



# Van Mall Neighborhood



## NEIGHBORHOOD ACTION PLAN

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City of  
VANCOUVER  
WASHINGTON

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*March 6, 2001*

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## **Van Mall Neighborhood Action Planning Committee**

Jan Sorensen

Ron Rasmussen

Nancy DeAtley, Wendy Urbanowitz, Florence Bogar

## **City Council**

Royce E. Pollard, Mayor

Jeanne Lipton

Jim Moeller

Jeanne Harris

Dan Tonkovich

Pat Jollota

Jack Burkman

## **City of Vancouver**

Pat McDonnell, City Manager

## **Contributing Staff**

Galina Boyechko, Neighborhood Coordinator, Community Services  
Enrique Dominguez, Code Enforcement Officer, Development Review Services  
Richard Hoffman, Superintendent for Streets and Grounds, Operations Services  
Greg Newkirk, AICP – GIS Coordinator, Long Range Planning Department  
Dan George, Parks Service Manager, Parks and Recreation Department  
Gerald Baugh, Development Analyst, Economic Development Services  
Elizabeth Walker, Urban Forester, Parks and Recreation Department  
Todd Boulanger, Senior Planner, Transportation Department  
Elsie Deatherage, Solid Waste Specialist I, Solid Waste Services  
Michael Grant, Associate Planner, Development Review Services  
Kim Kapp, Community Policing Specialist, Police Department  
Paul Lewis, Management Analyst, Neighborhood Liaison  
Azam Babar, Principal Planner, Long Range Planning Department  
John Gentry, Interim Planner, Fire Department  
Jim McNamara, Assistant City Attorney II

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# Introduction

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The purpose of a neighborhood action plan is to identify issues that are of concern to the residents of the neighborhood, and to devise strategies for addressing these concerns. In conjunction with broader policies and implementation measures contained within the City's comprehensive plan, the neighborhood action planning process is intended to protect and enhance the livability within specific neighborhoods, as well as to help fulfill the overall community vision and to create a more livable city. More specifically, neighborhood action plans are intended to:

- Educate both city government and neighborhood residents about each other's concerns and visions for the future.
- Promote collaboration between the city and the neighborhood in order to achieve mutual goals and a shared sense of responsibility.
- Create a "sense of place" within the community by identifying and developing the assets within each neighborhood.
- Initiate change, rather than simply reacting to it, by addressing specific issues and opportunities.
- Achieve sensible and coordinated project and program planning within each neighborhood and between all the city's neighborhoods.
- Strengthen neighborhoods.



## Relationship to the Comprehensive Plan

In general, a comprehensive plan is intended to provide broad policy direction, which is implemented through more specific development regulations and capital expenditure programs. Comprehensive plans do not, however, typically address the more immediate needs and concerns of individual neighborhoods. This is the purpose of a sub-area or neighborhood plan.

The City's new comprehensive plan, entitled *Visions for the Vancouver Urban Area*, was adopted in December of 1994. The Plan specifically states that the City should: "*create neighborhood plans by assisting neighborhood organizations in identifying issues, policies and implementation measures specific to their areas.*"

The purpose of the Van Mall Neighborhood Action Plan is to integrate neighborhood needs into the City's budget process, Six-Year Street Improvement Program, Neighborhood Traffic Control Program, Parks, Recreation, and Open Space Plan, and other planning and funding programs. The general policy statements included in the Action Plan may also be used by the City Council to guide future decisions involving development proposals and plan amendments affecting the neighborhood.



## **The Neighborhood Action Planning Process**

The Van Mall Neighborhood Association with assistance from the City of Vancouver Neighborhood Services has developed this plan. The actual preparation of this plan is being coordinated by the Neighborhood Action Planning Committee, whose members were appointed by the Neighborhood Association to represent the interests of the neighborhood as a whole.

A survey was taken and a draft version of this Action Plan has been sent to each household in Van Mall for review and comment by all residents of the neighborhood. After considering and reconciling comments from the residents, the plan has been endorsed by the Neighborhood Association according to their specific by-laws. After neighborhood approval the Plan will be forwarded to City Council for consideration and acceptance by resolution.

It is intended that city agencies will utilize the action plans as input in developing more specific work programs and helping to establish citywide funding priorities. It is recognized that many of the recommendations contained in the action plans are conceptual only and may need to be analyzed in greater detail, both individually and in relationship to other recommendations. It should also be emphasized that financial resources may not exist for implementing all of the recommendations identified in the plan.



## **Overview of the Plan**

This Plan contains four components. The NEIGHBORHOOD PROFILE contains a general description of the current conditions within the neighborhood. The VISION STATEMENT describes the neighborhood's sense of identity and vision for its future. The NEIGHBORHOOD OBJECTIVES identifies issues that are of concern to the residents of the neighborhood. The NEIGHBORHOOD ACTION STEPS includes specific potential strategies for accomplishing the identified objectives. Each Action Step is prioritized and identifies the responsible parties for implementing those strategies.



## **Funding and Financial Resources**

Having the Neighborhood Action Plan does not guarantee the funding. The Vancouver City Council does appropriate \$100,000 per year via Neighborhood Action Planning Grant to help implement action steps. In addition, your neighborhood may be eligible for many private, federal and state funding programs.

# Neighborhood Profile

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*The Van Mall neighborhood is located in Northeast Vancouver and covers an area of approximately 200 square blocks. The boundaries are defined as the current city limits to the North; State Route 500 to the South; 66th Avenue to the West; and 94th Avenue to the East.*

*This neighborhood is unique in that it is the only one in the city that has no single-family residential zone. Over half of the entire area is developed and zoned for commercial use. The core of the neighborhood is Van Mall (that covers about one-third of the neighborhood area) and surrounding businesses that include shopping, restaurants, and other services. There are also parks, open spaces and wetlands.*

*Apart from the business community there are a variety of multiple-family dwellings, and the remainder of the area is designated multi-family residential use. Together with the surrounding businesses, the Van Mall neighborhood makes up the commercial/retail central hub of the city.*

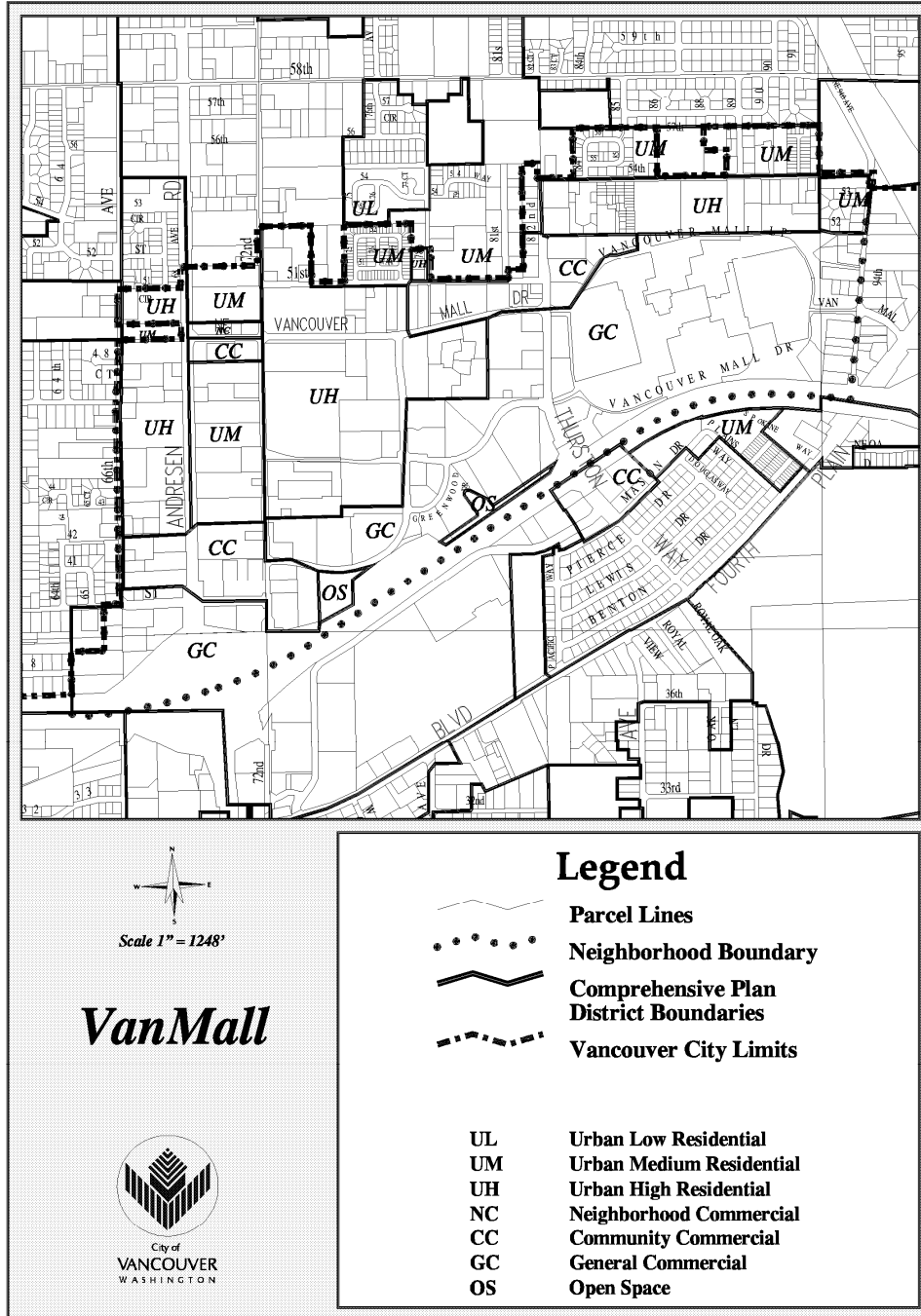
*The housing stock is comprised of several large complexes that range from apartments, and duplexes, to privately-owned and occupied condominiums and town homes and retirement living. Generally, multi-family units are on the periphery surrounding the business areas.*

*The owner-occupancy rate of 57 percent seems skewed due to the size of the represented area. With the high number of rental units in the neighborhood, it follows that the owner-occupancy rate would be lower.*

*The census tract included an area well into Clark County that included many single-family homes data.*

*Access to the neighborhood is available from many streets; primarily State Route 500, Andresen Road, and Thurston Way. Van Mall Drive is an arterial. Generally, streets are wide enough to accommodate the regular influx of the traffic, and some sidewalks exist to accommodate pedestrians. Residents can easily access businesses in the neighborhood for a multitude of services.*

# Neighborhood Zoning/Comp Map



August 16, 2000

d:/gislib/neighborhoods/vanmallcomp.aml



# Vision Statement

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*The Van Mall neighborhood embraces the diversity of its residents and business community and supports the existing mixed-use development. We reach out to our diverse, multi-cultural neighbors and encourage and welcome their involvement in activities and events.*

*We envision well-lighted and maintained streets that provide a comfortable and safe environment for people of all ages and abilities; and residential areas and businesses that are well maintained and aesthetically pleasing.*

*We appreciate and enjoy our parks and want to preserve and maintain the valuable open space and natural areas that are so important to the wildlife habitat and for the enjoyment of future generations.*

*We envision working collaboratively with neighbors and businesses to effectively partner in providing resources to enhance or make improvements within the neighborhood that may not otherwise be provided.*

*We actively seek the assistance of City government and planners in maintaining the existing mixed-use composition of the Van Mall neighborhood. Neighbors want to be actively involved in all planned development within the neighborhood boundaries.*

# Objectives and Action Steps

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The following recommended action items identified as having a "high" priority are considered by the Neighborhood Association to be most important. "Medium" priority action steps are somewhat less important. "Low" priority action steps are considered least important.

Priority has been assigned by the Neighborhood Association for each action step without regard for the time

frame within which the recommendation can realistically be accomplished (short-range, long-range) and without concern for whether funding sources can be practically identified. Accordingly, it is possible that a "High" priority item may not be realized for many years. In contrast, some "Low" priority items could be potentially accomplished in a relatively short amount of time without significant capital expense.

**Listed below are abbreviations for the various responsible parties used throughout the document:**

## **ABBREVIATIONS:**

<b>BC</b>	<b>Business Community</b>
<b>CITY</b>	<b>All Responsible City Departments</b>
<b>CS</b>	<b>Community Services</b>
<b>CMS</b>	<b>Community Mediation Services</b>
<b>CPU</b>	<b>Clark Public Utilities</b>
<b>CTRAN</b>	<b>CTRAN</b>
<b>DRS</b>	<b>Development Review Services</b>
<b>DVP</b>	<b>Developers</b>
<b>LRPD</b>	<b>Long Range Planning Department</b>
<b>OTH</b>	<b>Other organizations</b>
<b>OWN</b>	<b>Neighborhood Property Owners</b>
<b>PMG</b>	<b>Property Management Groups</b>
<b>PS</b>	<b>Postal Services</b>
<b>VCE</b>	<b>Vancouver Code Enforcement</b>
<b>V-CPRD</b>	<b>Vancouver-Clark Parks and Recreation Department</b>
<b>VFD</b>	<b>Vancouver Fire Department</b>
<b>VMNA</b>	<b>Van Mall Neighborhood Association</b>
<b>VON</b>	<b>Vancouver Office of Neighborhoods</b>
<b>VPD</b>	<b>Vancouver Police Department</b>
<b>VPW</b>	<b>Vancouver Public Works</b>
<b>VSWS</b>	<b>Vancouver Solid Waster Services</b>
<b>VTD</b>	<b>Vancouver Transportation Department</b>
<b>VUF</b>	<b>Vancouver Urban Forestry</b>
<b>WST</b>	<b>Westfield Shopping Town Vancouver</b>

# I. PARKS, OPEN SPACE AND RECREATION

## Objective #1

Make improvements at Jaggy Road Park.

Development components at Jaggy Road Park consist of play equipment, one bench, one picnic table, hard court play area, a sign, trash receptacles, irrigation, landscaping, and an asphalt path through the park, however, no drinking fountain is currently provided. The park is experiencing high seasonal use and the association wants to install a drinking fountain and additional benches and picnic tables for children and families that use the park.

<u>Action Steps</u>	<u>Priority</u>	<u>Responsible Parties</u>
<ul style="list-style-type: none"> <li>Establish partnerships to enhance resources; e.g., Friends of Trees, to plant trees and natural/native plant species. Work with the city to provide additional irrigation in Jaggy Road park for existing trees.</li> </ul>	High	VUF, VMNA, V-CPRD, VPW
<ul style="list-style-type: none"> <li>Establish partnerships and seek volunteers to provide improvements that are not included in Level III development; e.g. picnic tables and benches</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>Apply for neighborhood and other grants.</li> </ul>	Medium	V-CPRD, VMNA

## Objective #2

Develop a pocket park in the central portion of the neighborhood.

The central portion of the neighborhood needs an additional small (pocket) park (between NE 72nd Avenue and Orchards West Park at NE 54th St Street and NE 94<sup>th</sup> Avenue) to provide a safe place for children (who may not reside close to Jaggy Road or Orchards West parks) to play.

<u>Action Steps</u>	<u>Priority</u>	<u>Responsible Parties</u>
<ul style="list-style-type: none"> <li>Negotiate with developers to donate a small portion of the property for the purpose of constructing a pocket park.</li> </ul>	High	DVP, V-CPRD, VMNA
<ul style="list-style-type: none"> <li>Another alternative would be to work with the Parks and Recreation Department to purchase a small parcel of property to build a pocket park.</li> </ul>	Medium	V-CPRD, VMNA

# PARKS, OPEN SPACE AND RECREATION (CONTINUED)

## **Objective #3**

Develop and maintain Orchards West Park.

Orchards West Park is scheduled for development in 2001. This park will provide recreational services to residents in our neighborhood, as well as the residents of the adjoining (county) Glenwood Hills Neighborhood Association.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with park planners, designers and the neighborhood to develop the park to Level II development.</li> </ul>	High	V-CPRD, VMNA
<ul style="list-style-type: none"> <li>• Involve youth in designing of the park.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Work with volunteers and partners to make additional improvements to the park that are not included in Level II design.</li> </ul>	Medium	VMNA, OTH
<ul style="list-style-type: none"> <li>• Work with the city/county maintenance services to ensure adequate park maintenance.</li> </ul>	High	V-CPRD, VPW, VMNA
<ul style="list-style-type: none"> <li>• Seek volunteers to provide park maintenance.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Work with the city to ensure adequate street/sidewalk and lighting improvements at the park.</li> </ul>	High	VMNA, VPW, VTD, CPU

## **Objective #4**

Preserve and maintain open spaces, trees, and wetland/natural areas.

The Van Mall neighborhood is proud of its beautiful and valuable open spaces, existing tree stands, and wetland/natural areas. These areas must be preserved and maintained for wildlife, and the enjoyment of future generations.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with the city and county to ensure adequate preservation and maintenance.</li> </ul>	High	VCPRD, CITY, VMNA
<ul style="list-style-type: none"> <li>• Develop a Forest Management Plan to prescribe necessary thinning and hazard reduction; process necessary permits.</li> </ul>	High	VMNA, VUF
<ul style="list-style-type: none"> <li>• Seek volunteers or partners (e.g., Friends Of Trees) to supply and plant trees and natural/native species.</li> </ul>	High	VMNA, V-CPRD
<ul style="list-style-type: none"> <li>• Seek volunteers and partners to build/install bird feeders in pond areas.</li> </ul>	Medium	VMNA

# PARKS, OPEN SPACE AND RECREATION (CONTINUED)

## **Objective #5**

Provide recreational opportunities for Van Mall neighborhood residents.

Individuals, families and children need recreational opportunities within their neighborhoods. Special priority should be given to the recreational needs of children and multi-cultural residents.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<b>Organize neighborhood events:</b> <ul style="list-style-type: none"> <li>• Hold an annual Easter egg hunt</li> </ul>	High	V-CPRD, VMNA
<ul style="list-style-type: none"> <li>• Hold an annual picnic.</li> </ul>	High	VON, VMNA
<ul style="list-style-type: none"> <li>• Increase the number of Fun Wagon seasonal visits to parks by the Fun Wagon.</li> </ul>	High	VMNA, V-CPRD
<ul style="list-style-type: none"> <li>• Provide intergenerational activities.</li> </ul>	High	CS, VMNA
<ul style="list-style-type: none"> <li>• Work in collaboration with Vancouver Parks and Recreation Department to provide concerts and/or special events in our neighborhood parks.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Provide cultural activities.</li> </ul>	High	VMNA

## II. PUBLIC SAFETY

### **Objective #1**

Crime prevention through proactive education of residents about personal and property security.

Personal safety and security of property are concerns within the Van Mall neighborhood. The neighborhood supports continuing efforts with the Vancouver Police Department to identify and educate residents about safety concerns.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with staff from the Central Police Precinct to ensure a regular police presence within neighborhood boundaries.</li> </ul>	High	VMNA, VPD
<ul style="list-style-type: none"> <li>• Explore ways to monitor and reduce speeding on neighborhood streets.</li> </ul>	High	VMNA, VPD
<ul style="list-style-type: none"> <li>• Explore alternatives (e.g. police, parking control) to monitor and minimize hazardous truck/vehicle parking on neighborhood streets.</li> </ul>	High	VMNA, CITY
<ul style="list-style-type: none"> <li>• Request regular seasonal police visits to Jaggy Road and Orchards West neighborhood parks to interact positively with kids and families. Invite police representatives to other neighborhood functions.</li> </ul>	High	VMNA, VPD
<ul style="list-style-type: none"> <li>• Work with our Community Policing Specialist and Fire Prevention Bureau to provide education on personal safety and security issues at our neighborhood meetings and via the neighborhood newsletter.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Work with the business community and residents to remove vegetation to improve security.</li> </ul>	High	VMNA, VPD, VFD
	High	VMNA, BC

### **Objective #2**

Improve and maintain adequate street lighting.

To ensure overall safety, well being, and security of personal property, residents of Van Mall feel that more streetlights should be installed throughout the neighborhood.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with CPU to identify lighting deficiencies within the neighborhood.</li> </ul>	High	VMNA, CPU, VTD
<ul style="list-style-type: none"> <li>• Ensure that developers provide adequate lighting within new development(s) per City requirements.</li> </ul>	High	VMNA, DVP

## **PUBLIC SAFETY (CONTINUED)**

### **Objective #3**

To improve the access and safety at Westfield Shopping Town.

Neighborhood residents and shoppers at Westfield Shopping Town Vancouver appreciate the easy access for all modes of transportation to shopping; however, public security could be improved by ensuring well-maintained street and parking lot lighting.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with Westfield Shopping Town Vancouver management to enhance existing lighting and security patrols.</li> </ul>	Medium	WST, VMNA, CPU, VTD, BC
<ul style="list-style-type: none"> <li>• Work with staff from the Central Police Precinct to establish bike patrols at the mall.</li> </ul>	High	HMNA, VPD, BC, Mall Security

### III. MOBILITY MANAGEMENT

#### **Objective #1**

Enforce speed limits on neighborhood streets

Speeding vehicles are a common problem on residential streets particularly on NE 54th, NE 66th, NE 72nd, NE 77th avenues, and arterial streets in the neighborhood.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with the Central Precinct to monitor and reduce speeding activity on neighborhood streets to ensure safety of children and residents; specifically on NE 54<sup>th</sup> Street and at Jaggy Road Park on NE 72<sup>nd</sup> Avenue.</li> </ul>	High	VMNA, VTD, VPD
<ul style="list-style-type: none"> <li>• Seek additional police patrols to monitor and direct event traffic, and enforce traffic laws at The Hoop facility on NE 41<sup>st</sup>.</li> </ul>	High	VMNA, VPD

#### **Objective #2**

Explore ways to resolve traffic congestion on neighborhood and arterial streets.

The intersections of Thurston and Van Mall Drive, and Thurston and Parkway Drive require upgrading signalization and redesign to handle the increased volume of traffic. This will help to minimize congestion and ensure safer turning capability, and reduce vehicle accidents.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with the City and the Business community to address the traffic congestion problems in our neighborhood.</li> </ul>	High	VMNA, CITY, BC, WST
<ul style="list-style-type: none"> <li>• Work with the City to identify problems and request a re-design intersections on Thurston.</li> </ul>	High	VMNA, VTD
<ul style="list-style-type: none"> <li>• Evaluate the traffic signal timing at Thurston and Parkway to allow for better traffic flow.</li> </ul>	High	VMNA, VTD
<ul style="list-style-type: none"> <li>• Add a left turn arrow north and south bound at Thurston and Van Mall Drive.</li> </ul>	High	VMNA, VTD
<ul style="list-style-type: none"> <li>• Evaluate the left turn traffic signal at NE 40<sup>th</sup> and Andresen to allow for better traffic flow.</li> </ul>	High	VMNA, VTD
<ul style="list-style-type: none"> <li>• Work with the City to analyze above suggestions and consider all possible alternatives.</li> </ul>	High	VMNA, CITY



## **MOBILITY MANAGEMENT (CONTINUED)**

### **Objective #3**

Improve pedestrian safety.

Apartments were built north of Westfield Shopping Town Vancouver with no public access from the NE 54th Street to the Van Mall Drive loop road. Residents want a paved, lighted pathway that will allow them to safely and conveniently access the Mall.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>Identify locations for additional sidewalks and walkways within our neighborhood.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>Work with private property owners to install a lighted, paved walkway leading from property adjacent to the Ivy Club to the Westfield Shopping Town (NE Van Mall Drive loop road)</li> </ul>	High	VMNA, OWN
<ul style="list-style-type: none"> <li>Work with the City to re-stripe crosswalks where needed.</li> </ul>	Medium	VMNA, VPW
<ul style="list-style-type: none"> <li>Develop options for design and funding the construction of sidewalks along north and south sides of NE 51<sup>st</sup> Street.</li> </ul>	High	VMNA, CITY
<ul style="list-style-type: none"> <li>Construct sidewalks along the east end (north and south sides) of NE 54th Street at Orchards Park) from 92<sup>nd</sup> to 94th avenues.</li> </ul>	High	VMNA, VTD

### **Objective #4**

Eliminate on-street parking.

Existing parking permitted on the north and south sides of Van Mall Drive from NE 72<sup>nd</sup> Avenue to NE 77<sup>th</sup> Avenue is extremely hazardous to children waiting for school buses, and to residents attempting to access Van Mall Drive. This problem continues to grow with increased traffic. In order to provide ease in accessing Van Mall Drive, all parking should be eliminated along the Drive with a center turn lane installed (the same as from NE 77<sup>th</sup> Avenue on Van Mall Drive, west to Thurston).

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>Work with residents and the City to remove on-street parking.</li> </ul>	High	VMNA, CITY
<ul style="list-style-type: none"> <li>Work with the City to analyze the intersection geometric to add a center turn lane.</li> </ul>	High	VMNA, CITY

## **MOBILITY MANAGEMENT (CONTINUED)**

### **Objective #5**

Provide safety for bicyclists

Many Van Mall residents enjoy bicycling on streets within the Van Mall neighborhood boundaries. NE Vancouver Mall is a heavily used arterial street that does not provide for the safety of those who wish to use this alternative form of transportation.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with the City to analyze and explore opportunities of adding a bicycle lane from Fourth Plain (along Thurston) to Westfield Shopping Town Vancouver, and along NE Vancouver Mall Drive.</li> </ul>	Medium	VMNA, City

## IV. PUBLIC FACILITIES AND SERVICES

### **Objective #1**

Make transit more convenient and safe for area riders.

Due to the size of the Van Mall neighborhood, more bus shelters are needed for citizens that use C-TRAN bus service.

<b><u>Action Steps</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with C-TRAN to identify the demand and install additional shelters where possible.</li> </ul>	Medium	VMNA, C-TRAN



### **Objective #2**

Make postal services more convenient for residents.

The Van Mall neighborhood needs additional postal box service at strategic locations.

<b><u>Action Steps</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Work with the Postal Service to identify the demand and install service box(es) for residents, strategically placed where needed; specifically, along the northern and western boundary of the neighborhood.</li> </ul>	Medium	VMNA, PS

## V. LAND USE

### **Objective #1**

Provide public education on land use issues.

The Van Mall Association recognizes a need to educate residents on certain development processes and issues, and encourages initial involvement of developers with residents in planning issues and projects.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Familiarize residents with existing zoning and permitting processes.</li> </ul>	Medium	VMNA, LRPD, DRS, BC, WST
<ul style="list-style-type: none"> <li>• Ensure that developers involve the Association in planning developments.</li> </ul>	High	VMNA, DVP, DRS, LRPD, BC, WST
<ul style="list-style-type: none"> <li>• Preserve zoning related to single-family residential and monitor ratio of residential to commercial mixed-uses.</li> </ul>	High	VMNA, LRPD
<ul style="list-style-type: none"> <li>• Preserve and maintain open space.</li> </ul>	High	VMNA, LRPD, V-CPRD
<ul style="list-style-type: none"> <li>• Support the city's effort to create a Property Maintenance ordinance.</li> </ul>	High	VMNA

## VI. COMMUNITY APPEARANCE

### **Objective #1**

Encourage residents and apartment managers to take pride in maintaining their homes, condominiums, apartment complexes and green spaces to provide for an overall aesthetic quality of the neighborhood.

The Van Mall neighborhood is proud of its appearance. Most residences and commercial businesses are well-maintained and landscaped; however, traffic, noise, debris, and graffiti detract from the aesthetics of our neighborhood.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>Encourage and support neighbors to maintain street-side aesthetics (paint, patio clean-up, well-landscaped yards).</li> </ul>	High	VMNA, OWN, PMG, DVP
<ul style="list-style-type: none"> <li>Request assistance from apartment complex managers to improve the appearance of units, balconies/patios, and yards that are visible to the street.</li> </ul>	High	VMNA, PMG
<ul style="list-style-type: none"> <li>Work with the city Code Enforcement staff to enforce existing applicable regulations on complaint basis.</li> </ul>	High	VMNA, VCE
<ul style="list-style-type: none"> <li>Encourage neighbors to plant trees and other landscaping to provide better air quality, beauty, and noise buffer.</li> </ul>	High	VMNA, PMG, OWN, DVP, VUF
<ul style="list-style-type: none"> <li>Seek partnerships or grants to make general improvements desired under this objective.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>Involve children/youth in the care for our parks and neighborhood.</li> </ul>	High	VMNA, V-CPRD
<ul style="list-style-type: none"> <li>Educate and encourage residents to be responsible pet owners.</li> </ul>	High	VMNA

### **Objective #2**

Prevent and reduce graffiti and other vandalism that have adverse effects on the aesthetics of our neighborhood.

Graffiti and vandalism in the neighborhood diminish a sense of pride, security and well being of residents. The neighborhood recognizes the need to work with the city and neighbors to keep our community clean and safe.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>Educate and encourage residents to monitor and report graffiti.</li> </ul>	High	VMNA, OWN, VPD, BC, WST
<ul style="list-style-type: none"> <li>Participate in the city's Clean up programs (e.g. Saturday clean up; Chipper; Appliance Pick up)</li> </ul>	Medium	VMNA, VON, VPW, VSWS, BC, WST
<ul style="list-style-type: none"> <li>Provide educational information at neighborhood meetings and via the neighborhood newsletter.</li> </ul>	Medium	VMNA, VPD, BC, WST

## VII. COMMUNITY BUILDING

### **Objective #1**

Effective Partnerships and Community Outreach.

Van Mall Neighborhood is proud of its diversity. We strive for effective partnerships with our business community and on-going outreach to our diverse communities (e.g. Eastern Europeans, Hispanic). Involvement and participation from all stakeholders (e.g. residents, renters, businesses, etc.) are a key to success of the neighborhood.

<b><u>Action Steps:</u></b>	<b><u>Priority</u></b>	<b><u>Responsible Parties</u></b>
<ul style="list-style-type: none"> <li>• Involve the stakeholders in neighborhood activities.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Work with the Office of Neighborhoods to develop an effective community outreach strategy.</li> </ul>	Medium	VMNA, VON
<ul style="list-style-type: none"> <li>• Find ways for effective outreach to our business community. Seek their participation in the neighborhood association.</li> </ul>	Medium	VMNA, BC, WST
<ul style="list-style-type: none"> <li>• Outreach to the diverse community within neighborhood boundaries. Encourage special cultural events and meetings to address special needs or concerns.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• Encourage residents to “know their neighbors” and report suspicious persons or activity.</li> </ul>	High	VMNA
<ul style="list-style-type: none"> <li>• To accommodate residents who don’t speak English we will work with the city to explore options for interpreting.</li> </ul>	Medium	VMNA, VON
<ul style="list-style-type: none"> <li>• Work with the Office of Neighborhoods to translate our neighborhood newsletters.</li> </ul>	Medium	VMNA, VON
<ul style="list-style-type: none"> <li>• Educate residents about diversity issues.</li> </ul>	Medium	VMNA, VON