



# Parking Management Area Study and Downtown Parking Plan

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# Presentation

- Context and Importance of *Study and Plan*
- PAC Informed Stakeholders
  - Charter Duties
  - Additional Topics
- Ten Topics & Discussion
  - Familiar
  - New



# A Growing and Changing Downtown

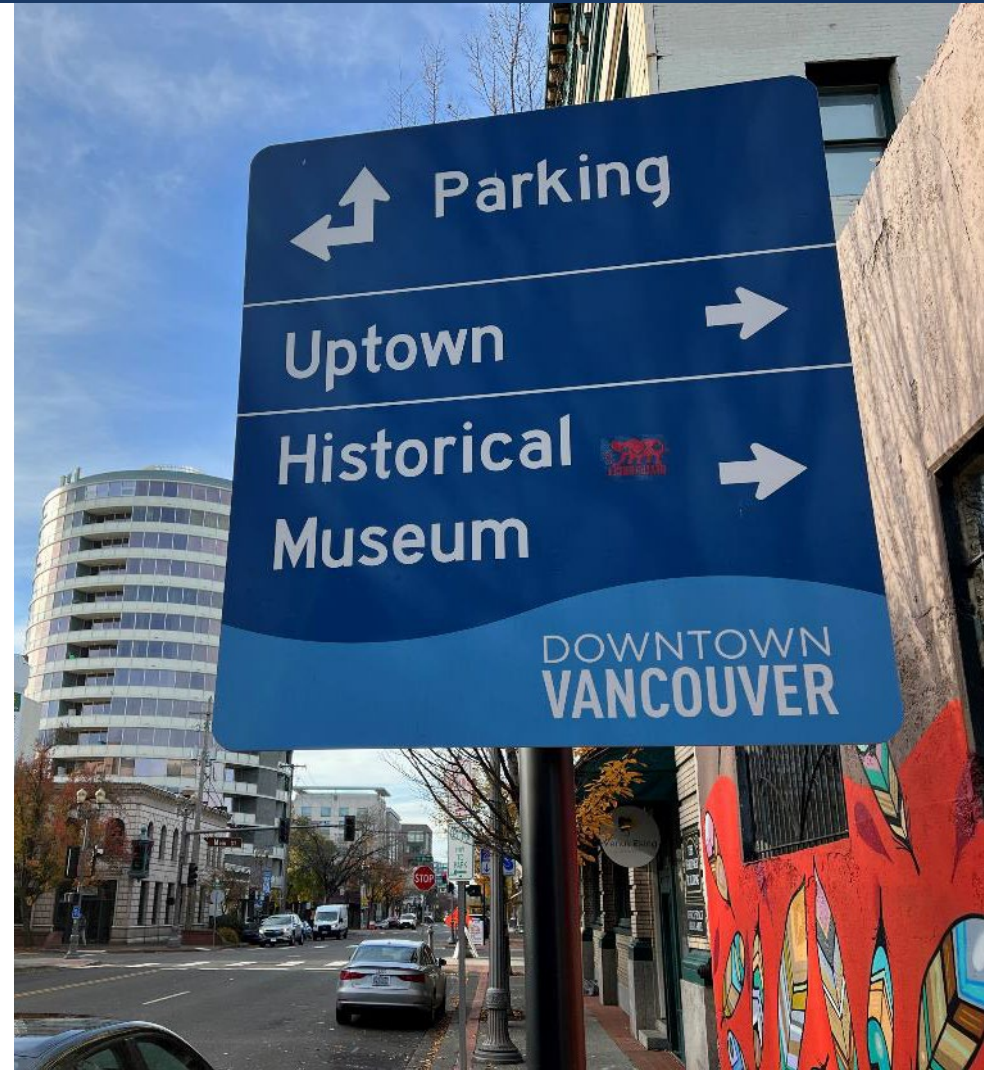
- Development activity brings additional trip demand to the City Center: population, jobs and housing growth.
- Need to influence and manage trip demand and trip reduction to reduce driving alone.
- Need to align parking and mobility around City's commitment to climate action, equity, and affordable housing.
- This *Study and Plan* will use best practices in parking demand management and active mobility strategies: supporting our future.





# PAC's Role

- Charter

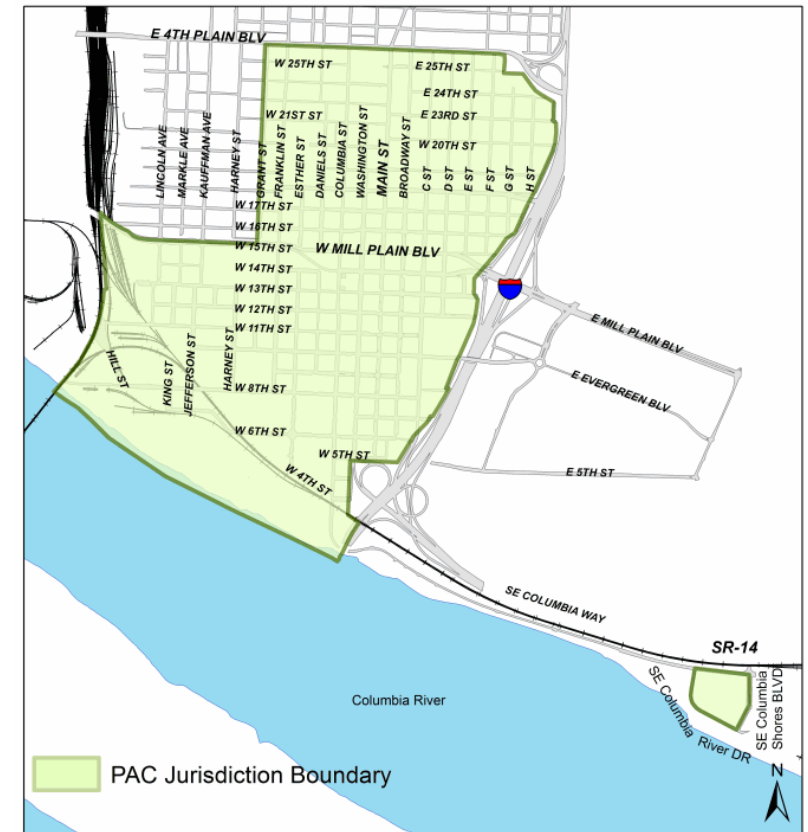


# PAC Role - Charter

## Downtown, On- and Off-Street Parking City Controls

### PAC's Charter Duties to Advise

- Support parking analyses and studies
- Parking rules, regulations, ordinances
- Parking price rates and parking fines
- Allocation of parking by classification
- Acquiring property for parking facilities
- Capital projects for parking
- Other topics as directed by City Council



# Consultant Team



## **WALKER CONSULTANTS**

Project management,  
parking and curb  
strategies.



## **ALTA PLANNING + DESIGN**

Active  
transportation and  
mobility hub  
concepts



## **ENVIROISSUES**

Comprehensive and  
equitable public  
participation



# Parking Management and Enforcement

## Within Charter

This Plan will explore:

- Management objectives: regular, events, “surge”
- Adjusting enforcement periods
- Technology assistance
- Transient/daily and permit parking
- Equitable access





# Parking Pricing

## Within Charter

This Plan will explore:

- Objectives of parking pricing
- Suitable pricing methods
- Time limits
- Management and enforcement to make pricing effective





# Parking Supply

## Within Charter

This Plan will prepare Vancouver for:

- Additions and subtractions due to site development
- Swapping street parking for bike lanes and active transportation
- Other non-parking curb uses



# Parking and Curb Focus: User Experience

## Within Charter

This Plan will advise on improving or implementing:

- Parking and curb navigation
- Payment methods
- Availability tracking
- ADA Accommodations
- Loading and Pickup / Dropoff Zones / EV charging





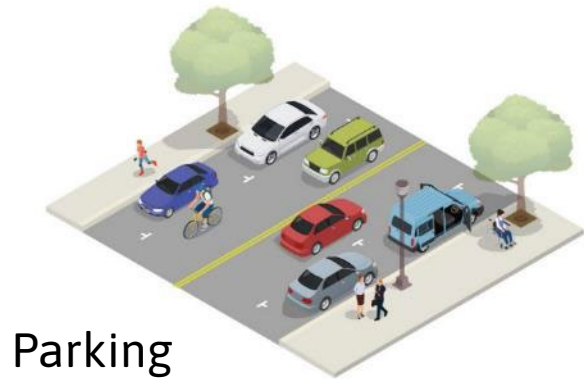
# PAC Role: Perspectives on Additional Topics



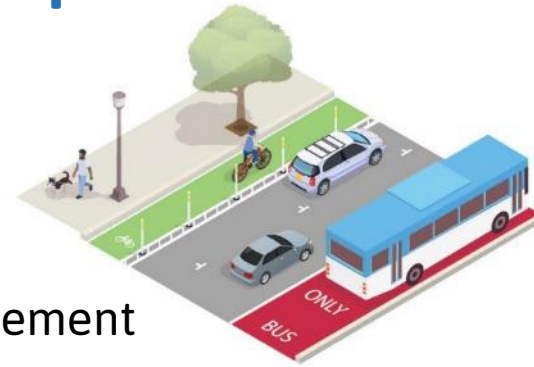


# Introducing: Curb Management

## PAC Perspectives on Additional Topics



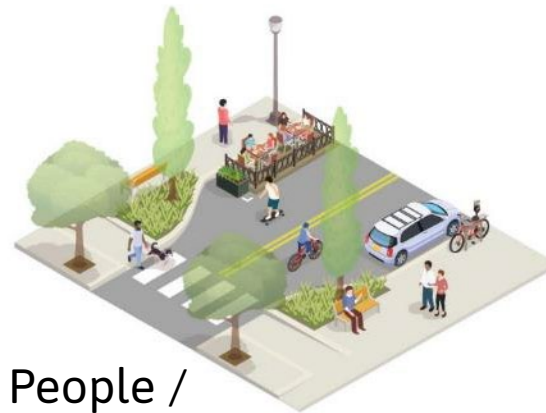
Parking



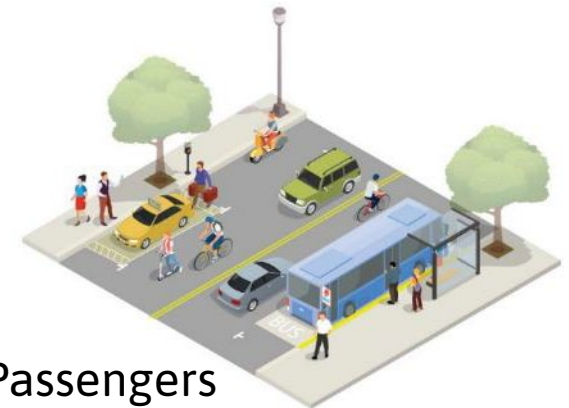
Movement



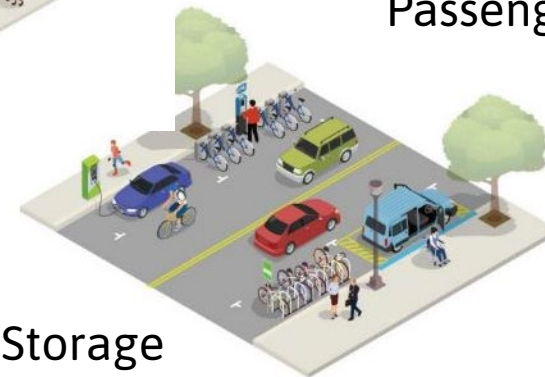
Goods / Loading



People /  
Greenspace



Passengers



Storage



# Parking Benefit Districts

## PAC Perspectives on Additional Topics

This Plan will explore if PBDs make sense:

- Capturing and spending revenue locally
- Suitable parking geographies
- Outcomes delivered by Parking Benefit Districts
- Parking Management Area boundaries



Old Pasadena PBD  
(photo: Mike Linksvayer via Flickr)



# Shared Parking and Public/Private Partnering

## PAC Perspectives on Additional Topics

This Plan will explore:

- Shared parking options (across uses and timeframes)
- Leasing and access to existing parking supplies





# Projecting for Parking Minimums / Maximums

## PAC Perspectives on Additional Topics

This Plan will sync with City's exploration:

- Minimums: Build "at least"
- Maximums: Build "no more than"



# Mobility Hubs

## PAC Perspectives on Additional Topics

This Plan will lightly explore:

- Location(s) options
- Tie-ins to other projects
- Services and connections
- Tool to help achieve mobility and mode share goals



# Future PAC Meetings Topics



## Data & Trends

Survey results, occupancy data, etc.



## Vision / Goals

PAC review of preliminary Principles update



## Strategies & Initiatives

Parking and curb management best practices



## Review & Adoption

Plan finalization and recommendation to City leadership





# Discussion Questions

1. What existing parking and curb conditions should we keep front of mind?
2. What *Study and Plan* outcomes are most important to you?
3. What topic introduced today, excites you most about this *Study and Plan*?



# Thank You Slide



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