





### **Andrew Westlund**

Financial Analyst

**Economic Prosperity and Housing** 



**Current State and Enforcement Area** 

Project Overview and Strategic Plan Impacts

CCRA's Role and Touchpoints





# **Project Overview- Connection to Strategic Plan**









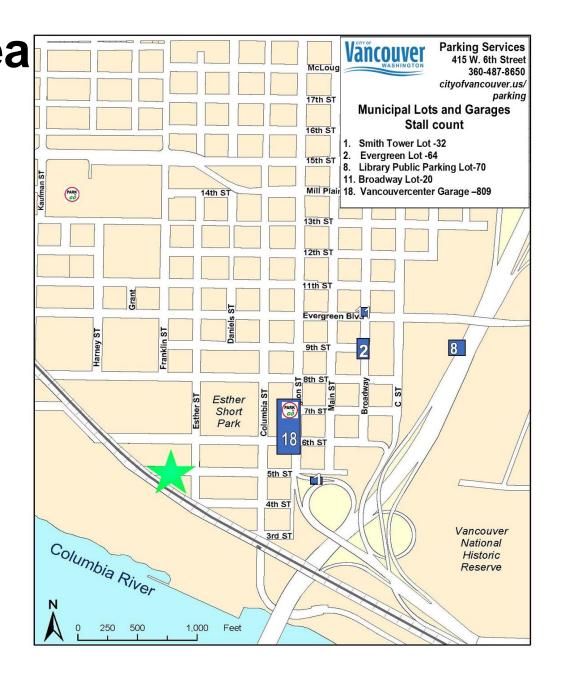


# **Current State of Parking Downtown**

- Vancouver's current Downtown Parking Plan was adopted as part of Vancouver City Center Vision (VCCV) in 2006.
- Development activity downtown and on the waterfront has, and will, bring additional trip demand to the City Center.
- An opportunity to align parking and mobility around City's commitment to climate action, equity, and affordable housing.
- Updated downtown parking plan needed to employ best practices in parking demand management and active mobility strategies.



# Downtown Enforcement Area Parking Management Area Study and Downtown Parking Plan - 5



### **Project Overview- Scope and Deliverables**

Updated objectives

Engagement

Assessment

Estimate demand

Maximizing access

Uses of City assets

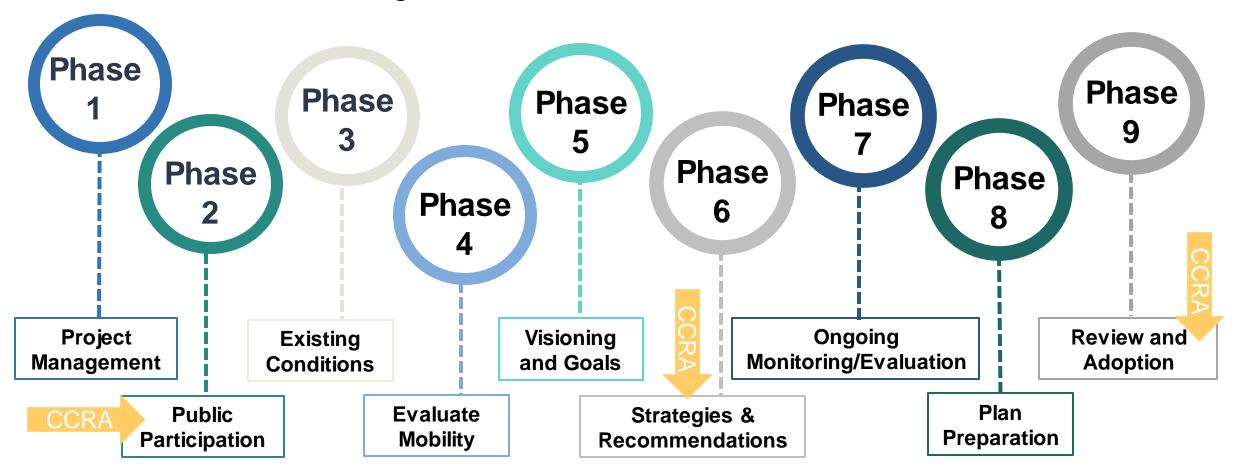
System implementation







### **Project Overview- Process**







## **CCRA's Role and Touchpoints**

Phase 2: Public Participation

Workshop desired project outcomes with Consultant & City staff

Phase 6: Strategies & Recommendations

Present draft strategies and recommendations to CCRA for review and input

Phase 9: Review and Adoption

City staff will bring the final plan to CCRA to recommend to City Council







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