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Agenda

- Project Goals
- Community Engagement Plan
- Next Steps

Purpose & Outcome

Purpose

- Share the updated goals.
- Provide an overview of the community engagement plan for Phases 2 and 3.

Target Outcome

- Gather feedback on the updated goals and community engagement plan.
- Identify additional information needed to support upcoming decisions.

Draft Goals

1. Reduce vehicle travel speeds on the corridor to improve safety for all users regardless of how they travel.
2. Make the corridor safe and comfortable for people of all ages and abilities to walk, bike, roll, use small mobility devices, and access transit.
3. Improve intersections on the corridor to support driver compliance.
4. Make crossings on the corridor safer and more comfortable for all users.

TMC Feedback From April 2023 Meeting

- McGillivray Boulevard serves as an alternate route to Mill Plain Boulevard and SE 7th Street.
- The Project goals should reflect the need to decrease cut-through traffic and support the local road context.
- Intersections and crossings on McGillivray Boulevard are challenging.
- Consolidating improvements to intersections and crossings to one goal would eliminate overlap between goals.

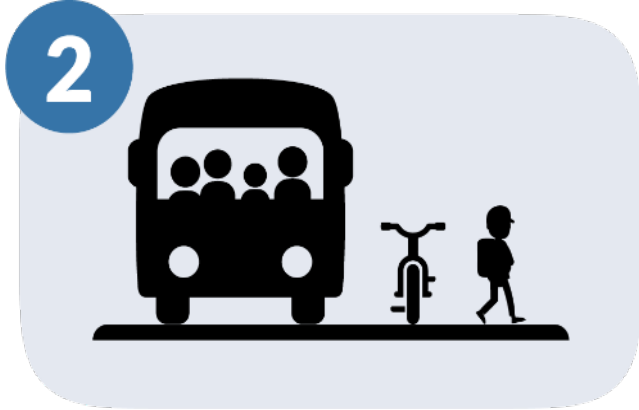
Goal #1: Lower Vehicle Speeds

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Lower vehicle travel speeds on the corridor to improve safety for all users regardless of how they travel and to reduce cut-through traffic to support the local road context.

Goal #2: Improve Safety and Comfort



Make the corridor safe and comfortable for people of all ages and abilities to walk, bike, roll, use small mobility devices, and access transit.

Goal #3: Improve Intersections and Crossings



Improve safety and comfort at intersections and crossings on the corridor.

Community Engagement Plan

- Developed after the completion of community engagement in Phase 1.
- Outlines the approach for engaging with the community during Phases 2 and 3.
- Identifies key stakeholders and messaging.
- Includes engagement activities and tools to reach community members via new avenues and with varied experiences.

Project Phases



Phase 1: Analyze The Corridor

Evaluate how McGillivray Boulevard operates and how people use it today by engaging with the community and conducting a traffic analysis

Phase 2: Develop Design Options

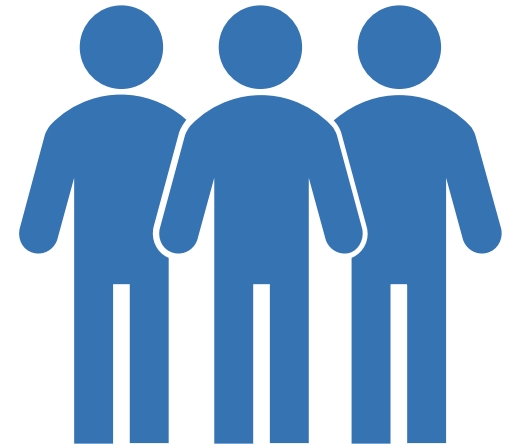
Develop design options that incorporate safety elements to address what we hear from the community and learn from the traffic analysis

Phase 3: Design Improvements

A preferred design option will be selected based on feedback from stakeholders and community members

Engagement with Stakeholders

- Transportation and Mobility Commission
- Vancouver City Council
- Middle School/High School Students, Guardians and Staff
- Nearby Residents (renters, homeowners, neighborhood associations)
- Nearby Business Owners
- Local Bike Advocacy Groups



Phase 2: Community Engagement Goals

- **Educate** community members about possible outcomes for the project based on scope and funding.
- **Empower** community members to share input on which design options would best suit their needs on the corridor.
- **Reach** a wider array of community members that live on or and use McGillivray Boulevard.
- **Foster** relationships between the City and McGillivray Boulevard community.

Phase 2: Engagement Tools

- Community Conversations
- Tabling at Community Events
- Online Survey/Open House
- Project Email Updates
- School Walk/Bike Audits
- Neighborhood Association Updates

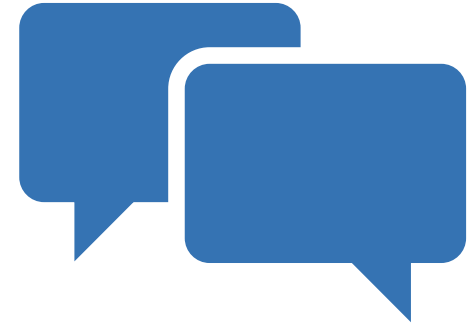


Phase 3: Community Engagement Goals

- **Present** the outcomes of the design options.
- **Share** how the proposed design changes will address issues shared by community members.
- **Confirm** that the preferred design option aligns with the Project goals and supported by TMC.

Phase 3: Engagement Tools

- Tabling at Community Events
- Online Survey/Open House
- Neighborhood Association Updates



Next Steps

- **Present** existing conditions and technical findings.
- **Share** design options based on project goals and issues identified.
- **Gather** feedback on design options from stakeholders and the community.

Thank You

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