

City Flag Selection Committee

Meeting Minutes

Thursday, September 4, 2025

Time 1:30 – 3:00 p.m.

Location: Virtual

The meeting began at 1:35 p.m.

Committee Members Present:

Anne McEnerney Ogle, Rosalinda Mendoza, Lee Rafferty, Ty Stober

Committee Members Absent:

Naomi Alexrod, Russell Ford, Zatera Griffin, Hector Alejandro Varela-Betancourt

Staff Present:

Laura Shepard, Tracie Ramirez

Welcome and agenda review

Rose welcomed the committee members and reviewed the agenda.

Laura shared that she and Tracie attended the North American Vexillological Association's (NAVA) virtual meeting on August 3 where they reviewed the committee's first round of finalists and made suggestions for refining the designs based on this committee's feedback.

Laura explained that there is only a certain selection of colors of material to make flags and that the refined designs reflect those colors.

Review of first round finalists/Discussion and select finalists

Laura shared the committee's first-round finalists for review. She then shared all NAVA's variations and NAVA's recommended variations based on the committee's feedback.

Members

Rosalinda Mendoza

Chair

Hector Alejandro Varela-Betancourt

Vice Chair

Mayor Anne McEnerney-Ogle

Councilor Ty Stober

Naomi Axlelrod

Russell Ford

Zatera Griffin

Lee Rafferty

Hector Alejandro Varela-Betancourt

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After discussion, six flags were chosen as finalists. The six final flag designs incorporated different elements from four flag design submissions.

Next Steps

Laura said that the six final designs will go out for public comment within the week and remain open for about a week or so. The committee will take that feedback and choose a final design to take to City Council for adoption sometime in October. She will have the finalist flags made so that they can be hung on flag stands in the lobby of City Hall.

Laura was excited to announce to the committee that the City is test-launching a new podcast and the first series is talking about the process of selecting a new City flag. The first episode is an interview with the Mayor on the history of the City's flag and why we are making a change now. Future guests may include Ted Kaye to explain great flag design, a member of this committee and the flag design finalists. The first episode should be posted soon.

Adjourned: 2:20 p.m.

Next Meeting:

TBD

