



Community Visioning Update

June 7, 2022



William Cooley, Community Engagement Manager



Agenda

- Strategic Plan update
 - Core Values
 - Focus Areas
- Community Visioning: Purpose and Rationale
- Guiding Principles
- Community-Driven Approach
- Questions

Core Values



Livability



Equity and Inclusion



Innovation



Sustainability and Resiliency



Trust and Relationships

Focus Areas



**Transportation
and Mobility**



**Housing and
Human Needs**



**Safe and Prepared
Community**



**Economic
Opportunity**



**Culture and
Heritage**



**High Performing
Government**



**Vibrant and Distinct
Neighborhoods**



**Connected and
Resilient Infrastructure**

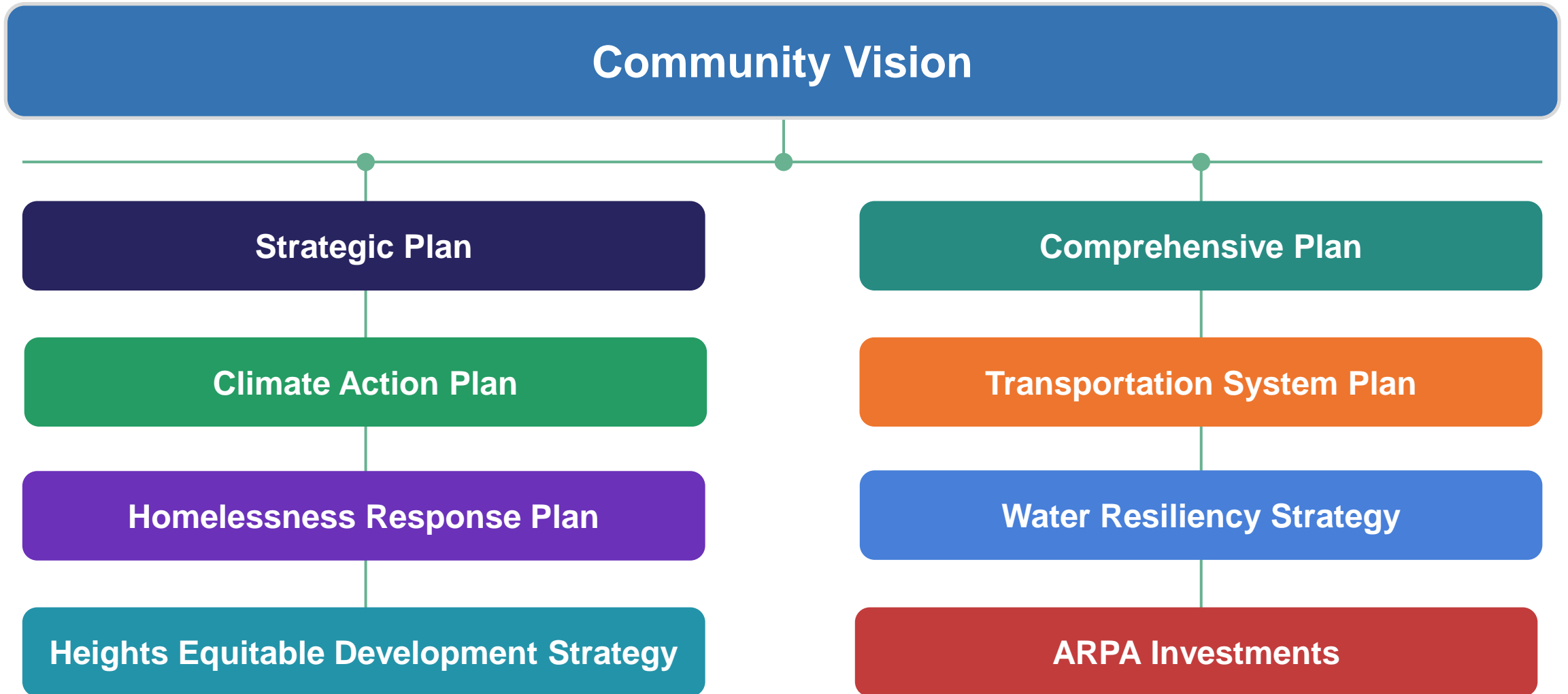


Community Visioning Process

- Create a 20-year vision statement to guide current and upcoming planning efforts
- Build connection and community cohesion
- Identify new opportunities to inspire and empower collective action



Align Around a Shared Vision for the Future



Four Guiding Questions



Where are we now?



Where do we want to go?



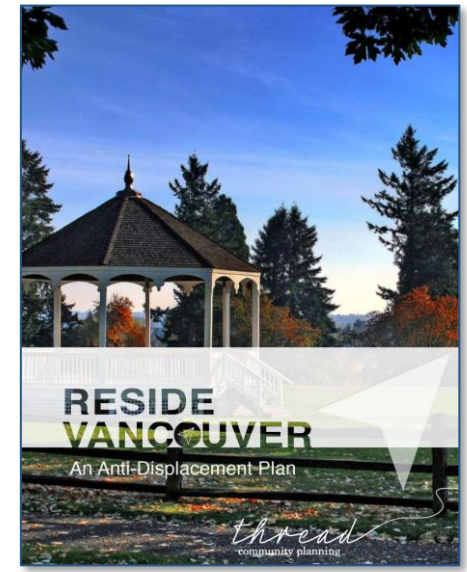
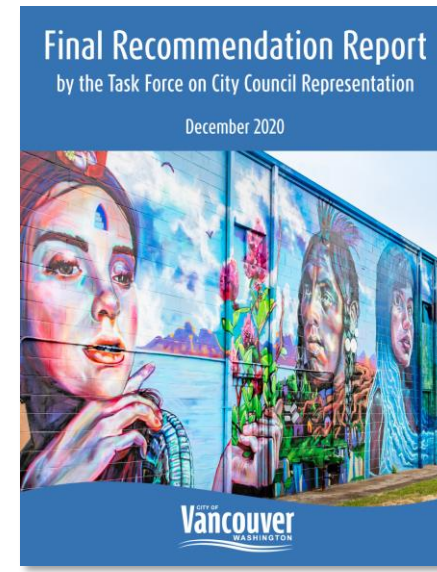
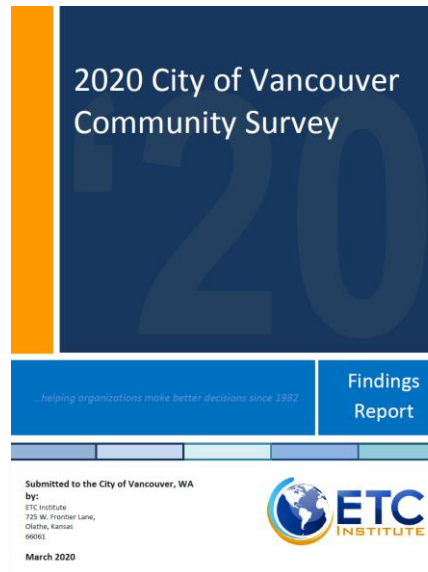
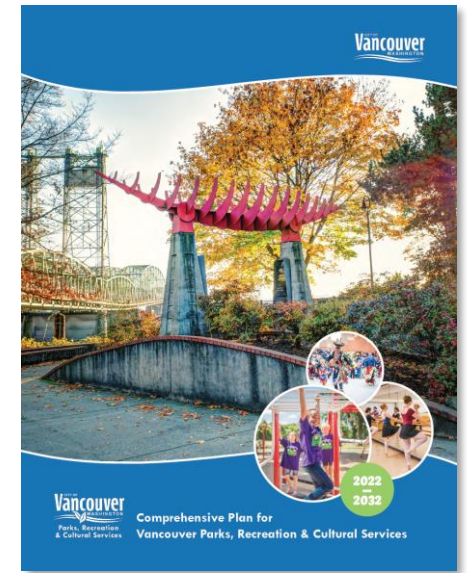
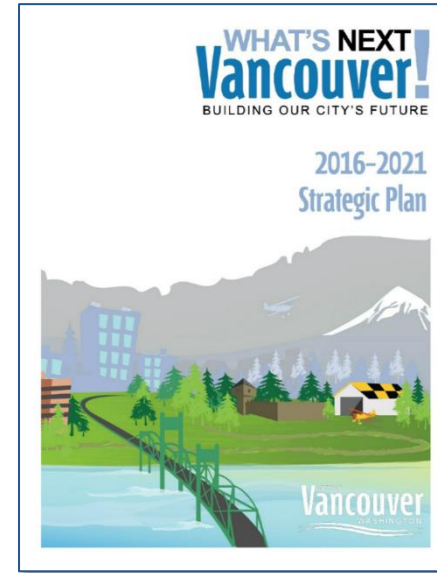
How do we get there?



How will we know we're making progress?

Build on Past Engagement

- Revisit community values, ideas, needs and concerns that have been shared previously
- Identify common themes
- Verify if past input reflects current hopes for the future



Build on Other Communitywide Planning Efforts

- Work with partners to better understand what they have heard from our community
- Align listening efforts
- Share what is being learned for mutual benefit



FVRLibraries
FORT VANCOUVER REGIONAL LIBRARIES



Port of Vancouver USA



C-TRAN

Proactively Include New Voices

- Bring in new perspectives
- Reach people who care about the community but are not civically involved
- Engage in ways that reduce barriers and correct for historic inequities in participation



Diverse Outreach, Diverse Perspectives

Multi-lingual and multi-modal engagement:

- Intercept interviews
- Pop-ups and tabling events
- Surveys and polls
- Community dialogues
- Small-group conversations
- Online engagement through Be Heard Vancouver



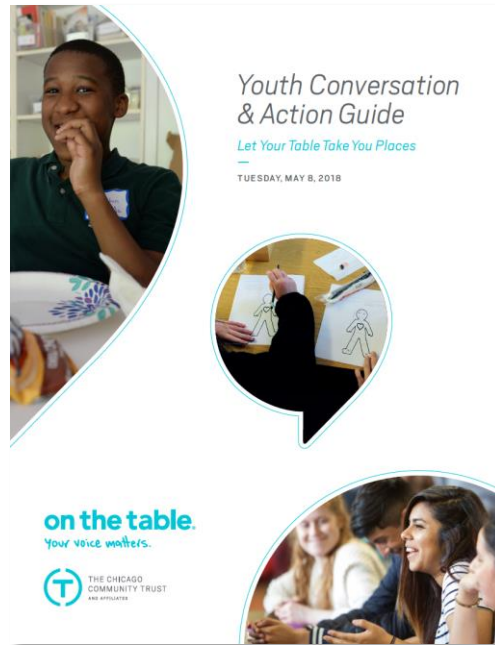
Engage People Where They Are

- Libraries
- Farmers markets
- Community events
- Grocery stores
- Bus stops and transit centers
- Faith communities
- Community and senior centers
- Schools, Clark College
- Neighborhood associations
- Apartment complexes



Listen and Learn Together

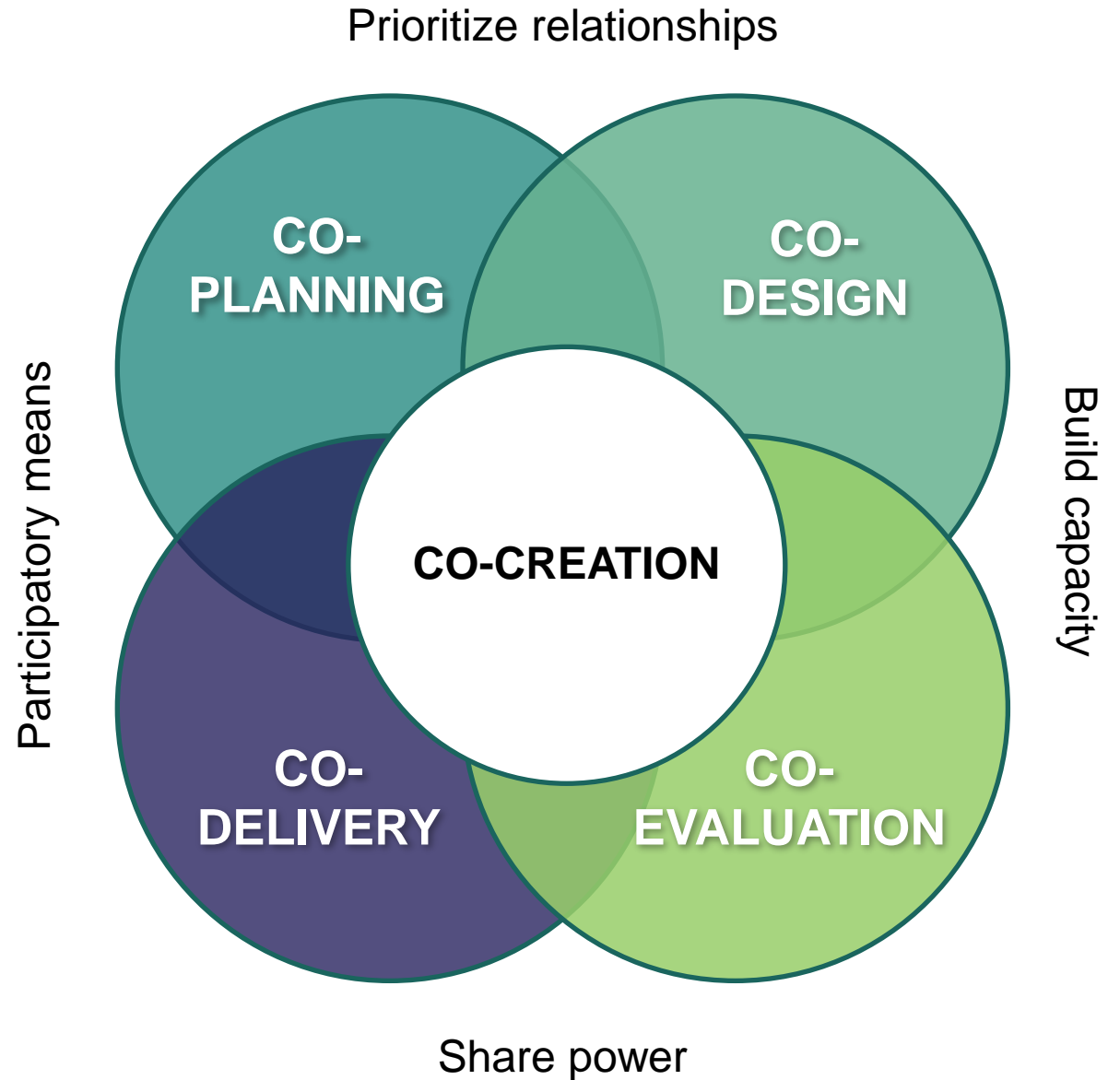
- Conversation toolkits will invite neighbors, students, families and community partners to lead their own conversations about Vancouver's future
- Exploring creative ways to capture input



A collage of black and white photos showing diverse groups of people in various settings, engaged in conversation. Overlaid on the collage is the text: 'Start the conversation' in a blue banner, 'Spark the change.' in a pink banner, and 'A Guide for Table Talk Hosts' in a blue script font. At the bottom, the 'TableTalk' logo is displayed in large blue letters, with 'THURSDAY OCT 14 2021' to its right.

Community-Driven Design

- At each phase, community members and partners help shape the process
- Shift from “designing for” to “designing with”
- Recognize community members’ skills, knowledge and expertise



Visioning Process Timeline



Thank You

Questions?

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