

OUR VANCOUVER

OUR FUTURE 2045

Phase I Work Session

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Overview

Purpose: Planning Commission review and feedback of frameworks from Phase I of the Comprehensive Plan Update



Equity Framework

- **Ensuring equitable processes and outcomes**

Community Partnership Framework

- **How we Inform, Consult, Involve, Collaborate, and Empower Co-Creative Partners**

Goals Framework

- **Identification of plan chapters and elements**

Discussion

- **Next steps**
- **Questions for PC**

Project Phases

- **Phase 1: Visioning**
 - Project awareness, establishing presence, input for individual vision statements for each Comprehensive Plan element
 - Equity Framework, Community Partnership, Goals Framework
- **Phase 2: Land Use Scenarios**
 - Interactive workshops and surveys to gain feedback on land use scenarios
- **Phase 3: Policy Development / Implementation**
 - Reporting back and demonstrating how input was incorporated into outcomes, relationship building for long term implementation



Phase I Inputs

- Community Visioning Process (2022-23)
- Phase I Engagement: OUR VANCOUVER
 - Focus on project awareness, visioning questions
- Community partner discussions
- Existing Conditions Work (Community Atlas)
- Existing Policy –
 - Climate action Framework, Strategic Plan, Parks Plan, Transportation System Plan



Input: Community Visioning Process

- Engaged more than 2,215 community members since June 2022, across 33 events and community conversations
- Analyzed all community feedback shared with the City from 2021 to present
- Our goal: Align current and upcoming planning efforts around a shared 20-year vision for Vancouver



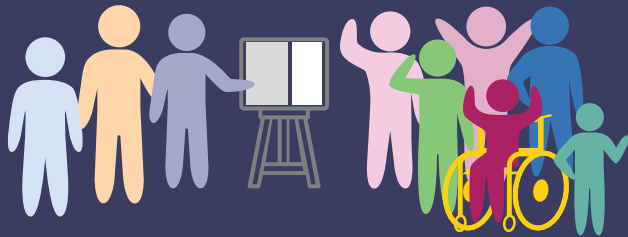


Equity Framework

Equity Framework Draft Objectives

- Set forth the City of Vancouver's definition of equity and key principles by which Comprehensive Plan goals, objectives and policies can be reviewed for equity.
- Identify planning priorities according to data analysis and inclusive community engagement.
- Guide the selection of goals, policies and capital investments.
- Articulate how equity is integrated in the process of updating the Comprehensive Plan and the Comprehensive Plan product itself.

Equity Definitions



Equity is a state or system of fairness or justice that recognizes and balances different challenges, opportunities, and needs across groups of individuals.

Process Equity is ensuring the overall process is designed in an **equitable** manner that prioritizes fair treatment and meaningful involvement from **Priority Communities**.

Outcome Equity is ensuring individuals from different demographic and socioeconomic backgrounds have **equitable** opportunity to reach their full potential. Equitable outcomes are both **measurable** and the result of equitable **processes**.

Priority Communities identify historically marginalized and/or most vulnerable communities that should be centered in our processes.

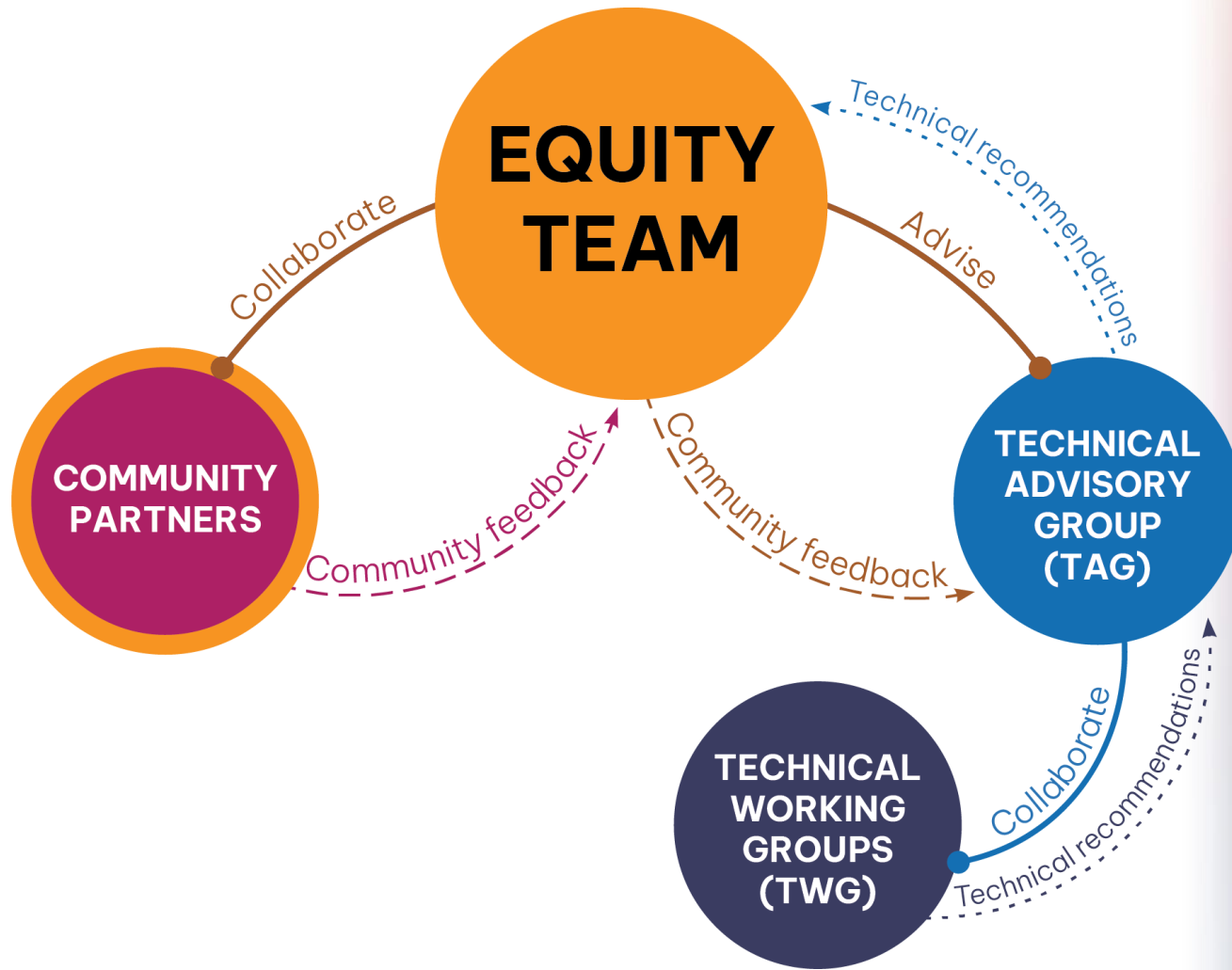
Priority Communities

- BIPOC community
- People with low incomes
- People with disabilities, including neurodivergent
- Youth and children
- LGBTQ+ individuals
- Renters
- People without an address/ people experiencing homelessness
- Small business owners
- Refugees
- Undocumented population

Framework Approach



Equity Team & Community Partners



Community Partners will be members of the Equity Team

Equity Team conversations will ensure Community Partners are connected to the technical work, and vice versa in a co-creative model for policy development

Community Partner Cohort

Community-Based Organizations

- Queer Youth Resource Center
- Family-Community Resource Coordinator, Fruit Valley Elementary
- Latino Leadership Northwest
- Southwest Washington Equity Council (SWEC)
- Council for the Homeless
- Pasitos Gigantes
- Sakura 39ers
- PICA-WA
- Odyssey World International Education Services

Liaisons with community focuses in

- Slavic, Russian, Ukrainian communities
- Vietnamese, Chinese
- Pacific Islander communities
- Seniors
- Youth
- Spanish speaking communities;
- Housing Insecurity

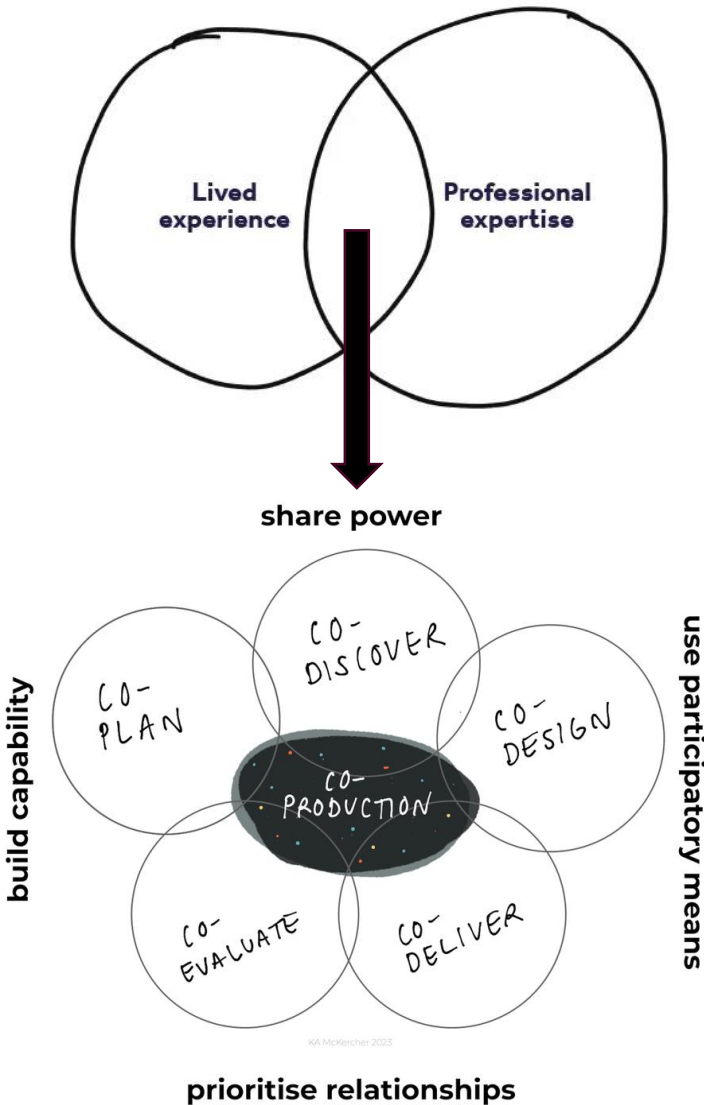
City Boards & Commission Representation

- Planning Commission
- Transportation and Mobility Commission



Community Partnership Framework

Co-Design



Intent of our process

- Moving away from top-down decision making: the City *and* the community collectively design policy, instead of the City asking for input in an advisory capacity.
- Challenging and changing inequitable power structures and ensure equitable outcomes are delivered through an equitable process.

Co-Design is circular, not linear

- Establish shared understanding, get familiar with the context
- Get comfortable being in the grey
- Explore choices individually and collectively
- Make choices together
- Iterate, change course, and refine as necessary.

Key Objectives

Demonstrate how

- Information is shared
- The community will be engaged, and when
- The voices of equity priority communities and people who may not typically participate in the planning process will be prioritized and elevated

Account for

- Potential power dynamics within all methods of obtaining, receiving, and incorporating community input.
- The varying types of input that will be received and demonstrate accountability for meaningful incorporation into tangible outcomes.

Set expectations

- About the influence community member's feedback will have on the process at varying times
- About the level of change expected with this plan and how it will affect people today and in the future.
- The level of involvement: *Inform, Consult, Involve, Collaborate, Empower*

Incorporate

- Feedback, input, and insights received from vast amount of community input already been received from other recent engagement efforts in the City.

Public Involvement Goals

- **Establish a co-creative process between the City and the Vancouver community that shifts power dynamics and elevates the voices of equity-priority communities.**
- **Build trust through transparent two-way communication channels that humanize the project, advance community knowledge, create community ownership, and build long-lasting relationships.**
- **Emphasize Vancouver pride to highlight future benefits at a personal, community, and city level to encourage participation throughout the process.**
- **Establish comprehensive plan policies that are reflective of community and agency input and will advance the implementation of the plan.**

Overall Engagement – Key Audiences

- BIPOC communities
- Childcare Partners
- Culturally Specific Organizations
- Neighborhood Organizations
- Building and Development Community
- City Advisory Boards and Commissions
- City Staff
- Community Development Organizations
- Economic Development Community
- Education Providers
- Environmental Community
- Faith Based Community
- Food Security / Food Banks
- Healthcare, Behavioral health, addiction service providers
- Historic Preservation
- Housing Agencies
- Immigrants and refugees
- LGBTQ+ Communities
- Older adults
- People living with disabilities
- People living without permanent housing
- People with low income or who are cost burdened
- Partner agencies and utility providers
- Veterans
- Youth



Goals Framework

1 plan vision

“Vancouver is an equitable and prosperous community, which ensures that all residents, businesses and organizations benefit from the growth and advancement we make together. Vancouver will be recognized for our quality of life, as evidenced by affordable housing in vibrant, safe and walkable neighborhoods, access to jobs and economic opportunity for all, and resilience to the impacts of climate change.”

2 goals

Describe desired results toward which planning efforts should be directed. Are broad in nature.



3 policy

Describe more specific actions or initiatives to advance the broader goals.

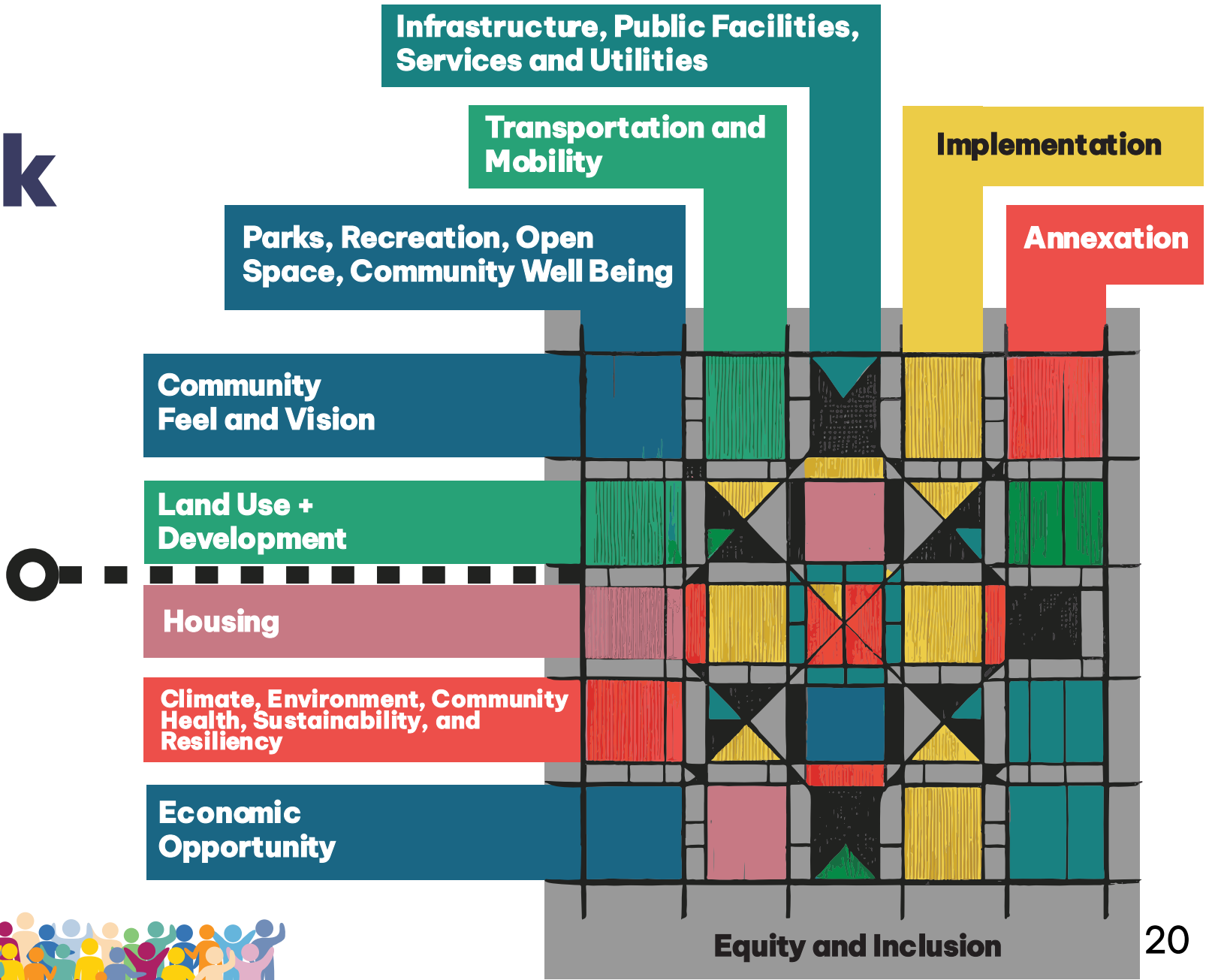
4 implementation

Outlines the actions and timeframe for advancing policies over the 20 year planning period - short, medium, long term.

Goals Framework



Think of it as an outline for the plan, or *Chapters* in a book!



Draft Goals Framework

Introduction – City’s Core Values + Focus Areas

Community Feel and Vision – Inclusive + Affordable + Safe + Vibrant + Accessible + Prosperous + Livable

Land Use and Development – 15-minute neighborhoods + access to jobs & essential spaces + healthy + connected + resilient + harmony between built and natural environment

Housing – Affordable + Accessible + Choice + Diversity in sizes and types + Universal Design + Culturally Appropriate + Neighborhood Cohesion + reduce houselessness + Homeownership and opportunities for wealth creation

Equity and Inclusion – Inclusive + Reparative + Promote health and wellness + Universal Access to Resources + Nurturing and Valuing All People

Climate, Environment, Community Health, Sustainability, and Resiliency – Equitable and Just Transition + Increase Tree Canopy + Decrease Emissions + Community Preparedness + Community Stewardship and Resilience + Holistic Cycles of Consumption and Production + Access to Healthy Food + Built Environment Promotes Health

Draft Goals Framework

Economic Opportunity – Support Business and Industry + Job Growth + Facilitate Startups and Innovation + Resilient Green Economy + Equitable Access + Wealth Creation + Access to Childcare
Parks, Recreation, Open Space, and Community Well Being – Increase access + More Trails and Green Spaces + Inclusive and Safe Public Spaces + Climate Adaptation + Native Plants and Species + Increase Health Opportunities Through Recreation + Diversity in Amenities + Youth Programming
Transportation and Mobility – Reliable + Frequent + Safe + Accessible + Equitable + Multi-Modal + Climate Friendly + Enhanced Transit + Regional Connectivity
Infrastructure, Public Facilities and Services and Utilities – Utilize Existing Infrastructure + Expand Services and Programs + Equity Lens + Community Safety + Green Infrastructure
Annexation – Sustainable Growth + Maintain Levels of Service
Implementation – Actionable Policies + Alignment with Strategic Plan + Local and Regional Coordination + Accountability

Phase I



Final frameworks will be integrated into three land use alternatives.



Phase II



Next Steps

- Community Wide Survey
- Small Group Conversations
 - ➔ Neighborhood Associations, Community Based Organizations, Nonprofits, economic development / location business organizations, and other stakeholders.
- Community Partners
 - ➔ Existing Conditions
 - ➔ Refinement of Draft Goals
 - ➔ Incorporating goals into draft land use frameworks
- Resolution endorsing three frameworks (equity, partnership, goals)

Land Use Frameworks

- Joint Planning Commission / City Council WS on Land Use Frameworks
- Multiple work sessions in early 2024 on Land use Frameworks.
- Preferred alternative by May 2024

Discussion

- **Do you feel that the goals framework reflects the values that we are aiming to achieve as a community?**
- **Are there any core themes that you would like to make sure are added or emphasized as part of the three frameworks?**
- **Do these frameworks account for creative and unique methods to reach underserved populations?**