



CITY OF  
**Vancouver**  
WASHINGTON

# Downtown Redevelopment Study RFP

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# Agenda

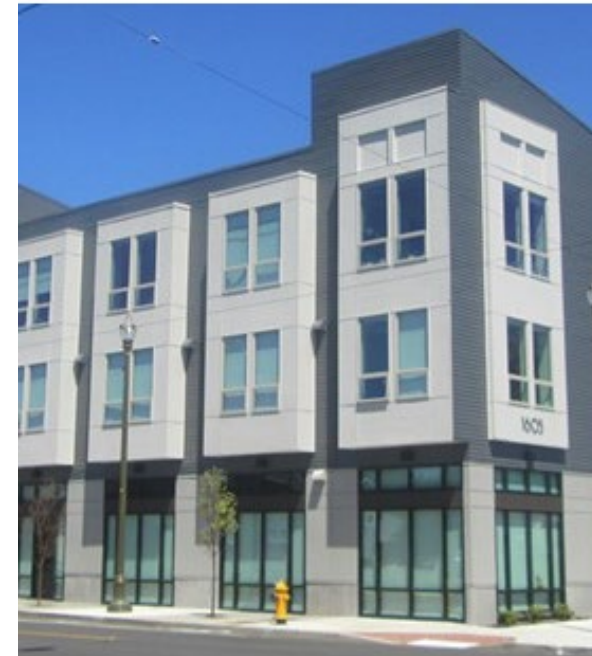
- Context & Study Objectives
- Concurrent Plans & Projects
- Proposed Scope
- Potential Study Areas
- Study Timeline
- Next Steps
- Discussion



# Context

## Preparing for the Next Wave of Downtown Development

- 40k new housing units needed Citywide over next 20 years – how does Downtown absorb its share?
- End of Waterfront development in sight – how can city continue to attract new investment Downtown?
- How does Downtown leverage transformative infrastructure projects?



# Study Objectives

- Establish high level priorities for downtown redevelopment activities over the next 5 years
- Inform work related to Interstate Bridge Replacement, Downtown Parking Plan and Housing Action Plan
- Identify opportunities for strategic acquisitions and partnerships





# Concurrent Plans & Projects in 2024

- Downtown Parking Plan
- IBR Urban Design Study
- Comprehensive Plan
- Housing Action Plan
- Main Street Promise

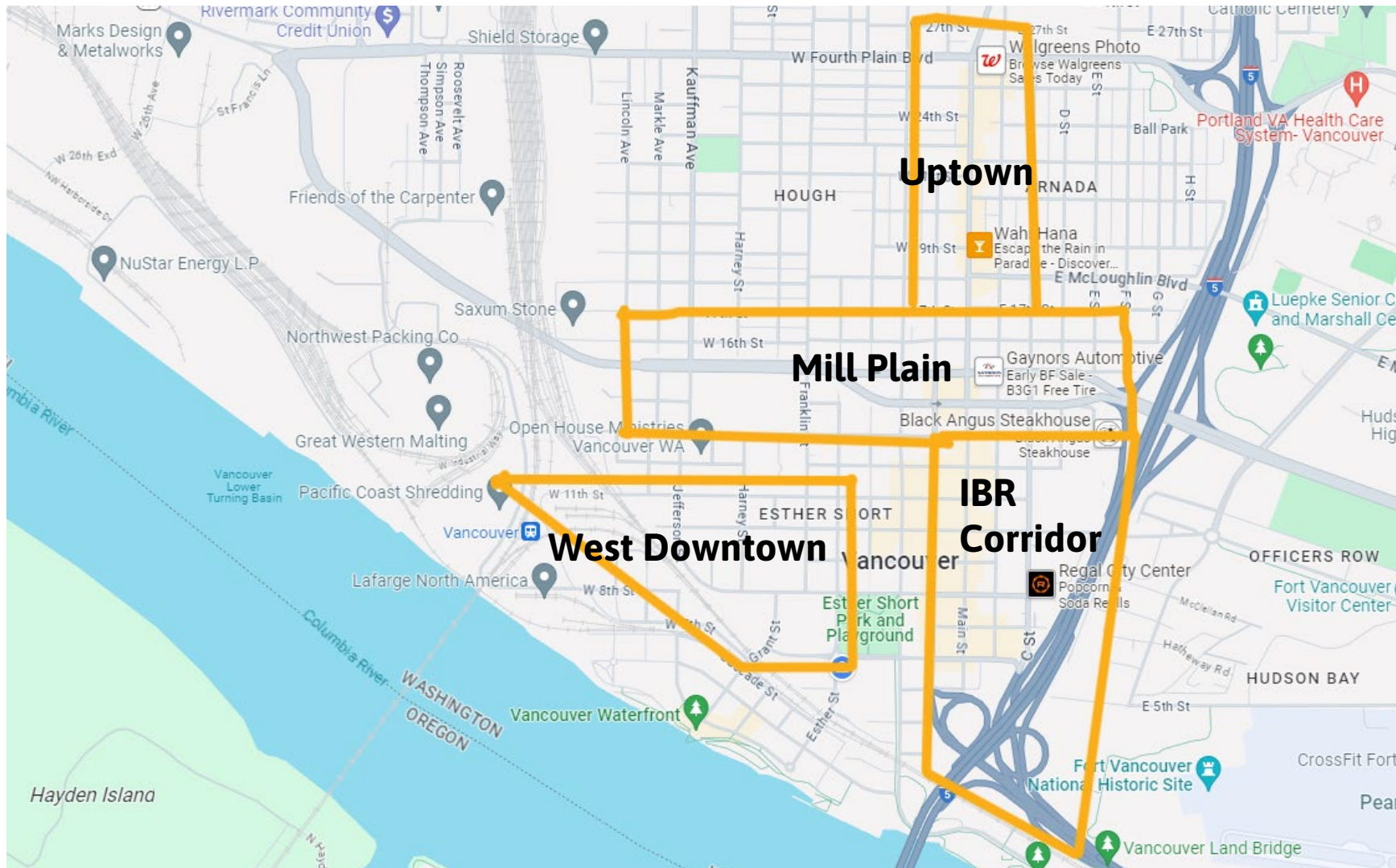


# Proposed Scope

1. Review Downtown development trends
2. Recommend 3-4 priority opportunity areas
3. Analyze publicly and privately owned strategic parcels within each opportunity area
4. Project development capacity for each opportunity area
5. Recommend public amenities, infrastructure, and technologies to promote equitable and sustainable development in opportunity areas
6. Recommend near term steps for advancing downtown redevelopment that leverage other existing or known projects and assets



# Potential Study Areas



# Study Timeline



**Finalize and  
Issue RFP**

February 2024



**Select  
Consultant**

March 2024



**Begin Work**

April 2024



**Complete  
Study**

October 2024







# Next Steps

- Finalize proposed scope
- Draft RFP
- Issue and Market RFP



# Questions & Discussion

