



VANCOUVER · USA

ARTS & MUSIC FESTIVAL



Stacey Donovan
Cultural Services Manager
Parks, Recreation & Cultural Services

Festival Partnership

Partnership between the City of Vancouver and Vancouver Symphony Orchestra



Time For Three, guest performing with the Vancouver Symphony Orchestra on Friday August 4th

2023 Festival

“We are so grateful to have been a part of the festival this year. We can't thank the folks who made it possible enough. Y'all are absolute rock stars, and I am so ecstatic at the community that was brought together because of it!”

Koko Olszewski – Arts for Learning NW



Festival Highlights

It really goes to show the power of an event that is focused on engaging and serving our community vs charging ticket prices and fighting for market share among other events. I also loved the use of other streets and spaces; this practice has a lot of potential and needs to continue being used. The VAMF will undoubtedly be the most positive event in downtown Vancouver this year. Congratulations on a wonderful job! I know it was an incredible lift to pull off.

- Vancouver Farmer's Market

5.
<https://www.canva.com/design/DAFw6-OYYxs/0wsHMalocuPcuF456uvy7Q/watch>

Survey Results

Overall, how would you rate the Vancouver Arts & Music Festival?

Public

4.5★

average rating



Participants

4.5★

average rating

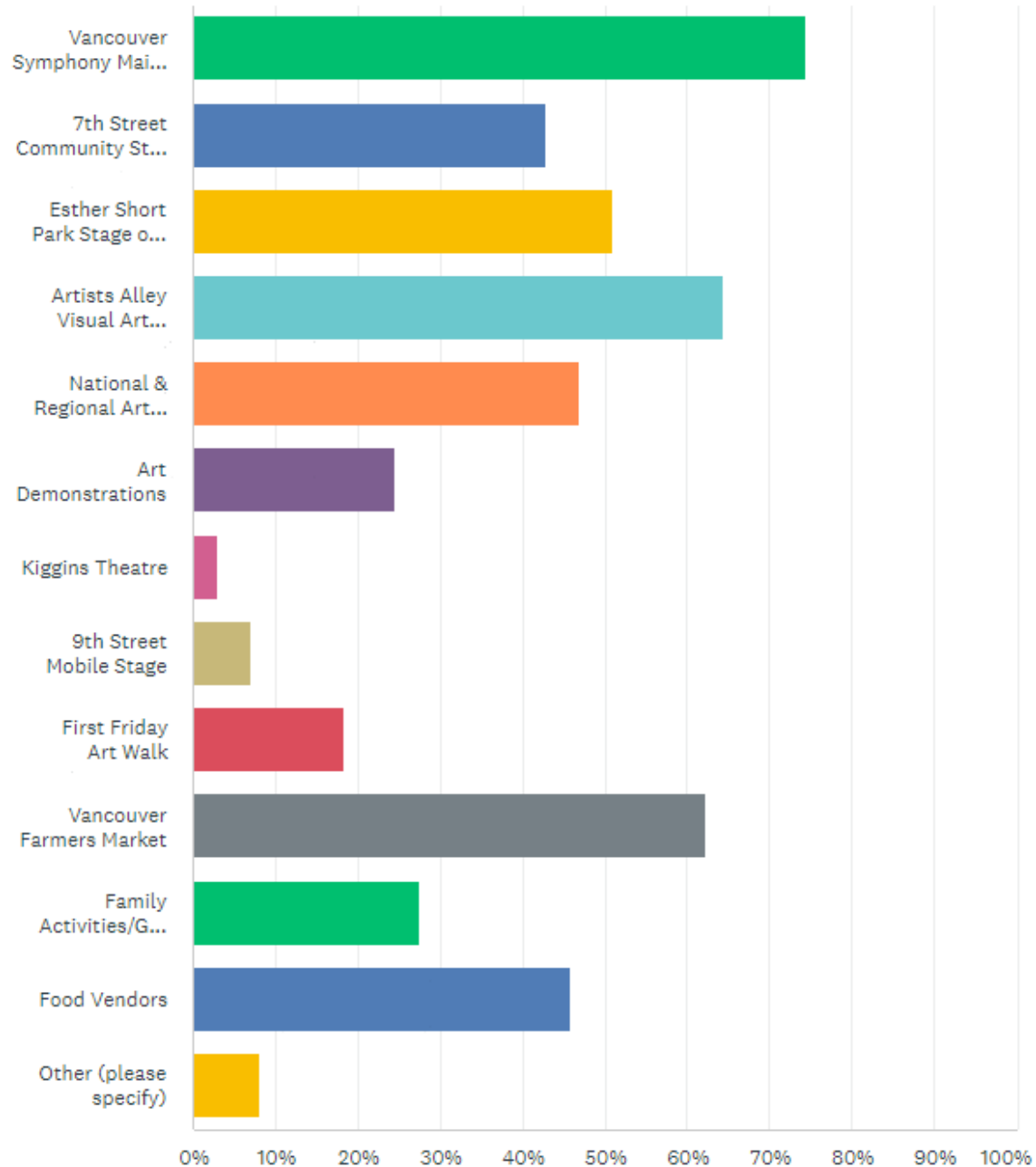


Survey Results

Performers/Artists/Volunteers/Vendors/Partners

- Overall rating for the festival is 4.5 out of 5 stars
- 95% said the festival met or exceeded expectations
- 100% want to be part of the festival in the future

Survey Results



What activities did you explore at the Vancouver Arts & Music Festival? (Check all that apply).

Festival Volunteers



2024 Festival Planning

“With Vancouver’s waterfront development surging and completely redesigning the city’s look – making it a vibrant player in the Pacific Northwest – the VAMF successfully gave the city a sense of community that is growing.”

James Bash, Northwest Reverb and Oregon Arts Watch

2024 Festival Planning

- Shared Main Stage – VSO / Dance Groups
- 7th Street
 - Add Main Street between 6th and 7th
 - Add alleyway
- 9th Street
 - Activate from 7pm to 10pm
 - Add food and art vendors
 - Add tables/chairs
- More signage throughout festival footprint
- Music lineup that attracts younger audiences
- Interactive maps
- Messaging plan for downtown stakeholders

Budget

COV Costs	\$149,000
VSO Costs	\$327,000
CAHC Grant	\$25k
Lodging Tax Grant	\$10k
Waste Connections	\$2.5k
Hilton (In-Kind)	\$10k
Pepsico (In-Kind)	\$500
Waste Connections (In-Kind)	\$500

Gratitude



Thank You!

To learn more, visit
VancouverArtsandMusicFestival.com

