

Culture, Arts & Heritage Commission

February 8, 2024

Port of Vancouver USA 3103 NW Lower River Road Vancouver, WA 98660

Re: Public Art at Port of Vancouver Terminal 1

Dear Julianna Marler,

I am writing on behalf of the City of Vancouver's Culture, Arts & Heritage Commission to express our enthusiasm for the diverse opportunities for public art at Terminal 1. We were impressed with the thoroughness and creativity present in the opportunities for sculptures, exhibit space and light projection presented by Julie Rawls at our January meeting.

Investment in public art provides innumerable benefits, spanning economic and social impacts. It has been long touted as a key player in tourism efforts, but increasing the activation of public spaces benefits residents, businesses, and property owners alike by enhancing livability, creativity, and a shared sense of public good.

Our Commission believes public art has the power to amplify placemaking not only by creating distinctive public environments, but in the way it draws from a community's rich culture and history. Each piece is an opportunity for storytelling and an avenue to bring the community's memory to life.

Cultivating a unique identity for Vancouver through the transformation and activation of civic spaces has been our longtime goal, and we commend the Port of Vancouver for joining us on this rewarding path.

Sincerely,

Christine A. Richardson President, Culture, Arts & Heritage Commission

Members

Christine A. Richardson
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Linda Reid Vice President

Alex Gall Beth Harrington Brad Richardson Julie Mercado Lee Rafferty Rebekah Percival Russell Ford, CCAC

Parks, Recreation and Cultural Services Department

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