

Heights District Interim Activation Concepts

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Agenda

- Overview of the site, project progress and interim use concepts
- Focus on public art opportunities
- Focus on enhanced event opportunities
- Next Steps

Redevelopment Project Overview



Site Map



Public Art Concepts

Concept

- Public art on the site as a way to create visual interest and convey information.
- We are exploring mural boards along fencing

Logistical considerations

- Funding for interim use plan is unknown
- Location on site and accessibility
- Desire to be movable as redevelopment occurs

Public Art Concepts

Themes/Purpose

- Share project information and concepts
- History of the site and surrounding area
- Conveying cultural diversity of Vancouver
- Others?

Process

- Commissioning of this opportunity and identification of artists

Public Art Concepts

Questions for the Commission

- Feedback on discussed themes – project info. and site history?
- Feedback on how this fits into CAHC priorities?
- Initial thoughts about use of cultural grant funds – set aside or normal application process?

Enhanced Events Concept

Questions/Considerations

- Who is benefitting the most from temporary use
 - DEI lens to ensure inclusive and diverse use
- What are the impacts to surrounding neighborhood
- How does hosting activities impact PRCS staff capacity
 - Event staff
 - Marketing staff
 - Volunteer staff
- Where do funds come from to support events / activities
- How will this impact confirmed workload for 2024

Enhanced Events Concept

Partnership opportunities

- Columbia Arts Network – outdoor market
- Holiday events
 - Christmas tree sales
 - Toy Drive
- Car Shows
- Drive in Movies

Next Steps

- Sept. 18 City Council direction
- Oct. 12 Cultural Art and Heritage Commission
- City staff refining options including process, timeline and costs
- Report to City Council TBD

Note: report back to CAHC as needed

Thank You

