

## C-TRAN's Rose Village Connector Concept

## WHAT IS IT?

In response to numerous comments regarding the proposed discontinuation of Route 39, C-TRAN has developed an alternative concept that would continue to serve the Rose Village neighborhood, including 33rd Street and the VA Medical Center. It's called the Rose Village Connector.

The concept would replace the existing Route 39 with a shorter loop running hourly along 33rd Street, Grand Boulevard, Fourth Plain Boulevard and Main Street serving existing stops on a fixed

schedule. That would be supplemented with additional Connector-style service allowing residents in Rose Village to call for a ride anywhere in the designated dial-a-ride area.

The fixed loop would make eight trips each day—four in the morning, four in the afternoon.

Passengers can arrive at the scheduled stops just like the current route, no phone call necessary. C-TRAN estimates the loop will take about 20 minutes. The dial-a-ride service would operate between trips, or about a 40-minute window each hour. Sameday ride requests would have to be made at least 90 minutes in advance, similar to the existing Connector.

The Rose Village Connector would operate from approximately 7:30 a.m. to 10:50 a.m. in the morning, then 2:30 p.m. to 5:50 p.m. in the afternoon. It would run Monday through Friday only.

The concept would still provide Rose Village residents a direct link to the nearby VA Medical Center, Walmart, Safeway and Walgreens, plus connections to other fixed routes. The goal is to continue to provide transportation service for those who depend on it in the neighborhood, while doing so in a way that makes more sense given current demand and ridership.

## **HOW WOULD IT LOOK?**

Here are three scenarios demonstrating how to use the Rose Village Connector:

**1. Taking a Connector ride to go outside the Rose Village area.** Let's say you live in Rose Village and need to make a trip
to the Vancouver Mall. You can call to have the bus pick you
up at your home, take you directly to Fourth Plain and Grand
Boulevard, and then catch The Vine the rest of the way to the
mall. For the return trip, simply do the same thing in reverse,

and make sure you've reserved a ride if you need the Connector bus on the way home. (Note: While same-day rides can be accommodated with at least 90 minutes of notice, it's a good idea to call a full day ahead of time if you can plan ahead. This will help ensure a bus is available to pick you up.)

Check out the Rose Village Connector map on the back side of this page

## 2. Taking a Connector ride within the Rose Village area.

Now let's say you live in Rose Village and need to go to Safeway on Main Street—within the Connector service area. Just call ahead and schedule both the trip there and the trip home, and the bus will provide you curbside service to the grocery store and back.

**3. Taking the fixed loop.** If you live on or close to 33rd Street, the hourly fixed loop might make the most sense for you. If you're taking a ride to the VA Medical Center, for example, just check the schedule, arrive at the bus stop a few minutes early, and ride the bus to the VA—no phone call needed, just like the existing Route 39.

