



## MEMORANDUM

**DATE:** May 7, 2024

**TO:** Chair Ramos and Transportation and Mobility Commission members

**FROM:** Taylor Eidt, Deputy Director of Capital Projects & Planning, C-TRAN

**RE:** **C-TRAN Long Range Plan Update, C-TRAN 2045**

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### **Introduction**

The Clark County Public Transit Benefit Area Authority (C-TRAN) is updating the agency's long-range plan (LRTP). C-TRAN 2045 is a collaborative process to chart the future of public transportation in Clark County during the next 20 years. C-TRAN's current long-range plan, known as C-TRAN 2030, was originally adopted in 2010 and then updated in 2016. Since that time, many of the major projects and priorities in that document have been completed and some conditions have changed. It's time to revisit C-TRAN's future. The goal is to create a long-range plan that meets our community's evolving needs and provides expanded, reliable transportation options.

### **What is a Long-Range Transit Plan?**

The C-TRAN 2045 long-range plan is intended to capture the community's collective vision and goals for public transportation in our region. It serves as a guiding document that will inform C-TRAN's future projects and priorities, including route changes, capital projects and service investments. The plan will look at existing conditions, priorities, and future investments. Ultimately, the plan will recommend service and capital projects that can help improve community mobility, providing a guide for what C-TRAN could look like two decades from now.

### **Understanding our Community**

This plan update considers changes in population, employment, land use and development, and demographics, to understand how service is operating within the community today and how that has changed over the last 5 years. Public feedback will be critical in understanding specific community needs and preferences. Plan analysis looked at:

- Who is using C-TRAN service and how?

- Population and employment data
- Environmental justice and socioeconomic data
- Community travel patterns
- What does the future hold?
- Future growth projections and plans

These measures indicate the market and need for public transit service in Clark County. Measures of transit need help identify and locate historically underserved populations that may utilize transit service more often, such as people of color, people that speak a language other than English, people with disabilities, households without vehicles, people in poverty, and seniors, among others.

Understanding where these populations are located makes it possible to see whether a transit system is providing coverage equitably. Indicators such as, Likelihood of Transit Use, demonstrate where population groups with potentially great transit need are located. In Clark County, these tend to be within more dense urban areas, closer to interstate highways or along major roadways.

Locating disadvantaged populations is also a priority from a civil-rights perspective. Low-income and minority populations are specifically protected by Title VI of the Civil Rights Act of 1964. C-TRAN is required to ensure that its services do not discriminate on the basis of race, and that service changes do not disproportionately impact or burden minority and low-income populations. C-TRAN uses this analysis to determine where gaps in service may exist today, as well as where there may be a demonstrated need for new or improved service in the future.

### **C-TRAN System Performance**

System performance is reviewed for all service types (The Vine, Fixed-Route, C-VAN, and The Current) through several performance-based indicators including:

- Ridership and route connections across all routes, time of day, and day of week.
- Where C-TRAN service is used
- Performance and reliability issues and opportunities
- Alignment with C-TRAN Service Standards

The highest ridership locations are commonly along C-TRAN's frequent service corridors and transit centers. C-TRAN's ridership patterns have changed significantly over the last 5 years, as peak ridership periods have transitioned from traditional work-based commutes to trips occurring in the middle of the day and for different reasons.

### **Public Involvement**

C-TRAN's public involvement process has two distinct action phases and solicits input from several different audiences. The initial phase of outreach begins in spring 2024, and the final phase happens in late 2024. The outreach plan includes the following themes:

1. Discussion: In our efforts to build community support and encourage constituent decision making, C-TRAN is committed to providing citizens with opportunities to

review and discuss various service concepts. Open discussion is on-going and plays a critical role in each aspect of the plan's development.

2. Outreach: C-TRAN uses an array of public outreach methods to target stakeholders, community groups, and individuals in a variety of ways. Our public process elicits participation from many people, including a significant number of our existing riders and our employees.
3. Participation: C-TRAN offers opportunities for active participation that incorporates real public dialogue and concludes with actionable results. Agency staff respond to ideas shared by the public and integrate their feedback into final decisions.

Staff will use a variety of methods to present the 20-Year LRTP information to citizens living within C-TRAN's Public Transportation Benefit Area (PTBA), soliciting public input through in-person and virtual open houses. Phase 1 will identify community transit needs and preferences to develop service and capital project concepts. To date, in-person events have occurred in each jurisdiction within the C-TRAN service area, in addition to online surveys of both the public-at-large and C-TRAN employees, and engagement with targeted stakeholders.

### **Action, Timeline, Next Steps**

C-TRAN needs your input, including potential improvements that you think will help make C-TRAN work better for riders. Do you want more frequent transit service? Or earlier or later service on a particular day of the week? Or would you like to see C-TRAN invest in on demand services or better infrastructure? What is most important for you?

C-TRAN 2045 is currently collecting public feedback on existing conditions and community needs. A virtual open house is live at [www.c-tran.com/c-tran2045](http://www.c-tran.com/c-tran2045) on the C-TRAN website.

The C-TRAN project team is providing an update on the plan and process for the purpose of consulting local agencies and relevant stakeholders, gathering feedback, and identifying challenges, constraints, and opportunities.

Ultimately, the plan will guide a core component of the C-TRAN and City of Vancouver transportation systems, supporting mobility regionwide through this investment. C-TRAN will continue to update the Transportation & Mobility Commission throughout the project.

### **Contact Information**

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### **Attachment(s):**

TMC Presentation