



PARKS AND RECREATION ADVISORY COMMISSION MEETING MINUTES

COMMISSIONERS:

Jaynee Haygood – Chair
Angilo Fletcher
Matthew Kuntz
Juli Link
Micheil MacCutcheon
Jeremy Robbins

Devan Rostorfer
School District Liaisons:
Nicole Daltoso, VPS
Cale Piland, EPS
Parks Foundation of Clark County:
Syble Crow

May 10, 2023

ITEM 1: CALL TO ORDER

The May 10, 2023, meeting of the Parks and Recreation Advisory Commission (PRAC) was called to order at 4:33 p.m. by PRAC Chair, Jaynee Haygood. Jaynee, Angilo, Matthew, Devan and Jeremy were present. Juli was absent. School District Liaisons, AJ Panter and Cale Piland were absent. Parks Foundation Liaison, Syble Crow was absent.

Staff Present:

Stephanie Obotette, Administrative Assistant
Dave Perlick, Interim Director
Katherine Stokke, Management Analyst
Melody Burton, Communications Coordinator
Stacey Donovan, Cultural Services Manager
Julie Hannon, Parks Manager
Erik Miletich, Special Events Coordinator
Sean Douglas, Special Events Permitting Manager
Roman Gutierrez, Park Developer
Hailey Heath, Volunteer Coordinator
Andy Meade, Marshall Center Director
Stacey Allington, Recreation Coordinator

ITEM 2: APPROVAL OF MINUTES

A consensus was made by all members to approve the April 19, 2023 meeting minutes as written.

ITEM 3: PUBLIC COMMENT

N/A

ITEM 4: CITYWIDE EVENTS PROGRAM UPDATE

Stacey Donovan introduced Erik and Sean from the special events team on what they have coming up this summer for citywide events.

Erik reviewed what's coming up this summer: Waterfront concert series, Sunday Sounds Concert Series, Noon Tunes, and Movies in the Park.

Matthew asked about the mechanics of the title sponsorships. Requested that the events team send out the sponsorship packet they utilize for these events.

Matthew also asked if there is a policy in place for movie selection criteria. Stacey answered that there is no criteria in place. We try to allow neighborhoods to have more of a say in what film is shown in their park. Erik also mentioned that when he survey's the neighborhood he offers four movies from them to select from. The events team must reference a list of movies we are licensed to show so that limits some of the freedom as well.

Jaynee is excited for the Summer Concert Series. She mentioned may offering the noon toons acoustic opportunity to teens in our community. Stacey asked for Jaynee to send contacts she may have for teen musicians.

Sean shared what is coming up with partnered events: Juneteenth Celebration, Lemonade Day/Kids Market, Columbia Play Project Children's Festival, Día de Muertos.

Jaynee asked if these events are all on the city calendar. We are leaning towards only putting city sponsored and city partnered events on the calendar. We are in communication with the web team on what this will look like.

Sean talked about the inaugural Vancouver Arts and Music Festival taking place August 4-6th in downtown Vancouver. Jaynee asked that we provide information on the arts hub at this event. Stacey said we will absolutely do that.

Matthew was amazed that we are doing this all for free.

Sean highlighted a few permitted events: Couve Clover Run, Walk/Run for the Animals, Tacos in the Park, 4 Days of Aloha

Suggestion from Jaynee to continually have events moving to the east side as well. She is very happy and appreciative for the work this team does.

Jeremy would like us to think thoroughly through handicapped accessible parking for all these events. Sean explained that we work with the parking team to reserve parking. We are working on this and notice the need.

ITEM 5: SUMMER RECREATION PROGRAM OVERVIEW

Andy Meade and Stacey Allington presented on the Summer Recreation Programs: Youth Day Camps, Swim Lessons, Summer Playground Program, Teen Camp, Forever Young Hikes, Adult Softball Leagues, and YOP passes

Registration for summer programs filled within 5 hours. Some of our programs had more people on the wait list than were registered. We know that we are loved but this is also offering an opportunity to discuss how we are increasing our capacity and offerings.

To make these programs more accessible we have implemented a payment plan. This allows families to put down 15% for day camps and schedule payments for the remaining expense.

Matthew asked to pull the percentage of families that are utilizing the payment plan.

Jayne mentioned to continue the good work in partnering with schools and looking for more opportunity there. Scholarships are offered for youth through the state for some of our recreation programs.

Staff are doing a great job and we will continue the conversation on how we grow and offer more to better serve the community. We will be looking at staffing, balance of fees and free/low-cost recreation opportunities, and performing a cost-of-service study to inform our fee structure and identify areas of prospective needed fee increases.

Jayne asked about training and hiring teen youth. How are we finding teens that are interested in parks? Stacey mentioned that we are working with VPS and ESD on partnerships.

Matthew asked if there has been a cost-of-service study performed before. Andy explained that we had in the past gone through a process to identify high benefit/low cost, low benefit/high cost, etc. We hope to combine that will raw data on actual costs within our programs. This is new.

ITEM 6: INTERIM DIRECTOR REPORT

We are working to schedule the annual boards and commission meeting for all Clark County cities and boards. We are leaning towards a date of September 28th at Marshall Park. More information will be coming soon on agenda items.

ITEM 7: CHAIR REPORT

May 11th – Parks Foundation Luncheon attend if you are able.

Congrats to Terry for being the recipient of the Florence B Wagner award at the Parks Foundation Luncheon.

ITEM 8: EVERGREEN SCHOOL DISTRICT REPORT

N/A

ITEM 9: VANCOUVER PUBLIC SCHOOLS REPORT

N/A

ITEM 10: PARKS FOUNDATION REPORT

N/A

ITEM 12: OPEN DISCUSSION

Devan thanked the commission for having her and shared that she will have to step away due to a change in career. This was her last PRAC meeting. She will always be a champion for parks but has to end this commitment.

ADJOURNED

This meeting adjourned at 5:50 p.m.



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