

# Fourth Plain Forward Update

Vancouver Planning Commission  
Workshop  
October 11, 2022



**Shannon Williams**  
Senior Planner  
City of Vancouver

**Angelica Martinez**  
Associate Planner  
City of Vancouver

**Paul Burgess**  
Executive Director  
Fourth Plain Forward

# Agenda

1. Background & Context
2. Fourth Plain Forward Action Plan Implementation
3. Fourth Plain Commons
4. Fourth Plain Forward Nonprofit Organization
5. Next Steps & Questions

# Presentation Objectives

- **Fourth Plain Forward Initiative:** Confirmation that long-term efforts to address systemic barriers and disparate outcomes for the Fourth Plain community continue to be a City policy priority
- **Fourth Plain Forward:** update on transition to CDC model
- **Fourth Plain Coalition:** update on Coalition development and partnering efforts
- **Fourth Plain Commons:** update on project timeline

# Background & Context

## Place-based Community Development



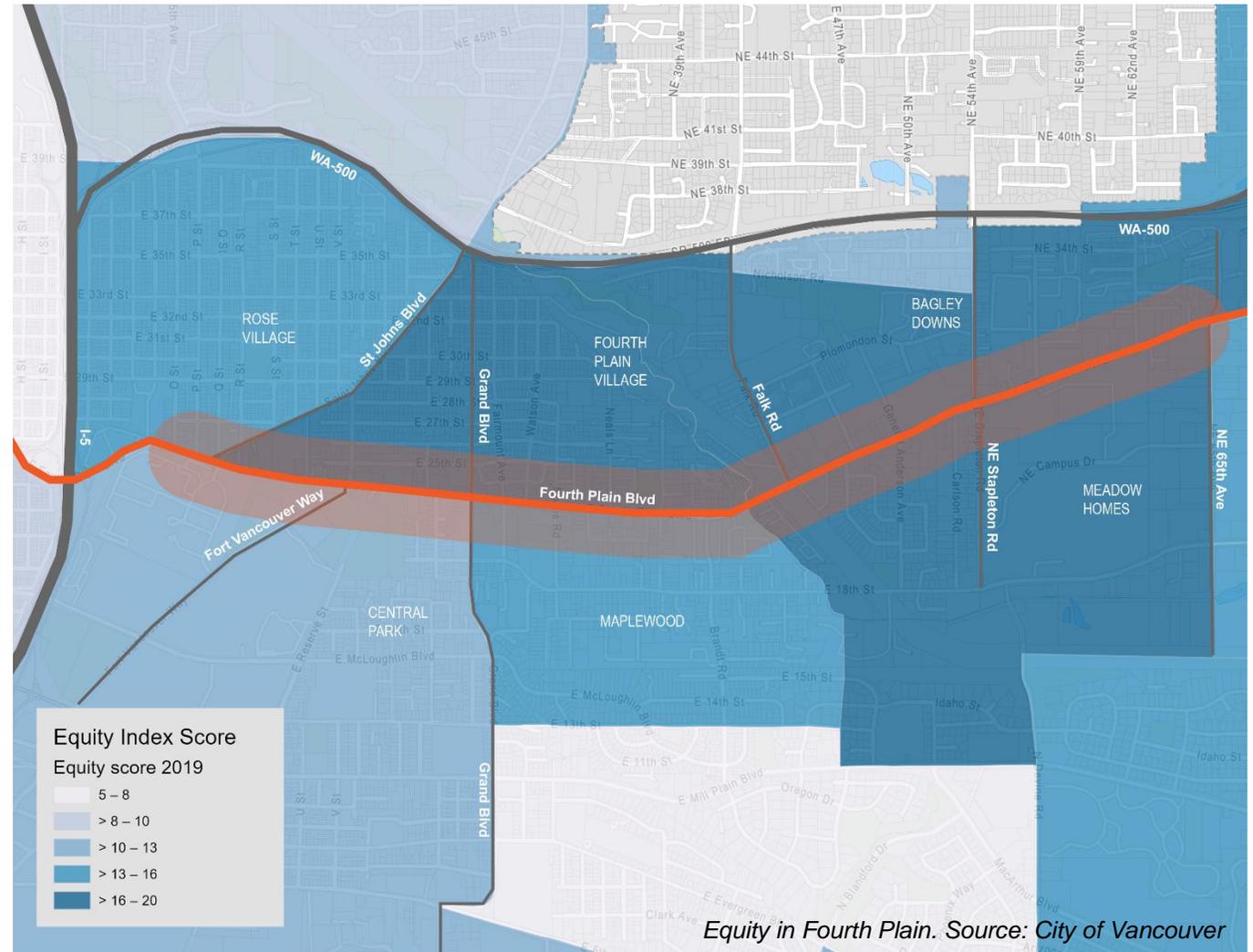
- Evidence-based
- Implements holistic revitalization effort
- Purpose built services tailored to community's needs and local community dynamics
- Collective impact



# Background & Context

## Fourth Plain Forward Focus Area

Population in 2020:  
20,657



# Fourth Plain Communities



**50% POC**  
**(30% in Vancouver)**



**21% residents born**  
**outside US**  
**(14% in Vancouver)**



**34% residents speak**  
**a language other than**  
**English at home**  
**(20% in Vancouver)**

# Fourth Plain Communities



**17% families live below poverty line (8% in Vancouver)**



**69% renters (48% in Vancouver)**



**17% residents with bachelor's degree or higher (30% in Vancouver)**

# Fourth Plain Communities



**46% residents with a disability  
(38% in Vancouver)**



**17% residents with no health insurance coverage  
(8% in Vancouver)**



**21% transit dependent population  
(3% in Vancouver)**

# Background & Context

## COVID 19 Economic Impact

- Nearly 6,500 residents filed for unemployment insurance benefits between April 2020 and March 2021
- 16% unemployment rate in April 2020; county level rate 15%, national rate 14%
- 33 childcare locations closed in 2020; more than 200 staff members were laid off
- 462 McKinney-Vento Status students attending schools along the corridor during the 2021-2022 school year
- Transit dependency increased, particularly in Meadow Homes and Bagley Downs

# Fourth Plain Forward Implementation

## Action Plan Goals

GOAL 1

Cultivate a vibrant business district

GOAL 2

Stabilize and grow small businesses

GOAL 3

Create a growth pipeline for food entrepreneurs

GOAL 4

Prioritize pedestrian safety

GOAL 5

Foster inclusive transit-oriented development

# Fourth Plain Forward Implementation

## Small Business Support



## Business Technical Assistance



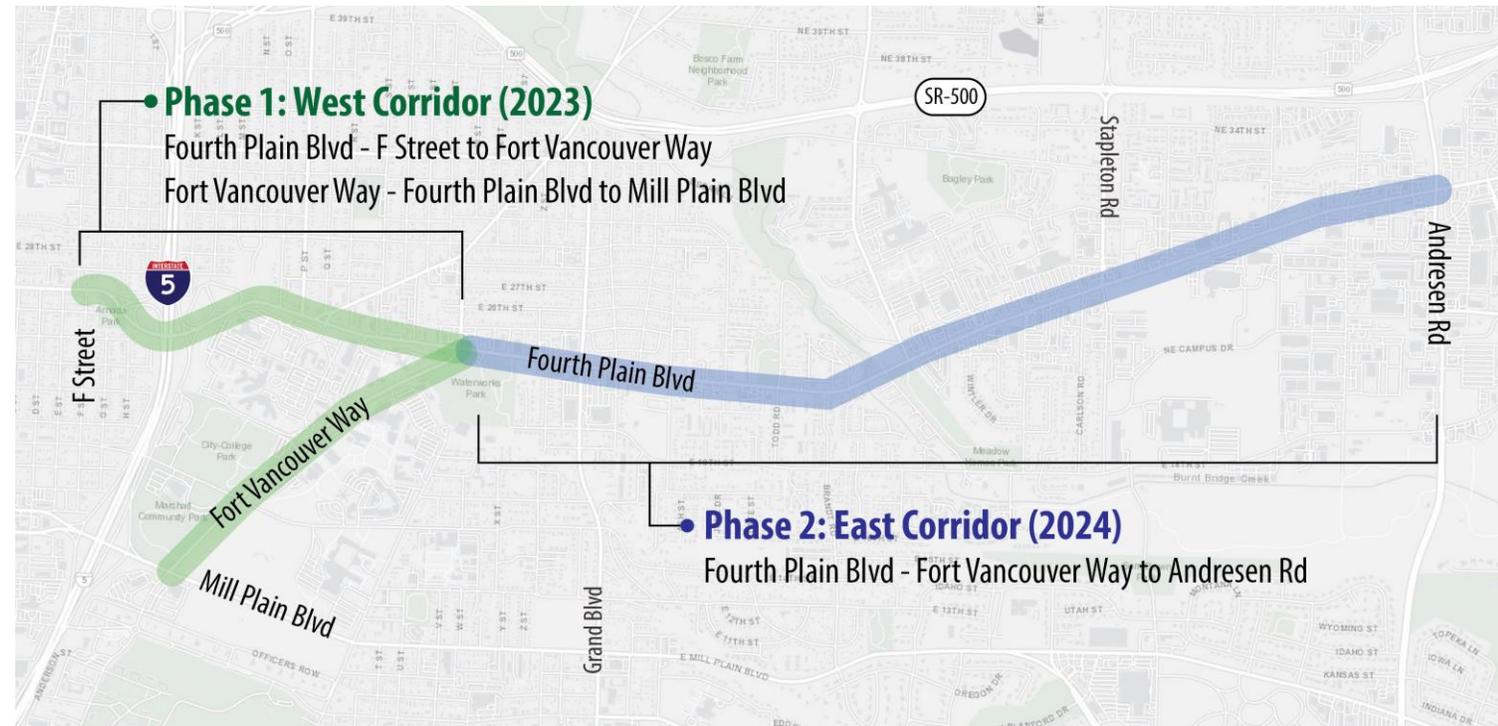
## Support Fourth Plain Forward's Business Support Programs



# Fourth Plain Forward Implementation

Prioritize Pedestrian  
Safety

## Fourth Plain Blvd and Fort Vancouver Way Safety and Mobility Project



# Fourth Plain Forward Implementation

Prioritize Pedestrian  
Safety



## Fourth Plain Blvd and Fort Vancouver Way Safety and Mobility Project



Outreach events in May and June

# Fourth Plain Forward Implementation

Prioritize Pedestrian Safety



## Safe Streets 4 All Grant Application



# Fourth Plain Forward Implementation

Foster Transit-Oriented  
Development



Affordable Housing partners, with City and State support, have created or preserved 569 units of affordable housing along the corridor over the last 6 years (2016-2021)



# Fourth Plain Commons

Partnership between  
City of Vancouver and  
Vancouver Housing  
Authority



Image Credit: Salazar Architects Inc.

Unit Size	# of Units	Affordability	# of Units
Studio (0 BR)	29	Rent: 30% of Income	56
1 BR	44		
2 BR	20	60% AMI	50
3 BR	13		

# Site Overview – Birds Eye View



Image Credit: Salazar Architects Inc.



*Image Credit: Salazar Architects Inc.*

# Commons Ground Floor Components

- Shared Office Space



# Commons Ground Floor Components

- Shared Office Space
- Commissary Kitchen



*Image Credit: Salazar Architects Inc.*

# Commons Ground Floor Components

- Shared Office Space
- Commissary Kitchen
- Community Event Space



# Commons Ground Floor Components

- Shared Office Space
- Commissary Kitchen
- Community Event Space
- Outdoor Plaza



Image Credit: Salazar Architects Inc.

# Commons Ground Floor Components

- Shared Office Space
- Commissary Kitchen
- Community Event Space
- Outdoor Plaza
- Play Area

# Fourth Plain Commons

## Site Plan Overview

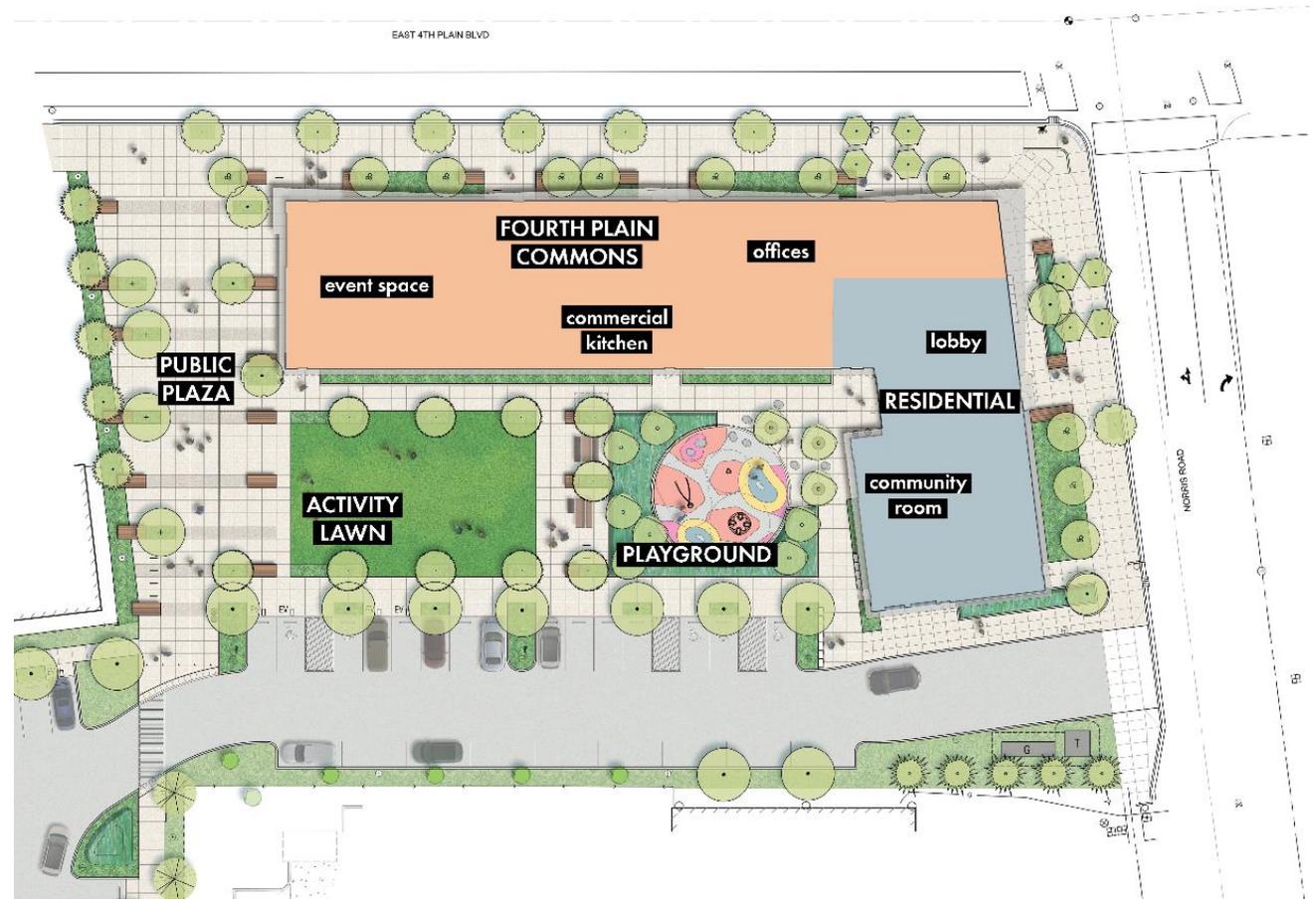
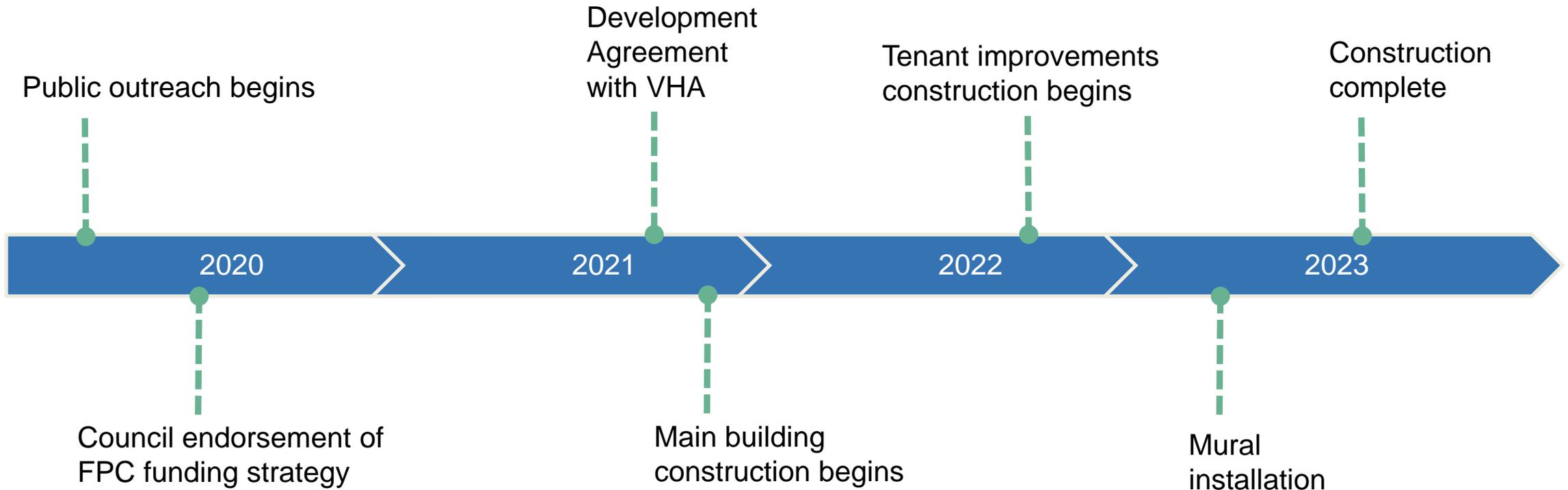


Image Credit: Salazar Architects Inc.

# Project Timeline



# Fourth Plain Commons

## Outreach Summary

- Project kick-off open house
- Focus groups with CBOs for shared office space
- In-depth interviews with operators and potential kitchen users
- Online open house and survey
- Upcoming:
  - Mural outreach
  - Outreach to CBOs and residents on future programming

# Community Development, Placemaking & Partnerships

Summer of Murals  
Multicultural Resource Fair  
Litter Clean Up Events  
Street Mural



# Fourth Plain Forward Non-Profit Organization

## Programs and Events

- Art in the Park
- Summer of Murals
- Multicultural Resource Fair
- Website Program
- CBO Incubation
- Library Program
- Small Business Emergency Grants
- COVID-19 Testing and Vaccination Clinics

# FPF – Upcoming Programming

## Fourth Plain Commons

- Business incubator
- Community market
- Community programming

## Fourth Plain Businesses

- GVCC
- WSW
- Clark college

## Fourth Plain Community

- Community Space
- Fiscal sponsorships
- Reimagining Neighborhood Associations

## Fourth Plain Forward

- New staff members
- New accounting & CRM
- Rebranding & website

# Fourth Plain Forward Non-Profit Organization

## Transitioning to a Community Development Corporation (CDC)

### Why Now?

ARPA Investments/Operations Center

### How?

Capacity building of Fourth Plain Forward

### When?

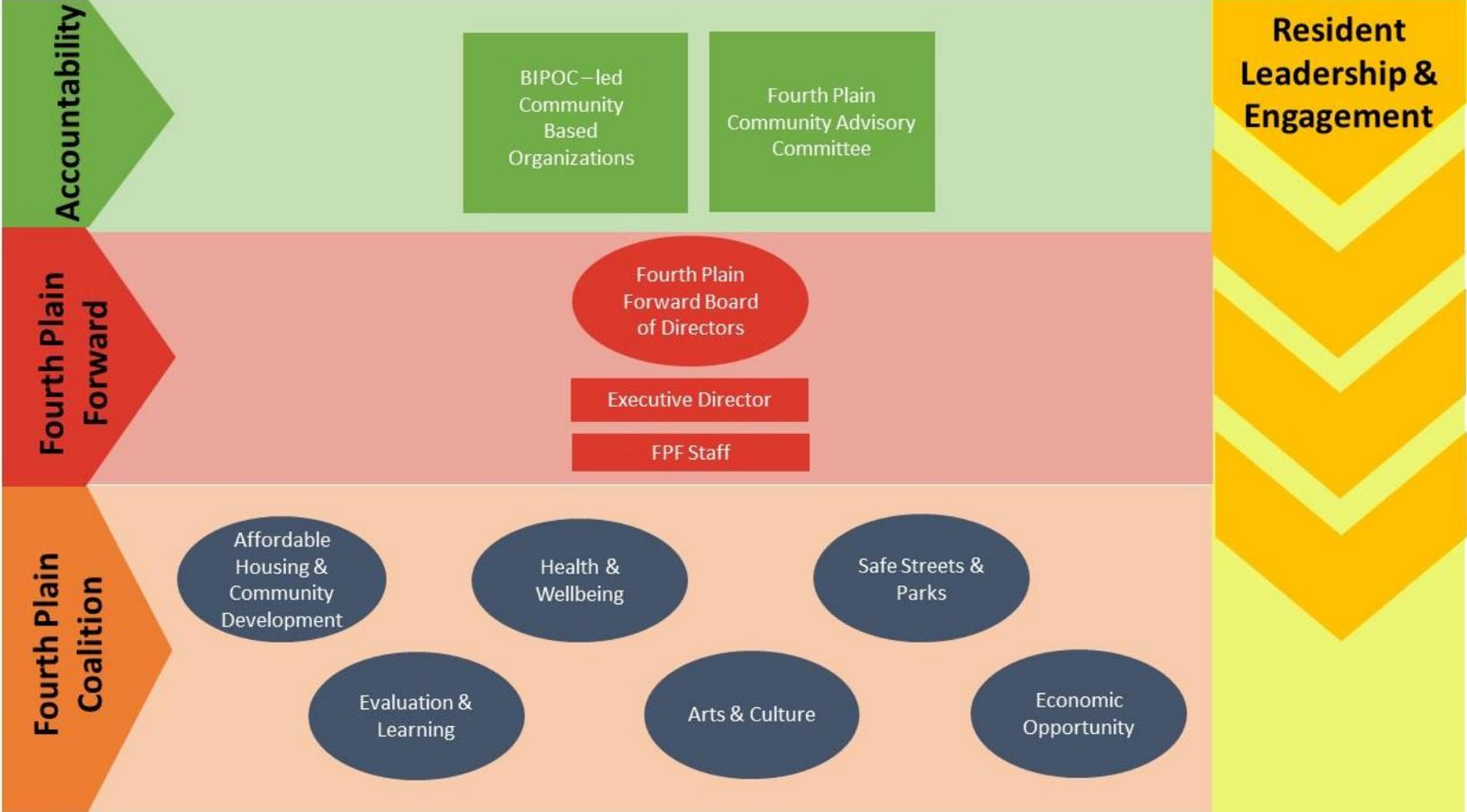
Two-year timeline

# Five Strategic Pillars and Programmatic areas



# Fourth Plain Coalition

Over 1.5 million dollars have been awarded to the Coalition and FPF to advance these community-identified priorities



# Fourth Plain Coalition

## Fourth Plain Community Advisory Committee



- Oversight and leadership group for Fourth Plain Forward
- Provide guidance from a resident perspective
- Engage in various leadership, advocacy and engagement opportunities
- RESIDE Vancouver implementation

# Addressing Systemic Disparities

- Disparities are the result of systems of discrimination and disinvestment that have occurred and built up over decades
- Fourth Plain Coalition partners have built relationships and structures to try to reverse the impacts of systemic discrimination
- Getting to a more equitable future is a long-term effort that will require sustained City leadership and commitment for years to come
- Covid exacerbated existing disparities

# City Council Feedback

- Continued support for Fourth Plain Initiative as a policy priority
- Include climate actions in a meaningful way to the community
- Continue to build leadership that could lead to participation on boards and commissions
- Think about what do we want 30 years from now
- Community driven = true representation
- Commons:
  - Unit size breakdown
  - Address systemic barriers to childcare

# Next Steps and Questions

- Fall 2022: ARPA Fourth Plain Investment Strategy outreach begins
- Q3 2023: Commons Grand Opening
- 2023 Forward: Implement Reside Vancouver Anti-Displacement Strategy
- 2023 Forward: Fourth Plain Coalition's new structure in place to be more community led
- Fourth Plain Forward continues to build capacity in preparation for their transition to a CDC

# Thank You

To learn more visit

[www.fourthplainforward.org](http://www.fourthplainforward.org)

[www.cityofvancouver.us/cdd/page/fourth-plain-forward](http://www.cityofvancouver.us/cdd/page/fourth-plain-forward)

