%	3 1%	3 2%	2 1%	3 2%
THAT WE ELIMINATE BLIGHT/ RUNDOWN AREAS/CLEAN THEM UP	4 1%	2 1%	2 1%	2 2%	1*	1*	0	3 1%	1*	2 1%	2 2%	2 1%	0	2*	2 1%	1*	3 2%

6. WHAT HOPES OR DREAMS DO YOU HAVE FOR OUR CITY? (MULTIPLE RESPONSE)

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
THAT VANCOUVER BECOMES/ DEVELOPS POTENTIAL AS A TOURIST DESTINATION	2 *	1 *	1 *	2 2%	0	0	1 1%	1 *	0	2 1%	0	2 1%	0	2 *	0	2 1%	0
OTHER	13 2%	7 2%	6 2%	4 3%	4 2%	5 2%	1 1%	9 4%	3 1%	7 3%	3 2%	3 1%	6 4%	9 2%	4 3%	9 2%	3 2%
DON'T KNOW	146 24%	82 27%	64 21%	37 32%	50 21%	58 23%	24 19%	57 25%	65 26%	62 23%	30 23%	62 20%	44 31%	93 22%	44 30%	87 22%	48 31%

7. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 COMMUNITY PLANNING AND CONTROLLING GROWTH?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS		600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT	= 5	335 56%	160 53%	175 58%	56 48%	134 58%	145 58%	71 56%	125 56%	139 56%	146 55%	72 56%	157 50%	104 72%	224 53%	94 63%	228 58%	78 51%
4.00	= 4	146 24%	73 24%	73 24%	36 31%	56 24%	54 22%	33 26%	49 22%	64 26%	74 28%	33 26%	98 31%	19 13%	118 28%	22 15%	105 27%	29 19%
3.00	= 3	84 14%	47 16%	37 12%	20 17%	28 12%	36 14%	14 11%	39 17%	31 12%	32 12%	19 15%	48 15%	7 5%	62 15%	17 11%	44 11%	31 20%
2.00	= 2	13 2%	9 3%	4 1%	3 3%	6 3%	4 2%	3 2%	3 1%	7 3%	7 3%	3 2%	7 2%	2 1%	6 1%	5 3%	8 2%	4 3%
1.00 - NOT AT ALL IMPORTANT	= 1	17 3%	10 3%	7 2%	1 1%	7 3%	8 3%	5 4%	5 2%	7 3%	5 2%	1 1%	3 1%	11 8%	7 2%	9 6%	4 1%	12 8%
IMPORTANT		481 80%	233 78%	248 83%	92 79%	190 82%	199 80%	104 83%	174 78%	203 81%	220 83%	105 82%	255 81%	123 85%	342 82%	116 78%	333 85%	107 69%
NOT IMPORTANT		30 5%	19 6%	11 4%	4 3%	13 6%	12 5%	8 6%	8 4%	14 6%	12 5%	4 3%	10 3%	13 9%	13 3%	14 9%	12 3%	16 10%
DON'T KNOW		5 1%	1 *	4 1%	1 1%	2 1%	2 1%	0	3 1%	2 1%	1 *	0	3 1%	1 1%	2 *	2 1%	1 *	0
MEAN		4.29	4.22	4.37	4.23	4.32	4.31	4.29	4.29	4.29	4.32	4.34	4.27	4.42	4.31	4.27	4.40	4.02

8. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 CONTINUED REDEVELOPMENT OF VANCOUVER'S WATERFRONT?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS		600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT	= 5	147 25%	74 25%	73 24%	20 17%	48 21%	79 32%	37 29%	49 22%	61 24%	67 25%	30 23%	94 30%	23 16%	115 27%	26 17%	116 30%	20 13%
4.00	= 4	141 24%	74 25%	67 22%	29 25%	57 24%	55 22%	33 26%	54 24%	54 22%	55 21%	25 20%	91 29%	25 17%	105 25%	30 20%	106 27%	20 13%
3.00	= 3	157 26%	71 24%	86 29%	38 32%	61 26%	58 23%	28 22%	68 30%	61 24%	73 28%	39 30%	86 27%	29 20%	120 29%	27 18%	98 25%	43 28%
2.00	= 2	80 13%	41 14%	39 13%	15 13%	41 18%	24 10%	14 11%	25 11%	41 16%	40 15%	20 16%	29 9%	28 19%	43 10%	29 19%	39 10%	33 21%
1.00 - NOT AT ALL IMPORTANT	= 1	61 10%	35 12%	26 9%	10 9%	22 9%	28 11%	12 10%	22 10%	27 11%	27 10%	10 8%	14 4%	35 24%	29 7%	31 21%	24 6%	34 22%
IMPORTANT		288 48%	148 49%	140 47%	49 42%	105 45%	134 54%	70 56%	103 46%	115 46%	122 46%	55 43%	185 59%	48 33%	220 53%	56 38%	222 57%	40 26%
NOT IMPORTANT		141 24%	76 25%	65 22%	25 21%	63 27%	52 21%	26 21%	47 21%	68 27%	67 25%	30 23%	43 14%	63 44%	72 17%	60 40%	63 16%	67 44%
DON'T KNOW		14 2%	5 2%	9 3%	5 4%	4 2%	5 2%	2 2%	6 3%	6 2%	3 1%	4 3%	2 1%	4 3%	7 2%	6 4%	7 2%	4 3%
MEAN		3.40	3.38	3.42	3.30	3.30	3.55	3.56	3.38	3.33	3.36	3.36	3.71	2.81	3.57	2.94	3.66	2.73

9. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 CREATING JOBS AND ENCOURAGING MORE BUSINESS DEVELOPMENT?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS		600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT	= 5	321 54%	160 53%	161 54%	62 53%	123 53%	136 55%	66 52%	112 50%	143 57%	138 52%	73 57%	182 58%	65 45%	224 53%	79 53%	219 56%	81 53%
4.00	= 4	146 24%	71 24%	75 25%	38 32%	60 26%	48 19%	29 23%	61 27%	56 22%	69 26%	30 23%	81 26%	29 20%	109 26%	34 23%	94 24%	33 21%
3.00	= 3	94 16%	46 15%	48 16%	16 14%	35 15%	43 17%	20 16%	34 15%	40 16%	39 15%	18 14%	44 14%	28 19%	66 16%	22 15%	60 15%	23 15%
2.00	= 2	16 3%	10 3%	6 2%	1 1%	9 4%	6 2%	6 5%	6 3%	4 2%	7 3%	4 3%	5 2%	7 5%	8 2%	3 2%	10 3%	3 2%
1.00 - NOT AT ALL IMPORTANT	= 1	17 3%	13 4%	4 1%	0	5 2%	11 4%	5 4%	6 3%	6 2%	9 3%	2 2%	2 1%	12 8%	9 2%	8 5%	5 1%	11 7%
IMPORTANT		467 78%	231 77%	236 79%	100 85%	183 79%	184 74%	95 75%	173 77%	199 80%	207 78%	103 80%	263 83%	94 65%	333 79%	113 76%	313 80%	114 74%
NOT IMPORTANT		33 6%	23 8%	10 3%	1 1%	14 6%	17 7%	11 9%	12 5%	10 4%	16 6%	6 5%	7 2%	19 13%	17 4%	11 7%	15 4%	14 9%
DON'T KNOW		6 1%	0	6 2%	0	1 *	5 2%	0	5 2%	1 *	3 1%	1 1%	2 1%	3 2%	3 1%	3 2%	2 1%	3 2%
MEAN		4.24	4.18	4.30	4.38	4.24	4.20	4.15	4.22	4.31	4.22	4.32	4.39	3.91	4.28	4.18	4.32	4.13

10. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 INCREASING PARKS AND GREEN SPACES?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS		600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT	= 5	203 34%	84 28%	119 40%	36 31%	88 38%	79 32%	50 40%	66 29%	87 35%	90 34%	39 30%	102 32%	56 39%	134 32%	52 35%	137 35%	41 27%
4.00	= 4	155 26%	74 25%	81 27%	32 27%	61 26%	62 25%	29 23%	56 25%	70 28%	74 28%	37 29%	98 31%	21 15%	122 29%	28 19%	119 31%	20 13%
3.00	= 3	160 27%	91 30%	69 23%	45 38%	55 24%	60 24%	28 22%	72 32%	60 24%	60 23%	39 30%	95 30%	34 24%	118 28%	36 24%	98 25%	50 32%
2.00	= 2	53 9%	35 12%	18 6%	4 3%	21 9%	28 11%	12 10%	17 8%	24 10%	28 11%	11 9%	16 5%	18 13%	34 8%	18 12%	27 7%	23 15%
1.00 - NOT AT ALL IMPORTANT	= 1	28 5%	16 5%	12 4%	0	8 3%	19 8%	7 6%	13 6%	8 3%	13 5%	2 2%	5 2%	14 10%	10 2%	15 10%	8 2%	20 13%
IMPORTANT		358 60%	158 53%	200 67%	68 58%	149 64%	141 57%	79 63%	122 54%	157 63%	164 62%	76 59%	200 63%	77 53%	256 61%	80 54%	256 66%	61 40%
NOT IMPORTANT		81 14%	51 17%	30 10%	4 3%	29 12%	47 19%	19 15%	30 13%	32 13%	41 15%	13 10%	21 7%	32 22%	44 11%	33 22%	35 9%	43 28%
DON'T KNOW		1 *	0	1 *	0	0	1 *	0	0	1 *	0	0	0	1 1%	1 *	0	1 *	0
MEAN		3.75	3.58	3.93	3.85	3.86	3.62	3.82	3.65	3.82	3.75	3.78	3.87	3.61	3.80	3.56	3.90	3.25

11. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 ADDING MORE RECREATION PROGRAMS?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT = 5	113 19%	45 15%	68 23%	20 17%	54 23%	39 16%	19 15%	45 20%	49 20%	53 20%	21 16%	56 18%	32 22%	77 18%	31 21%	75 19%	24 16%
4.00 = 4	141 24%	63 21%	78 26%	35 30%	47 20%	59 24%	34 27%	47 21%	60 24%	65 25%	29 23%	85 27%	24 17%	109 26%	26 17%	100 26%	26 17%
3.00 = 3	199 33%	109 36%	90 30%	38 32%	85 36%	76 31%	45 36%	72 32%	82 33%	85 32%	47 37%	115 36%	39 27%	138 33%	50 34%	134 34%	52 34%
2.00 = 2	89 15%	50 17%	39 13%	18 15%	33 14%	38 15%	18 14%	34 15%	37 15%	42 16%	23 18%	42 13%	23 16%	64 15%	21 14%	54 14%	29 19%
1.00 - NOT AT ALL IMPORTANT = 1	38 6%	23 8%	15 5%	3 3%	10 4%	24 10%	8 6%	16 7%	14 6%	17 6%	2 2%	10 3%	21 15%	16 4%	18 12%	15 4%	20 13%
IMPORTANT	254 42%	108 36%	146 49%	55 47%	101 43%	98 39%	53 42%	92 41%	109 44%	118 45%	50 39%	141 45%	56 39%	186 44%	57 38%	175 45%	50 32%
NOT IMPORTANT	127 21%	73 24%	54 18%	21 18%	43 18%	62 25%	26 21%	50 22%	51 20%	59 22%	25 20%	52 16%	44 31%	80 19%	39 26%	69 18%	49 32%
DON'T KNOW	20 3%	10 3%	10 3%	3 3%	4 2%	13 5%	2 2%	10 4%	8 3%	3 1%	6 5%	8 3%	5 3%	15 4%	3 2%	12 3%	3 2%
MEAN	3.35	3.20	3.50	3.45	3.45	3.22	3.31	3.33	3.38	3.36	3.36	3.44	3.17	3.41	3.21	3.44	3.03

12. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 ADDING MORE WALKING TRAILS AND BIKE LANES?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT = 5	125 21%	52 17%	73 24%	22 19%	57 24%	46 18%	28 22%	42 19%	55 22%	58 22%	29 23%	70 22%	33 23%	92 22%	29 19%	94 24%	16 10%
4.00 = 4	149 25%	63 21%	86 29%	29 25%	64 27%	56 22%	29 23%	52 23%	68 27%	71 27%	35 27%	92 29%	23 16%	115 27%	30 20%	112 29%	24 16%
3.00 = 3	169 28%	87 29%	82 27%	39 33%	62 27%	68 27%	39 31%	67 30%	63 25%	66 25%	39 30%	96 30%	25 17%	122 29%	35 23%	112 29%	38 25%
2.00 = 2	92 15%	51 17%	41 14%	20 17%	31 13%	41 16%	18 14%	34 15%	40 16%	44 17%	17 13%	47 15%	27 19%	61 15%	24 16%	52 13%	33 21%
1.00 - NOT AT ALL IMPORTANT = 1	60 10%	43 14%	17 6%	6 5%	16 7%	37 15%	11 9%	26 12%	23 9%	24 9%	7 5%	10 3%	34 24%	26 6%	29 19%	17 4%	42 27%
IMPORTANT	274 46%	115 38%	159 53%	51 44%	121 52%	102 41%	57 45%	94 42%	123 49%	129 49%	64 50%	162 51%	56 39%	207 49%	59 40%	206 53%	40 26%
NOT IMPORTANT	152 25%	94 31%	58 19%	26 22%	47 20%	78 31%	29 23%	60 27%	63 25%	68 26%	24 19%	57 18%	61 42%	87 21%	53 36%	69 18%	75 49%
DON'T KNOW	5 1%	4 1%	1 *	1 1%	3 1%	1 *	1 1%	3 1%	1 *	2 1%	1 1%	1 *	2 1%	3 1%	2 1%	3 1%	1 1%
MEAN	3.31	3.10	3.53	3.35	3.50	3.13	3.36	3.23	3.37	3.36	3.49	3.52	2.96	3.45	3.04	3.55	2.60

13. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 ADDING RECREATION FACILITIES?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT = 5	93 16%	35 12%	58 19%	16 14%	44 19%	33 13%	19 15%	33 15%	41 16%	42 16%	18 14%	51 16%	29 20%	64 15%	26 17%	65 17%	19 12%
4.00 = 4	116 19%	53 18%	63 21%	27 23%	44 19%	45 18%	21 17%	37 17%	58 23%	51 19%	27 21%	69 22%	19 13%	96 23%	16 11%	87 22%	17 11%
3.00 = 3	206 34%	102 34%	104 35%	41 35%	73 31%	92 37%	41 33%	83 37%	82 33%	94 35%	42 33%	122 39%	29 20%	150 36%	43 29%	140 36%	47 31%
2.00 = 2	119 20%	74 25%	45 15%	22 19%	57 24%	40 16%	29 23%	40 18%	50 20%	56 21%	30 23%	59 19%	35 24%	77 18%	37 25%	71 18%	39 25%
1.00 - NOT AT ALL IMPORTANT = 1	52 9%	28 9%	24 8%	9 8%	12 5%	30 12%	13 10%	24 11%	15 6%	20 8%	8 6%	10 3%	28 19%	23 5%	25 17%	19 5%	30 19%
IMPORTANT	209 35%	88 29%	121 40%	43 37%	88 38%	78 31%	40 32%	70 31%	99 40%	93 35%	45 35%	120 38%	48 33%	160 38%	42 28%	152 39%	36 23%
NOT IMPORTANT	171 29%	102 34%	69 23%	31 26%	69 30%	70 28%	42 33%	64 29%	65 26%	76 29%	38 30%	69 22%	63 44%	100 24%	62 42%	90 23%	69 45%
DON'T KNOW	14 2%	8 3%	6 2%	2 2%	3 1%	9 4%	3 2%	7 3%	4 2%	2 1%	3 2%	5 2%	4 3%	9 2%	2 1%	8 2%	2 1%
MEAN	3.13	2.98	3.29	3.17	3.22	3.05	3.03	3.07	3.24	3.15	3.14	3.30	2.90	3.25	2.87	3.28	2.71

14. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 REVITALIZATION OF THE DOWNTOWN AREA?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT = 5	165 28%	69 23%	96 32%	27 23%	62 27%	76 31%	37 29%	66 29%	62 25%	80 30%	29 23%	109 34%	30 21%	125 30%	33 22%	124 32%	27 18%
4.00 = 4	163 27%	82 27%	81 27%	35 30%	66 28%	62 25%	40 32%	60 27%	63 25%	68 26%	37 29%	108 34%	23 16%	127 30%	29 19%	119 31%	29 19%
3.00 = 3	127 21%	63 21%	64 21%	29 25%	49 21%	49 20%	23 18%	45 20%	59 24%	63 24%	35 27%	56 18%	27 19%	96 23%	27 18%	77 20%	39 25%
2.00 = 2	70 12%	42 14%	28 9%	14 12%	33 14%	23 9%	12 10%	23 10%	35 14%	26 10%	17 13%	30 9%	19 13%	42 10%	21 14%	41 11%	21 14%
1.00 - NOT AT ALL IMPORTANT = 1	67 11%	40 13%	27 9%	11 9%	21 9%	34 14%	11 9%	28 13%	28 11%	27 10%	9 7%	10 3%	42 29%	26 6%	36 24%	26 7%	38 25%
IMPORTANT	328 55%	151 50%	177 59%	62 53%	128 55%	138 55%	77 61%	126 56%	125 50%	148 56%	66 52%	217 69%	53 37%	252 60%	62 42%	243 62%	56 36%
NOT IMPORTANT	137 23%	82 27%	55 18%	25 21%	54 23%	57 23%	23 18%	51 23%	63 25%	53 20%	26 20%	40 13%	61 42%	68 16%	57 38%	67 17%	59 38%
DON'T KNOW	8 1%	4 1%	4 1%	1 1%	2 1%	5 2%	3 2%	2 1%	3 1%	1 *	1 1%	3 1%	3 2%	3 1%	3 2%	3 1%	0
MEAN	3.49	3.33	3.65	3.46	3.50	3.50	3.65	3.51	3.39	3.56	3.47	3.88	2.86	3.68	3.01	3.71	2.91

15. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 REDUCING TRAFFIC CONGESTION?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT = 5	393 66%	178 59%	215 72%	67 57%	156 67%	170 68%	71 56%	145 65%	177 71%	174 66%	88 69%	207 66%	93 65%	270 64%	101 68%	278 71%	91 59%
4.00 = 4	116 19%	62 21%	54 18%	26 22%	46 20%	44 18%	25 20%	44 20%	47 19%	56 21%	23 18%	64 20%	30 21%	86 21%	27 18%	69 18%	33 21%
3.00 = 3	59 10%	40 13%	19 6%	17 15%	17 7%	25 10%	19 15%	22 10%	18 7%	23 9%	13 10%	31 10%	10 7%	44 11%	12 8%	29 7%	19 12%
2.00 = 2	21 4%	11 4%	10 3%	6 5%	10 4%	5 2%	8 6%	10 4%	3 1%	8 3%	4 3%	9 3%	9 6%	12 3%	6 4%	9 2%	8 5%
1.00 - NOT AT ALL IMPORTANT = 1	8 1%	7 2%	1 *	1 1%	3 1%	3 1%	1 1%	3 1%	4 2%	2 1%	0	3 1%	2 1%	4 1%	3 2%	2 1%	3 2%
IMPORTANT	509 85%	240 80%	269 90%	93 79%	202 87%	214 86%	96 76%	189 84%	224 90%	230 87%	111 87%	271 86%	123 85%	356 85%	128 86%	347 89%	124 81%
NOT IMPORTANT	29 5%	18 6%	11 4%	7 6%	13 6%	8 3%	9 7%	13 6%	7 3%	10 4%	4 3%	12 4%	11 8%	16 4%	9 6%	11 3%	11 7%
DON'T KNOW	3 1%	2 1%	1 *	0	1 *	2 1%	2 2%	0	1 *	2 1%	0	2 1%	0	3 1%	0	3 1%	0
MEAN	4.45	4.32	4.58	4.30	4.47	4.51	4.27	4.42	4.57	4.49	4.52	4.47	4.41	4.46	4.46	4.58	4.31

16. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 ADDING SPECIAL EVENTS SUCH AS CONCERTS, FAIRS AND 4TH OF JULY ACTIVITIES?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS		600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
5.00 - MOST IMPORTANT	= 5	104 17%	49 16%	55 18%	23 20%	40 17%	41 16%	21 17%	41 18%	42 17%	48 18%	23 18%	55 17%	30 21%	69 16%	28 19%	71 18%	22 14%
4.00	= 4	103 17%	47 16%	56 19%	23 20%	32 14%	48 19%	25 20%	38 17%	40 16%	48 18%	24 19%	68 22%	16 11%	75 18%	25 17%	77 20%	16 10%
3.00	= 3	176 29%	82 27%	94 31%	32 27%	78 33%	66 27%	30 24%	67 30%	79 32%	87 33%	37 29%	106 34%	27 19%	138 33%	30 20%	118 30%	39 25%
2.00	= 2	126 21%	72 24%	54 18%	30 26%	52 22%	44 18%	25 20%	45 20%	56 22%	45 17%	29 23%	58 18%	29 20%	86 21%	32 21%	78 20%	40 26%
1.00 - NOT AT ALL IMPORTANT	= 1	85 14%	48 16%	37 12%	8 7%	31 13%	45 18%	24 19%	30 13%	31 12%	37 14%	14 11%	28 9%	39 27%	48 11%	32 21%	43 11%	36 23%
IMPORTANT		207 35%	96 32%	111 37%	46 39%	72 31%	89 36%	46 37%	79 35%	82 33%	96 36%	47 37%	123 39%	46 32%	144 34%	53 36%	148 38%	38 25%
NOT IMPORTANT		211 35%	120 40%	91 30%	38 32%	83 36%	89 36%	49 39%	75 33%	87 35%	82 31%	43 34%	86 27%	68 47%	134 32%	64 43%	121 31%	76 49%
DON'T KNOW		6 1%	2 1%	4 1%	1 1%	0	5 2%	1 1%	3 1%	2 1%	0	1 1%	1 *	3 2%	3 1%	2 1%	3 1%	1 1%
MEAN		3.03	2.92	3.13	3.20	2.99	2.98	2.95	3.07	3.02	3.09	3.10	3.20	2.78	3.07	2.90	3.14	2.66

17. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 FIRE PROTECTION AND PREVENTION?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL	RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:		459 100%	230 100%	229 100%	96 100%	169 100%	194 100%	99 100%	172 100%	188 100%	196 100%	104 100%	239 100%	107 100%	311 100%	120 100%	301 100%	116 100%
5.00 - MOST IMPORTANT	= 5	187 41%	83 36%	104 45%	33 34%	57 34%	97 50%	39 39%	69 40%	79 42%	72 37%	41 39%	89 37%	52 49%	118 38%	52 43%	123 41%	50 43%
4.00	= 4	131 29%	66 29%	65 28%	33 34%	54 32%	44 23%	27 27%	50 29%	54 29%	56 29%	36 35%	76 32%	23 21%	93 30%	35 29%	87 29%	29 25%
3.00	= 3	96 21%	57 25%	39 17%	21 22%	40 24%	35 18%	24 24%	34 20%	38 20%	43 22%	20 19%	48 20%	21 20%	70 23%	20 17%	64 21%	24 21%
2.00	= 2	26 6%	14 6%	12 5%	8 8%	10 6%	8 4%	6 6%	7 4%	13 7%	17 9%	2 2%	17 7%	5 5%	20 6%	6 5%	15 5%	9 8%
1.00 - NOT AT ALL IMPORTANT	= 1	11 2%	7 3%	4 2%	0	4 2%	7 4%	2 2%	6 3%	3 2%	6 3%	2 2%	5 2%	3 3%	5 2%	5 4%	7 2%	4 3%
IMPORTANT		318 69%	149 65%	169 74%	66 69%	111 66%	141 73%	66 67%	119 69%	133 71%	128 65%	77 74%	165 69%	75 70%	211 68%	87 73%	210 70%	79 68%
NOT IMPORTANT		37 8%	21 9%	16 7%	8 8%	14 8%	15 8%	8 8%	13 8%	16 9%	23 12%	4 4%	22 9%	8 7%	25 8%	11 9%	22 7%	13 11%
DON'T KNOW		8 2%	3 1%	5 2%	1 1%	4 2%	3 2%	1 1%	6 3%	1 1%	2 1%	3 3%	4 2%	3 3%	5 2%	2 2%	5 2%	0
MEAN		4.01	3.90	4.13	3.96	3.91	4.13	3.97	4.02	4.03	3.88	4.11	3.97	4.12	3.98	4.04	4.03	3.97

18. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 POLICE PROTECTION AND PATROLS?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL	RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:		459 100%	230 100%	229 100%	96 100%	169 100%	194 100%	99 100%	172 100%	188 100%	196 100%	104 100%	239 100%	107 100%	311 100%	120 100%	301 100%	116 100%
5.00 - MOST IMPORTANT	= 5	263 57%	109 47%	154 67%	50 52%	87 51%	126 65%	55 56%	98 57%	110 59%	114 58%	61 59%	132 55%	72 67%	164 53%	80 67%	176 58%	66 57%
4.00	= 4	102 22%	58 25%	44 19%	19 20%	46 27%	37 19%	19 19%	37 22%	46 24%	38 19%	27 26%	60 25%	17 16%	82 26%	17 14%	68 23%	25 22%
3.00	= 3	69 15%	47 20%	22 10%	21 22%	24 14%	24 12%	16 16%	28 16%	25 13%	33 17%	15 14%	38 16%	8 7%	50 16%	15 13%	41 14%	20 17%
2.00	= 2	15 3%	10 4%	5 2%	5 5%	6 4%	4 2%	6 6%	3 2%	6 3%	7 4%	0	5 2%	6 6%	10 3%	4 3%	9 3%	4 3%
1.00 - NOT AT ALL IMPORTANT	= 1	7 2%	5 2%	2 1%	0	5 3%	2 1%	3 3%	3 2%	1 1%	4 2%	0	3 1%	3 3%	3 1%	4 3%	5 2%	1 1%
IMPORTANT		365 80%	167 73%	198 86%	69 72%	133 79%	163 84%	74 75%	135 78%	156 83%	152 78%	88 85%	192 80%	89 83%	246 79%	97 81%	244 81%	91 78%
NOT IMPORTANT		22 5%	15 7%	7 3%	5 5%	11 7%	6 3%	9 9%	6 3%	7 4%	11 6%	0	8 3%	9 8%	13 4%	8 7%	14 5%	5 4%
DON'T KNOW		3 1%	1 *	2 1%	1 1%	1 1%	1 1%	0	3 2%	0	0	1 1%	1 *	1 1%	2 1%	0	2 1%	0
MEAN		4.31	4.12	4.51	4.20	4.21	4.46	4.18	4.33	4.37	4.28	4.45	4.32	4.41	4.28	4.38	4.34	4.30

19. ON A SCALE OF ONE TO FIVE, HOW IMPORTANT TO THE FUTURE OF VANVOUVER IS:
 EMERGENCY MEDICAL RESPONSE?

		CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
		TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
			MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL	RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:		459 100%	230 100%	229 100%	96 100%	169 100%	194 100%	99 100%	172 100%	188 100%	196 100%	104 100%	239 100%	107 100%	311 100%	120 100%	301 100%	116 100%
5.00 - MOST IMPORTANT	= 5	233 51%	95 41%	138 60%	43 45%	78 46%	112 58%	51 52%	83 48%	99 53%	90 46%	48 46%	117 49%	65 61%	153 49%	62 52%	156 52%	59 51%
4.00	= 4	112 24%	61 27%	51 22%	27 28%	47 28%	38 20%	22 22%	46 27%	44 23%	53 27%	31 30%	62 26%	18 17%	81 26%	25 21%	72 24%	28 24%
3.00	= 3	75 16%	54 23%	21 9%	18 19%	30 18%	27 14%	15 15%	33 19%	27 14%	34 17%	18 17%	38 16%	15 14%	51 16%	23 19%	49 16%	20 17%
2.00	= 2	16 3%	10 4%	6 3%	5 5%	6 4%	5 3%	5 5%	3 2%	8 4%	13 7%	2 2%	11 5%	4 4%	12 4%	4 3%	13 4%	2 2%
1.00 - NOT AT ALL IMPORTANT	= 1	10 2%	6 3%	4 2%	0	2 1%	8 4%	4 4%	4 2%	2 1%	3 2%	0	5 2%	2 2%	7 2%	2 2%	3 1%	5 4%
IMPORTANT		345 75%	156 68%	189 83%	70 73%	125 74%	150 77%	73 74%	129 75%	143 76%	143 73%	79 76%	179 75%	83 78%	234 75%	87 73%	228 76%	87 75%
NOT IMPORTANT		26 6%	16 7%	10 4%	5 5%	8 5%	13 7%	9 9%	7 4%	10 5%	16 8%	2 2%	16 7%	6 6%	19 6%	6 5%	16 5%	7 6%
DON'T KNOW		13 3%	4 2%	9 4%	3 3%	6 4%	4 2%	2 2%	3 2%	8 4%	3 2%	5 5%	6 3%	3 3%	7 2%	4 3%	8 3%	2 2%
MEAN		4.22	4.01	4.42	4.16	4.18	4.27	4.14	4.19	4.28	4.11	4.26	4.18	4.35	4.19	4.22	4.25	4.18

20. THINKING ABOUT CITY OF VANCOUVER SERVICES AND FACILITIES, DO YOU FEEL YOU ARE GETTING YOUR MONEY'S WORTH FOR YOUR TAX DOLLARS OR NOT?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
YES	419 70%	204 68%	215 72%	88 75%	150 64%	181 73%	89 71%	154 69%	176 70%	184 69%	89 70%	268 85%	62 43%	419 100%	0	291 75%	88 57%
NO	149 25%	83 28%	66 22%	20 17%	71 30%	57 23%	29 23%	56 25%	64 26%	70 26%	33 26%	41 13%	70 49%	0	149 100%	82 21%	57 37%
DON'T KNOW	31 5%	13 4%	18 6%	9 8%	12 5%	10 4%	8 6%	13 6%	10 4%	11 4%	6 5%	7 2%	11 8%	0	0	17 4%	8 5%
REFUSED	1 *	0	1 *	0	0	1 *	0	1 *	0	0	0	0	1 1%	0	0	0	1 1%

21. IF YOU COULD LIVE IN ANY CITY OTHER THAN VANCOUVER, WHERE WOULD IT BE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																	
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--	
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	SCHOOL- OREGN	RIGHT	WRONG	YES	NO	YES	NO		
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%	
OTHER CITY IN WASHINGTON	30 5%	18 6%	12 4%	3 3%	6 3%	21 8%	7 6%	11 5%	12 5%	12 5%	8 6%	15 5%	11 8%	20 5%	9 6%	18 5%	10 6%	
PORTLAND, OREGON	27 5%	19 6%	8 3%	8 7%	13 6%	6 2%	3 2%	9 4%	15 6%	14 5%	10 8%	15 5%	6 4%	21 5%	5 3%	20 5%	6 4%	
SEATTLE, WASHINGTON	24 4%	8 3%	16 5%	5 4%	11 5%	8 3%	7 6%	7 3%	10 4%	13 5%	7 5%	16 5%	4 3%	19 5%	3 2%	18 5%	4 3%	
OTHER CITY IN CALIFORNIA	17 3%	9 3%	8 3%	3 3%	7 3%	7 3%	4 3%	5 2%	8 3%	7 3%	2 2%	7 2%	1 1%	15 4%	0	8 2%	5 3%	
OTHER CITY IN OREGON	16 3%	7 2%	9 3%	2 2%	6 3%	8 3%	1 1%	8 4%	7 3%	8 3%	4 3%	8 3%	5 3%	12 3%	4 3%	7 2%	6 4%	
SAN DIEGO, CALIFORNIA	16 3%	9 3%	7 2%	2 2%	4 2%	10 4%	2 2%	4 2%	10 4%	8 3%	2 2%	10 3%	3 2%	11 3%	5 3%	13 3%	3 2%	
SPOKANE, WASHINGTON	14 2%	8 3%	6 2%	3 3%	4 2%	7 3%	1 1%	9 4%	4 2%	3 1%	2 2%	10 3%	2 1%	11 3%	2 1%	7 2%	6 4%	
OTHER U.S. CITY	13 2%	6 2%	7 2%	3 3%	6 3%	4 2%	2 2%	5 2%	6 2%	7 3%	4 3%	6 2%	4 3%	10 2%	3 2%	6 2%	5 3%	
OTHER CITY IN HAWAII	12 2%	8 3%	4 1%	2 2%	4 2%	6 2%	7 6%	0	5 2%	3 1%	6 5%	8 3%	3 2%	8 2%	2 1%	10 3%	1 1%	
BATTLEGROUND, WASHINGTON	10 2%	6 2%	4 1%	5 4%	3 1%	2 1%	1 1%	4 2%	5 2%	6 2%	1 1%	6 2%	2 1%	7 2%	3 2%	8 2%	2 1%	
BEND, OREGON	8 1%	2 1%	6 2%	3 3%	3 1%	2 1%	0	2 1%	6 2%	3 1%	1 1%	6 2%	1 1%	5 1%	2 1%	5 1%	3 2%	
OTHER CITY IN IDAHO	6 1%	4 1%	2 1%	1 1%	1 *	4 2%	1 1%	3 1%	2 1%	0	0	1 *	2 1%	2 *	2 1%	4 1%	1 1%	
CAMAS, WASHINGTON	6 1%	3 1%	3 1%	1 1%	4 2%	1 *	0	1 *	5 2%	2 1%	2 2%	4 1%	2 1%	5 1%	0	5 1%	1 1%	
HONOLULU, HAWAII	6 1%	1 *	5 2%	0	4 2%	2 1%	1 1%	4 2%	1 *	4 2%	1 1%	3 1%	1 1%	5 1%	1 1%	4 1%	1 1%	
OTHER CITY IN MONTANA	6 1%	3 1%	3 1%	2 2%	1 *	3 1%	2 2%	1 *	3 1%	0	0	0	3 2%	4 1%	2 1%	5 1%	1 1%	
SANTA BARBARA, CALIFORNIA	5 1%	3 1%	2 1%	0	1 *	4 2%	0	0	5 2%	1 *	1 1%	2 1%	2 1%	2 *	2 1%	3 1%	2 1%	

21. IF YOU COULD LIVE IN ANY CITY OTHER THAN VANCOUVER, WHERE WOULD IT BE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	GENDR		AGE			RESIDNCY			WORK/SCHOOL	WASH OREGN	VANC	DIRC	WORTH	TX\$	LGHT	RAIL
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205			RIGHT	WRONG	YES	NO	YES	NO
	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
OTHER CITY IN TEXAS	5 1%	0	5 2%	1 1%	1 *	3 1%	2 2%	2 1%	1 *	1 *	0	2 1%	1 1%	4 1%	1 1%	3 1%	2 1%
OLYMPIA, WASHINGTON	5 1%	4 1%	1 *	1 1%	3 1%	1 *	3 2%	1 *	1 *	3 1%	1 1%	2 1%	3 2%	3 1%	2 1%	5 1%	0
WASHOUGAL, WASHINGTON	5 1%	0	5 2%	1 1%	1 *	3 1%	0	3 1%	2 1%	2 1%	1 1%	3 1%	0	2 *	2 1%	3 1%	2 1%
BOISE, IDAHO	5 1%	3 1%	2 1%	0	4 2%	1 *	3 2%	0	2 1%	4 2%	2 2%	3 1%	2 1%	2 *	3 2%	2 1%	3 2%
EUGENE, OREGON	5 1%	3 1%	2 1%	3 3%	0	2 1%	0	1 *	4 2%	2 1%	2 2%	3 1%	0	5 1%	0	4 1%	1 1%
WALLA WALLA, WASHINGTON	5 1%	3 1%	2 1%	1 1%	3 1%	1 *	1 1%	3 1%	1 *	3 1%	1 1%	3 1%	0	2 *	3 2%	5 1%	0
SAN FRANCISCO, CALIFORNIA	5 1%	2 1%	3 1%	1 1%	2 1%	2 1%	3 2%	0	2 1%	1 *	1 1%	5 2%	0	4 1%	1 1%	3 1%	0
NEWPORT, OREGON	4 1%	1 *	3 1%	1 1%	2 1%	1 *	0	2 1%	2 1%	2 1%	0	2 1%	0	3 1%	1 1%	3 1%	1 1%
OTHER CITY IN WYOMING	4 1%	3 1%	1 *	0	2 1%	2 1%	2 2%	2 1%	0	1 *	1 1%	0	4 3%	1 *	3 2%	1 *	3 2%
OTHER CITY IN WISCONSIN	4 1%	1 *	3 1%	1 1%	3 1%	0	0	3 1%	1 *	2 1%	1 1%	2 1%	0	3 1%	1 1%	3 1%	1 1%
HOOD RIVER, OREGON	4 1%	2 1%	2 1%	1 1%	1 *	2 1%	1 1%	2 1%	1 *	3 1%	0	0	2 1%	1 *	2 1%	2 1%	2 1%
BELLINGHAM, WASHINGTON	4 1%	2 1%	2 1%	0	3 1%	1 *	0	2 1%	2 1%	3 1%	2 2%	3 1%	0	3 1%	1 1%	3 1%	1 1%
OTHER CITY IN SOUTH AMERICA	4 1%	3 1%	1 *	1 1%	1 *	2 1%	1 1%	0	3 1%	2 1%	0	3 1%	0	2 *	2 1%	3 1%	1 1%
PARIS, FRANCE	4 1%	3 1%	1 *	2 2%	1 *	1 *	2 2%	1 *	1 *	3 1%	1 1%	2 1%	0	3 1%	0	4 1%	0
OTHER EUROPEAN CITY	4 1%	2 1%	2 1%	0	1 *	3 1%	1 1%	2 1%	1 *	3 1%	0	4 1%	0	4 1%	0	4 1%	0
WOODLAND, WASHINGTON	3 1%	1 *	2 1%	2 2%	1 *	0	0	1 *	2 1%	3 1%	0	1 *	0	2 *	1 1%	1 *	2 1%

21. IF YOU COULD LIVE IN ANY CITY OTHER THAN VANCOUVER, WHERE WOULD IT BE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
SEQUIM, WASHINGTON	3 1%	1 *	2 1%	0	2 1%	1 *	0	1 *	2 1%	2 1%	0	1 *	2 1%	1 *	2 1%	2 1%	1 1%
PHOENIX, ARIZONA	3 1%	1 *	2 1%	1 1%	1 *	1 *	1 1%	0	2 1%	2 1%	0	2 1%	1 1%	1 *	2 1%	2 1%	1 1%
BOULDER, COLORADO	3 1%	1 *	2 1%	0	3 1%	0	1 1%	1 *	1 *	2 1%	0	1 *	2 1%	0	2 1%	2 1%	0
OTHER CITY IN GEORGIA	3 1%	1 *	2 1%	0	0	3 1%	0	1 *	2 1%	1 *	0	2 1%	0	3 1%	0	3 1%	0
NEW YORK, NEW YORK	3 1%	1 *	2 1%	3 3%	0	0	0	0	3 1%	1 *	2 2%	1 *	1 1%	3 1%	0	2 1%	1 1%
TUCSON, ARIZONA	3 1%	2 1%	1 *	0	0	2 1%	0	1 *	2 1%	1 *	1 1%	1 *	2 1%	1 *	2 1%	2 1%	1 1%
OTHER CITY IN ITALY	3 1%	1 *	2 1%	1 1%	2 1%	0	1 1%	0	2 1%	2 1%	0	2 1%	1 1%	2 *	1 1%	2 1%	1 1%
LONDON, ENGLAND	3 1%	2 1%	1 *	1 1%	2 1%	0	1 1%	0	2 1%	0	2 2%	1 *	2 1%	2 *	1 1%	3 1%	0
OTHER CITY IN MEXICO	3 1%	1 *	2 1%	0	3 1%	0	1 1%	2 1%	0	3 1%	0	3 1%	0	3 1%	0	3 1%	0
OTHER CITY IN MINNESOTA	3 1%	1 *	2 1%	2 2%	1 *	0	0	1 *	2 1%	1 *	1 1%	2 1%	1 1%	1 *	1 1%	2 1%	1 1%
VANCOUVER, BRITISH COLUMBIA, CANADA	3 1%	1 *	2 1%	1 1%	2 1%	0	1 1%	2 1%	0	2 1%	0	2 1%	1 1%	2 *	1 1%	1 *	2 1%
LONG BEACH, WASHINGTON	3 1%	3 1%	0	0	3 1%	0	1 1%	1 *	1 *	2 1%	0	2 1%	1 1%	1 *	2 1%	0	3 2%
OTHER CITY IN IRELAND	3 1%	0	3 1%	0	2 1%	1 *	0	2 1%	1 *	3 1%	0	0	0	2 *	1 1%	3 1%	0
SACRAMENTO, CALIFORNIA	3 1%	0	3 1%	1 1%	0	2 1%	3 2%	0	0	0	0	2 1%	1 1%	2 *	1 1%	2 1%	1 1%
THE DALLES, OREGON	2 *	0	2 1%	0	0	2 1%	0	0	2 1%	1 *	0	0	0	2 *	0	2 1%	0
OTHER CITY IN TENNESSEE	2 *	1 *	1 *	1 1%	1 *	0	0	1 *	1 *	1 *	1 1%	1 *	0	1 *	1 1%	0	2 1%

21. IF YOU COULD LIVE IN ANY CITY OTHER THAN VANCOUVER, WHERE WOULD IT BE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORTH		TX\$--		--LGT		RAIL--	
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WORK/WASH	SCHOOL-OREGN	--VANC RIGHT	DIRC-- WRONG	YES	NO	YES	NO	
	600	300	300	117	233	249	126	224	250	265	128	316	144	419	149	390	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL RESPONDENTS	600	300	300	117	233	249	126	224	250	265	128	316	144	419	149	390	154
LAS VEGAS, NEVADA	2*	2 1%	0	0	1*	1*	0	1*	1*	0	1 1%	1*	1 1%	1*	1 1%	1*	0
SEASIDE, OREGON	2*	2 1%	0	0	1*	1*	0	1*	1*	2 1%	1 1%	2 1%	0	2*	0	1*	1 1%
GOLDENDALE, WASHINGTON	2*	1*	1*	1 1%	0	1*	0	1*	1*	0	0	1*	1 1%	2*	0	1*	1 1%
SANTA FE, NEW MEXICO	2*	0	2 1%	0	1*	1*	1 1%	0	1*	2 1%	0	0	2 1%	1*	1 1%	1*	0
OTHER CITY IN COLORADO	2*	1*	1*	0	2 1%	0	0	1*	1*	1*	1 1%	1*	0	1*	1 1%	2 1%	0
WHITE SALMON, WASHINGTON	2*	1*	1*	0	1*	1*	0	1*	1*	2 1%	0	2 1%	0	1*	1 1%	2 1%	0
DENVER, COLORADO	2*	1*	1*	0	2 1%	0	0	1*	1*	2 1%	0	2 1%	0	2*	0	2 1%	0
NEW ORLEANS, LOUISIANA	2*	1*	1*	0	2 1%	0	1 1%	1*	0	1*	1 1%	1*	1 1%	2*	0	2 1%	0
OTHER CITY IN ALASKA	2*	1*	1*	0	1*	1*	0	2 1%	0	1*	0	1*	1 1%	2*	0	0	0
WENATCHEE, WASHINGTON	2*	1*	1*	0	1*	1*	0	1*	1*	2 1%	1 1%	0	1 1%	1*	1 1%	2 1%	0
OTHER CITY IN ARIZONA	2*	1*	1*	0	0	2 1%	1 1%	0	1*	1*	0	1*	1 1%	2*	0	0	1 1%
BELLEVUE, WASHINGTON	2*	1*	1*	0	1*	1*	0	0	2 1%	0	1 1%	1*	1 1%	2*	0	2 1%	0
VENICE, ITALY	2*	0	2 1%	0	1*	1*	1 1%	0	1*	2 1%	0	1*	1 1%	2*	0	1*	0
FLORENCE, ITALY	2*	2 1%	0	0	1*	1*	0	0	2 1%	1*	0	1*	1 1%	1*	1 1%	1*	1 1%
SEDONA, ARIZONA	2*	1*	1*	1 1%	0	1*	0	2 1%	0	1*	0	1*	0	1*	0	0	1 1%
OTHER CITY IN SWITZERLAND	2*	1*	1*	1 1%	1*	0	0	0	2 1%	2 1%	0	2 1%	0	1*	0	1*	0

21. IF YOU COULD LIVE IN ANY CITY OTHER THAN VANCOUVER, WHERE WOULD IT BE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO	
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
OTHER CITY IN THE UNITED KINGDOM	2 *	2 1%	0	0	0	2 1%	1 1%	1 *	0	1 *	0	1 *	1 1%	2 *	0	2 1%	0
EDMONDS, WASHINGTON	2 *	1 *	1 *	0	1 *	1 *	0	2 1%	0	2 1%	0	2 1%	0	2 *	0	2 1%	0
WEST LINN, OREGON	2 *	1 *	1 *	1 1%	0	1 *	0	2 1%	0	2 1%	1 1%	1 *	1 1%	1 *	1 1%	1 *	1 1%
OTHER CITY IN ASIA	2 *	1 *	1 *	2 2%	0	0	0	0	2 1%	2 1%	1 1%	1 *	0	2 *	0	2 1%	0
OTHER CITY IN CANADA	2 *	1 *	1 *	0	1 *	1 *	0	2 1%	0	2 1%	0	1 *	1 1%	1 *	0	2 1%	0
OTHER CITY IN FLORIDA	2 *	2 1%	0	0	1 *	1 *	0	1 *	1 *	1 *	1 1%	1 *	1 1%	0	2 1%	2 1%	0
VICTORIA, BRITISH COLUMBIA, CANADA	2 *	1 *	1 *	0	1 *	1 *	0	1 *	1 *	2 1%	0	1 *	0	0	2 1%	2 1%	0
LONGVIEW, WASHINGTON	2 *	2 1%	0	1 1%	0	1 *	0	2 1%	0	0	0	1 *	1 1%	1 *	1 1%	0	2 1%
OTHER CITY IN UTAH	2 *	2 1%	0	0	0	2 1%	0	1 *	1 *	1 *	1 1%	2 1%	0	2 *	0	2 1%	0
JOSEPH, OREGON	2 *	1 *	1 *	0	0	2 1%	1 1%	0	1 *	0	1 1%	2 1%	0	2 *	0	1 *	1 1%
OTHER CITY IN AUSTRALIA/NEW ZEALAND	2 *	0	2 1%	0	2 1%	0	0	0	2 1%	1 *	1 1%	1 *	0	1 *	0	2 1%	0
NONE/NO OTHER	110 18%	54 18%	56 19%	25 21%	36 15%	49 20%	24 19%	51 23%	35 14%	39 15%	20 16%	61 19%	23 16%	84 20%	22 15%	63 16%	32 21%
DON'T KNOW	104 17%	51 17%	53 18%	15 13%	46 20%	43 17%	28 22%	38 17%	38 15%	39 15%	25 20%	45 14%	26 18%	69 16%	30 20%	69 18%	23 15%

22. WHAT MAKES THIS OTHER CITY ATTRACTIVE TO YOU?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO	
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:	386 100%	195 100%	191 100%	77 100%	151 100%	157 100%	74 100%	135 100%	177 100%	187 100%	83 100%	210 100%	95 100%	266 100%	97 100%	258 100%	99 100%
CONNECTIONS TO FAMILY/FRIENDS/ LIVE THERE/BORN/GREW UP THERE	88 23%	42 22%	46 24%	18 23%	28 19%	42 27%	13 18%	37 27%	38 21%	33 18%	19 23%	48 23%	13 14%	65 24%	17 18%	53 21%	25 25%
SMALL TOWN/COMMUNITY/RURAL/ LESS CROWDED/QUIET/QUAINT	87 23%	40 21%	47 25%	15 19%	33 22%	39 25%	13 18%	41 30%	33 19%	41 22%	24 29%	37 18%	28 29%	58 22%	25 26%	53 21%	31 31%
CLIMATE/WEATHER/SEASONS	82 21%	43 22%	39 20%	11 14%	26 17%	44 28%	16 22%	24 18%	42 24%	35 19%	16 19%	51 24%	12 13%	59 22%	20 21%	57 22%	16 16%
ACCESS TO/ON WATER/WATERFRONT/ OCEAN	45 12%	26 13%	19 10%	4 5%	14 9%	27 17%	11 15%	17 13%	17 10%	21 11%	7 8%	27 13%	9 9%	30 11%	11 11%	34 13%	7 7%
CULTURAL ACTIVITIES/ART/ MUSEUM/THEATER	37 10%	16 8%	21 11%	8 10%	18 12%	11 7%	12 16%	9 7%	16 9%	26 14%	5 6%	21 10%	9 9%	27 10%	8 8%	32 12%	3 3%
PHYSICAL/BEAUTY/VIEWS/TREES/ GREENERY	24 6%	8 4%	16 8%	9 12%	7 5%	8 5%	4 5%	8 6%	12 7%	15 8%	7 8%	12 6%	5 5%	15 6%	5 5%	15 6%	4 4%
OUTDOOR ACTIVITIES/RECREATION OPPORTUNITIES	23 6%	17 9%	6 3%	8 10%	6 4%	9 6%	5 7%	7 5%	11 6%	15 8%	3 4%	15 7%	2 2%	15 6%	7 7%	17 7%	4 4%
ENTERTAINMENT ACTIVITIES/ VARIETY OF THINGS TO DO	22 6%	8 4%	14 7%	8 10%	9 6%	5 3%	6 8%	8 6%	8 5%	12 6%	7 8%	11 5%	5 5%	16 6%	6 6%	19 7%	3 3%
GROWING/VIBRANT ECONOMY/ AVAILABILITY OF JOBS	21 5%	11 6%	10 5%	5 6%	11 7%	5 3%	1 1%	8 6%	12 7%	8 4%	8 10%	15 7%	3 3%	18 7%	3 3%	16 6%	3 3%
FRIENDLY/NICE PEOPLE	19 5%	9 5%	10 5%	5 6%	6 4%	8 5%	5 7%	6 4%	8 5%	8 4%	8 10%	5 2%	8 8%	10 4%	4 4%	14 5%	3 3%
CLEAN ENVIRONMENT	17 4%	6 3%	11 6%	5 6%	7 5%	5 3%	5 7%	8 6%	4 2%	9 5%	2 2%	8 4%	6 6%	12 5%	5 5%	13 5%	2 2%
LARGE CITY/SIZE/METROPOLITAN/ COSMOPOLITAN	17 4%	11 6%	6 3%	3 4%	9 6%	5 3%	4 5%	7 5%	6 3%	12 6%	4 5%	11 5%	3 3%	12 5%	4 4%	13 5%	4 4%
PARKS/GREENWAYS/OPEN SPACE	15 4%	8 4%	7 4%	2 3%	9 6%	4 3%	1 1%	9 7%	5 3%	9 5%	3 4%	7 3%	4 4%	7 3%	7 7%	8 3%	4 4%
LESS TRAFFIC CONGESTION	13 3%	3 2%	10 5%	2 3%	5 3%	6 4%	1 1%	6 4%	6 3%	7 4%	3 4%	7 3%	4 4%	10 4%	2 2%	10 4%	2 2%
TRANSPORTATION SYSTEM	13 3%	4 2%	9 5%	1 1%	11 7%	1 1%	2 3%	3 2%	8 5%	7 4%	6 7%	6 3%	1 1%	10 4%	2 2%	10 4%	1 1%

22. WHAT MAKES THIS OTHER CITY ATTRACTIVE TO YOU?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	SCHOOL OREGN	RIGHT	WRONG	YES	NO	YES	NO	
BASE:	386 100%	195 100%	191 100%	77 100%	151 100%	157 100%	74 100%	135 100%	177 100%	187 100%	83 100%	210 100%	95 100%	266 100%	97 100%	258 100%	99 100%
AFFORDABLE/LOW COST OF LIVING	12 3%	4 2%	8 4%	4 5%	4 3%	4 3%	3 4%	3 2%	6 3%	4 2%	1 1%	7 3%	3 3%	7 3%	4 4%	6 2%	6 6%
CONTROLLED/PLANNED GROWTH/ BALANCED	12 3%	7 4%	5 3%	0	8 5%	4 3%	3 4%	3 2%	6 3%	6 3%	1 1%	3 1%	5 5%	6 2%	6 6%	9 3%	3 3%
FOOD/RESTAURANTS	10 3%	5 3%	5 3%	4 5%	4 3%	2 1%	4 5%	2 1%	4 2%	5 3%	1 1%	8 4%	2 2%	7 3%	3 3%	9 3%	1 1%
VIBRANT DOWNTOWN AREA	8 2%	7 4%	1 1%	2 3%	4 3%	2 1%	2 3%	4 3%	2 1%	5 3%	2 2%	5 2%	2 2%	5 2%	3 3%	7 3%	1 1%
LESS CRIME/LOWER CRIME RATE	8 2%	6 3%	2 1%	3 4%	5 3%	0	1 1%	3 2%	4 2%	5 3%	1 1%	3 1%	3 3%	4 2%	3 3%	7 3%	1 1%
TAX SYSTEM/LOW TAXES/ REASONABLE	7 2%	5 3%	2 1%	1 1%	2 1%	4 3%	0	4 3%	3 2%	4 2%	2 2%	5 2%	2 2%	3 1%	4 4%	3 1%	4 4%
IT'S LIKE VANCOUVER USED TO BE	7 2%	2 1%	5 3%	1 1%	4 3%	2 1%	1 1%	3 2%	3 2%	4 2%	2 2%	6 3%	1 1%	5 2%	2 2%	5 2%	1 1%
COMMUNITY LEADERS/ELECTED OFFICIALS/GOVERNMENT	5 1%	4 2%	1 1%	1 1%	1 1%	3 2%	2 3%	0	3 2%	2 1%	0	1 *	3 3%	3 1%	2 2%	3 1%	2 2%
DIVERSITY/IN THE CULTURE/ POPULATION	5 1%	2 1%	3 2%	1 1%	2 1%	2 1%	0	0	5 3%	4 2%	1 1%	2 1%	3 3%	3 1%	1 1%	4 2%	1 1%
SHOPPING/STORES	5 1%	1 1%	4 2%	1 1%	3 2%	1 1%	1 1%	2 1%	2 1%	3 2%	0	3 1%	1 1%	2 1%	2 2%	3 1%	2 2%
ARCHITECTURE	4 1%	2 1%	2 1%	3 4%	1 1%	0	1 1%	1 1%	2 1%	0	3 4%	2 1%	1 1%	4 2%	0	4 2%	0
HISTORY/OF THE AREA	4 1%	1 1%	3 2%	0	1 1%	3 2%	1 1%	1 1%	2 1%	3 2%	0	2 1%	1 1%	3 1%	1 1%	3 1%	1 1%
GOOD EDUCATION SYSTEM/SCHOOLS/ OPPORTUNITIES	4 1%	1 1%	3 2%	1 1%	2 1%	1 1%	1 1%	1 1%	2 1%	2 1%	1 1%	1 *	1 1%	2 1%	2 2%	3 1%	0
OTHER	4 1%	2 1%	2 1%	2 3%	1 1%	1 1%	0	2 1%	2 1%	2 1%	1 1%	1 *	2 2%	2 1%	1 1%	3 1%	1 1%
DON'T KNOW	2 1%	0	2 1%	0	1 1%	1 1%	1 1%	0	1 1%	1 1%	0	0	2 2%	0	2 2%	1 *	1 1%

23. DO YOU WORK OR GO TO SCHOOL IN WASHINGTON OR OREGON? (MULTIPLE RESPONSE)

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
WASHINGTON WORK	253 42%	132 44%	121 40%	44 38%	141 61%	68 27%	51 40%	97 43%	105 42%	253 95%	29 23%	140 44%	64 44%	178 42%	67 45%	164 42%	71 46%
OREGON WORK	123 21%	72 24%	51 17%	27 23%	66 28%	30 12%	11 9%	41 18%	71 28%	28 11%	123 96%	61 19%	35 24%	84 20%	33 22%	89 23%	29 19%
WASHINGTON SCHOOL	17 3%	3 1%	14 5%	6 5%	8 3%	3 1%	7 6%	4 2%	6 2%	17 6%	1 1%	9 3%	3 2%	11 3%	3 2%	14 4%	2 1%
OREGON SCHOOL	10 2%	5 2%	5 2%	5 4%	4 2%	1 *	2 2%	4 2%	4 2%	2 1%	10 8%	6 2%	0	10 2%	0	6 2%	3 2%
NONE	236 39%	109 36%	127 42%	41 35%	37 16%	157 63%	58 46%	92 41%	86 34%	0	0	117 37%	55 38%	164 39%	57 38%	145 37%	58 38%

24. IF YOU MOVED TO VANCOUVER IN THE PAST TEN YEARS, WHY DID YOU MOVE HERE?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
	MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO	
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
MOVED TO VANCOUVER OVER 10 YEARS AGO	327 55%	164 55%	163 54%	41 35%	124 53%	162 65%	74 59%	135 60%	118 47%	144 54%	65 51%	155 49%	92 64%	217 52%	92 62%	202 52%	95 62%
LIFELONG RESIDENT	60 10%	27 9%	33 11%	16 14%	30 13%	14 6%	15 12%	26 12%	19 8%	33 12%	9 7%	31 10%	18 13%	42 10%	17 11%	34 9%	20 13%
BASE:	214 100%	109 100%	105 100%	60 100%	80 100%	73 100%	37 100%	64 100%	113 100%	88 100%	54 100%	131 100%	34 100%	161 100%	40 100%	154 100%	40 100%
FAMILY/RELATIVES/FRIENDS	87 41%	42 39%	45 43%	26 43%	19 24%	42 58%	19 51%	25 39%	43 38%	28 32%	19 35%	46 35%	17 50%	59 37%	22 55%	60 39%	17 43%
EMPLOYMENT	65 30%	33 30%	32 30%	16 27%	34 43%	15 21%	11 30%	16 25%	38 34%	32 36%	17 31%	46 35%	7 21%	48 30%	12 30%	47 31%	13 33%
AFFORDABLE COST OF LIVING	32 15%	17 16%	15 14%	13 22%	12 15%	6 8%	4 11%	12 19%	16 14%	16 18%	10 19%	21 16%	7 21%	27 17%	4 10%	21 14%	8 20%
EDUCATION/SCHOOL SYSTEM	19 9%	10 9%	9 9%	8 13%	9 11%	2 3%	7 19%	0	12 11%	8 9%	8 15%	9 7%	5 15%	16 10%	1 3%	13 8%	5 13%
SMALL TOWN ATMOSPHERE	14 7%	9 8%	5 5%	3 5%	8 10%	3 4%	0	9 14%	5 4%	6 7%	4 7%	6 5%	2 6%	10 6%	2 5%	10 6%	2 5%
TAX SYSTEM	12 6%	7 6%	5 5%	2 3%	1 1%	8 11%	1 3%	5 8%	6 5%	3 3%	1 2%	8 6%	1 3%	9 6%	3 8%	6 4%	3 8%
SCENIC BEAUTY/OPEN/GREEN SPACES	12 6%	8 7%	4 4%	3 5%	7 9%	2 3%	0	5 8%	7 6%	7 8%	5 9%	7 5%	0	11 7%	1 3%	11 7%	1 3%
SAFETY/LOW CRIME RATE	8 4%	4 4%	4 4%	1 2%	6 8%	1 1%	1 3%	3 5%	4 4%	4 5%	1 2%	4 3%	2 6%	5 3%	2 5%	6 4%	1 3%
FRIENDLY PEOPLE	7 3%	3 3%	4 4%	0	4 5%	3 4%	1 3%	1 2%	5 4%	3 3%	3 6%	4 3%	1 3%	6 4%	1 3%	5 3%	1 3%
ACCESS TO PORTLAND	7 3%	2 2%	5 5%	3 5%	2 3%	2 3%	2 5%	2 3%	3 3%	4 5%	1 2%	5 4%	0	6 4%	1 3%	7 5%	0
CLIMATE/WEATHER	4 2%	3 3%	1 1%	1 2%	2 3%	1 1%	0	3 5%	1 1%	4 5%	1 2%	4 3%	0	3 2%	1 3%	4 3%	0

25. IS YOUR RESIDENCE LOCATED WEST OF I-5, BETWEEN I-5 AND I-205 OR EAST OF I-205?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
WEST OF I-5	126 21%	59 20%	67 22%	19 16%	45 19%	62 25%	126 100%	0	0	57 22%	12 9%	66 21%	31 22%	89 21%	29 19%	88 23%	23 15%
BETWEEN I-5 AND I-205	224 37%	111 37%	113 38%	47 40%	84 36%	93 37%	0	224 100%	0	99 37%	44 34%	112 35%	60 42%	154 37%	56 38%	140 36%	66 43%
EAST OF I-205	250 42%	130 43%	120 40%	51 44%	104 45%	94 38%	0	0	250 100%	109 41%	72 56%	138 44%	53 37%	176 42%	64 43%	162 42%	65 42%

26. DO YOU THINK LIGHT RAIL SHOULD BE BROUGHT TO VANCOUVER?

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
YES	390 65%	192 64%	198 66%	76 65%	159 68%	155 62%	88 70%	140 63%	162 65%	175 66%	91 71%	229 72%	76 53%	291 69%	82 55%	390 100%	0
NO	154 26%	88 29%	66 22%	31 26%	57 24%	65 26%	23 18%	66 29%	65 26%	72 27%	31 24%	59 19%	58 40%	88 21%	57 38%	0	154 100%
DON'T KNOW	56 9%	20 7%	36 12%	10 9%	17 7%	29 12%	15 12%	18 8%	23 9%	18 7%	6 5%	28 9%	10 7%	40 10%	10 7%	0	0

27. WHY DO YOU THINK LIGHT RAIL SHOULD BE BROUGHT TO VANCOUVER?
 (MULTIPLE RESPONSE)

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:	390 100%	192 100%	198 100%	76 100%	159 100%	155 100%	88 100%	140 100%	162 100%	175 100%	91 100%	229 100%	76 100%	291 100%	82 100%	390 100%	0
WOULD REDUCE TRAFFIC/ CONGESTION/BRING TRAFFIC RELIEF	212 54%	97 51%	115 58%	44 58%	89 56%	79 51%	46 52%	77 55%	89 55%	97 55%	52 57%	125 55%	41 54%	162 56%	41 50%	212 54%	0
WOULD IMPROVE/ACCESS TO PORTLAND/EASY/CONVENIENT/ CONNECTIVITY	110 28%	49 26%	61 31%	17 22%	53 33%	40 26%	19 22%	46 33%	45 28%	50 29%	26 29%	57 25%	25 33%	80 27%	27 33%	110 28%	0
EFFICIENT MEANS OF TRAVEL/MASS TRANSIT/GOOD OPTION	82 21%	38 20%	44 22%	17 22%	31 19%	34 22%	21 24%	25 18%	36 22%	31 18%	19 21%	41 18%	17 22%	60 21%	17 21%	82 21%	0
GOOD FOR ENVIRONMENT/ ECOLOGICAL BENEFITS/WOULD REDUCE POLLUTION	68 17%	30 16%	38 19%	16 21%	29 18%	23 15%	15 17%	25 18%	28 17%	37 21%	14 15%	46 20%	9 12%	53 18%	11 13%	68 17%	0
NECESSARY FOR VANCOUVER TO GROW/DEVELOP	37 9%	30 16%	7 4%	6 8%	17 11%	14 9%	8 9%	17 12%	12 7%	23 13%	7 8%	25 11%	8 11%	28 10%	8 10%	37 9%	0
WOULD REDUCE DEPENDENCE ON GAS/FUEL/OIL	31 8%	19 10%	12 6%	9 12%	11 7%	11 7%	5 6%	10 7%	16 10%	16 9%	4 4%	17 7%	5 7%	24 8%	5 6%	31 8%	0
MORE PEOPLE WOULD USE MASS TRANSIT	20 5%	11 6%	9 5%	4 5%	8 5%	8 5%	2 2%	6 4%	12 7%	9 5%	8 9%	11 5%	3 4%	15 5%	4 5%	20 5%	0
WOULD EASE PARKING PROBLEMS/IN DOWNTOWN VANCOUVER	3 1%	2 1%	1 1%	0	2 1%	1 1%	0	0	3 2%	1 1%	0	2 1%	1 1%	2 1%	1 1%	3 1%	0
WOULD HELP TO REVITALIZE DOWNTOWN VANCOUVER	2 1%	1 1%	1 1%	0	1 1%	1 1%	1 1%	0	1 1%	2 1%	0	1 *	1 1%	2 1%	0	2 1%	0
SAFETY	1 *	1 1%	0	0	1 1%	0	0	0	1 1%	1 1%	0	1 *	0	1 *	0	1 *	0
DON'T KNOW	1 *	0	1 1%	0	1 1%	0	0	0	1 1%	0	1 1%	1 *	0	1 *	0	1 *	0

28. WHY DON'T YOU THINK LIGHT RAIL SHOULD BE BROUGHT TO VANCOUVER?
 (MULTIPLE RESPONSE)

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			--WORK/SCHOOL--		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
BASE:	154 100%	88 100%	66 100%	31 100%	57 100%	65 100%	23 100%	66 100%	65 100%	72 100%	31 100%	59 100%	58 100%	88 100%	57 100%	0	154 100%
TOO EXPENSIVE/THE COST IS TOO MUCH	44 29%	26 30%	18 27%	9 29%	19 33%	16 25%	5 22%	18 27%	21 32%	23 32%	8 26%	15 25%	18 31%	24 27%	19 33%	0	44 29%
NOT WORTH THE COST/BENEFIT/ WASTE OF MONEY/POOR VALUE/ BETTER OPTIONS AVAILABLE	38 25%	25 28%	13 20%	9 29%	12 21%	16 25%	3 13%	14 21%	21 32%	20 28%	7 23%	18 31%	13 22%	24 27%	11 19%	0	38 25%
NOT NECESSARY/WE DON'T NEED IT	29 19%	13 15%	16 24%	6 19%	12 21%	11 17%	7 30%	15 23%	7 11%	14 19%	5 16%	15 25%	6 10%	15 17%	11 19%	0	29 19%
LOW RIDERSHIP/USAGE	27 18%	14 16%	13 20%	4 13%	8 14%	15 23%	3 13%	10 15%	14 22%	7 10%	4 13%	10 17%	8 14%	16 18%	10 18%	0	27 18%
NOT A PRIORITY FOR SPENDING TAX DOLLARS	15 10%	8 9%	7 11%	1 3%	6 11%	8 12%	3 13%	6 9%	6 9%	10 14%	2 6%	1 2%	7 12%	8 9%	5 9%	0	15 10%
LIMITED ACCESSIBILITY	11 7%	4 5%	7 11%	0	4 7%	7 11%	1 4%	6 9%	4 6%	1 1%	2 6%	1 2%	8 14%	3 3%	7 12%	0	11 7%
WOULD CAUSE TRAFFIC PROBLEMS	6 4%	5 6%	1 2%	2 6%	2 4%	2 3%	0	2 3%	4 6%	3 4%	1 3%	3 5%	2 3%	2 2%	4 7%	0	6 4%
UNSAFE	6 4%	1 1%	5 8%	1 3%	3 5%	2 3%	2 9%	2 3%	2 3%	3 4%	0	5 8%	1 2%	5 6%	1 2%	0	6 4%
WOULD BRING CRIME/VIOLENCE/ DRUGS/TO VANCOUVER/FROM PORTLAND	3 2%	2 2%	1 2%	2 6%	1 2%	0	0	0	3 5%	1 1%	2 6%	2 3%	1 2%	2 2%	1 2%	0	3 2%
DON'T TRUST TRI-MET/PORTLAND	2 1%	2 2%	0	0	1 2%	1 2%	0	1 2%	1 2%	1 1%	2 6%	0	1 2%	1 1%	1 2%	0	2 1%
DON'T LIKE BEING FORCED TO DO THIS BY POLITICIANS/POLITICAL INTERESTS/AGENDAS	2 1%	1 1%	1 2%	0	0	2 3%	1 4%	1 2%	0	1 1%	1 3%	1 2%	1 2%	1 1%	1 2%	0	2 1%
OTHER	2 1%	2 2%	0	2 6%	0	0	0	1 2%	1 2%	2 3%	1 3%	0	2 3%	1 1%	1 2%	0	2 1%

29. WHAT IS YOUR AGE, PLEASE?

	CITY OF VANCOUVER STRATEGIC ASSESSMENT SURVEY MAY, 2007																
	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
18-34	117 20%	58 19%	59 20%	117 100%	0	0	19 15%	47 21%	51 20%	49 18%	30 23%	69 22%	20 14%	88 21%	20 13%	76 19%	31 20%
35-44	99 17%	46 15%	53 18%	0	99 42%	0	17 13%	30 13%	52 21%	57 22%	29 23%	60 19%	20 14%	66 16%	26 17%	64 16%	27 18%
45-54	134 22%	68 23%	66 22%	0	134 58%	0	28 22%	54 24%	52 21%	88 33%	38 30%	64 20%	40 28%	84 20%	45 30%	95 24%	30 19%
55-64	121 20%	64 21%	57 19%	0	0	121 49%	32 25%	37 17%	52 21%	55 21%	23 18%	59 19%	30 21%	88 21%	28 19%	78 20%	32 21%
65 AND OLDER	128 21%	63 21%	65 22%	0	0	128 51%	30 24%	56 25%	42 17%	16 6%	8 6%	64 20%	33 23%	93 22%	29 19%	77 20%	33 21%
REFUSED	1 *	1 *	0	0	0	0	0	0	1 *	0	0	0	1 1%	0	1 1%	0	1 1%

29. GENDER:

CITY OF VANCOUVER
 STRATEGIC ASSESSMENT SURVEY
 MAY, 2007

	TOTAL	---GENDR---		-----AGE-----			-----RESIDNCY-----			-WORK/SCHOOL-		--VANC	DIRC--	--WORTH	TX\$--	--LGHT	RAIL--
		MALE	FEMALE	18-34	35-54	55PLUS	WEST I-5	I-5 I-205	EAST I-205	WASH	OREGN	RIGHT	WRONG	YES	NO	YES	NO
TOTAL RESPONDENTS	600 100%	300 100%	300 100%	117 100%	233 100%	249 100%	126 100%	224 100%	250 100%	265 100%	128 100%	316 100%	144 100%	419 100%	149 100%	390 100%	154 100%
MALE	300 50%	300 100%	0	58 50%	114 49%	127 51%	59 47%	111 50%	130 52%	135 51%	75 59%	155 49%	77 53%	204 49%	83 56%	192 49%	88 57%
FEMALE	300 50%	0	300 100%	59 50%	119 51%	122 49%	67 53%	113 50%	120 48%	130 49%	53 41%	161 51%	67 47%	215 51%	66 44%	198 51%	66 43%