

## APPENDIX B:

# Public Engagement Summary – Milestone 1

This document describes the outreach methods and what was heard from the community during the first major round of engagement from Summer 2020 to October 2021.

The purpose of engagement was to understand challenges people face when traveling in Vancouver.

# Community Engagement Milestone #1 Summary

October 7, 2021



# vancouver moves

1

# Community Engagement Overview

# Milestone #1 Engagement Timeline



## **BeHeard Launch: Jun 2020**

"Tell Us Your Transportation Stories" and "Share Your Feedback"



## **Online Open House: Oct 2020 - May 2021**

"Tell Us Your Experience Using the Transportation System"

Online survey and interactive comment map



## **Community Roundtables: May – Sept 2021**

Small group discussions with members of BIPOC, disabled, and low-income communities

# Milestone #1 Engagement Timeline



## **In-Person Events – Aug 2021**

East Vancouver and Downtown Vancouver Farmers Markets, Movies in the Park, Party in the Park



## **Transportation Values Survey: Aug – Sept 2021**

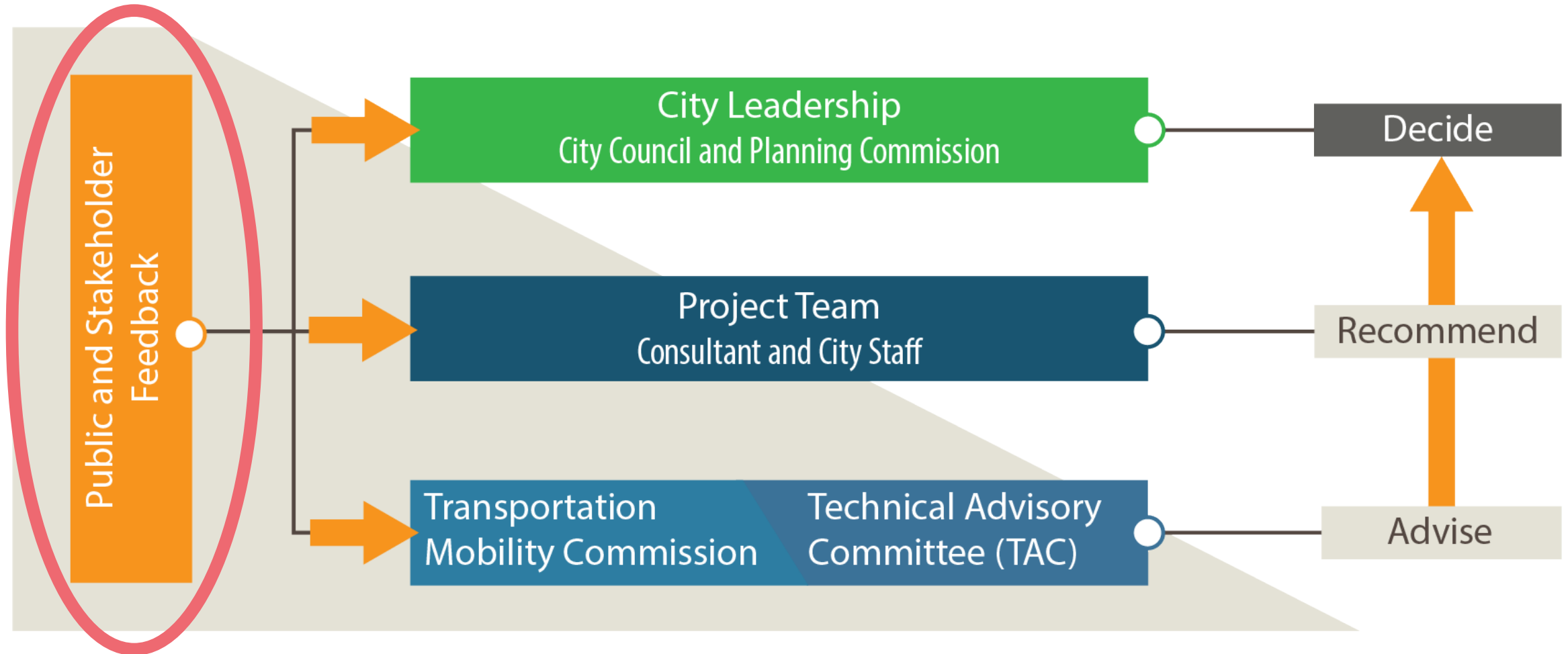
Gather public feedback on transportation values to inform draft TSP goals and objectives



## **Ads and Notifications – Ongoing**

Vancouver Moves Mobility Snapshot, Vancouver TSP Welcome video, Vancouver FAQ Fact Sheet, Vancouver CONNECTS and MESSENGER ads, social media notifications, Vancouver Moves Transportation Stories Videos, direct outreach via phone and email

# Public and Stakeholder Framework



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# BeHeard Launch and Online Open House #1

# Summary of Activities

## BeHeard Launch: Jun 2020

- Public participation website for the entire TSP process
- Project overview, timeline, documents, City contacts, and email sign up
- Portal to online open house, surveys, and open-ended feedback tools:
  - ✓ "Tell Us Your Transportation Stories"
  - ✓ "Share Your Ideas"
  - ✓ Ask a Question
  - ✓ Online Open House Survey – Oct 2020 – May 2021



## Online Open House: Oct 2020 - May 2021

- Interactive site and story map: TSP overview and summary of existing conditions
- Included virtual tour of City transportation system
  - ✓ Modal surveys - Feedback on experience traveling in Vancouver
  - ✓ Interactive comment map - Location-based feedback on transportation needs





# BeHeard Site – Features



### Important Links

- [Vancouver Transportation Planning Webpage](#)

### Project Documents

- [VanTSP\\_Mobility-Snapshot\\_2020-8-25.pdf \(653 KB\) \(pdf\)](#)
- [What is a Transportation System Plan? \(305 KB\) \(pdf\)](#)

### Who's Listening

#### Jennifer Campos

Principal Planner  
City of Vancouver



#### Francisco Ibarra

Associate Planner  
City of Vancouver



### Project Timeline

- Spring / Summer 2020**  
Project Launch
- Fall 2020**  
Transportation system analysis
- November 2020**  
Public Outreach Milestone #1 - Online Open House, and Survey
- Spring/Summer 2021**  
Ongoing public engagement and Transportation Values Survey



### STAY INFORMED

Sign up to receive email updates about this project.

Email \*

[Submit](#)

## What is Vancouver Moves?

*Vancouver Moves* is a plan to guide the City's future transportation system. *Vancouver Moves* also serves as the update to the City's [Transportation System Plan](#), last updated in 2004. The plan will explore transportation needs and priorities in partnership with Vancouver residents, employees and visitors.

The Transportation System Plan will examine existing travel conditions for all users of the city's transportation system, including those who drive, walk, bicycle, ride transit or deliver freight. The City will also talk to residents about their transportation priorities, with additional focus on communities that have been historically under-served by [Continue reading](#)

# BeHeard Site – Participation Summary

June 28, 2020 – Oct 11, 2021

## VANCOUVER MOVES BEHEARD SITE



TOTAL VISITS	MAX VISITORS PER DAY	EMAIL SIGNUPS
<b>3.9K</b>	<b>219</b>	<b>37</b>
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
<b>274</b>	<b>774</b>	<b>2.9K</b>

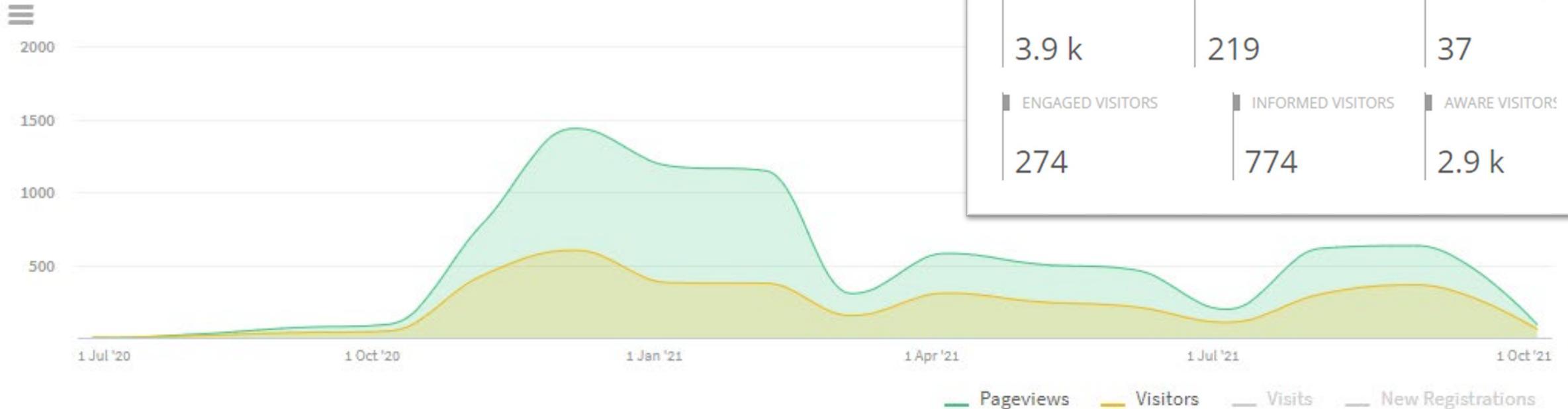


MODAL SURVEYS		“TELL US YOUR STORY”
<b>60</b>		<b>22</b>
“SHARE YOUR IDEAS”		TRANSPORTATION VALUES SURVEY
<b>13</b>		<b>193</b>

# BeHeard Site – Site Analytics Summary

## Visitors Summary

Be Heard Vancouver from 28 Jun'20 to 11 Oct'21

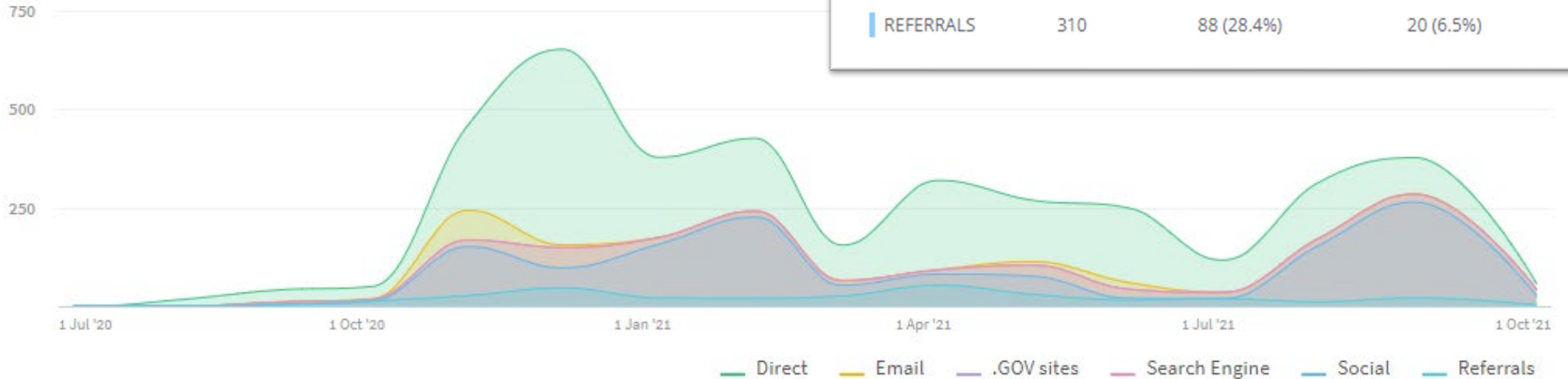


- **Aware:** A visitor is “aware”, if they have made one single visit to the Be Heard site.
- **Informed:** A visitor is “informed” if they have taken the next step and sought to find out more information by clicking on something. This is generally information included in widgets including documents, key dates, etc.
- **Engaged:** A visitor is “engaged” if they contribute or provide feedback to an active tool on the Be Heard site, such as the “Tell Us Your Story”, “Share Your Ideas”, or “Take Our Survey” functions.
- **New Registrations:** A visitor who signs up for a new account on Be Heard

# BeHeard Site – Visitor Sources Summary

## Visits by Channel

Be Heard Vancouver from 28 Jun'20 to 11 Oct'21



TRAFFIC CHANNEL	AWARE VISITS	INFORMED VISITS(%)	ENGAGED VISITS(%)
DIRECT	2192	526 (24%)	132 (6%)
SOCIAL	1031	255 (24.7%)	140 (13.6%)
EMAIL	114	34 (29.8%)	6 (5.3%)
SEARCH ENGINE	256	73 (28.5%)	9 (3.5%)
.GOV SITES	0	0 (0%)	0 (0%)
REFERRALS	310	88 (28.4%)	20 (6.5%)

# Online Open House – Participation Summary

Oct 1, 2021 – May 31, 2021



## ONLINE OPEN HOUSE

TOTAL MODAL SURVEYS

**457**

MAP COMMENTS

**100+**

DEMOGRAPHIC SURVEYS

**67**

EMAIL SIGN UPS

**50**



STREET SURVEYS

**136**



TRANSIT SURVEYS

**106**



PEDESTRIAN SURVEYS

**109**



BICYCLE SURVEYS

**106**

# Online Open House – Site Analytics Summary

Usage details for the period:

October 11, 2020 - October 11, 2021

Past 12 Months

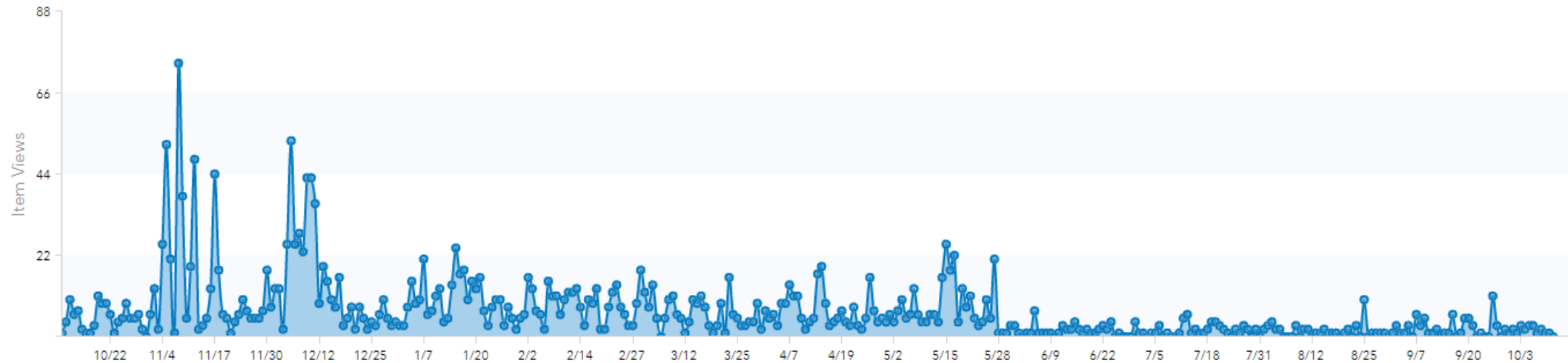
Item Views this Period

2,495

Avg Item Views Per Day

6.84

## Usage Time Series

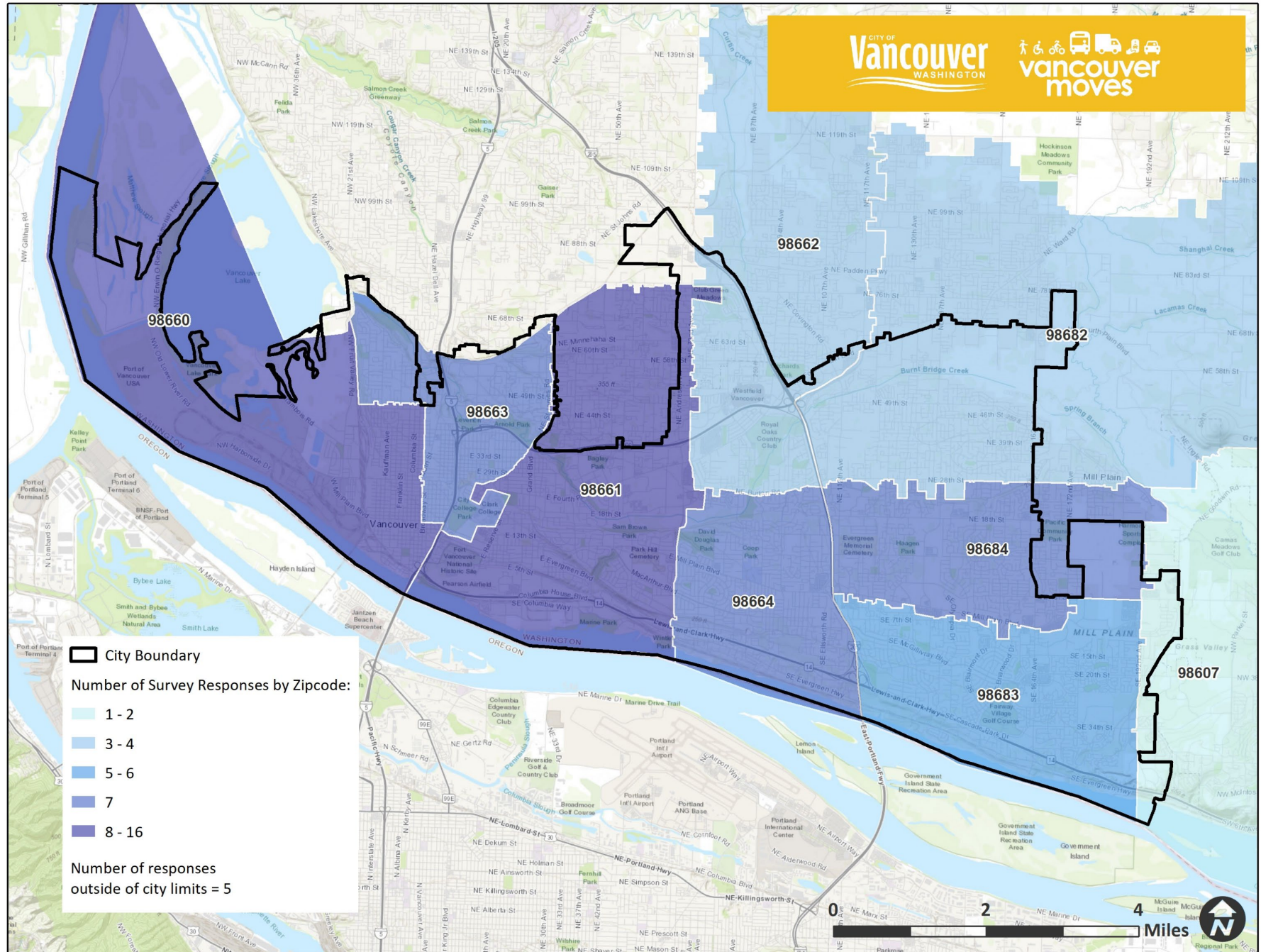


# Online Open House - Responses by Zipcode

Oct 1 2020 – May 31, 2021

The map represents only those respondents who included their zipcode in the demographic survey.

Zipcodes are self-reported.



Area	Zipcode	Percentage
Five Corners/Orchards Area	98662	26%
Fruit Valley	98660	20%
North Image/Mill Plain/ South Orchards	98682	16%
Hazel Dell	98665	12%
Fircrest/Evergreen	98684	8%
Fisher's Landing	98683	7%
Rose Village	98663	4%
Towards Camas	98607	4%
Ogden/Vancouver Heights	98664	3%
Harney Heights/Meadow Homes	98661	1%
<b>Grand Total</b>		<b>100%</b>

# Online Open House – Interactive Map Interface

Oct 1 2020 – May 31, 2021

**Vancouver Moves - Comment Map**

Find address or place

**Leave a Comment**

**How to leave a comment:**

1. Click on an icon below to select a comment type (will darken when selected).
2. Click anywhere on the map to place your comment.
3. Type your comment in the pop-up box and click "Save" to submit your comment.
4. Leave as many comments as you like.

General Comment   
  Driving Comment   
  Bicycle Comment  
 Pedestrian Comment   
  Transit Comment   
  Accessibility Comment

**Legend**

**Layers**

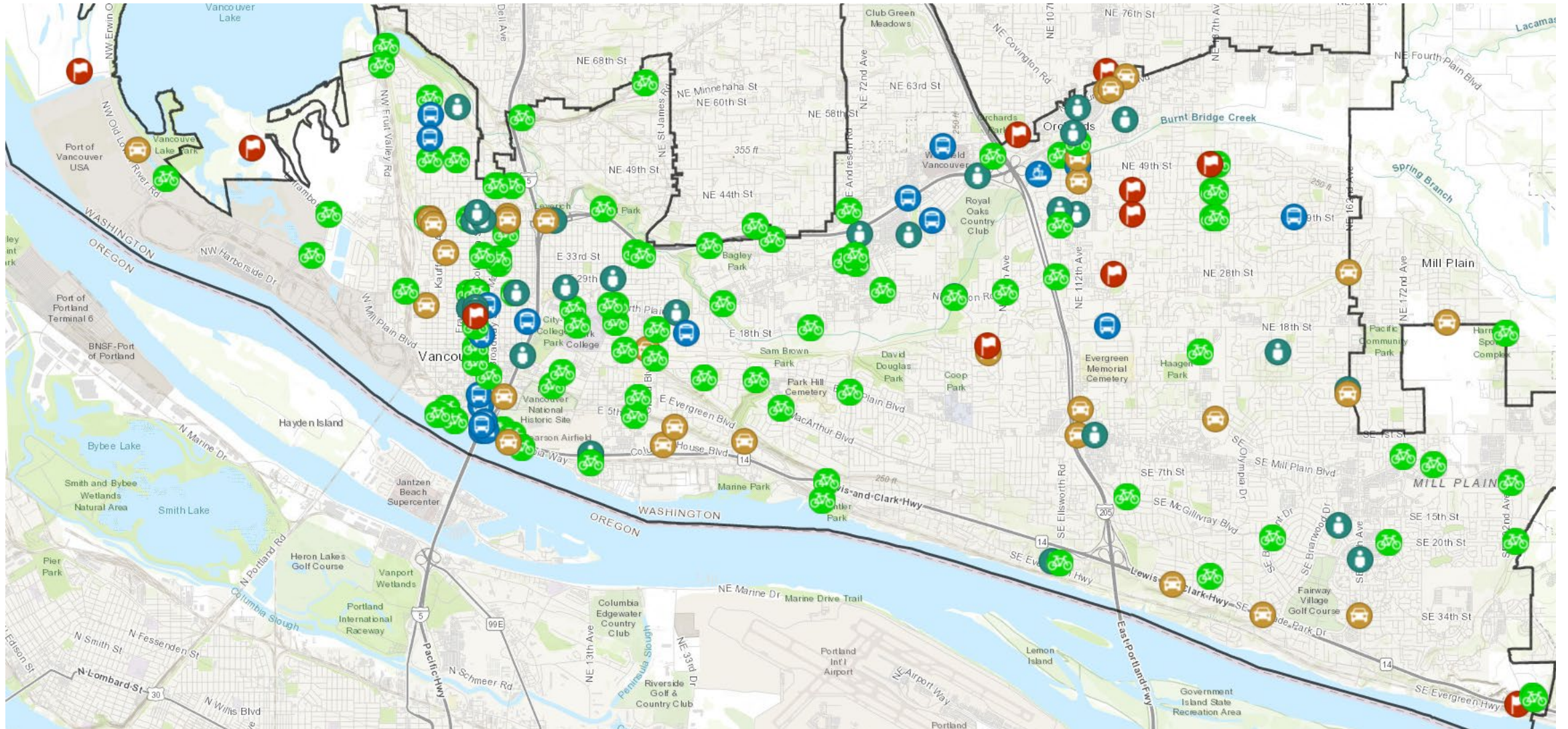
- Comments
  - General Comment
  - Driving Comment
  - Bicycle Comment
  - Pedestrian Comment
  - Transit Comment
  - Accessibility Comment
- Vancouver Bicycle Network
  - Planned Bikeways
  - Multi-use Paths
  - Unpaved Multi-use Paths
  - Bike Lanes or wide shoulders, usually on higher traffic streets
  - Shared Roadway on lower traffic street
  - Shared Roadway with Wider Outside Lane on moderate and higher traffic street
  - Shared Roadway/Difficult Connection lower traffic street with sight distance limitations and higher speeds
  - Difficult Connection
  - Cyclists Prohibited
- C-Tran Routes (zoom for labels)
  - 105: I-5 Express
  - 134: Salmon Creek Express
  - 157: Lloyd District Express

County of Clark, Oregon Metro, Bureau of Land Management, State of Oregon, State of



# Online Open House – Interactive Map Comments

Oct 1, 2020 – May 31, 2021



# Online Open House – Open-Ended Responses

Oct 1 2020 – May 31, 2021



## Community Milestone #1 – Engagement Summary

**TOTAL PARTICIPATION**  
**BEHEARD + ONLINE OPEN HOUSE**  
JUN 1, 2020 - OCT 1, 2021

TOTAL VISITS

**6.4K**

MODAL SURVEYS

**517**

MAP COMMENTS

**163**

EMAIL SIGNUPS

**87**

TRANSPORTATION VALUES SURVEYS

**193**

3

**Community  
Transportation Values  
Outreach**

# Summary of Activities



## Community Roundtables: May – Sept 2021

- Public feedback to support development of TSP draft goals and equity analysis
- Interactive Google Jamboard Activity – “Transportation Values Wheel”
- Six (6) small group discussions focused on engaging equity communities, including BIPOC, disabled, and low-income communities



## In-Person Events – Aug – Sept 2021

- Transportation Values Wheel Exercise



## Transportation Values Survey: Aug – Oct 2021

- Online launch of Transportation Values Survey to support development of TSP goals and future solutions
- Multiple choice and open-ended format
- Translated into Spanish, Vietnamese, and Russian

# Transportation Values

## Transportation Values Wheel

- Earth-Friendly
- Equitable Access & Investment
- Healthy Options
- Comfortable & User-Friendly
- Well-Maintained
- Safe
- Easy to Use
- Many ways to get around
- Regional Connectivity
- Reliable Travel Times
- Affordable
- Supports the Economy



# Transportation Values - Suggested Definitions

## Earth-Friendly

Our transportation system helps to reduce impacts on the climate and our natural environment.

## Equitable Access and Investment

The transportation system is accessible and welcoming to people of color, people of all ages, people with disabilities, and other marginalized groups. Investments are made in a way that counteracts historic and current disparities.

## Healthy Options

People have transportation options that promote health and well-being, such as walking, bicycling, and using a mobility device.

## Comfortable and User-Friendly

People feel comfortable getting around Vancouver whether they walk, bike, take transit, or drive.

## Well-Maintained

We take good care of our transportation infrastructure, including streets, sidewalks, and trails.

## Safe

Our transportation system keeps people safe through physical infrastructure and a culture of safe behavior.

## Easy to Use

Vancouver's walking, bicycling, and street networks are easy to access and navigate.

## Many Ways to Get Around

People have multiple convenient options to get where they need to go.

## Regional Connectivity

Vancouver's transportation system connects seamlessly with nearby communities.

## Reliable Travel Times

The amount of time it takes to get places is consistent from day to day.

## Affordable

People have transportation options that fit their budget.

## Supports the Economy

Our transportation system supports the economy by getting people to work and allowing goods and freight to move efficiently.

# Community Roundtables – Summary of Events

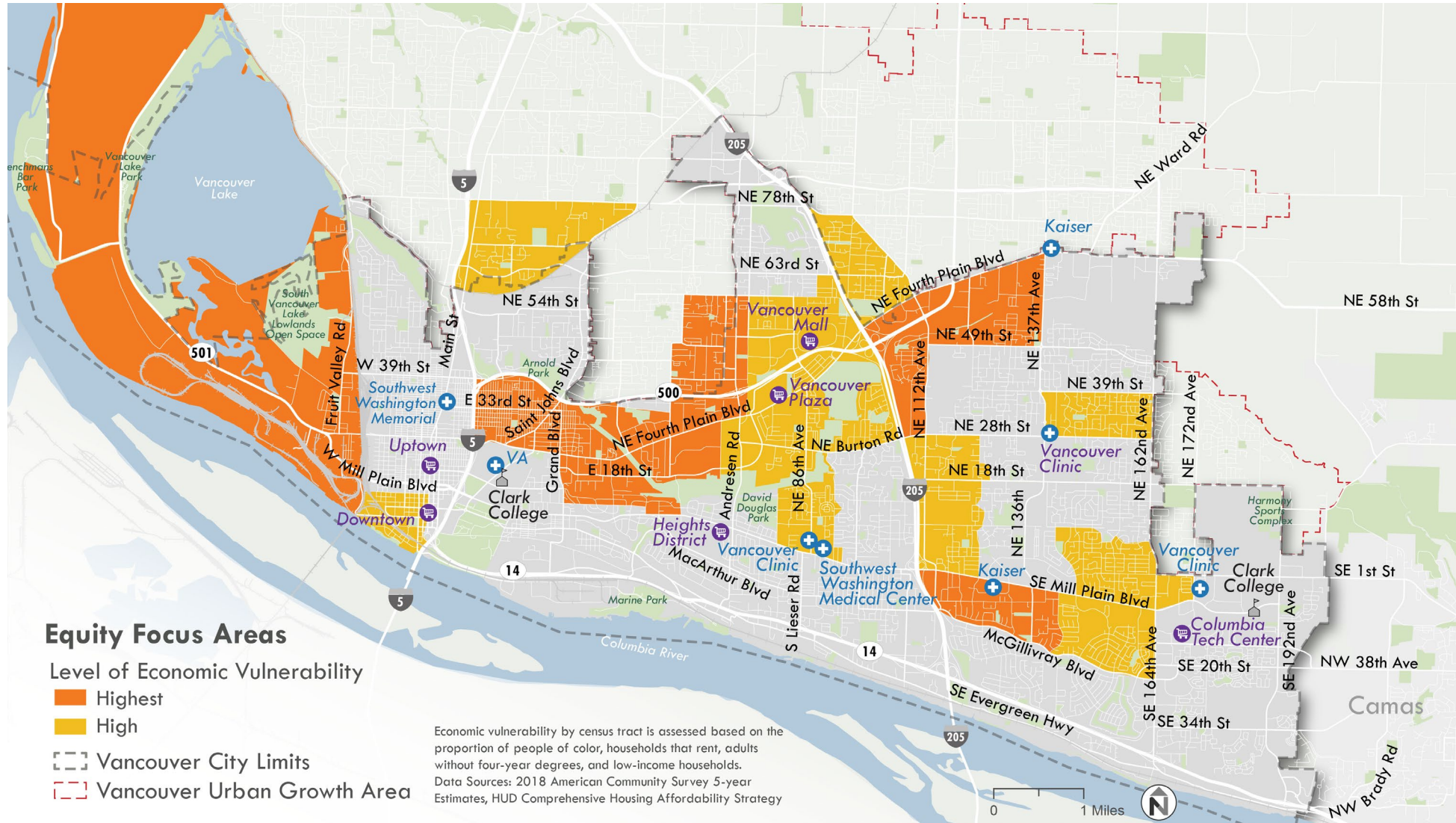
Event	Date	Communities Represented
Community Roundtable #1	May 19, 2021 (AM)	<ul style="list-style-type: none"> <li>• NAACP and people of color</li> <li>• Poverty to Power and people with lower incomes</li> <li>• Transit riders</li> <li>• People living with disabilities</li> </ul>
Community Roundtable #2	May 19, 2021 (PM)	<ul style="list-style-type: none"> <li>• People with low-vision or who are blind</li> <li>• College students</li> <li>• People of color and immigrants</li> <li>• Transit riders</li> <li>• People with lower incomes</li> </ul>
Community Roundtable #3	Jun 15, 2021	<ul style="list-style-type: none"> <li>• People with low-vision or who are blind</li> <li>• Meals on Wheels and homebound adults</li> <li>• Transit riders</li> <li>• People with needs across the river</li> </ul>



# Community Roundtables – Summary of Events

Event	Date	Communities Represented
Community Roundtable #4	Aug 3, 2021	<ul style="list-style-type: none"> <li>• Council for the Homeless</li> <li>• People with limited housing options</li> <li>• People with lower incomes</li> <li>• TNC users (Lyft / Uber)</li> <li>• People of color</li> </ul>
Community Roundtable #5	Aug 20, 2021	<ul style="list-style-type: none"> <li>• People living with disabilities</li> <li>• Transit riders – CVAN and paratransit</li> <li>• People with lower incomes and limited housing options</li> <li>• People who must walk or use a mobility device to meet their daily needs</li> </ul>
Community Roundtable #6	Sept 21, 2021	<ul style="list-style-type: none"> <li>• Bike Clark County</li> <li>• Vancouver Bicycle Club</li> </ul>

# Community Roundtables – Equity Discussion



# Community Roundtables – Jamboard Activity

- ✓ Select any color stickies you like
- ✓ Select your top three transportation values
- ✓ Click/tap, drag, and drop stickies on the wheel
- ✓ Watch the wheel get filled out in real-time
- ✓ Discuss results afterwards



# Community Roundtables – Example Feedback



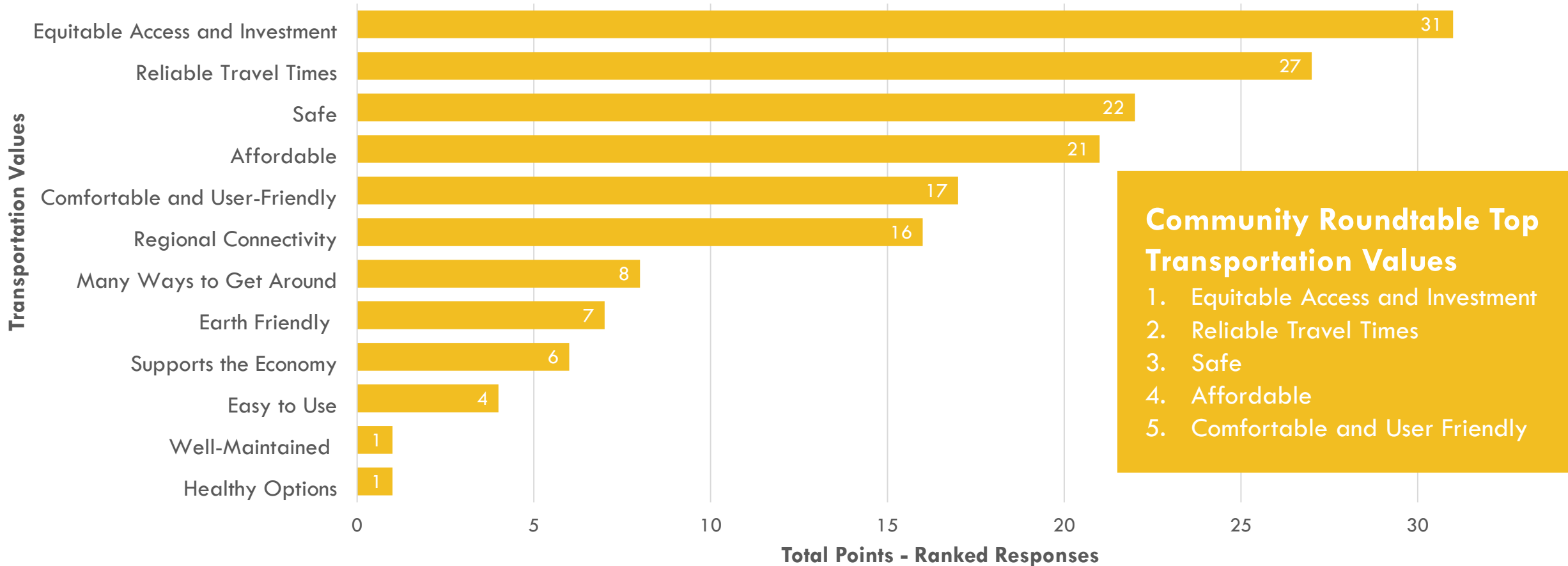
## General Discussion

<b>Comment</b>	Very limited by having choices due to where transportation is at. And would like the option to live out of the suburban area and how to do it effectively.	The housing crisis is making it difficult to make the choice of where to live based on transportation. People with disabilities must consider transportation. Equity issue. highlighting the disparities of	Busing services with Uber or Lyft. Plan - services aren't bad in downtown. Transit service in outlying areas. Also access to services.	Trying to find and from the bus stop - huge issue in downtown. Close stop spacing and greater frequency in downtown. No lighting, limited sidewalks, homeless encampments, would like to see more safety.	Bus service in Hill Street, 4th Street, and Downtown is not bad. They live a little less than 1 mile away from a bus stop. More of a comprehensive system to it than where they stop their home at. Don't care.	Other cities have addressed these issues - policies like subsidizing bus vouchers or rebates. Click average rate that isn't allowing for free mobility and movement. Shoppers will prefer to Uber/Lyft or something.	Stille technology. The blind community uses Aira but costs money. Having the City invest in these programs.	Carpooling - maybe an option for disability community.
<b>Connection between Longview and Vancouver</b>	Looking at transportation and having when getting to services. Transportation dictates access to jobs, access to healthy food, and access to healthcare. So designing infrastructure for	Use of service dogs or cane to reach stops.	Safety - lack of willingness to bicyclists to follow the law. Will go on sidewalks. Pedestrians are not walking on sidewalks. Safety - lack of willingness to bicyclists to follow the law. Will go on sidewalks. Pedestrians are not walking on sidewalks.	Transit runs - safety concerns. Neighborhood near lots of parking, lots of cars, can't hear electric vehicles. Poor lighting. Bicyclist streets.	There are lots of people who can't when they try. Not having a lot of lighting. They have to be aware of everything and the space between their house and the bus stop is a safety concern.	Lack of infrastructure and policies place a disproportionate burden on more vulnerable communities.	Extended bus services for CAP Bus sin it only runs M-F.	
<b>Don't qualify for paratransit services because can walk but it's a large metropolitan area? Bellevue has already figured it out.</b>	Uber or Lyft - prices are going up. comparable taxis. Would like to see transit but hard to access.	Subsidizing ride share - we're not a large metropolitan area? Bellevue has already figured it out.	Would have to take an hour bus ride to Salmon Creek Park and Ride. Then would have to hike an hour to get to school.	Paratransit services. Educate the program and better training for the workers. It's highly	Ride share/cab share could also provide greater access in areas where infrastructure hasn't caught up yet.	Large proportion of people who are unemployed. Transportation options mean you only have one way to go from Longview and Vancouver.		



# Community Roundtables – Response Summary

## Community Roundtables - Transportation Value Responses



# Transportation Values Survey

- Aug – Oct 2021 on [BeHeard.org/VancouverMoves](https://BeHeard.org/VancouverMoves)

Share your feedback on values



1. Please select **your top three (3) transportation values** from the wheel shown above.

- |  |  |
|--|--|
| <input type="checkbox"/> Earth-friendly        | <input type="checkbox"/> Equitable access and investment |
| <input type="checkbox"/> Healthy options       | <input type="checkbox"/> Comfortable and user-friendly   |
| <input type="checkbox"/> Well-maintained       | <input type="checkbox"/> Safe                            |
| <input type="checkbox"/> Easy to use           | <input type="checkbox"/> Many ways to get around         |
| <input type="checkbox"/> Regional connectivity | <input type="checkbox"/> Reliable travel times           |
| <input type="checkbox"/> Affordable            | <input type="checkbox"/> Supports the economy            |

Please note: Your top three values does not imply that the other values on the wheel are not important or will not be considered in the Transportation System Plan. The plan will address all of the values shown.

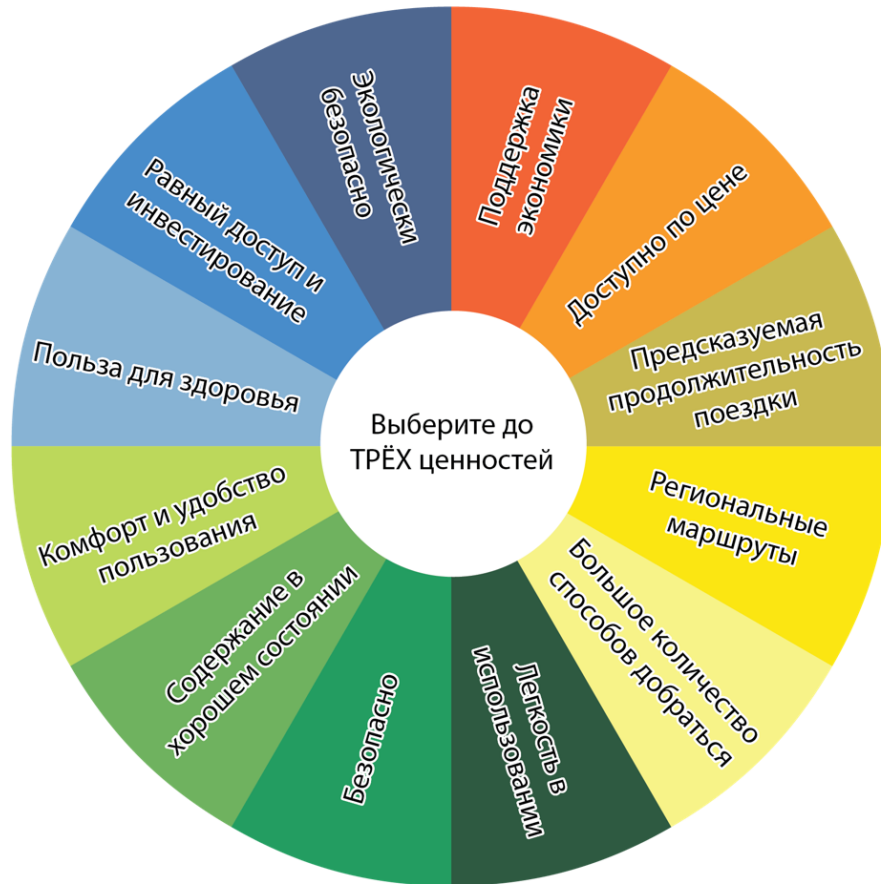
2. Please explain your answers in the space below.

Please add your comment here...

Submit

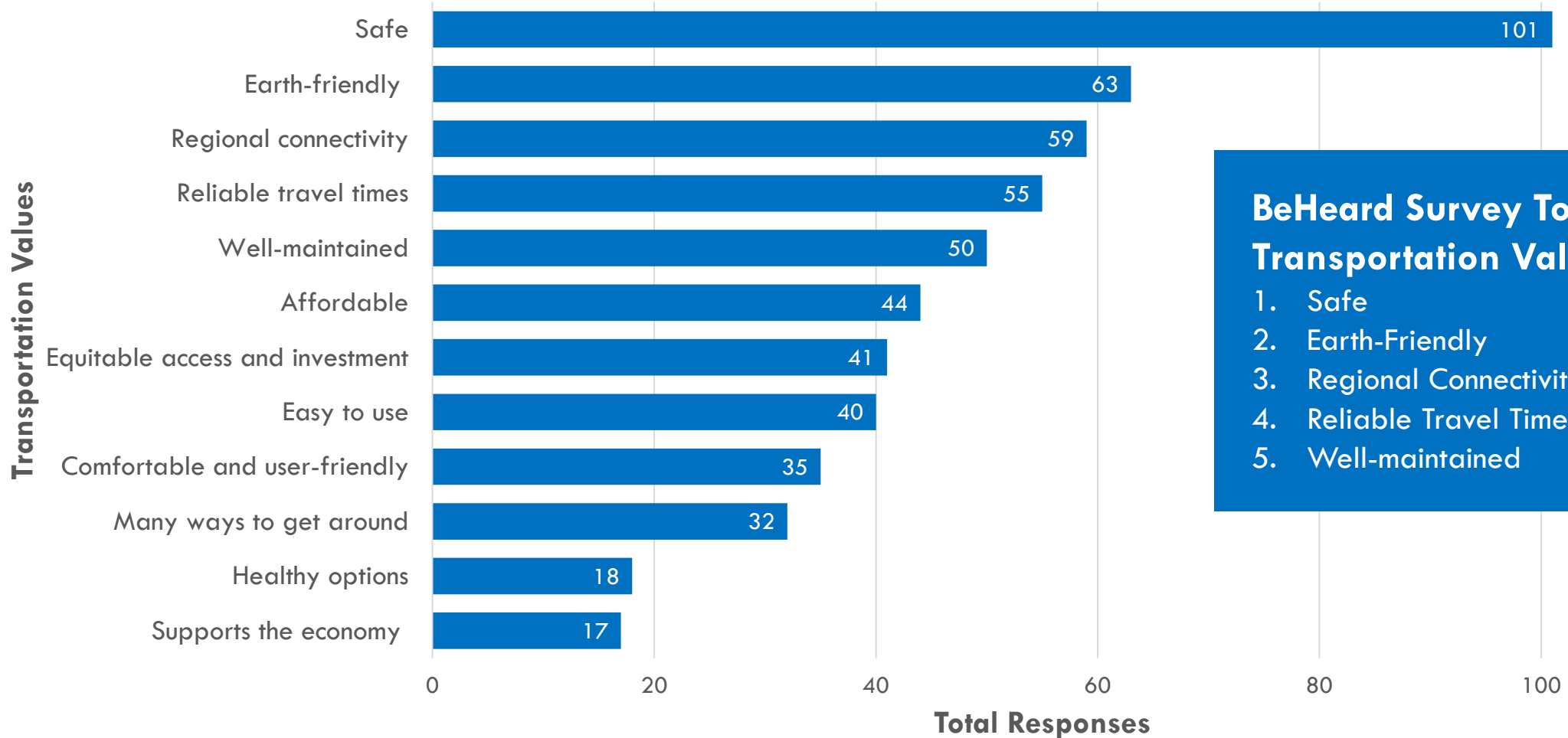
# Transportation Values Survey - Translations

- English
- Español
- Tiếng Việt
- русский



# Transportation Values Survey – Response Summary

## Transportation Values Survey - Total Responses



### BeHeard Survey Top Transportation Values

1. Safe
2. Earth-Friendly
3. Regional Connectivity
4. Reliable Travel Times
5. Well-maintained



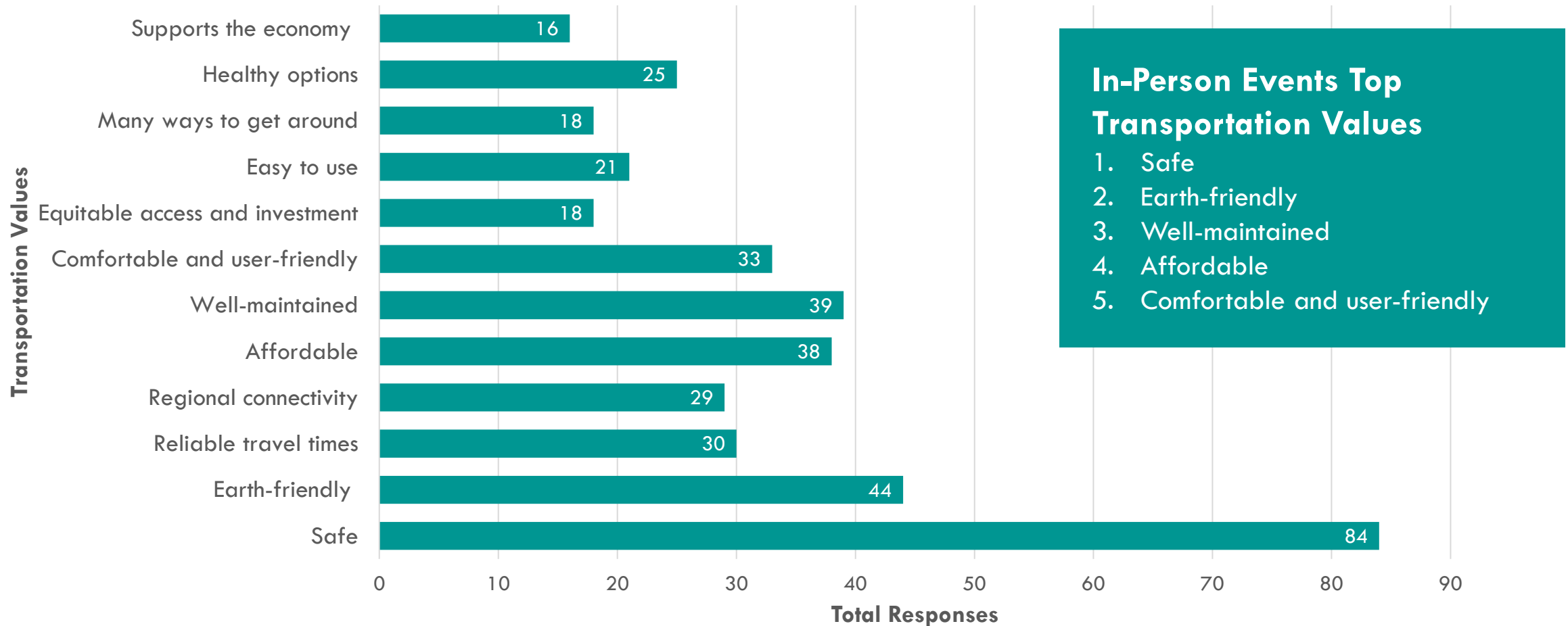
# In-Person Outreach Events

Event	Date
East Vancouver Farmers Market	Aug 5, 2021
Movies in the Park	Aug 6, 2021
Downtown Farmers Market	Aug 14, 2021
Party in the Park	Aug 19, 2021
Party in the Park	Aug 26, 2021
Downtown Farmers Market	Sept 25, 2021



# In-Person Outreach Events – Response Summary

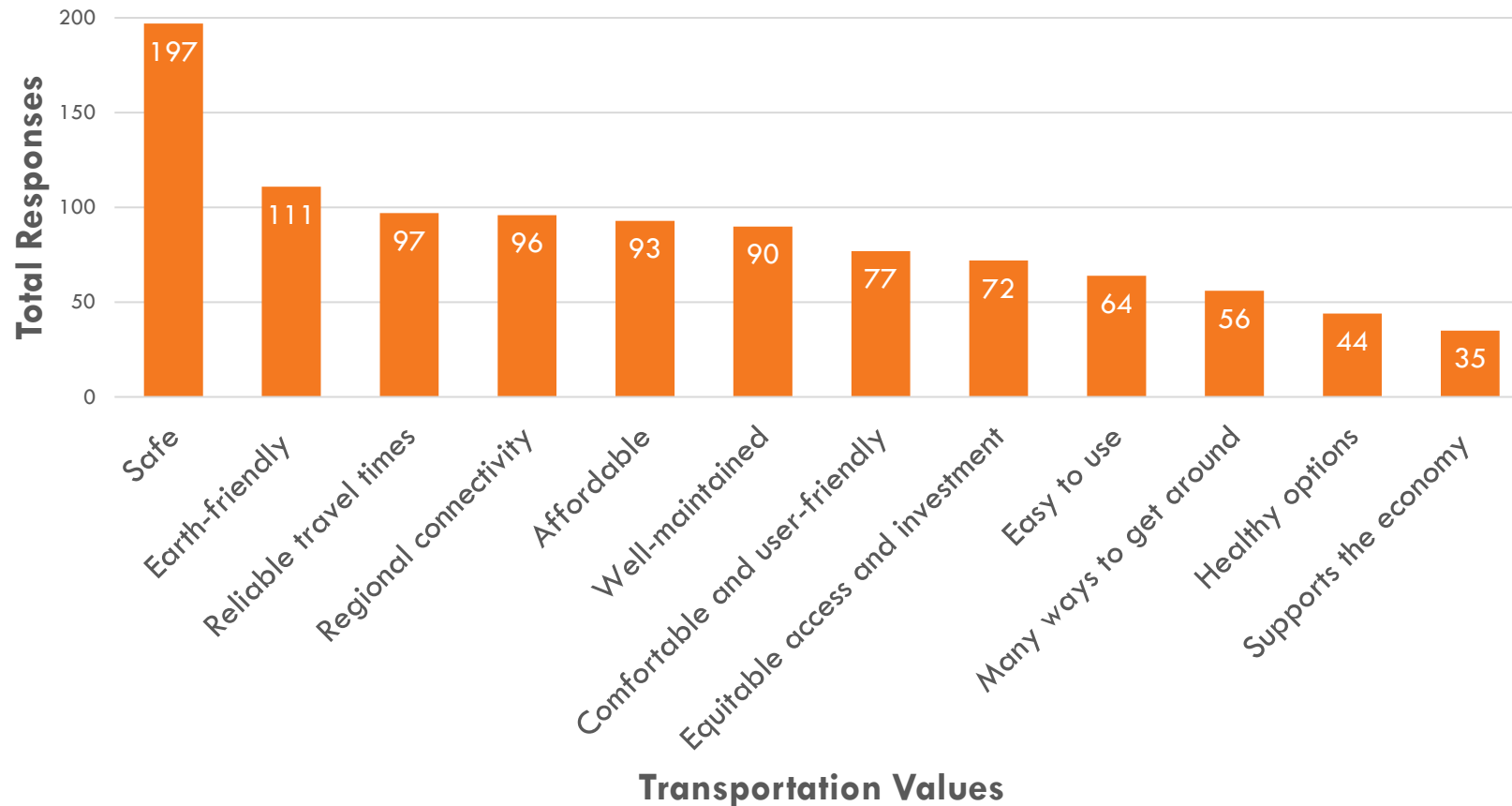
## In-Person Events – Transportation Values Responses



# Transportation Values – Total Combined Feedback\*

## Transportation Values - Response Totals

May 28 - Sept 30, 2021



## Top Transportation Values

1. Safe
2. Earth Friendly
3. Reliable Travel Times
4. Regional Connectivity
5. Affordable

\* Accounts for feedback from Community Roundtables, In-Person Outreach, and Transportation Values Survey

4

# Ads and Notifications

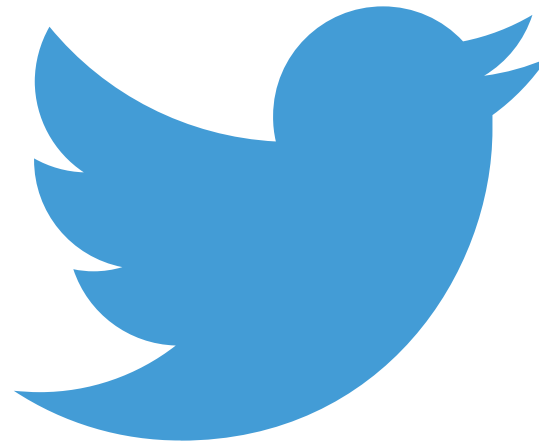
# Ads and Notifications



## Summary

- Vancouver Moves Mobility Snapshot
- Social Media Posts and Notifications: Facebook, Twitter, and NextDoor
- Vancouver TSP Welcome video
- Vancouver FAQ Fact Sheet
- Vancouver CONNECTS article
  - Monthly Citywide e-newsletter on local events and happenings in Vancouver
- Vancouver MESSENGER article
  - City e-newsletter and web page focused on information for older adults and 50+ community members
- Vancouver Moves Transportation Stories Videos
- Direct outreach via phone and email

# Social Media



# Social Media – Facebook Posts


**Vancouver, Washington City Government** 23h · 🌐

As the streets improve and design new ones, what does it consider important?

Vancouver Moves, a great transport planning initiative, will help determine the City's design standards. Here's your chance to step in.

Regardless of what your means of transportation in the city, visit the Vancouver Moves online open doors event to learn more about the current transportation situation and share your opinion in a short survey ➡ [www.BeHeardVancouver.org/VancouverMoves](http://www.BeHeardVancouver.org/VancouverMoves)

🔗 · See original · Rate this translation




👍 2 1 Share

**Vancouver, Washington City Government** January 15 · 🌐

Traffic too congested?

Vancouver Moves, a major City transportation planning effort, will look at acceptable traffic levels on major City streets. You can help shape the future of transportation.

Whether you walk, roll, bike, drive or take transit to get around, visit the Vancouver Moves Online Open House to learn more and take a brief survey ➡ [www.BeHeardVancouver.org/VancouverMoves](http://www.BeHeardVancouver.org/VancouverMoves)



👍 You and 6 others 4 Shares

👍 Like 💬 Comment ➡ Share 🌐

**Vancouver, Washington City Government** November 25, 2020 · 🌐

We're making moves on a new Citywide transportation system plan.

Please join us in our online open house to provide feedback about the current transportation system and share your ideas for how to improve it ➡ [www.BeHeardVancouver.org/VancouverMoves](http://www.BeHeardVancouver.org/VancouverMoves)



👍 🤔 😬 17 10 Comments 4 Shares

👍 Like 💬 Comment ➡ Share 🌐



# Social Media – Translations

**Vancouver, Washington City Government**  
November 12, 2020 · 🌐

Help us create a transportation system that is safe and reliable for everyone! 🚶🚲🚌🚚🚗🚘

Vancouver Moves is a Citywide transportation system planning process to help us tackle current and future transportation needs for every resident, business and visitor to Vancouver.

Join us in our Online Open House to learn more and participate 🗣️  
[www.beheardvancouver.org/vancouvermoves](http://www.beheardvancouver.org/vancouvermoves)

8 🍎 2 Comments 3 Shares

👍 Like    💬 Comment    ➦ Share    🌐

**Vancouver, Washington City Government**  
November 15, 2020 · 🌐

La Ciudad de Vancouver lanzará un nuevo plan llamado Vancouver Moves (Vancouver se mueve) para satisfacer las necesidades de transporte actuales y futuras en la Ciudad.

¡Participe con nosotros! El 12 de noviembre de 2020, la Ciudad lanzará un evento de puertas abiertas en línea para ofrecer una descripción general del proyecto e información acerca del sistema de transporte actual en Vancouver. El evento de puertas abiertas en línea también es una oportunidad para que nustr... See More

See Translation




5 🍎

**Vancouver, Washington City Government**  
November 15, 2020 · 🌐

Город Ванкувер приступил к реализации нового плана Ванкувер в движении, разработанного с целью удовлетворения текущих и перспективных транспортных потребностей города.

Ждем вашего участия! 12 ноября 2020 года в нашем городе была запущена Программа открытых дверей онлайн. В рамках этой программы предоставляется необходимая информация о проекте и рассматриваются актуальные вопросы, касающиеся транспортной системы Ванкувера. Программа открытых дверей онлайн также дает возможно... See More

See Translation




7 🍎



# Video – CITY FOCUS Introduction by Staff

The image shows a YouTube video player interface. At the top, there is a search bar and navigation icons. The video content features a woman pushing a stroller on a sidewalk, with a blue semi-transparent overlay containing the text "CITY FOCUS: Transportation System Plan". Below the text are the "CITY OF Vancouver WASHINGTON" logo and the "vancouver moves" logo, which includes icons for a person, wheelchair, bicycle, bus, truck, and car. The video player controls at the bottom show a play button, a progress bar at 0:04 / 7:30, and various settings icons.

# SNAPSHOT

## STATE OF MOBILITY SNAPSHOT

**vancouver moves**

### What is Vancouver Moves?

Vancouver Moves is a community-led plan to guide the City's future transportation system. This one-pager summarizes information about the City's transportation system and how people currently travel around Vancouver.

The planning process will start a conversation with the community about how the transportation system can better serve the needs Vancouver residents, employees, and visitors. The planning process with talk with community members to understand:

- Travel conditions**  
For those who walk, bicycle, ride transit, drive, and deliver freight in the City
- Community priorities**  
With a focus on communities that need transportation improvements the most

Building from these conversations, Vancouver Moves will identify recommended policies, programs, and projects to guide the City's transportation future.

## OUR TRANSPORTATION SYSTEM

**vancouver moves**

**17.6**  
Miles driven per day per resident - down from 21.8 in 2000

**90**  
Miles of bike lanes or wide shoulders in Vancouver.

**27 thousand**  
C-Tran buses every day.

**630**  
Miles of city streets with sidewalks.

**4%**  
Of crashes involved a pedestrian and 3% involved a bicyclist - much higher than the statewide average.

### The Vine Bus Rapid Transit (BRT)

Vancouver is home to the region's first Bus Rapid Transit system, making transit faster and more reliable. C-TRAN operates transit services in the Vancouver region. The Fourth Plain corridor opened in 2017 and achieved the following:

- Travel time decreased 12%
- Up to 10 minutes saved per trip
- Ridership increased 45%
- Per passenger cost dropped 21%

## FOLLOW US AND GET INVOLVED!

This project is for the people of Vancouver and we need your input!

[Be Heard Vancouver.org/VancouverMoves](https://www.behardvancouver.org/VancouverMoves)

[Facebook.com/VancouverUS](https://www.facebook.com/VancouverUS)

[Twitter.com/VancouverUS](https://twitter.com/VancouverUS)

# FACT SHEET



Fact Sheet Title Here

2

**What transportation modes will be included in the TSP?**

The TSP will include specific plans for each mode of transportation as well as multimodal plans for each area of the City. The purpose of creating and then integrating these individual plans into a single plan is to identify and resolve where priority areas for each mode overlap. The TSP will include modal plans

- Driving
- Walking
- Biking
- Transit
- Freight
- Emerging mobility such as electric bikes and electric scooters

**an opportunity to participate in the process to update the TSP?**

the community is a critical component of the TSP update. In response to the onset of the early 2020, the City continues to adapt to the evolving public health crisis by adjusting the... out to business and residents about City projects. A primary goal of the TSP update is to... involving historically excluded communities so these community members' voices are a

**the important final outcomes of the TSP?**

include a new vision for how the transportation system should be developed and new goals, objectives, and tools to help implement the vision. Some of these

- analysis dashboard
- roadmap
- finance measures
- TSP tool
- timing of projects
- standards

**to be implemented?**

City's transportation investments for the next 20 years. The City will... described in the TSP by developing transportation policies, and creating a transportation finance plan. Projects and programs... implemented not only by the City but also by other partners such as private... and federal agencies, and community-based organizations.

To request other formats, please contact:  
Name or Department | (360) 487-xxxx | WA Relay: 711 | [xxx@cityofvancouver.us](mailto:xxx@cityofvancouver.us)

# Publications – Vancouver CONNECTS

- Introduce TSP, invitation to participate at BeHeard and Online Open House #1
- CONNECTS Nov 2020
- The Messenger, Mar 1; Jun 30, 2020
- Digital ads on City website



## Provide Input on the Future of Our Transportation System

Vancouver Moves is a City planning process that will explore our transportation needs and priorities over the next year by talking with Vancouver residents, workers and visitors. Learn more and get involved!

[Share your transportation stories & ideas](#)

The **Messenger**

Boomers and Beyond – Clark County, WA

5

# Findings and Key Themes

# Existing Conditions – Transportation Priorities

## Streets



- **Make it easier to walk, bike, or ride transit** – most survey respondents ranked this as the top priority for improving Vancouver’s street system.
- **Address network barriers** – Addressing network connectivity and transportation barriers throughout the city was one of the most frequently identified transportation needs regardless of transportation mode.
- **Improve traffic safety** – Traffic safety was the highest priority for improving the City’s street system. Speeding was noted as a mobility challenge for all road users.
- Other needs were reducing congestion during rush hour and more direct connections throughout the City

# Existing Conditions – Transportation Priorities

## Bicycle and Pedestrian System



- **Improving the non-motorized network is a community priority** – Approximately 70% of survey participants rated Vancouver’s pedestrian (sidewalks, trails, and crossings) and bicycle networks as “needing work.”
- **Addressing traffic safety is the most important improvement to the City’s walking, cycling, and rolling network**, whether perceived or real. High traffic speeds, lack of designated facilities, lack of traffic calming, and disobeying posted speed limits were noted as key challenges.
- **Exercise and walking to neighborhood parks** were the top places community members said they want to walk to. Running errands and walking for social excursions/just for fun were also highly rated.

# Existing Conditions – Transportation Priorities

## Bicycle and Pedestrian System



- **More than half of all respondents (59%)** said that the City’s bicycle network needs work. Less than a quarter said the existing system of bike routes and trails was adequate.
- **Most respondents (51%)** said they feel somewhat unsafe riding a bike in the City. Those who feel safe or very safe accounted for 22% of responses, with the remaining saying they feel very unsafe.
- **The main barriers to cycling comfortably in the City** are inadequate existing bike lanes, aggressive drivers, a lack of bike lanes in some places, and unsafe crossings.



# Existing Conditions – Transportation Priorities

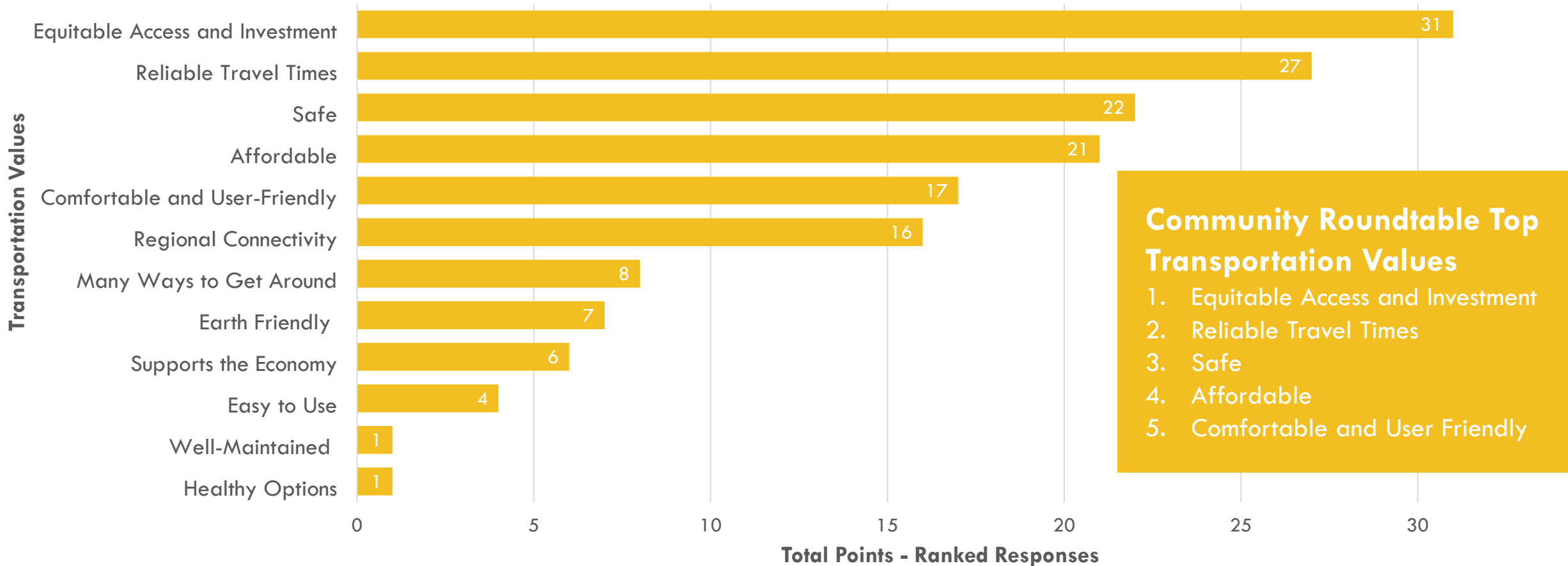
## Transit System



- **Approximately 80% of survey respondents ride C-TRAN rarely or never.** Future efforts will seek more focused input from regular transit riders.
- **Improve transit service** – Increased frequency and reliability of C-TRAN services is important to commuters, especially those who work early in the morning, late at night, and on the weekends.
- **Approximately 30% of those who rode C-TRAN prior to the pandemic** stopped either due to working from home or because of health concerns.
- The top priorities for improving the transit system are expanding The Vine BRT, making it easier to walk to the bus, improving bus stops (shelters, seating, lighting), and bus lanes/signals to speed up transit travel times.

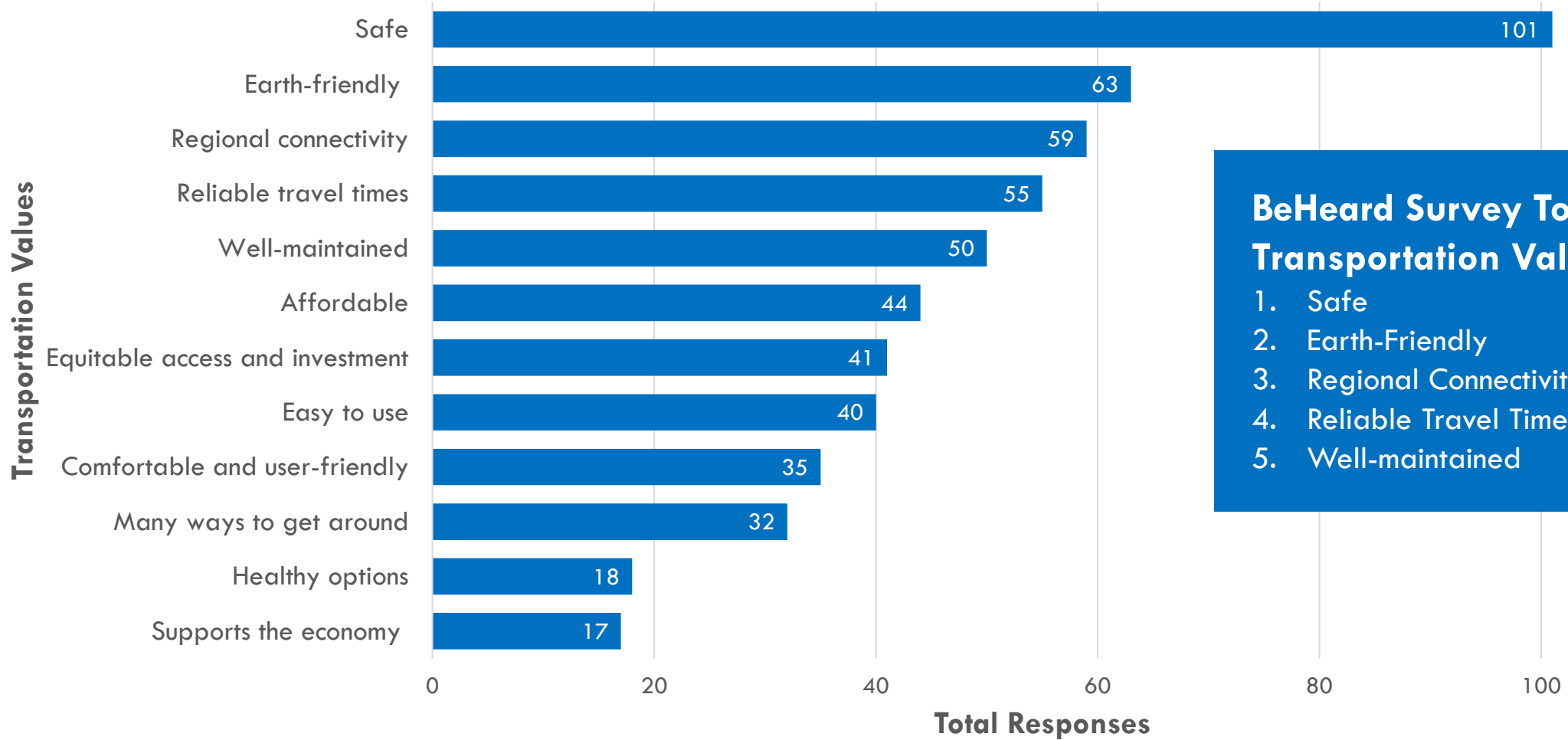
# Community Roundtables – Response Summary

## Community Roundtables - Transportation Value Responses



# Transportation Values Survey – Response Summary

## Transportation Values Survey - Total Responses

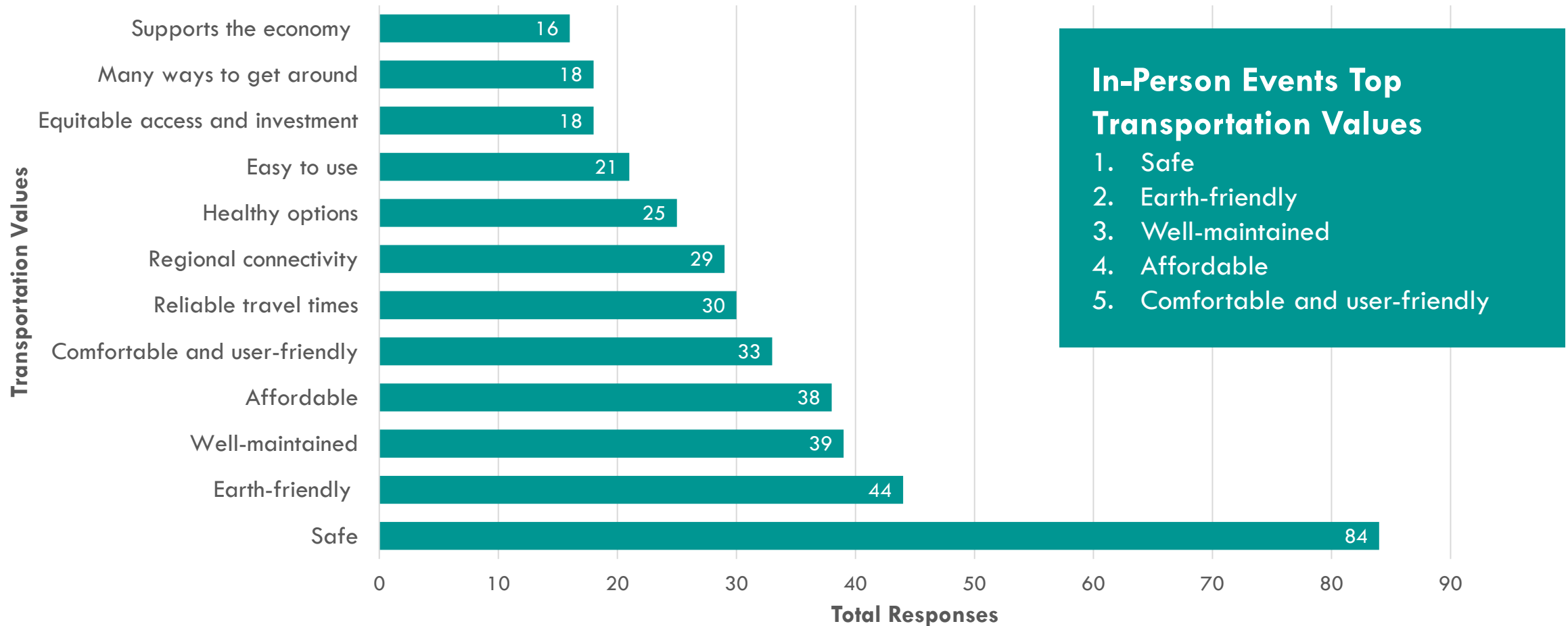


### BeHeard Survey Top Transportation Values

1. Safe
2. Earth-Friendly
3. Regional Connectivity
4. Reliable Travel Times
5. Well-maintained

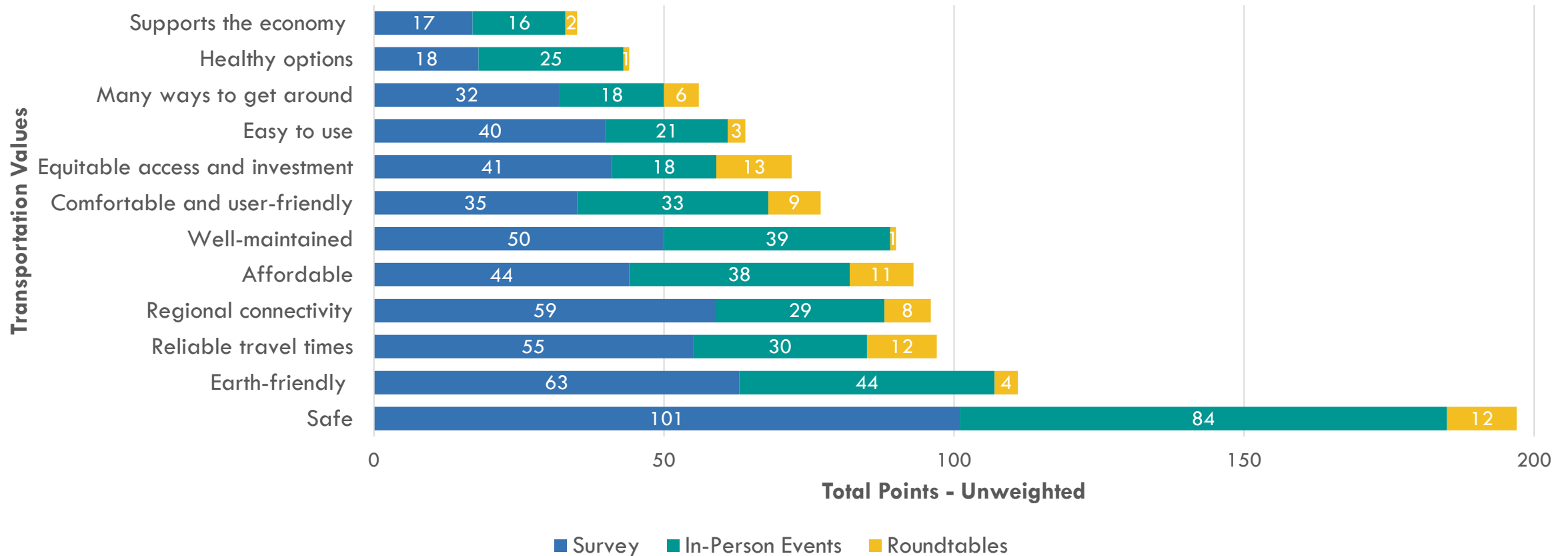
# In-Person Outreach Events – Response Summary

## In-Person Events – Transportation Values Responses



# Transportation Values – Total Combined Feedback by Source

Transportation Values - Responses by Source  
May 28 - Sept 30, 2021



# Transportation Values – Total Combined Feedback\*

## Transportation Values - Response Totals

May 28 - Sept 30, 2021



## Top Transportation Values

1. Safe
2. Earth Friendly
3. Reliable Travel Times
4. Regional Connectivity
5. Affordable

\* Accounts for feedback from Community Roundtables, In-Person Outreach, and Transportation Values Survey

# Transportation Values - Equity Stories

*“Gentrification risk is not a good reason (necessarily) to deprive BIPOC communities of services and investments in critical infrastructure; **these communities need these improvements.**”*  
– Roundtable participant

*“If it’s not affordable, it’s not accessible. If people can’t access the system, then it doesn’t matter how good it is.”*  
– Roundtable participant

*“Transit service is limited on the weekends, which means waiting an extra hour at night; this is a huge burden if you have a disability or are Black and **don’t always feel safe being outside.**”*  
– Roundtable participant

