

**DESIGNATED ACCESS PROVIDER**  
**Public, Education, and Government**

**APPLICATION FORM**

DATE: April 21, 2023

ACCESS CATEGORY: Government Access

PROVIDER NAME: City/County Cable Television Office

CONTACT: Jim Demmon, Cable Television Manager, 360-487-8703

- 1) Channels Requested: **Comcast: 21/321HD & 23/323HD**
- 2) Hours of original locally produced video programming per channel: **424.80 hours in 2022 aired on both channels**
- 3) Hours of locally scheduled video programming per channel: **6,620 hours in 2022 for CVTV and 7,231 hours for CVTV2**
- 4) Hours of live programming per channel: **389.05 hours in 2022 combined for both channels, excluding live KIRO programming on CVTV2**
- 5) Video programming hours per week per channel: **127 hours per week in 2022 for CVTV and 139 hours per week for CVTV2**
- 6) Video programming days of the week per channel: **7**
- 7) Video programming hours/days per channel: **Air programming 24-hours/7days a week, averaged 18.14 hours of programming per day in 2022 for CVTV and 19.81 for CVTV2.**
- 8) Hours of non-video programming/bulletin board per channel: **3,669 in 2022 combined for both channels**

Types of Programming: **Please see attached 2022 Production Report, as well as weekly program schedule**

Primary Audience and any measurements (polling, etc.) of viewership per channel: **Comcast cable subscribers/general community.**

2023 Operating Budget: **\$762,084**

2023 Capital Budget: **\$100,000**

2022 Underwriting Revenue Collected (if any): **No underwriting revenue was collected in 2022. However, CVTV did received \$44,801 in fee for service productions. Please see attached Underwriting Policy.**

**Criteria to be considered by the City/County Telecommunications Commission in recommending designated access providers and channel allocations for PEG access:**

- a) Number of hours of locally produced original video programming/week per channel;
- b) Number of hours of locally scheduled video programming/week per channel;
- c) Number of days and hours per week the channel is programmed with locally produced and locally scheduled video programming;
- d) Extent to which locally produced and locally scheduled video programming focuses on the designated access category;
- e) Extent to which the locally produced and locally scheduled video programming provides value added to cable television subscribers in meeting the demonstrated needs established in the community ascertainment study.

## 2022 Annual Production Report January 1 – December 31, 2022

CLARK COUNTY		
Program	Number of Programs	Hours
Clark County Land Use Hearings	17	36.62
Clark County Planning Commission	7	14.13
Clark County Animal Control Hearings	6	4.14
Public Hearings: Clark County Council	29	63.32
Public Meetings: Clark County Council	2	1.52
Clark County Veterans Board	9	10.64
Clark County Close Up	8	3.30
Clark County Focus	8	4.04
Public Hearing: Board of Health	17	13.91
County Trainings	1	.84
Public Meetings	12	15.64
Public Events	2	1.03
<b>COUNTY TOTAL 2022</b>	<b>118</b>	<b>169.13</b>
County Programming 2021	134	217.35
<i>Percent Change</i>	-11.94%	-22.19%
County Programming 2020	107	140.54
<i>Percent Change</i>	10.28%	30.34%
County Programming 2019	134	175.11
<i>Percent Change</i>	-11.94%	-3.41%
County Programming 2018	121	143.05
<i>Percent Change</i>	2.48%	18.23%
County Programming 2017	150	172.96
<i>Percent Change</i>	-21.33%	-2.21%
CITY OF VANCOUVER		
Program	Number of Programs	Hours
City Council Workshops	40	66.55
City Council	41	61.39
Vancouver Land Use Hearings	8	8.52
Vancouver Planning Commission	5	9.07
Vancouver Transportation Benefit District	5	.64
City Center Redevelopment Authority	9	12.87
Public Events	7	4.97

Mayor's COVID Updates	4	.45
Forum	1	1.51
Informational Videos	29	.89
City Training	1	2.39
<b>CITY TOTAL 2022</b>	<b>150</b>	<b>169.25</b>
City Programming 2021	162	172.33
<i>Percent Change</i>	-8.00%	-1.82%
City Programming 2020	135	169.09
<i>Percent Change</i>	10.00%	.09%
City Programming 2019	126	154.75
<i>Percent Change</i>	19.05%	9.37%
City Programming 2018	195	182.85
<i>Percent Change</i>	-23.08%	-7.44%
City Programming 2017	200	151.11
<i>Percent Change</i>	-25.00%	12.00%
<b>COMMUNITY</b>		
<b>Program</b>	<b>Number of Programs</b>	<b>Hours</b>
City/County Telecommunications Commission	5	5.64
Public Meetings	8	15.11
Public Events	6	6.31
Port of Vancouver	15	17.59
Regional Transportation Council	12	15.17
C-TRAN Board of Directors	13	10.81
Election 2022	16	15.79
<b>COMMUNITY TOTAL 2022</b>	<b>75</b>	<b>86.42</b>
Community Programming 2021	54	67.46
<i>Percent Change</i>	28.00%	21.94%
Community Programming 2020	62	67.62
<i>Percent Change</i>	17.33%	21.75%
Community Programming 2019	77	105.35
<i>Percent Change</i>	-2.60%	-17.97%
Community Programming 2018	83	121.09
<i>Percent Change</i>	-9.64%	-28.63%
Community Programming 2017	83	121.09
<i>Percent Change</i>	-9.64%	-28.63%

<b>TOTAL CVTV PROGRAMMING PRODUCED: 2022-2017</b>	<b>Number of Programs</b>	<b>Hours</b>
<b>TOTAL PROGRAMMING 2022</b>	<b>343</b>	<b>424.80</b>
Total Programming 2021	350	457.14
Percent Change	-2.04%	-7.61%
Total Programming 2020	304	377.25
Percent Change	11.37%	11.19%
Total Programming 2019	337	435.21
Percent Change	1.78%	-2.39%
Total Programming 2018	396	429.78
Percent Change	-13.38%	-1.16%
Total Programming 2017	433	445.16
Percent Change	-20.79%	-4.57%
<b>2022 SUMMARY NUMBER OF PROGRAMS PRODUCED</b>	<b>Number of Programs</b>	<b>Hours</b>
County	118	34.40%
City	150	43.73%
Community	75	21.87%
<b>2022 SUMMARY HOURS OF PROGRAMS PRODUCED</b>	<b>Number of Hours</b>	<b>% of Total</b>
County	169.13	39.81%
City	169.25	39.84%
Community	86.42	20.34%
<b>WEEKLY AVERAGES 2022</b>	<b>Number of Programs</b>	<b>Hours</b>
County	2.3	3.25
City	2.9	3.25
Community	1.4	1.66
<b>MONTHLY AVERAGES 2022</b>	<b>Number of Programs</b>	<b>Hours</b>
County	9.8	14.09
City	12.5	14.10
Community	6.3	7.20
<b>COMBINED AVERAGES 2022</b>		
Average Length of Programs Produced (in hours)		1.24
Average Number of Programs Produced per Week		6.60
Average Number of Program Hours Produced per Week		8.17
Average Number of Programs Produced per Month		28.58
Average Number of Program Hours Produced per Month		35.40

<b>LIVE PROGRAMMING -- CHANNELS 23/21</b>		
<b>CLARK COUNTY (Live Programming) 2022</b>		
<b>Program</b>	<b>Number of Programs</b>	<b>Hours</b>
Clark County Land Use Hearings	17	36.62
Clark County Planning Commission	7	14.13
Clark County Animal Control Hearings	6	4.14
Public Hearing: Clark County Council	29	63.32
Public Meeting: Clark County Council	2	1.52
Public Meetings	12	15.64
Public Events	1	0.13
Clark County Veterans Board	9	10.64
Public Hearing: Board of Health	17	13.91
<b>CLARK COUNTY TOTAL</b>	<b>100</b>	<b>160.05</b>
<b>CITY OF VANCOUVER (Live Programming) 2022</b>		
<b>Program</b>	<b>Number of Programs</b>	<b>Hours</b>
City Council Workshops	38	63.59
City Council	39	60.54
Vancouver Land Use Hearings	8	8.52
Vancouver Planning Commission	5	9.07
Vancouver Transportation Benefit District	5	0.64
City Center Redevelopment Authority	9	12.87
Forum	1	1.51
Public Event	1	0.28
<b>CITY TOTAL</b>	<b>111</b>	<b>154.12</b>
<b>COMMUNITY (Live Programming) 2022</b>		
<b>Program</b>	<b>Number of Programs</b>	<b>Hours</b>
City/County Telecommunications Commission	5	5.64
Regional Transportation Council	12	15.17
C-TRAN Board of Directors	12	10.21
Port of Vancouver	14	15.95
Public Meetings	8	15.11
Election 2022	8	9.90
<b>COMMUNITY TOTAL</b>	<b>59</b>	<b>71.98</b>

<b>TOTAL LIVE CVTV PROGRAMMING PRODUCED 2022</b>	<b>Number of Programs</b>	<b>Hours</b>
<b>COMBINED LIVE COVERAGE AVERAGES 2022</b>	<b>265</b>	<b>389.05</b>
Average Length of Live Programs Produced (in hours)		1.47
Average Number of Live Programs Produced per Week		5.10
Average Number of Live Program Hours Produced per Week		7.48
Average Number of Live Programs Produced per Month		22.08
Average Number of Live Program Hours Produced per Month		32.42
<b>LIVE PROGRAMMING (HOURS) AS A PERCENTAGE OF TOTAL PROGRAMMING HOURS IN 2022</b>		<b>91.86%</b>
<b>TOTAL CVTV LIVE PROGRAMMING COMPARISON:</b>	<b>Number of Programs</b>	<b>Hours</b>
<b>2022</b>	<b>265</b>	<b>389.05</b>
Total Live Programming 2021	271	421.22
<i>Percent Change</i>	-2.26%	-8.27%
Total Live Programming 2020	218	332.44
<i>Percent Change</i>	17.74%	14.55%
Total Live Programming 2019	252	365.78
<i>Percent Change</i>	5.16%	6.36%
Total Live Programming 2018	251	330.28
<i>Percent Change</i>	5.58%	17.79%
Total Live Programming 2017	265	336.54
<i>Percent Change</i>	0.00%	15.60%

**Ch. 23**  
**Week of April 30 – May 6, 2023**

**Sunday, April 30**

5:00 AM Interstate Bridge Replacement Program Meeting (03-21-23)  
7:00 AM Clark County Land Use Hearings (04-27-23)  
9:00 AM Clark County Planning Commission (04-20-23)  
11:00 AM Vancouver Planning Commission (04-11-23)  
12:00 PM Port of Vancouver Board of Commissioners (04-25-23)  
2:00 PM City Council Workshops (04-24-23)  
4:00 PM Vancouver City Council (04-24-23)  
6:30 PM 2023 State of the City Address (03-27-23)  
7:00 PM Clark County Focus (03-08-23)  
7:30 PM Clark County Close Up (4-30-23)  
8:00 PM Climate Action Forum (04-20-23)  
9:30 PM City Center Redevelopment Authority (04-20-23)  
11:30 PM Clark County Code Enforcement Appeal Hearings (03-23-22)

**Monday, May 1**

5:00 AM City/County Telecommunications Commission (04-19-23)  
6:00 AM Clark County Veterans Advisory Board (04-13-23)  
7:30 AM Ending Community Homelessness Organization (04-11-23)  
9:15 AM Clark County Board of Health (04-26-23)  
10:30 AM C-TRAN Board of Directors Meeting (04-11-23)  
12:15 PM Regional Transportation Council (04-04-23)  
2:00 PM Vancouver Planning Commission (04-11-23)  
2:45 PM Clark County Focus (03-08-23)  
3:15 PM Clark County Close Up (4-30-23)  
4:00 PM City Council Workshops (05-01-23)  
6:30 PM Vancouver City Council (05-01-23)  
9:00 PM Clark County Council (04-18-23)  
11:30 PM Growth Management Act and Comp Plan Update (03-28-23)

**Tuesday, May 2**

5:30 AM Public Meeting: Clark County Proposed Housing Code Amendments (3-23-23)  
7:00 AM Clark County Veterans Advisory Board (04-13-23)  
8:30 AM Clark County Board of Health (04-26-23)  
10:00 AM Clark County Council (05-02-23)  
12:30 PM Climate Action Forum (04-20-23)  
2:00 PM C-TRAN Board of Directors Meeting (04-11-23)  
4:00 PM Regional Transportation Council (05-02-23)  
6:00 PM Clark County Land Use Hearings (04-27-23)  
8:00 PM City Center Redevelopment Authority (04-20-23)  
10:00 PM Clark County Planning Commission (04-20-23)

**Wednesday, May 3**

4:15 AM Growth Management Act and Comp Plan Update (03-28-23)  
7:00 AM City Council Workshops (05-01-23)  
9:00 AM Vancouver City Council (05-01-23)



11:30 AM Port of Vancouver Board of Commissioners (04-25-23)  
1:30 PM Ending Community Homelessness Organization (04-11-23)  
3:15 PM Clark County Veterans Advisory Board (04-13-23)  
4:35 PM 2023 State of the County Address (04-04-23)  
5:00 PM Regional Transportation Council (05-02-23)  
7:00 PM City/County Telecommunications Commission (04-19-23)  
8:00 PM C-TRAN Board of Directors Meeting (04-11-23)  
9:45 PM Interstate Bridge Replacement Program Meeting (03-21-23)  
11:30 PM Public Meeting: Clark County Proposed Housing Code Amendments (3-23-23)

**Thursday, May 4**

6:15 AM Clark County Code Enforcement Appeal Hearings (03-23-22)  
7:00 AM Clark County Council (05-02-23)  
9:30 AM Regional Transportation Council (05-02-23)  
11:30 AM Clark County Land Use Hearings (04-27-23)  
1:30 PM Clark County Focus (05-02-23)  
2:00 PM Clark County Close Up (4-30-23)  
2:30 PM 2023 State of the City Address (03-27-23)  
3:00 PM Clark County Planning Commission (04-20-23)  
5:00 PM Vancouver Planning Commission (04-11-23)  
6:00 PM City Center Redevelopment Authority (04-20-23)  
8:00 PM City Council Workshops (05-01-23)  
10:00 PM Vancouver City Council (05-01-23)

**Friday, May 5**

6:00 AM Public Meeting: Clark County Proposed Housing Code Amendments (3-23-23)  
7:30 AM Clark County Council (05-02-23)  
10:00 AM Clark County Board of Health (04-26-23)  
11:30 AM Ending Community Homelessness Organization (04-11-23)  
1:15 PM Climate Action Forum (04-20-23)  
2:45 PM City/County Telecommunications Commission (04-19-23)  
4:00 PM Regional Transportation Council (05-02-23)  
6:00 PM 2023 State of the City Address (03-27-23)  
6:30 PM 2023 State of the County Address (04-04-23)  
7:00 PM Vancouver Volcanoes Basketball  
10:00 PM Port of Vancouver Board of Commissioners (04-25-23)

**Saturday, May 6**

5:30 AM Clark County Planning Commission (04-20-23)  
7:30 AM City Center Redevelopment Authority (04-20-23)  
9:30 AM Clark County Land Use Hearings (04-27-23)  
11:30 AM Regional Transportation Council (05-02-23)  
1:30 PM Clark County Council (05-02-23)  
3:45 PM Clark County Focus (05-02-23)  
4:15 PM Clark County Close Up (4-30-23)  
5:00 PM City Council Workshops (05-01-23)  
7:00 PM Vancouver City Council (05-01-23)  
9:30 PM Interstate Bridge Replacement Program Meeting (03-21-23)  
11:15 PM Growth Management Act and Comp Plan Update (03-28-23)

**Ch. 21**  
**Week of April 30 – May 6, 2023**

**Sunday, April 30**

6:00 AM City Council Workshops (04-24-23)  
8:00 AM Vancouver City Council (04-24-23)  
10:30 AM Clark County Council (04-18-23)  
1:00 PM Clark County Board of Health (04-26-23)  
2:15 PM Ending Community Homelessness Organization (04-11-23)  
3:59 PM KIRO 7 News  
6:00 PM 2023 State of the County Address (04-04-23)  
6:29 PM KIRO 7 News  
7:00 PM Clark County Planning Commission (04-20-23)  
9:30 PM Vancouver Planning Commission (04-11-23)  
10:15 PM Clark County Code Enforcement Appeal Hearings (03-23-22)  
10:59 PM KIRO 7 News

**Monday, May 1**

4:29 AM KIRO 7 News  
7:00 AM Port of Vancouver Board of Commissioners (04-25-23)  
9:00 AM Clark County Land Use Hearings (04-27-23)  
11:30 AM 2023 State of the City Address (03-27-23)  
11:59 AM KIRO 7 News  
1:00 PM Climate Action Forum (04-20-23)  
2:30 PM City Center Redevelopment Authority (04-20-23)  
4:57 PM KIRO 7 News  
6:30 PM Clark County Close Up (4-30-23)  
6:59 PM KIRO 7 News  
7:30 PM C-TRAN Board of Directors Meeting (04-11-23)  
9:05 PM Regional Transportation Council (04-04-23)  
10:59 PM KIRO 7 Late Night News  
11:35 PM Interstate Bridge Replacement Program Meeting (03-21-23)

**Tuesday, May 2**

4:29 AM KIRO 7 News  
7:00 AM City/County Telecommunications Commission (04-19-23)  
8:00 AM Clark County Planning Commission (04-20-23)  
10:30 AM Public Meeting: Clark County Proposed Housing Code Amendments (3-23-23)  
11:59 AM KIRO 7 News  
1:00 PM Clark County Veterans Advisory Board (04-13-23)  
2:30 PM Ending Community Homelessness Organization (04-11-23)  
4:15 PM Vancouver Planning Commission (04-11-23)  
4:57 PM KIRO 7 News  
6:30 PM 2023 State of the County Address (04-04-23)  
6:59 PM KIRO 7 News  
7:30 PM Clark County Council (05-02-23)  
10:00 PM Clark County Close Up (4-30-23)  
10:59 PM KIRO 7 Late Night News  
11:35 PM Growth Management Act and Comp Plan Update (03-28-23)

**Wednesday, May 3**

4:29 AM KIRO 7 News  
7:00 AM Clark County Land Use Hearings (04-27-23)  
9:30 AM Clark County Council (05-02-23)  
11:59 AM KIRO 7 News  
1:00 PM Regional Transportation Council (05-02-23)  
3:00 PM City Council Workshops (05-01-23)  
4:57 PM KIRO 7 News  
6:30 PM 2023 State of the City Address (03-27-23)  
6:59 PM KIRO 7 News  
7:30 PM Vancouver City Council (05-01-23)  
9:30 PM Clark County Board of Health (04-26-23)  
10:59 PM KIRO 7 Late Night News  
11:35 PM C-TRAN Board of Directors Meeting (04-11-23)

**Thursday, May 4**

4:29 AM KIRO 7 News  
7:00 AM City Council Workshops (05-01-23)  
9:00 AM Vancouver City Council (05-01-23)  
11:15 AM Vancouver Planning Commission (04-11-23)  
11:59 AM KIRO 7 News  
1:00 PM Regional Transportation Council (05-02-23)  
3:00 PM Port of Vancouver Board of Commissioners (04-25-23)  
4:57 PM KIRO 7 News  
6:59 PM KIRO 7 News  
7:30 PM Clark County Focus (05-02-23)  
8:00 PM Clark County Close Up (4-30-23)  
8:30 PM City Center Redevelopment Authority (04-20-23)  
10:59 PM KIRO 7 Late Night News  
11:35 PM Climate Action Forum (04-20-23)

**Friday, May 5**

4:29 AM KIRO 7 News  
7:00 AM Regional Transportation Council (05-02-23)  
9:00 AM C-TRAN Board of Directors Meeting (04-11-23)  
10:45 AM City/County Telecommunications Commission (04-19-23)  
11:59 AM KIRO 7 News  
1:00 PM Clark County Council (05-02-23)  
3:30 PM Clark County Veterans Advisory Board (04-13-23)  
4:57 PM KIRO 7 News  
6:30 PM 2023 State of the County Address (04-04-23)  
6:59 PM KIRO 7 News  
7:30 PM Clark County Land Use Hearings (04-27-23)  
9:30 PM Climate Action Forum (04-20-23)  
10:59 PM KIRO 7 Late Night News  
11:35 PM Clark County Planning Commission (04-20-23)

**Saturday, May 6**

6:00 AM	City Council Workshops (05-01-23)
8:00 AM	Vancouver City Council (05-01-23)
10:30 AM	City Center Redevelopment Authority (04-20-23)
12:30 PM	Clark County Veterans Advisory Board (04-13-23)
2:00 PM	Clark County Board of Health (04-26-23)
3:15 PM	Vancouver Planning Commission (04-11-23)
3:59 PM	KIRO 7 News
6:30 PM	Clark County Land Use Hearings (04-27-23)
8:30 PM	City/County Telecommunications Commission (04-19-23)
9:30 PM	Clark County Focus (05-02-23)
10:00 PM	Clark County Close Up (4-30-23)
10:59 PM	KIRO 7 Late Night News
11:35 PM	Port of Vancouver Board of Commissioners (04-25-23)

**CLARK/VANCOUVER TELEVISION  
UNDERWRITING GUIDELINES  
April 16, 2004**

**Goals:**

- To increase and enhance programming on Clark/Vancouver Television, CVTV Cable Channel 23;
- To build business relationships in Vancouver and Clark County;
- To recover costs for video production.

**Overview:**

The City/County Cable Television Office ("Cable TV Office") serves as the designated government access provider for the Comcast cable television system in Vancouver and Clark County, operating Clark/Vancouver Television, CVTV Cable Channel 23. The Cable TV Office receives operational funding from the general funds of the City of Vancouver and Clark County. Due to operational budget constraints, the Cable TV Office may seek underwriting funds from area businesses to provide coverage of community events. In addition, funding may be sought to offer enhanced programming for Comcast cable subscribers.

**Underwriting Guidelines:**

The Cable TV Office shall seek financial support from commercial entities (i.e. underwriting) for the production of programming on Clark/Vancouver Television subject to the following conditions:

- a) Such support within any program shall not make use of the word "sponsor";
- b) All underwriting money must be paid directly to the City of Vancouver or Clark County;
- c) Support for Clark/Vancouver Television programs may be acknowledged with a visual and/or spoken credit that may include a company's name, logo, telephone number and web address;
- d) The audio shall be a single voice-over announcement identifying the underwriter and the service they provide, if applicable;
- e) No "jingles" or theme music associated with a specific product or business are allowed;
- f) Total credit within a program for individual underwriters may not exceed a length of 30 seconds;
- g) Credits shall not induce a direct consumer response of any kind or have any call to action;
- h) Superlative descriptions or qualitative claims about a company and its products or services are not allowed;
- i) Underwriters providing financial assistance for a production shall not have editorial control over programming;
- j) The total amount of underwriting dollars collected each year will be reported to the City/County Telecommunications Commission on an annual basis.



## 2022 Annual Report



# Mission

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Clark/Vancouver Television (CVTV) has been proudly providing local government access programming in the community for the past 40 years. CVTV is jointly funded by the City of Vancouver and Clark County.

CVTV operates on Comcast Cable channels 21/HD 321, 23/HD 323, as well as video streaming on [cvtv.org](http://cvtv.org).

CVTV's mission is to educate and raise awareness of local government and community issues and events for the citizens of Vancouver and Clark County by demonstrating open government, promoting community identity and encouraging public participation.



# 2022 Accomplishments

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- Continued to assist multiple boards and commissions in transitioning from virtual to hybrid public meetings, including Vancouver City Council, Clark County Council and Port of Vancouver Board of Commissioners.
- Produced over 37 informational videos promoting City and County programs and initiatives that included the Vancouver Affordable Housing Fund and Clark County recruitment video.
- Produced 343 programs equating to 425 hours of original, local programming.
- Produced 16 elections programs including LIVE primary and general election night coverage and commentary all done remotely.



# Programming Highlights

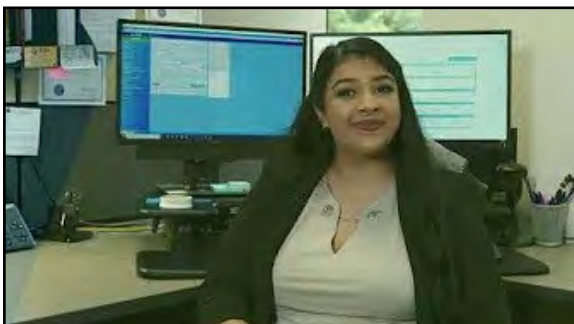


## Clark County Elections: An In-Depth View

This video provides a look at the entire elections process from security practices, creating ballots, counting ballots, producing election night results, and certifying the election.

## Affordable Housing Fund Spotlights

Video series used to promote the Vancouver **Afford Housing Fund** and how it's being used to create and preserve affordable housing and contributing to efforts to end homelessness.



## Clark County Jobs: Apply Online

This recruitment video highlights various types of jobs in Clark County through current employee interviews

## Neighborly Neighbor

Video series created to inspire and share tips on to be a good neighbor in the city of Vancouver.

