Transportation and Mobility Commission Workshop



Teresa Brum – EPH Deputy Director

Ryan Lopossa – PW Transportation Manager

February 7, 2023





Agenda

- Prior TMC Review
- Project Background & Overview
- Project Goals & Guiding Principles
- Preliminary Design Ideas
- Public Outreach/Project Advisory Group
- Q&A and discussion

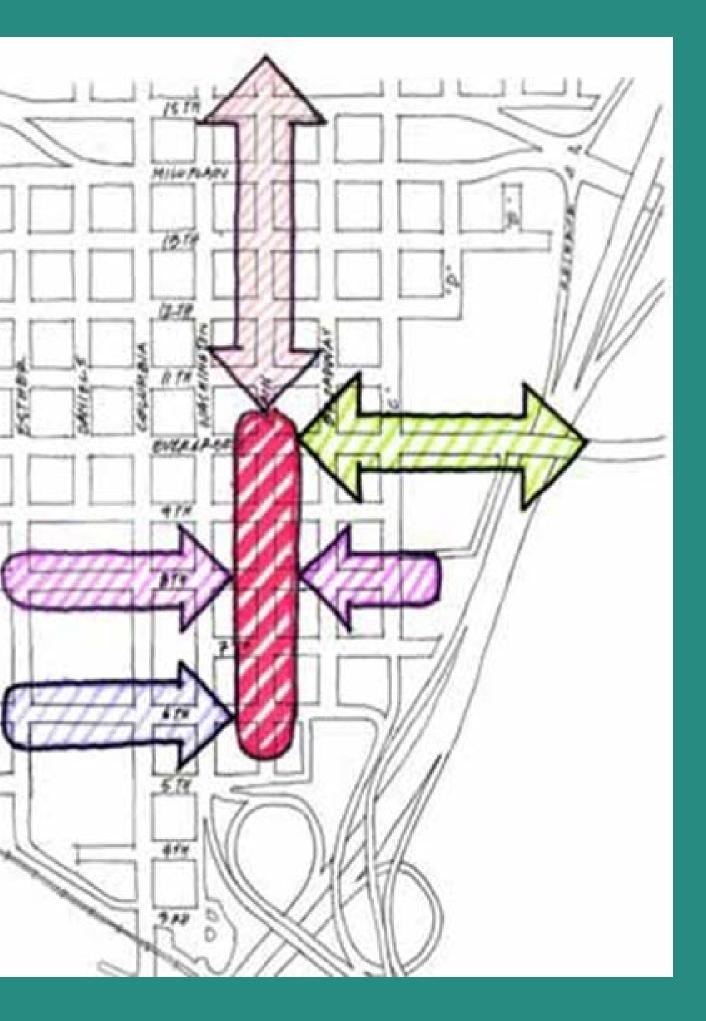




Prior TMC Review

- TMC provides a recommendation to City Council on all capital transportation projects in excess of \$2 million
- June 7, 2022: Discussed overview and initial scoping of Main Street Project
- November 1, 2022: Provided a Memorandum updating the TMC on the project status



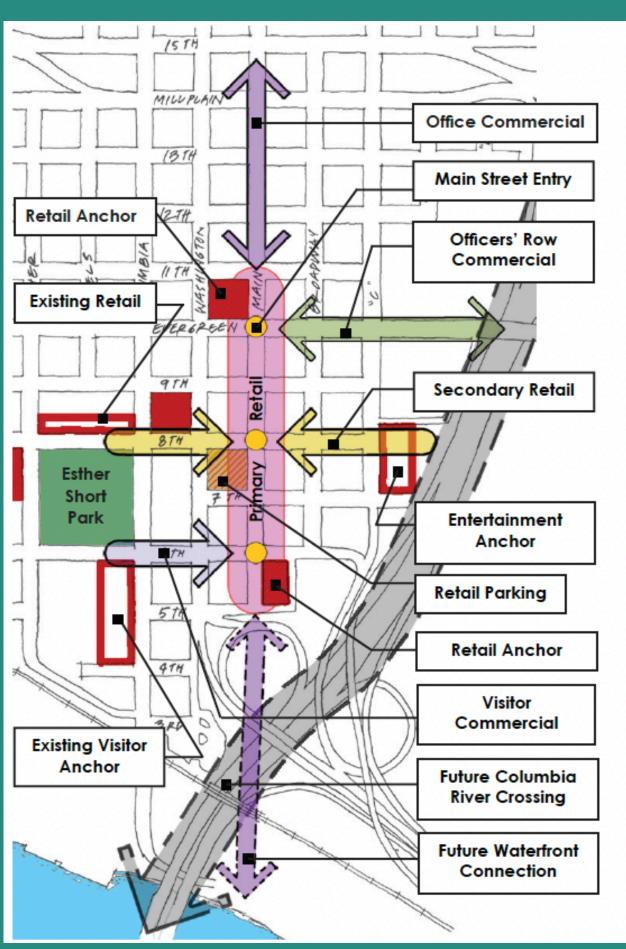


Where Have We Been?

- 1993: Main Street Project First Identified
- 2003: First Design & Cost Estimate
- 2006: Main Street 95% Plans Begin
- 2009: Main Street Design Handbook
- 2014: Second Design Update
- 2019: Third Design Update Stakeholders
- 2021: City Receives ARPA Funding and Main Street Project Identified
- 2022: Design Contract Approved for MacKay Sposito



Main Street Design Handbook



Overview

The case for Main Street:

 The roadway, sidewalks, and adjacent outdoor spaces on Main Street will be reconfigured to improve safety, foster a sense of community, and support economic prosperity.

Funding:

- American Rescue Plan Act (ARPA)
- Local funds



Where We Are Now

Progress to Date

- Site Investigations
- Walking Surveys
- Community Outreach
- 30% Design





Project Goals and Guiding Principles

Goals

- Increase safety for people and vehicles
- Welcome visitors
- Support Main Street businesses
- Improve infrastructure















Guiding Principles

Honor and celebrate the history of downtown Vancouver



Build upon existing, and establish new, partnerships with local businesses and the community



Create a stronger sense of community identity and a welcoming place for Vancouver residents and visitors

Create an environment for renewed businesses and property owners' investment



Connect Main Street, Esther Short Neighborhood, the Waterfront and Fort Vancouver National Historic Site

Create an attractive, coordinated and quality downtown environment that can be a model for future improvements

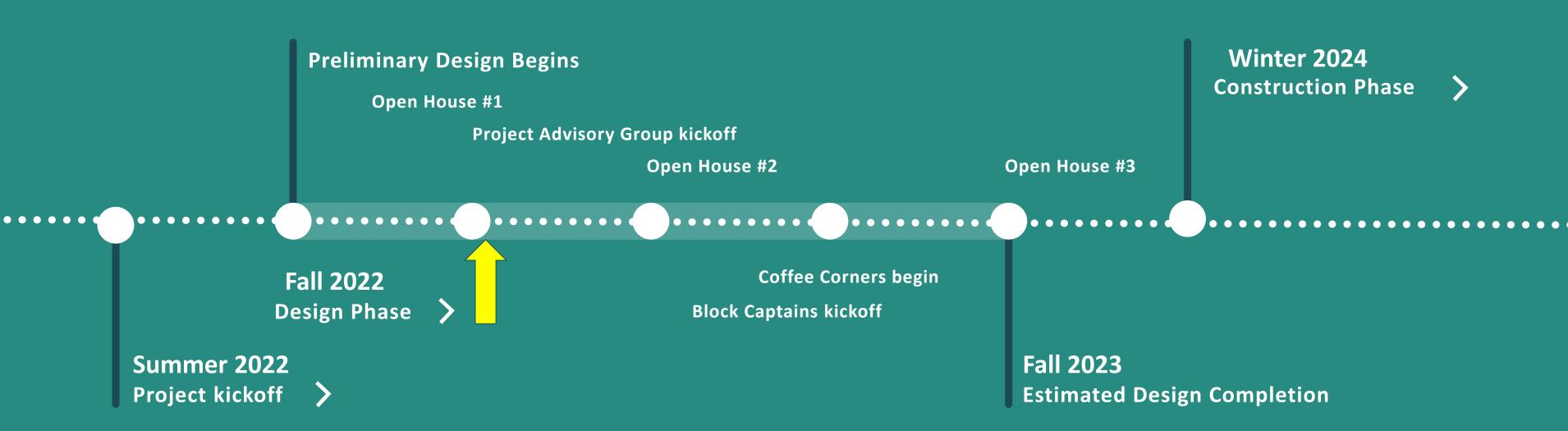
Project Elements

- Widen sidewalks to improve pedestrian access and support businesses
 - Increase opportunities for sidewalk cafes
- Enhance pedestrian crossings to improve safety
- Consider new elements to activate the street
 - Street furniture
 - Decorative lighting
 - Café and outdoor seating
- Add new LED streetlights
- Update existing traffic signals
- Upgrade water mains, sewer mains, stormwater facilities
- Repave and restripe Main Street

- o Bike parking
- Additional art

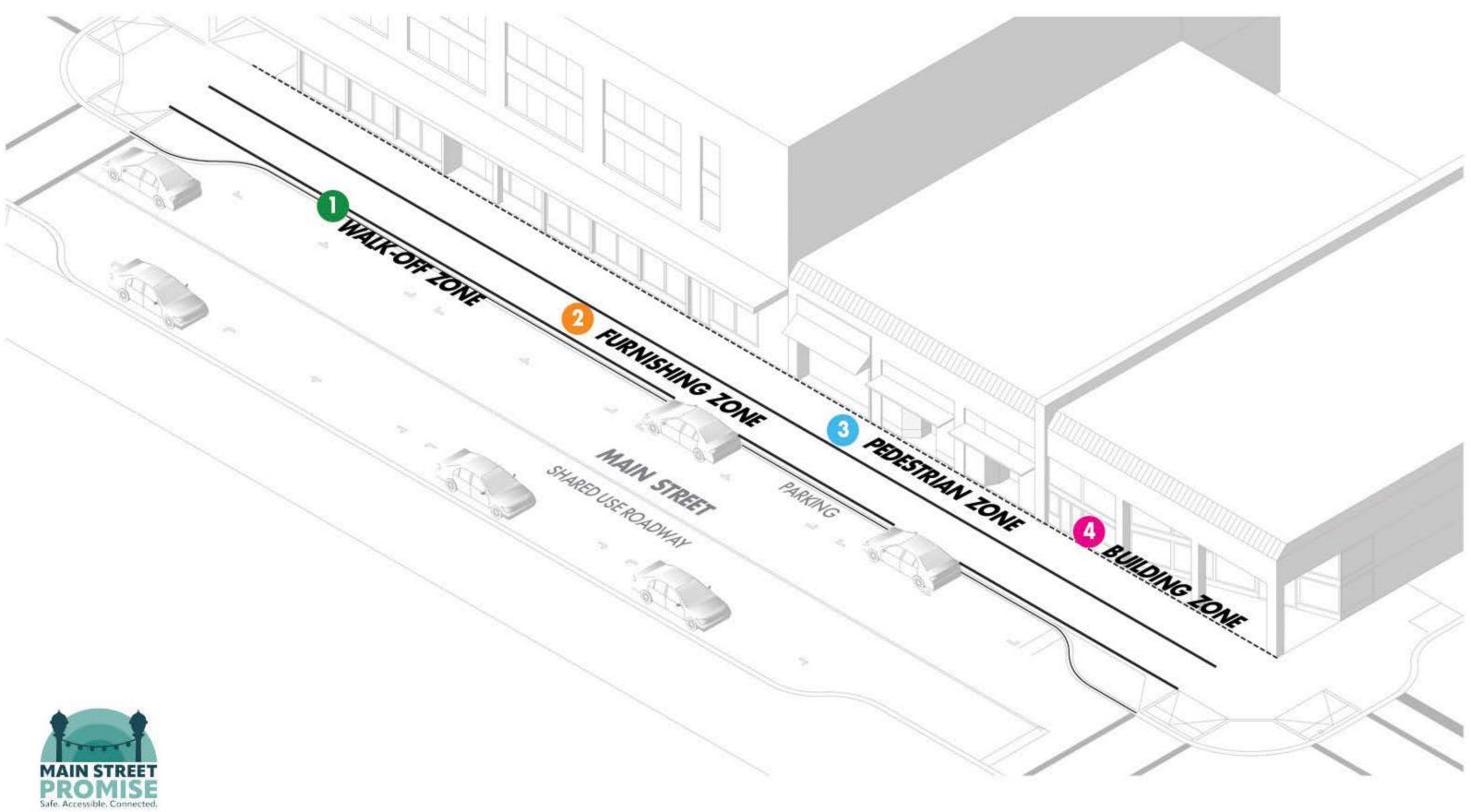


Project Timeline

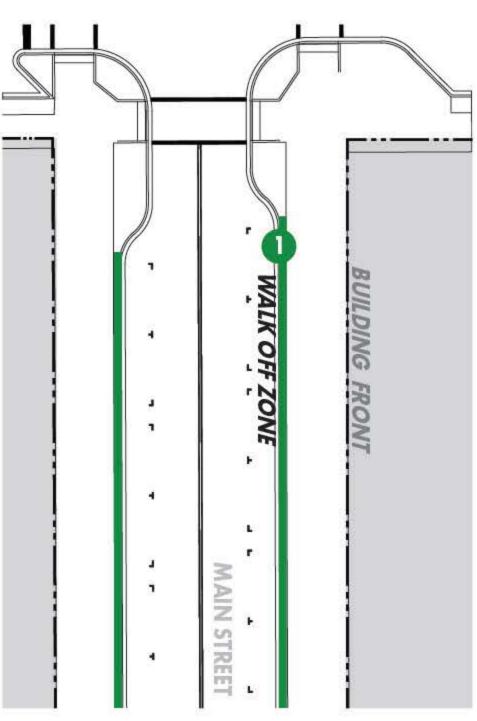




STREETSCAPE ZONES



CURBSIDE WALK-OFF ZONE

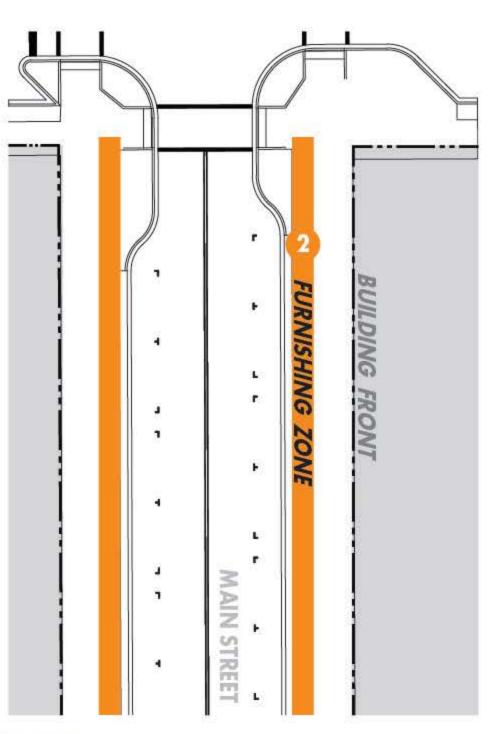








FURNISHING ZONE

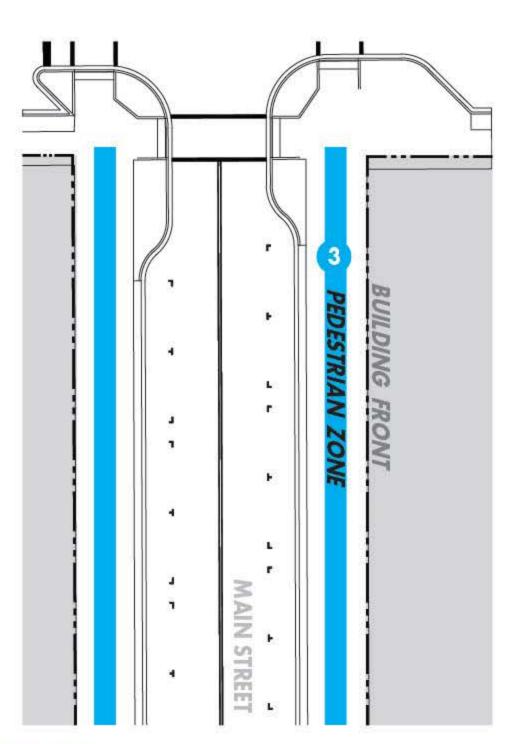


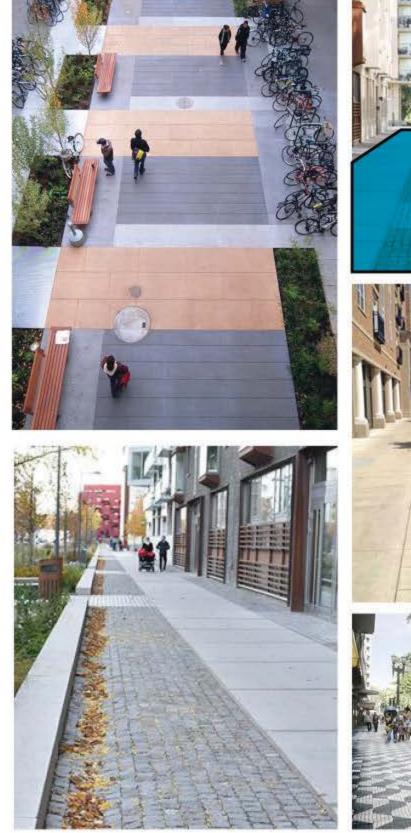






PEDESTRIAN ZONE









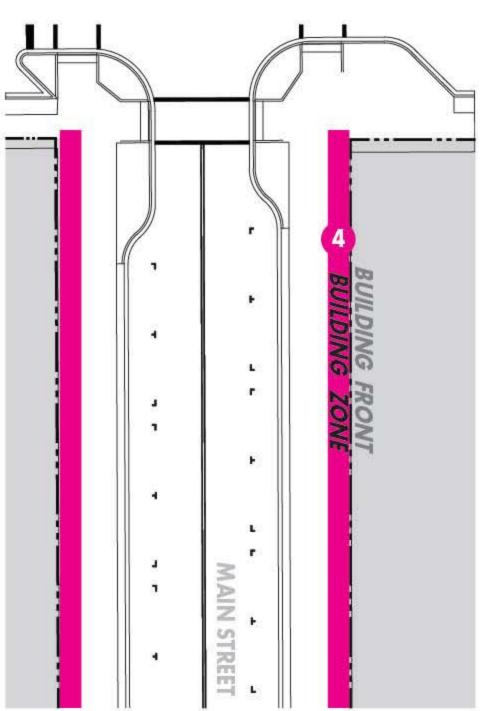








BUILDING ZONE









ARTS INTEGRATION

What's the system that carries artistic expression? Some thought starters...



AFFECTING ELEMENTS

In elements assembled of multiple pieces (pavers, wood slats, panels), provide opportunity for individuals and businesses to add their imprint.

MAIN STREET PROMISE Safe. Accessible. Connected

OPEN FRAMES

Provide framed "canvases" on key buildings and furnishing zone instances for artistic expression.

REPETITIVE FORM

Develop an on-brand, identifiable form—perhaps the lamp posts that can be reinterpreted by the community.

This current methodology could be expanded.

This is in Spartanburg, SC.

ART WALK SIGANGE

Provide corner-wrap, eye level signage to highlight artworks on that block or off Main Street or the Art Line—most murals are perpendicular.

BUSINESS CUSTOMIZATION PERMITTING KIT OF PARTS









DESIGN OPTIONS

A: ACTIVE MIDDLE

B: LINEAR PARK



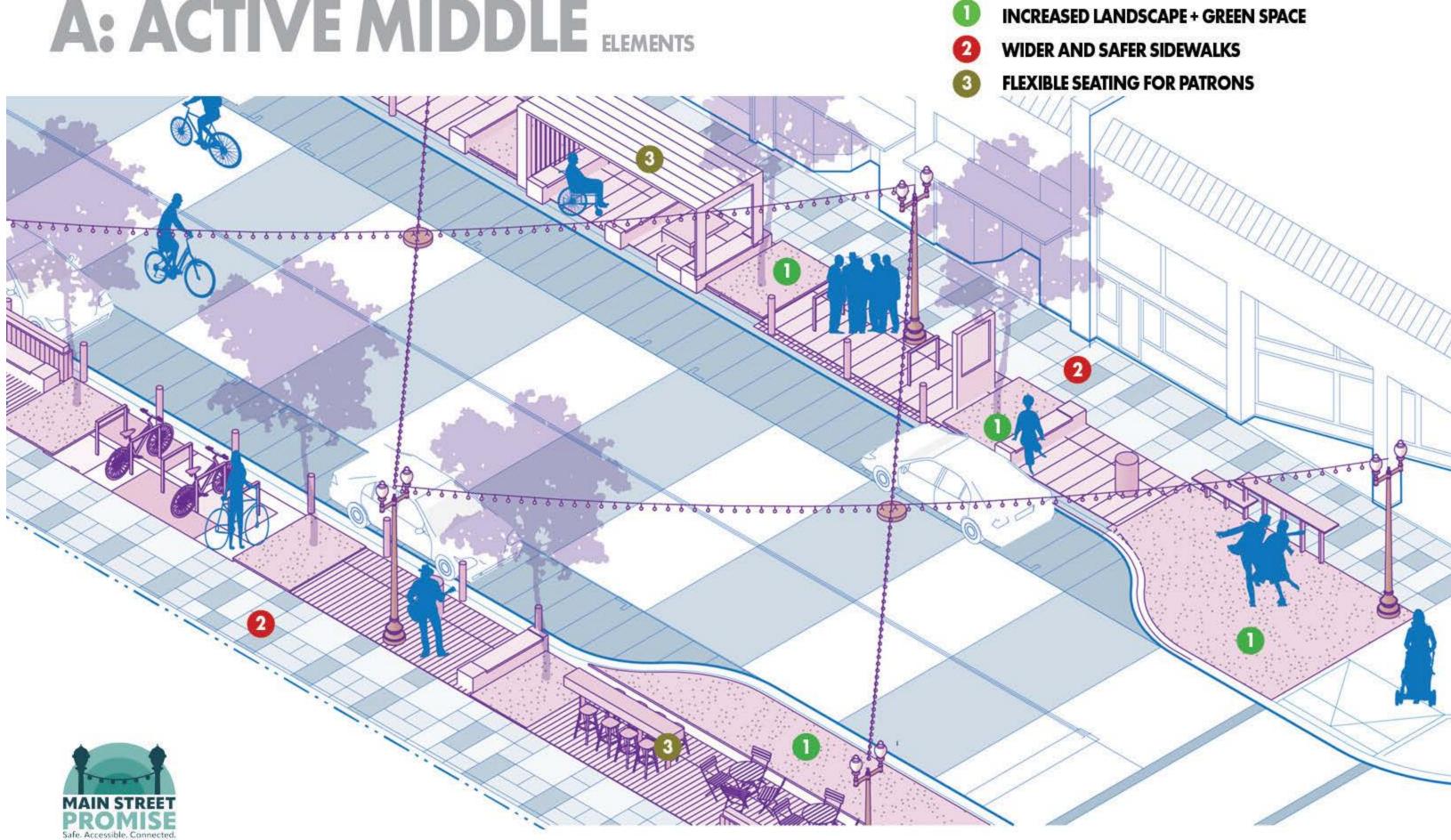


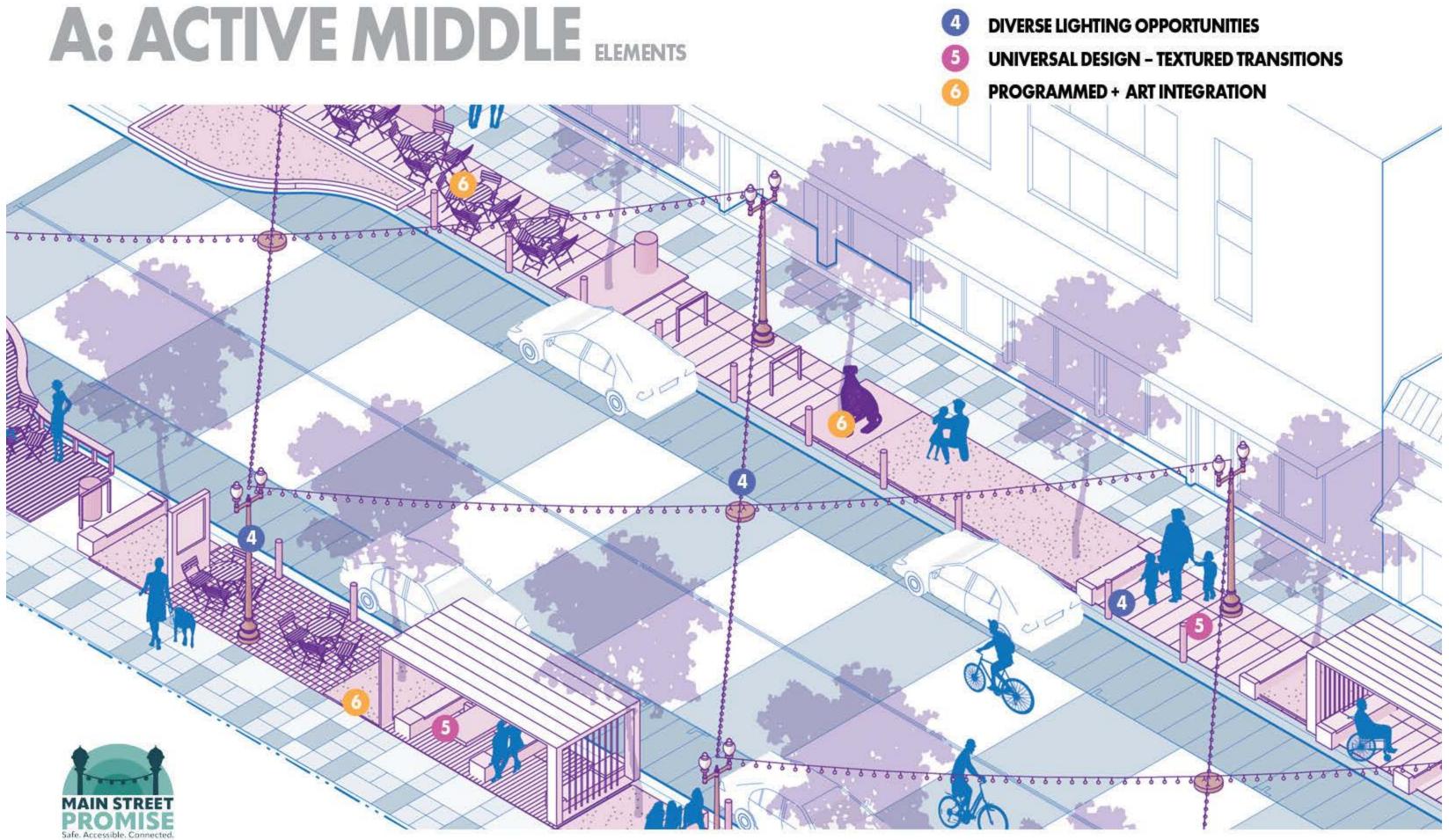


C: ACTIVE EDGE



A: ACTIVE MIDDLE ELEMENTS

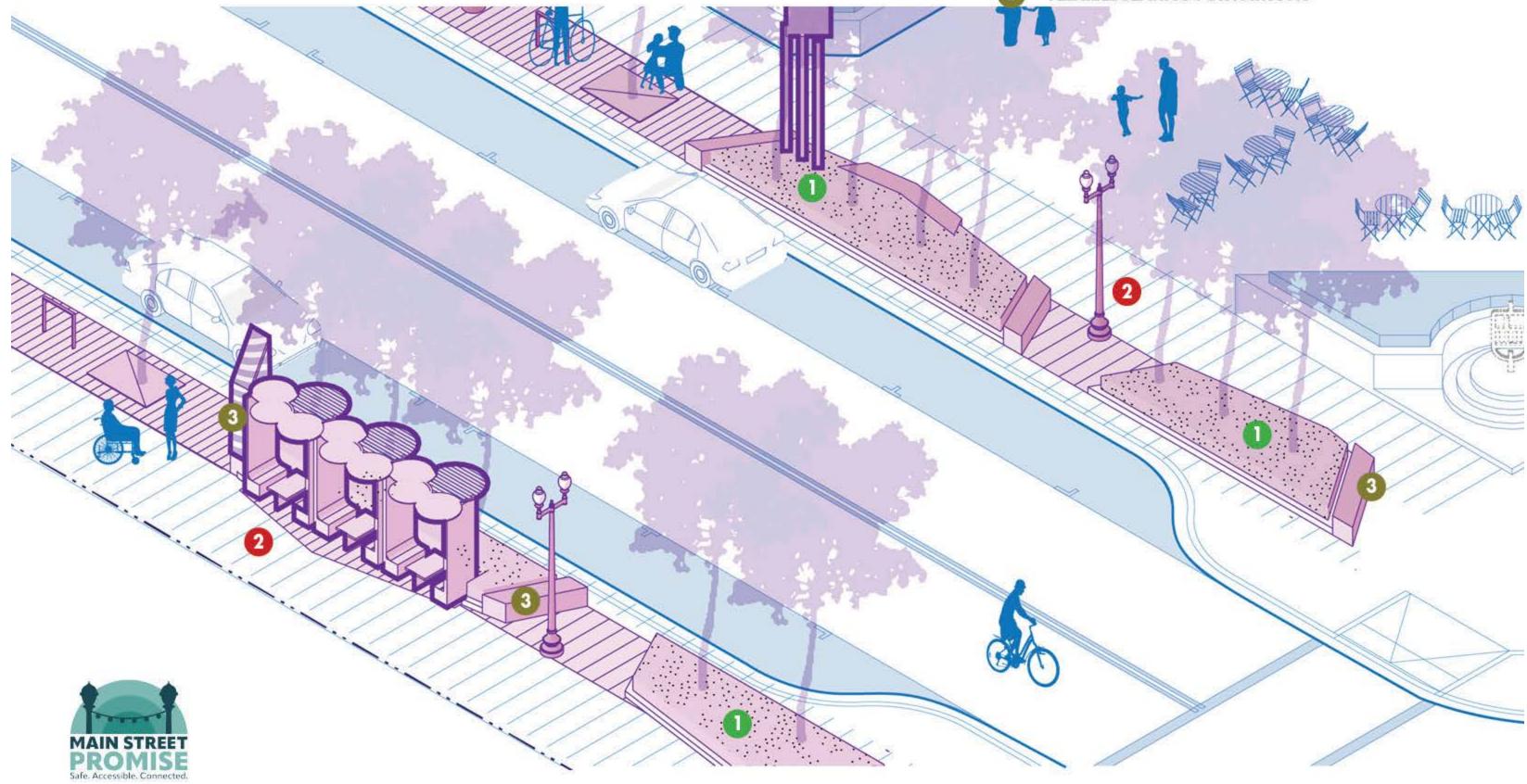




A: ACTIVE MIDDLE STREETS CAPE ZONES



B: LINEAR PARK ELEMENTS





B: LINEAR PARK ELEMENTS

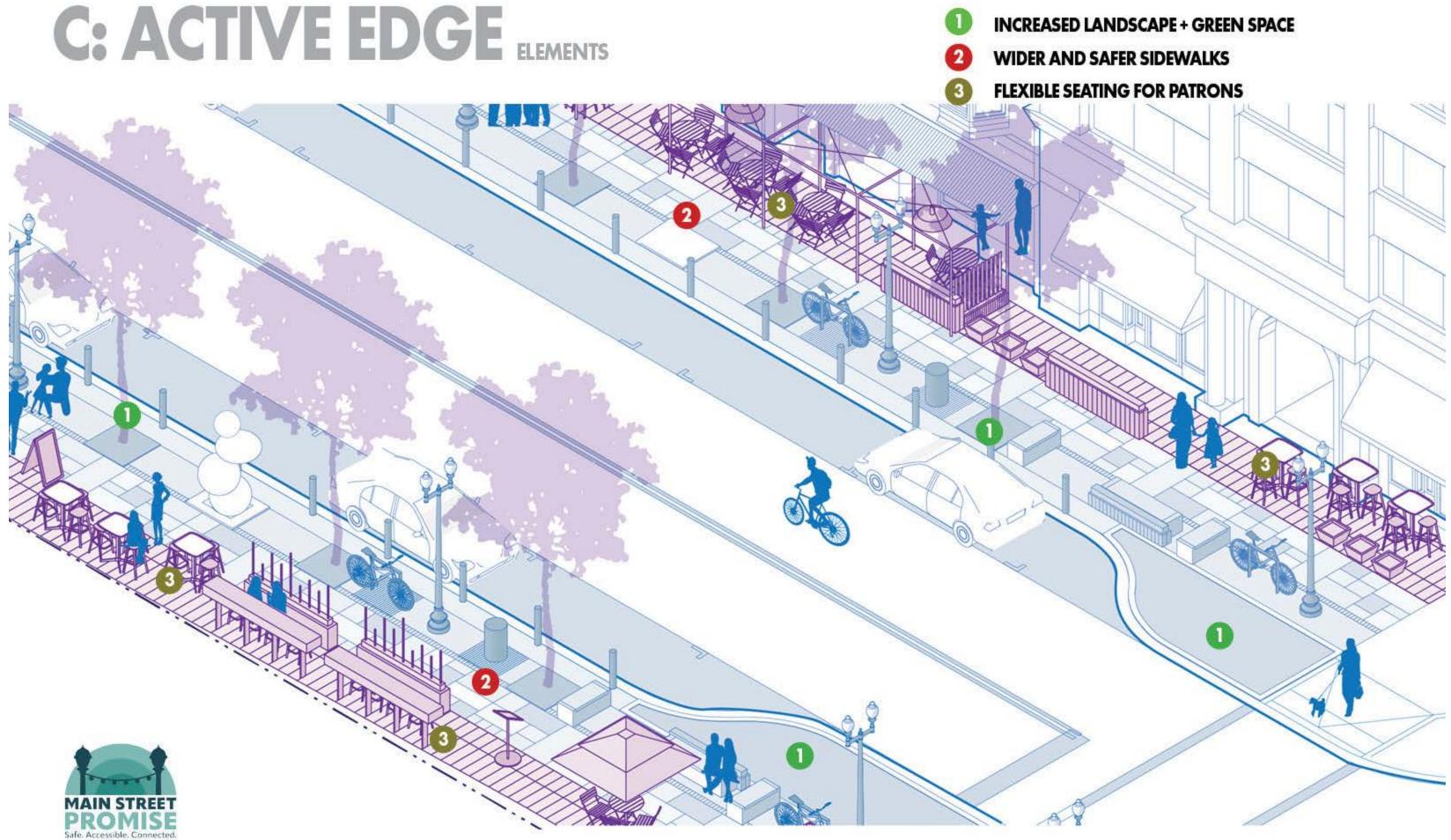




B: LINEAR PARK STREETSCAPE ZONES



C: ACTIVE EDGE ELEMENTS



C: ACTIVE EDGE ELEMENTS



DIVERSE LIGHTING OPPORTUNITIES UNIVERSAL DESIGN - TEXTURED TRANSITIONS PROGRAMMED + ART INTEGRATION

C: ACTIVE EDGE STREETSCAPE ZONES



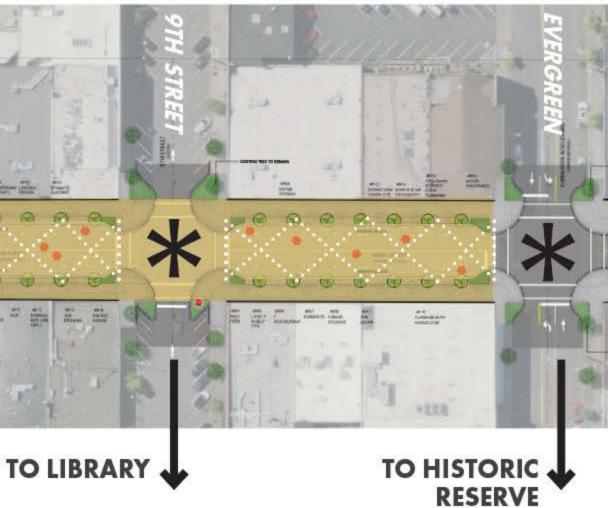
CURBLESS FESTIVAL STREET LOCATION

DOWNTOWN LOOP DOWNTOWN LOOP TO ESTHER SHORT PARK N TO ESTHER SHORT PARK & WATERFRONT

LOCATING THE FESTIVAL STREET

- Existing concentration of retail and restaurants ٠
- Connections to key downtown destinations •
- Complementary events location paired with Esther Short Park





Destination Downtown

- Main Street, Esther
 Short Park, Waterfront &
 Fort Vancouver
- The Loop

 (8th St, 6th St, Esther St, Main St)
- Connections & Gateways
 (Evergreen Blvd, 9th St, 8th St, 6th St)





ENGAGEMENT - OPEN HOUSE NO.1

Open House 11/30/2022

- Open For **Business**
- We're Listening
- Visioning and Inspiration
- Project Area Map
- Public Comment Sheet











TAKE AWAYS REFLECTION

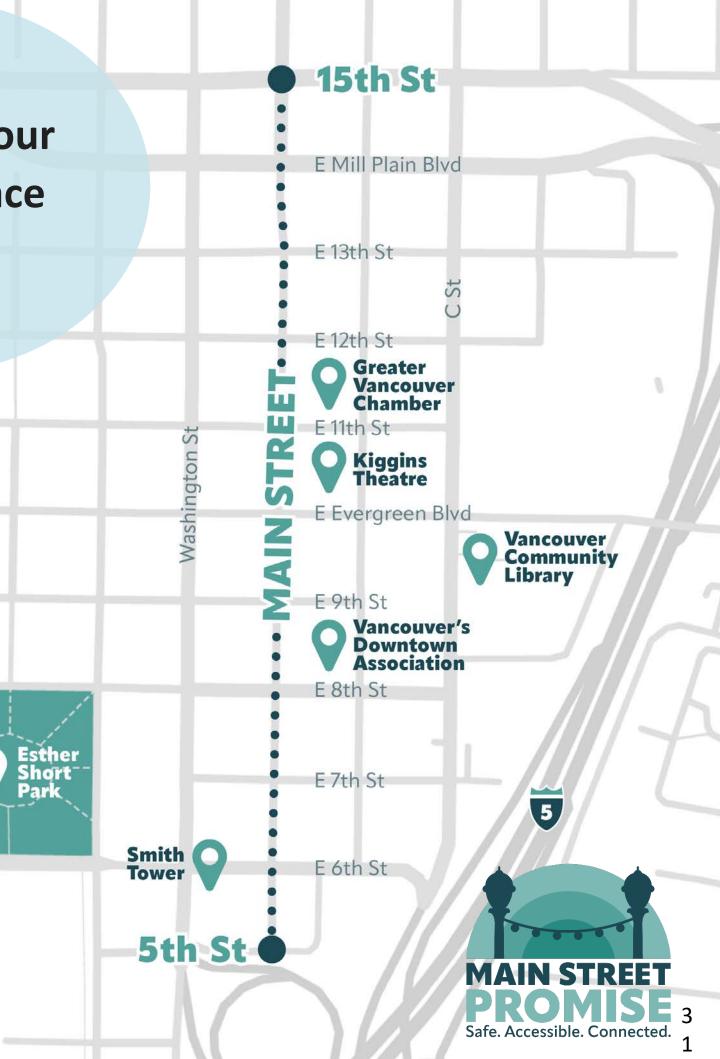
- "Encourage design team to 'think big' and ensure this investment in Main Street reflects priorities for the future"
- "Be aware of impacts to individuals in wheelchairs and others with mobility and visual limitations. Please allow for a clear linear path for accessibility"
- "Please prioritize walking or riding a bus or a bike. Please don't be afraid to lead us away from the current car culture."
- "Bike racks and benches should be works of art and variety."
- "I want to recreate the heyday of retail activity on Main Street."



Project Advisory Group (PAG)

- 1. Adam Hendrix Union Chapel Pastor
- 2. Cliff Myers Visit Vancouver USA
- 3. Dean Irvin Property Owner
- 4. Diana Kirkpatrick/Center Stage Clothiers Business Owner
- 5. Earl Frederick Clark College Culinary Arts Teacher
- 6. Elise Chelak Pahlisch Commercial employee
- 7. Holly J. Williams Parks Commissioner
- 8. Janet Kenefsky Vancouver Chamber of Commerce
- 9. Jill D Stryker Property Owner
- 10. Karen Knauss LSW Architects employee
- 11. Kimberly Quiroz Hispanic Metropolitan Chamber
- 12. Marianne Wilson Stein/Teahouse Business Owner
- 13. Meghan Arntson Albina Fuel employee
- 14. Michael Lary/Source Gym Business Owner & Property Owner
- 15. Seanette Corkill/Front Door Back Business Owner

Tell Us: Where is your "go to" place on Main Street?



PAG Purpose & Role

- Provide feedback reflective of the Vancouver community's needs and concerns for improved safety, accessibility, and connectivity across the half-mile stretch of Main Street between the 5th and 15th streets.
- The group will be representative of the diverse interests and needs of crucial project area stakeholders, including those who live, work or visit Main Street as well as the general Vancouver community.
- With a commitment to meaningful, two-way feedback, the PAG will serve as a forum for dialogue and exchange of information between the community and the project team throughout the design process.
- The project outcomes and project design will be informed and influenced by the advice and feedback of the PAG.





How to Stay Informed

- Subscribe for updates at <u>beheardvancouver.org/MainStreetPromise</u>
- Attend the Stakeholders Forum the 4th Tuesday each month, 1:00-2:00 pm
- Email the Project Team at smallbusiness@cityofvancouver.us
- Future **Open Houses** Spring & Fall 2023



<u>StreetPromise</u> n month, 1:00-2:00 pm couver.us



Questions & Comments

Teresa Brum – EPH Deputy Director Teresa.Brum@cityofvancouver.us

Ryan Lopossa – PW Transportation Manager Ryan.Lopossa@cityofvancouver.us

