



Fourth Plain For All

Investing in Our Future

November 2023

Acknowledgments

The City of Vancouver would like to thank the community leaders who participated to make this process so successful.

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Executive Summary

Fourth Plain for All is a community-driven process to identify, prioritize, and implement a community vision that will improve conditions and expand opportunities for central Vancouver neighborhoods. Fourth Plain for All seeks to address impacts from COVID-19 as well as long-standing disparities to foster a more prosperous and resilient community that thrives into the future.

The Fourth Plain community has experienced long-standing social, economic, and health needs. However, the COVID-19 pandemic worsened these inequities, impacting the area's employment, housing, mental health and childcare needs, and more.

This effort is supported by federal funding awarded to the City of Vancouver from the American Rescue Plan Act (ARPA), a federal program to address public health and economic impacts caused or made worse by the COVID-19 pandemic. The City received \$32.6 million and 75% of the funds (approximately \$25 million) are dedicated to the Fourth Plain area. This funding is a once in a generation opportunity to invest in and strengthen the Fourth Plain community. It specifically builds on recent investments from the City in this area and sets the stage for a sustained investment program.

Fourth Plain for All Vision Statement

Through continued investment, the people who live, work, and go to school in our community are healthy, safe, and have greater access to opportunities. Our ties to one another are strengthened through spaces to celebrate diverse cultures. People feel safe and are safe — whether walking, taking the bus, or visiting a park. Our neighborhoods are not only a local hub, but an international district that people love to visit — **a Fourth Plain For All.**

The Fourth Plain for All Investment Strategy summarizes previous initiatives and investments in the Fourth Plain area and details the Fourth Plain for All Investment Strategy to guide the next ten years of projects, programs, and initiatives to strengthen the Fourth Plain community. The table below highlights the ARPA-funded investments. However, the complete strategy includes more than 40 actions to guide investments in Housing, Community Building & Public Health, Parks & Public Space, Transportation & Safety, and Economic Development. In addition to ARPA-funded investments, this document also identifies community priorities that will advance through other funding sources.

Successful implementation of this strategy will require partnerships with local organizations to expand capacity and pursue new funding opportunities to sustain investments long-term. Close monitoring of investment impacts will also be important to make sure that the program is having the intended impacts and is helping the community invest energy and time in efforts that help advance the Fourth Plain for All Vision.

Fourth Plain for All Investment Strategy: ARPA-Funded Investments

Investment	Description	ARPA Funding
Housing	Supports new affordable housing developments and homeownership to build wealth in the community.	\$9,500,000
Community Building & Public Health	Support a comprehensive tutoring program with Vancouver Public Schools, a Fourth Plain Community Response Team for crisis intervention, and supports for childcare businesses to increase access to affordable childcare.	\$2,250,000
Parks & Public Space	Improves existing parks amenities, including major improvements and redesign of Bagley Community Park.	\$7,000,000
Transportation	Improves safety by providing traffic calming on neighborhood streets, lighting, and pedestrian infrastructure on neighborhood streets.	\$4,250,000
Economic Development	Supports small businesses and entrepreneurship and helps fund programming and operations of the Commons.	\$2,000,000

Introduction

Fourth Plain is a vibrant community in central Vancouver that is home to more than 25,000 people representing numerous cultural and ethnic groups. Known by some as the city's International District, this diverse area has a dense collection of local restaurants, businesses, and cultural groups that serve residents in the Fourth Plain neighborhoods.

In addition to local businesses and neighborhood-focused activities, regional destinations and events draw people from across the city to Fourth Plain to locations such as Clark College and the Burnt Bridge Creek Trail, as well as to community events, such as the Multicultural Resource Fair.

This document summarizes previous initiatives and investments in the Fourth Plain area and identifies an Investment Strategy, called Fourth Plain for All, to guide the next ten years of projects, programs, and initiatives to strengthen the Fourth Plain community.

The Fourth Plain area encompasses the neighborhoods along Fourth Plain Boulevard between Interstate 5 (I-5) and I-205, including the neighborhoods of Rose Village, Central Park, Maplewood, Fourth Plain Village, Bagley Downs, Meadow Homes, Ogden, Van Mall, and Walnut Grove. Although these neighborhoods extend beyond the immediate Fourth Plain Boulevard corridor, the area's demographics and businesses align these communities. The Fourth Plain for All project area is illustrated in **Figure 1** on the next page.

Image Left: Mural located along Fourth Plain Boulevard.

Fourth Plain Boulevard anchors the Fourth Plain community, providing continuous east-west access across the project area and through the heart of the city. Fourth Plain Boulevard also links to other major roads and highways, such as Mill Plain Boulevard, Fort Vancouver Way, Andresen Road, SR-500, I-5, and I-205, providing important connections throughout the city and region.

Fourth Plain Boulevard is also home to The Vine - the region's first-ever bus-rapid transit (BRT) service. Vancouver is investing in the transportation network in this area, including improvements to bicycle, pedestrian, and transit facilities along Fourth Plain Boulevard and C-TRAN's new Vine service along Mill Plain Boulevard that opened in fall 2023.

Unfortunately, the Fourth Plain area is also home to long-standing social, health, and economic needs made worse by the impacts of the COVID-19 pandemic. Significant needs include access to affordable housing, safe and convenient transportation options, more investment in parks and public spaces, and more initiatives to support community development and economic opportunity for all.

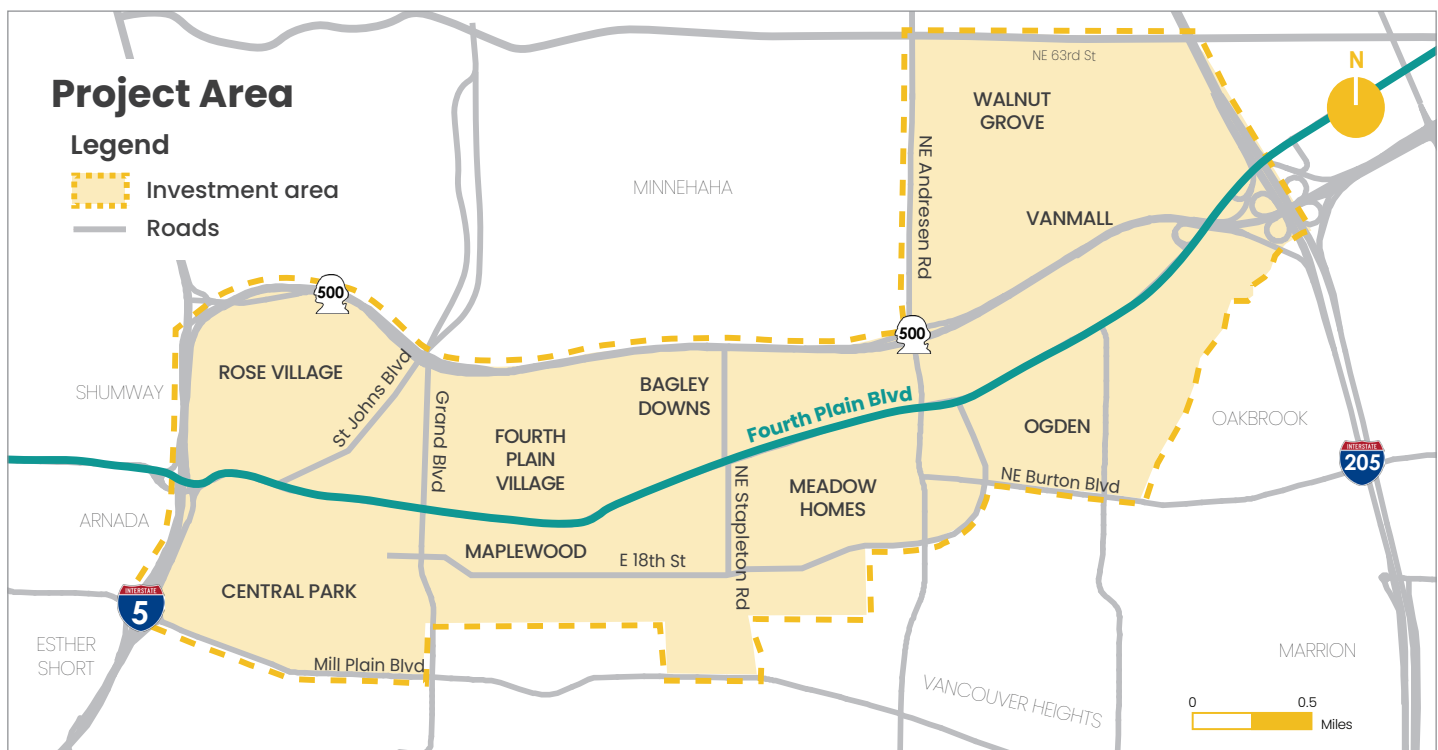


Figure 1. Fourth Plain for All Investment Area

Previous Fourth Plain Initiatives

The City has been committed to supporting the Fourth Plain Boulevard area for many years. Beginning with the Fourth Plain Corridor Subarea Plan (2007), which amended the City's Comprehensive Plan, the City identified ways to improve roadway safety and increase residential density in the area. In 2015, the Fourth Plain Forward Action Plan expanded on the Subarea Plan to provide a stronger focus on economic development. This plan identified strategies for increasing economic opportunities for residents and businesses along the corridor. In fact, the Action Plan first identified many of the priorities that are reflected throughout this document, including community building and placemaking, business support, economic development, and community health. The City has advanced many of the strategies identified in the Action Plan. Examples include but are not limited to:

- **Action 1.1: Create and fund a district manager position.** Fourth Plain Forward is a non-profit dedicated to economic progress and support along the corridor. They fulfill the role of district manager, helping to plan cultural events, facilitate placemaking, and more.
- **Action 1.5: Facilitate community place-making.** With City funding, Fourth Plain Forward hosts a Summer of Murals program that has added approximately 20 murals to the area. These murals have become one of the corridor's defining features.
- **Action 1.6: Host ongoing special events and festivals.** Prior to the COVID-19 pandemic, the City in partnership with Clark County Public Health and Fourth Plain Forward had hosted the annual Multicultural Festival; in more recent years, the City has supported the Latino Community Resource Group's Multicultural Resource Fair.
- **Action 2.1: Target technical assistance to priority businesses.** Business assistance is available to Fourth Plain area businesses through existing City and partner-run programs; Fourth Plain Forward also helps connect businesses with available resources.
- **Action 3.1: Develop a commercial kitchen incubator.** The Fourth Plain Community Commons includes a commissary kitchen to help launch and support emerging food-based businesses.
- **Action 4.7: Corridor-wide strategy to improve safety and multi-modal access.** The Fourth Plain Safety and Mobility study identifies safety and mobility improvements along Fourth Plain Boulevard. Initial phases of this effort are currently in construction, which will build on previous safety improvements made along the corridor.

Other projects, like the Fourth Plain Community Commons, help advance multiple actions and goals identified in the Action Plan. The Commons is a mixed use project located on Fourth Plain Boulevard that includes affordable housing and community-focused space. This project advances the following actions and goals from the Action Plan: develop Warrior's Field (Action 1.7), develop a commercial kitchen incubator (Action 3.1), and foster inclusive, transit-oriented development (Goal 5).

The City has also advanced specific projects and initiatives in the area that build on the Action Plan, including:

- Pedestrian Safety Initiative, in partnership with Clark County Public Health, which developed strategies to improve walking connections in the area and advance safety measures along the corridor.
- Fourth Plain Coalition, in partnership with Clark County Public Health, to address differences in health outcomes and economic security in the area. In 2018, the Coalition expanded to more than 30 organizations to promote safe streets, support economic opportunity, and expand affordable housing.



Fourth Plain Commons, opened in fall 2023, includes affordable housing and community-focused space.
Image Source: City of Vancouver

Demographic Overview

Fourth Plain is home to Clark County's most diverse population. With more than 10 languages spoken in the area, Fourth Plain's neighborhoods have some of the city's highest percentages of Latinx, Pacific Islander, and foreign-born residents. Residents in the area also disproportionately experience social and economic inequities; people living in neighborhoods around Fourth Plain Boulevard are more likely to live in low-income households, live with disabilities, have low English proficiency, and represent both younger and older populations. In fact, about one-quarter of the area's residents live in extreme poverty, and average household incomes for the area are about 60% of the city's median income.

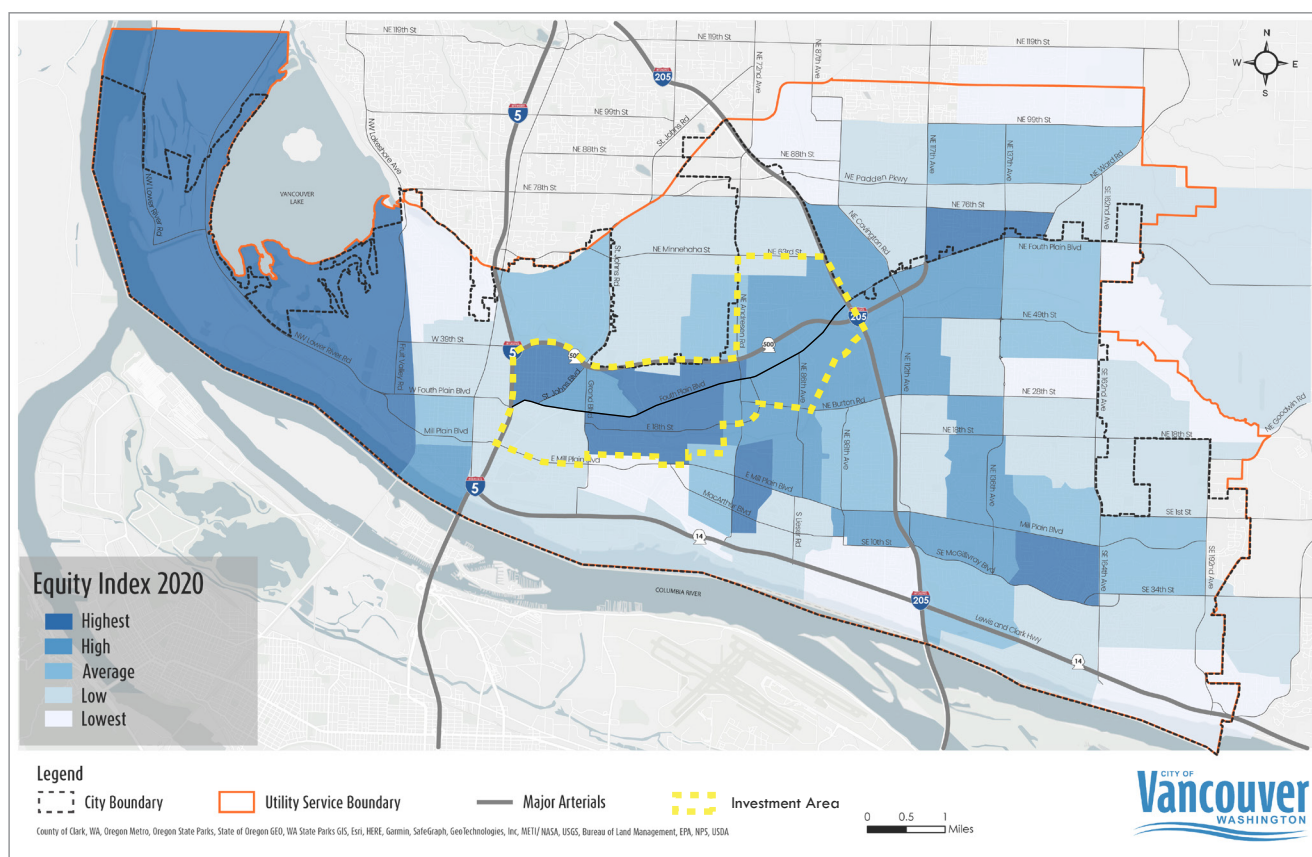


Figure 2. The City of Vancouver's Equity Index Map identifies where equity populations reside within the city based on demographic data available from the US Census. Factors include: people of color, people below 200% federal poverty threshold, renter households, adults without a four-year degree, households with limited English proficiency (LEP), people with disabilities, youth under 18, and adults 65 and older. The Fourth Plain for All study area is home to some of the highest concentrations of equity populations in the City of Vancouver. Image Source: City of Vancouver

Many areas of the Fourth Plain community are also within Qualified Census Tracts. This is a Department of Housing and Urban Development (HUD) designation for census tracts where 50 percent or more of households have incomes below 60 percent of the Area Median Gross Income (AMGI) or have a poverty rate of 25 percent or more.

COVID-19 Pandemic Impact

The Fourth Plain community has experienced long-standing social, economic, and health needs. However, the COVID-19 pandemic worsened these inequities, impacting the area's employment, housing, mental health and childcare needs, and more. Examples of this include:

- Unemployment rates in the community grew from 7.8 percent prior to the pandemic to nearly 16 percent in 2021. This unemployment rate is higher than the county and national unemployment rates.
- Nearly 25 percent of the region's childcare capacity disappeared due to closure of childcare locations and reduction in staff.
- Vancouver Public Schools reported a nearly 40 percent increase in students with McKinney-Vento status during the 2021-2022 school year. McKinney-Vento is a federal law that supports enrollment and education of students who are homeless.
- In 2020, Council for the Homeless found that 29.5 percent of people surveyed who identify as homeless used to live in zip code 98661, which includes several Fourth Plain neighborhoods.
- Transit dependency increased along the corridor in 2020, limiting access to resources and opportunity.

The City recognizes that if these problems are not addressed, they could further inequities that existed before the pandemic started. The area is still witnessing high levels of unemployment but does not have the resources available to support the community. There is concern that businesses may still be facing issues that are limiting their ability to recover financially, while families may be facing higher risks of displacement or houselessness. Figure 3 below depicts the City's assessment of displacement risk. Many areas along the Fourth Plain corridor are identified as susceptible to displacement based on 2015-2020 data. The effects of the COVID-19 pandemic have likely increased this risk.

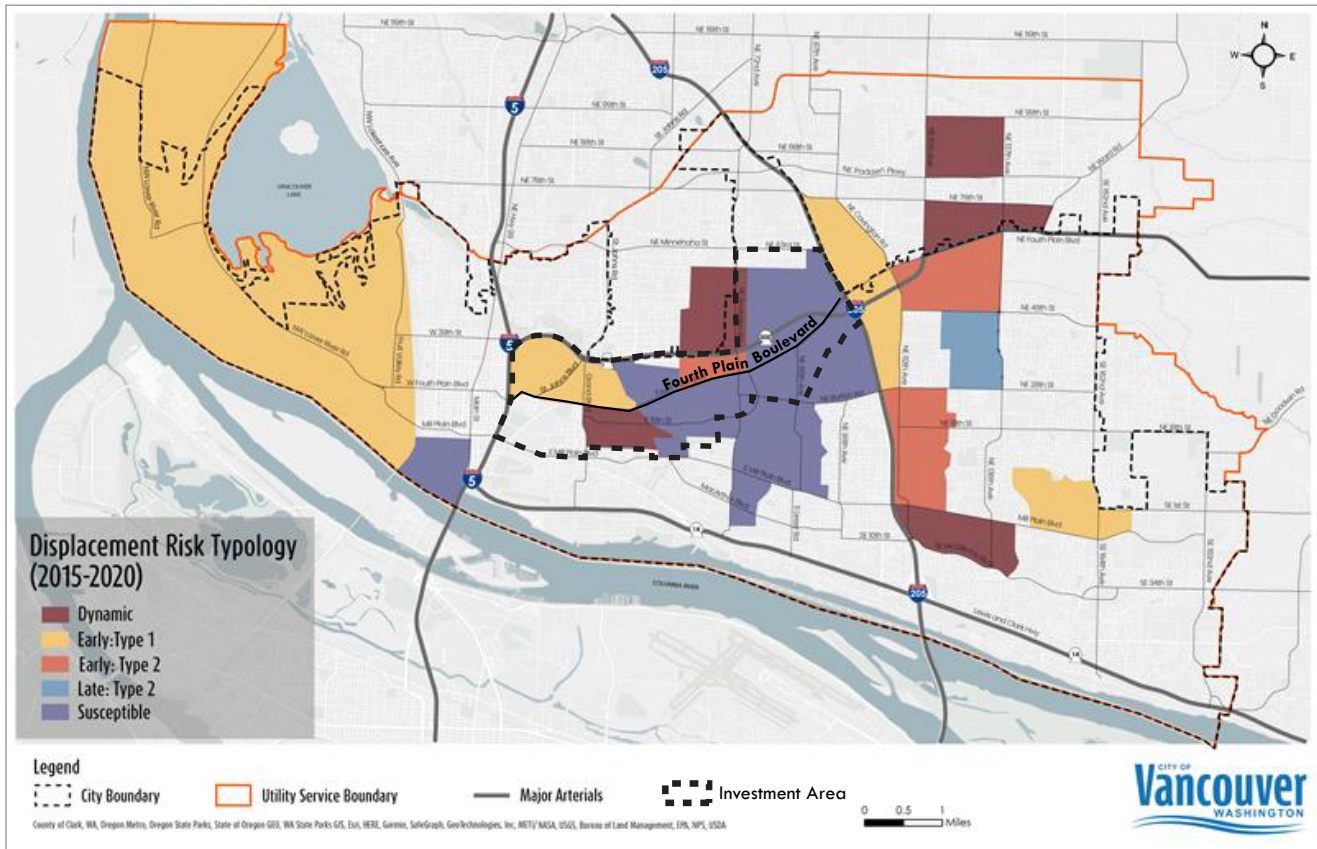


Figure 3. The City of Vancouver's Displacement Risk Typology Map identifies areas in the city where risk for displacement is highest. Factors include demographic characteristics as well as median home values. Shown in purple, areas most susceptible to displacement are found along many areas of the Fourth Plain corridor. Image Source: City of Vancouver.

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Fourth Plain For All

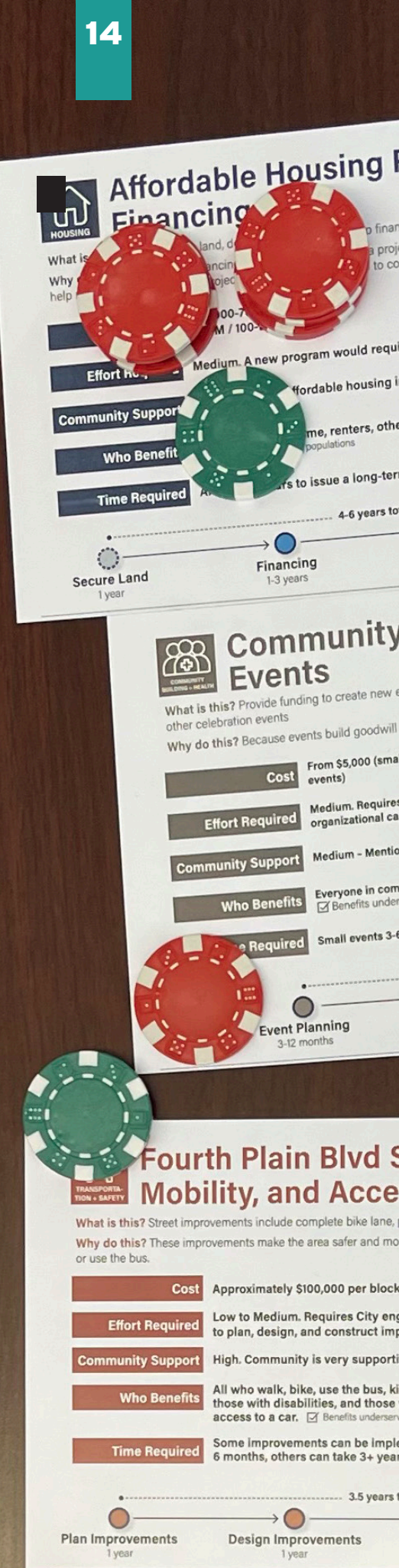
Fourth Plain for All is a community-driven process to identify, prioritize, and implement a community vision to improve conditions and expand opportunities for central Vancouver neighborhoods. Fourth Plain for All seeks to address impacts from COVID-19 as well as long-standing disparities to foster a more prosperous and resilient community that thrives into the future.

This effort is supported by federal funding awarded to the City of Vancouver. In 2021, the City of Vancouver received \$32.6 million in funding from the American Rescue Plan Act (ARPA), a federal program to address public health and economic impacts caused or made worse by the COVID-19 pandemic. ARPA funding can support a variety of programs and projects, but the funds must be used to reasonably address a public health or economic impact resulting from or made worse by the COVID-19 pandemic. In November 2021, Vancouver City Council directed 75% of these funds (approximately \$25 million) to be dedicated to the Fourth Plain area.

This funding is a once in a generation opportunity to invest in and strengthen the Fourth Plain community. It specifically builds on recent investments from the City in this area and sets the stage for a sustained investment program.

However, not all needs can be addressed through this funding alone. Some investments may require additional time for full implementation as well as an increase in staff capacity, while others may not qualify as ARPA expenses. For this reason, this Investment Strategy identifies investments over a 10-year timeline that the City can advance using other funding sources. This document summarizes the community-driven process and investment priorities that formed the Fourth Plain for All Investment Strategy. The City will closely assess the impacts of investments to ensure that under-served communities in Fourth Plain are benefiting from the investments.

Image Left: Community members ranked priority investment categories.



Vision & Goals

The Fourth Plain for All Vision and Goals were co-developed with Fourth Plain community representatives to guide investment in the community and neighborhoods.

Fourth Plain for All Vision

Through continued investment, the people who live, work, and go to school in our community are healthy, safe, and have greater access to opportunities. Our ties to one another are strengthened through spaces to celebrate diverse cultures. People feel safe and are safe – whether walking, taking the bus, or visiting a park. Our neighborhoods are not only a local hub, but an international district that people love to visit – a **Fourth Plain For All**.

Goal 1: Expand Economic Opportunity for All

Grow economic opportunity for residents, businesses, and organizations that call Fourth Plain home.

Goal 2: Expand Access to Affordable Homes

Improve access to stable housing and build community wealth, while enhancing livability and ensuring the local community benefits from new investments.

Goal 3: Invest in Parks, Public Spaces, and Environment

Cultivate the “heart” of the corridor by focusing resources on public gathering places that celebrate cultural diversity, neighborhood parks, and natural destinations along Fourth Plain.

Goal 4: Foster Healthy Communities for All

Improve community health for all people, including individuals, families, and children.

Goal 5: Focus on Community Safety

Increase real and perceived public safety through creating places where people want to be, including place-based safety investments, transportation and street investments and community-led initiatives.

Project Timeline

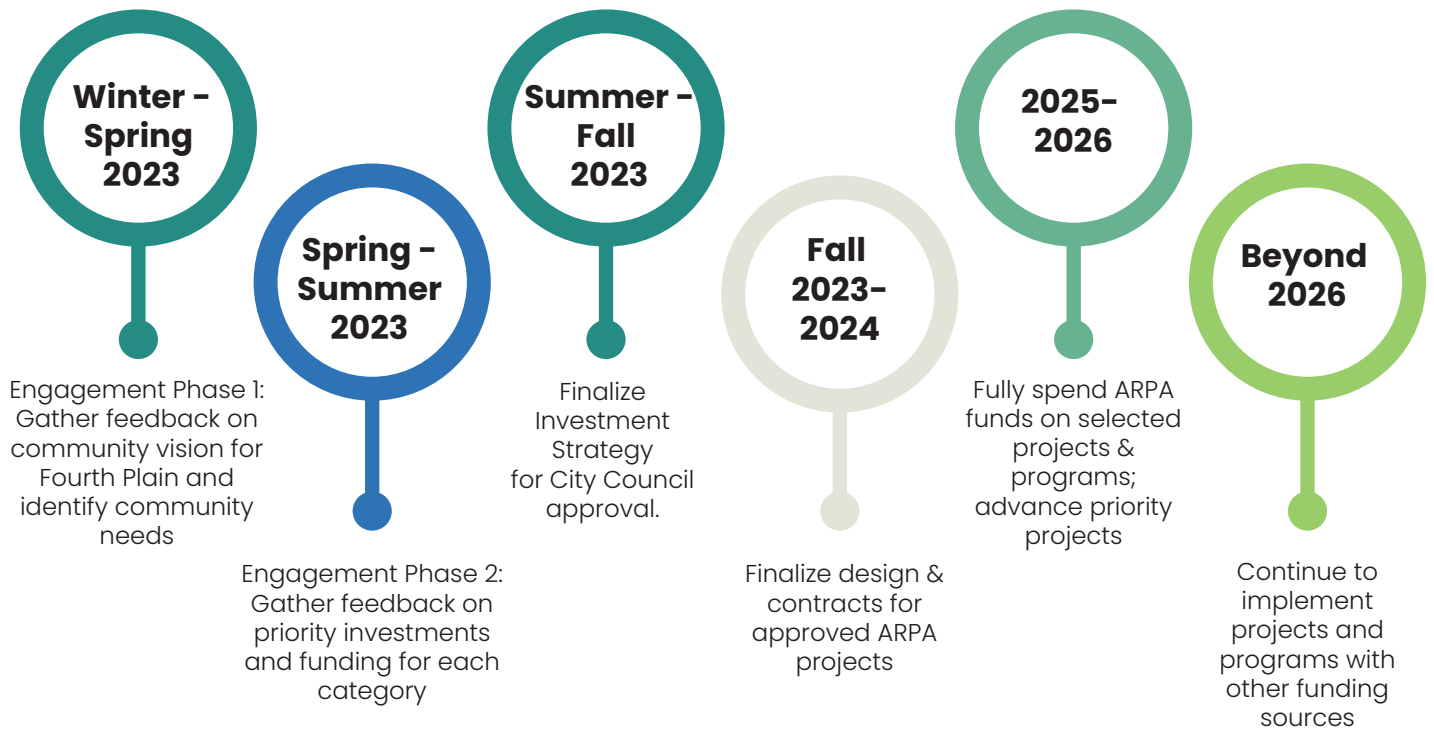


Figure 4. The Fourth Plain for All project timeline includes the development of the Investment Strategy and extends beyond 2026 to reflect the implementation period for priority investments.

Community Engagement Process

The City of Vancouver committed to a community-led process that meaningfully responded to local concerns, needs, and community priorities. As part of this commitment, Fourth Plain for All employed equity-centered engagement practices to support a more inclusive planning process. The strategies and tools used throughout the project support the goal of a co-creative process with the community and City.

At the start of the project, the City and project team met with community stakeholders to introduce the project and understand how to

best engage the community. The input shared during this meeting was critical to developing a process that meaningfully engages the community and responds to local priorities. One critical element of this process was the development of an Investment Strategy Committee (ISC) to guide the project.

Investment Strategy Committee (ISC)

The City chartered the ISC to play a key role in this community process and to provide critical guidance on the development of the Investment Strategy. The ISC is made up of

15 community members who live, work, own a business or attend school in the project area. Eighty-six percent of committee members self-identify as Black, Indigenous, or People of Color (BIPOC). Four members are youth (24 years-old or younger) who are current students at high schools in the project area or the local university. Committee members also represent organizations that provide support programs and resources to the Fourth Plain community, including NAACP, Fourth Plain Forward, Pasitos Gigantes, Sakura 39ers, Odyssey World International Education Services and Vietnamese Community of Clark County.

Members were specifically selected to include individuals of underrepresented groups to make sure that the diversity of the Fourth Plain corridor was reflected in the project process. ISC members were also compensated for their participation.

The ISC convened at four intensive workshops, held between March and July 2023:

- Tuesday, March 21, 2023
- Thursday, April 27, 2023
- Tuesday, May 30, 2023
- Tuesday, June 27, 2023

The ISC provided critical feedback around the FPFA Vision, shared neighborhood needs and priorities, and helped refine evaluation criteria for selecting priority investments. Importantly, the ISC also engaged in a participatory budgeting exercise to help allocate and prioritize ARPA funding across key potential investments and programs. ISC members supported broad-based public outreach by joining project staff in business canvassing, distributing information throughout the Fourth Plain community, participating at community outreach events, and testifying in support of the FPFA at City Council meetings.



The Investment Strategy Committee met four times to shape elements of Fourth Plain for All and the Investment Strategy through collaborative discussion, participatory budgeting exercises, and more.

Community Engagement

The City conducted robust outreach to the general public through a combination of direct outreach to businesses and residents located along Fourth Plain Boulevard, tabling at community events, online engagement, and community listening sessions. City Council was also instrumental in providing oversight and guidance for the process from its inception.

Throughout the project, more than 700 community members provided feedback and shared their vision for Fourth Plain across nearly 20 events and activities including:

- **Tabling at existing community events:** Project staff joined existing community events to share insights about the project and gather feedback through exercises specific to the project phase (see Project Timeline on page 16).
- **Engagement with Neighborhood Associations:** Project staff presented at five neighborhood association meetings and gathered input on community priorities.
- **Community surveys:** Two community surveys, available in both Spanish and English, explored community priorities broadly and asked for specific feedback on investment priorities.
- **Community Open House:** In-person event where community members learned about Fourth Plain for All and shared feedback about investment priorities.
- **Business-specific outreach:** Project team members canvassed Fourth Plain businesses and held listening sessions to better understand business priorities and needs.
- **Social media and website updates:** Regular updates to digital content kept community members informed about project phases and opportunities to engage with the project. Direct mailing supplemented digital efforts.

Image Left: Mural located along Fourth Plain Boulevard.



Engagement activities prioritized tools and strategies that increased connections with small businesses, youth, non-English speakers, immigrants, and other groups not typically represented in engagement processes. Materials were provided in multiple languages, and students were invited to participate in the ISC. Additionally, the project employed an ambassador program, which asked trusted community members to help extend outreach efforts into their local communities.

Ambassador Program

Five multilingual Project Ambassadors helped expand outreach efforts throughout the development of the Investment Strategy. Project staff took a deliberate approach to recruit ambassadors who represent and have ties to Russian, Ukrainian, Chuukese, and Vietnamese communities in the Fourth Plain area to ensure the project reached communities through trusted channels and in a culturally respectful way. Their role included translation support for project communication materials, business canvassing support, and conducting direct outreach efforts in their community on behalf of the project. Ambassadors were compensated by the project for their time. This investment helped foster trusted connections and opened a communication channel between project staff and historically underrepresented communities.



Project team members tabling at Recovery Cafe speak with community members about Fourth Plain for All and gather feedback on investment priorities.

Engagement Summary

ISC and community feedback directly informed the development of the Investment Strategy. While the ISC provided a more comprehensive forum for discussion, community engagement results were imperative for identifying priorities in the community and confirming the ISC's input. Generally, results from both the ISC and broader community engagement were aligned. Common themes from both the ISC and general public are summarized below based on the phase of engagement. More detail on engagement for the FPFA project can be found in the Phase 1 and Phase 2 Engagement Summaries (see Appendix A).

Phase I - February to April 2023

The first phase of engagement focused on the vision for Fourth Plain and understanding the challenges residents and businesses have faced since the start of the COVID-19 pandemic. Community members shared their vision for the Fourth Plain community and what investments would have the greatest impact on the community. This feedback informed the project vision, evaluation criteria for identifying priority investments, and key investment categories. Common themes are summarized below.

The Fourth Plain community has experienced increased health, safety, and economic challenges since the start of the COVID-19 pandemic.

The Fourth Plain community has been strongly impacted by COVID-19, whether by the physical effects of the disease on themselves or loved ones, or by the negative effects of social isolation and impacts to local businesses. Businesses also noted growing concerns about vandalism and theft. Fourth Plain community members expressed strong support for safer streets, community gathering spaces, and youth programs to help heal the community.

Community members imagine a Fourth Plain corridor that is vibrant, healthy, and bustling with business activity and community celebrations.

Fourth Plain community members expressed strong support for investments that foster happy, healthy families and a successful neighborhood business environment. Community needs include access to healthy food, walkable and bikeable neighborhoods, and increased parks, green spaces, and community gathering locations.

Investments in affordable housing, public services, street improvements, and placemaking, are most cited as ways to help create a safe, healthy, and vibrant Fourth Plain community.

Helping people stay in their current homes and investments in new affordable housing were the most cited opportunities for realizing the Fourth Plain vision. Community members also expressed strong support for investments in streets and public spaces to ensure safe travel through the area and attractive, healthy destinations for all.

Phase 2 - May to August 2023

The second phase of engagement focused on both how to allocate funding across the investment categories and asked the community which specific programs and projects they would like to see within each category. Community members ranked priority investment categories, selecting their top three priorities. The exercises focused on the investment categories and examples of programs and projects for each category were provided to guide participation.

In order of priority, community members ranked the investment categories as follows:

1. Housing
2. Community Building and Public Health
3. Parks and Public Space
4. Economic Development
5. Transportation

Across engagement opportunities, including the ISC, common themes emerged among participants that speak to community priorities and the impact of investment, including:

- **Housing is the top priority**, including access to housing, housing affordability, and supportive services.
- **Health and safety concerns** are common among residents and business owners. Increased access to mental and behavioral health services was commonly identified as a priority.
- **Strengthen community belonging** and attract visitors to the Fourth Plain corridor to improve recreation, socialization, and learning opportunities.
- **Invest in existing and future Fourth Plain businesses** to support economic development.
- **Support youth development** and increase access to academic support, job opportunities, and college and career readiness programs.



“You can’t do anything in the community to help people unless they’re housed. Housing must come first.”

-Fourth Plain Community Member

ISC members engage in a participatory budgeting exercise to guide overall investment priorities.

In addition to identifying funding priorities and community needs, the second phase of engagement also provided insight into overarching priorities or guiding principles that can be used to enhance the evaluation criteria and guide investment. These include:

Invest in what exists.

Whether improving existing spaces and parks that can support community gathering or expanding existing programs, community members want to see existing resources used to their full potential. This also includes increasing awareness of existing programs, services, and resources.

Provide for culturally specific community needs.

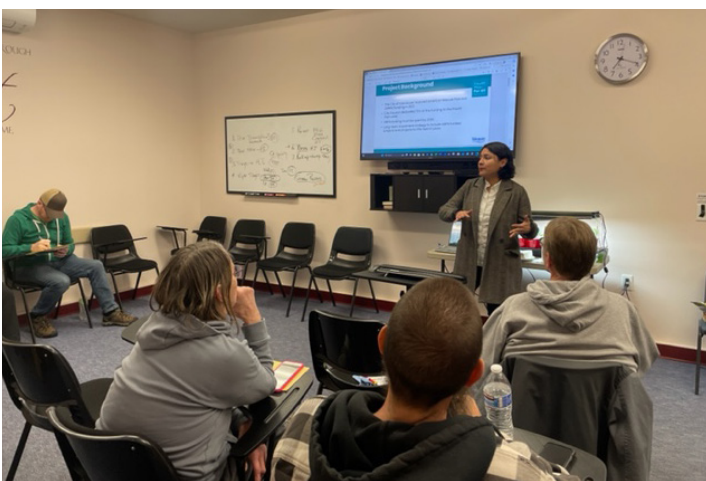
Programs, spaces, and projects should recognize and make space for Fourth Plain's diverse community. As the City further defines specific investments, it will be important to understand how needs may vary among different community groups.

Reduce barriers to access.

ISC members identified specific barriers that limit access to opportunity for many community members. Barriers include lack of language translation services, lack of trusted communication channels, limited access to transportation, cost, eligibility criteria, and knowledge of existing resources and regulations. Reducing or eliminating barriers through investments can provide significant benefit to the community.

Evaluate investment benefit.

Programs and projects will require continued monitoring and evaluation to understand if the investment has the intended community benefit. Monitoring creates the opportunity to adjust program parameters and better work toward intended outcomes.

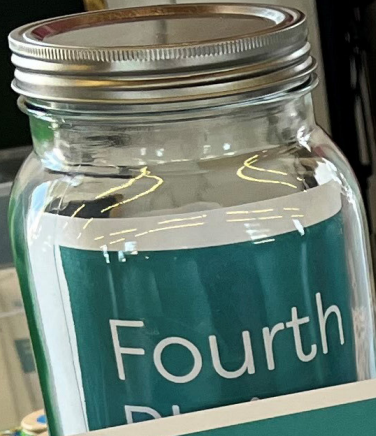
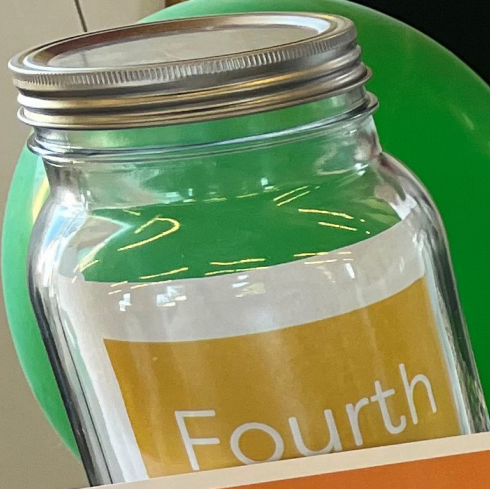


City of Vancouver staff present about Fourth Plain for All to expand awareness of engagement opportunities and provide information about the overall investment process.

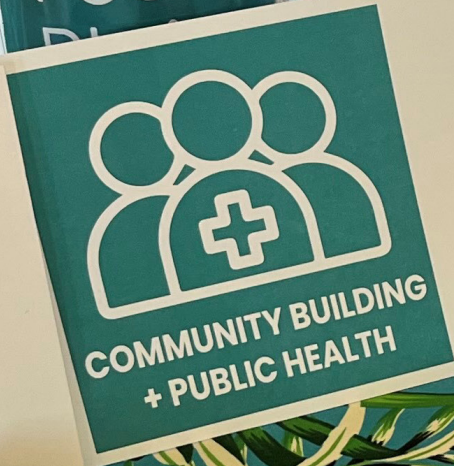


Project team members talk with community members at the Community Open House.

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TRANSPORTATION + SAFETY



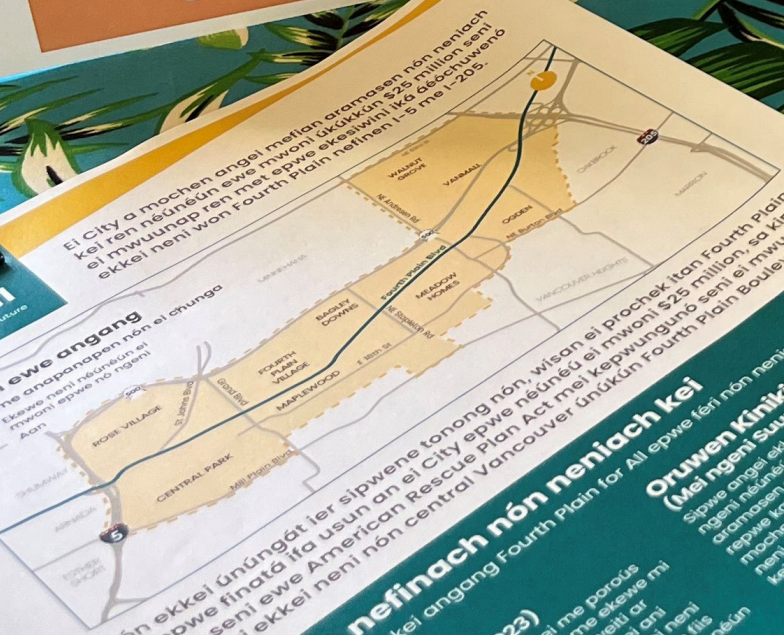
COMMUNITY BUILDING + PUBLIC HEALTH



ECONOMIC DEVELOPMENT



Nenien ewe angang
Esiain me anapanen non ei chungu
Esiain nen neunen ei
mwoni epwe nō ngeni
Aan



El City a mochen angel metlan eramosen nōn nentach
kei ten neunen ewe mwoni tūchukūn \$25 million seni
ei mwunap ren mei epwe ekewiwi lka geochuweno
ekkei neni won Fourth Plain nentien 1-5 me 1-205

Nōn ekkei ūnūgāt ier sipwene tonong nōn wisan ei procher itan Fourth Plain For
All, epwe finatā ita usun an ei City epwe nānēu ei mwoni \$25 million, sa linsou
an tou seni ewe American Rescue Plan Act mei kepungūno seni ei mwunap an
epwe fēri ekkei neni nōn Central Vancouver ūnūk Fourth Plain Boulevard.

Angangen nefinach nōn neniach kei
Epwe ruu kinikin nōn neniach kei
Ewin Kinikin
(Fapeweri ngeni Eprein 2023)

Sipwene angangu nōn neniach kei me porūe
ngeni chōn nomw nōn neniach kei me ekewe ni
wor ar bisne pwun sipwe sinei me weweti ar
anean me mochen tengen me met i mei an
osukosuk me osupwang ar nōn omw nōn ei neni
Fourth Plain. Ekkei mēmet sipwe angel epwe fūis
ipwe ekoch metoch sipwe anganga ngeni neunen
epwe mwoni mei kawar.

Oruwen Kinikin
(Mei ngeni Suu 2023)
Sipwe angē ekewe metoch sipwene anganga
ngeni neunen ewe mwoni mei kawar ngeni
aramosen nōn neniach kei sa pwan ngeni ar
repwe tōn me apungūngō sa pwan ngeni ar
mochen tūnd epwe ekewiwi lka fēri nōn aen kewe
neni. Sipwe pwan suu ngeni aramosen nōn neniach
kei ar repwe wisen finatā me angang me prakām
e kōan aucha. Meinin metlan aramosen epwe
pwan anis kawar ei mwoni epwe neunen ngeni
ekkei angang.

Fourth Plain for All Investment Strategy

The Fourth Plain for All Investment Strategy identifies tools, programs, and actions to advance the Fourth Plain for All vision. This Strategy aims to maximize available ARPA funding in addition to existing funding sources to advance community-identified priorities and establish a long-term strategy for maintaining and growing these investments.

Developed collaboratively with the ISC and community members, this 10-year strategy also prepares the City to take advantage of other funding sources and opportunities to continue advancing equity, safety, mobility, access to jobs and services, a thriving small business ecosystem, and improved parks and open spaces for the Fourth Plain Community.

Implementation of this strategy will also require close partnership with community organizations and other agencies. In many cases, identified actions seek to strengthen and grow existing programs or advance projects proposed in previous planning efforts. Increased promotion of existing resources is a common theme across all five investment categories, and efforts that increase public awareness and reduce barriers for access will be key to success of this Strategy.

This chapter introduces the Investment Strategy and identifies information and partnerships that can help the City advance community priorities.

Image Left: Community members ranked priority investment categories at an event hosted by our Chuukese project ambassador.



ARPA-Funded Investments

ARPA funding creates a significant opportunity to advance community priorities and expand on existing programs and investments in the Fourth Plain community. However, the funding also has specific rules around its use, both in terms of what the City can use it for as well as by when the City must spend the funding. These rules include:

1. The funding must be used to reasonably address a harm caused or worsened by the COVID-19 pandemic, and
2. The funding must be spent by the end of 2026.

This means that all project and programs funded through ARPA must be complete by the end of 2026. Given this constrained timeline, it is important that ARPA-funded investments are not only a community priority but are also feasible, cost effective, and minimizes risk.

Developed in close collaboration with the ISC, evaluation criteria helped guide the selection of ARPA-funded projects as part of the overall Investment Strategy. Shown in Figure 5, these criteria reflect both the importance of community-identified priorities as well as respond to the specific constraints of ARPA funding. More information about the evaluation process can be found in Appendix B. Table 1 on the next page summarizes the priority investments and anticipated funding distribution for ARPA-funded investments.

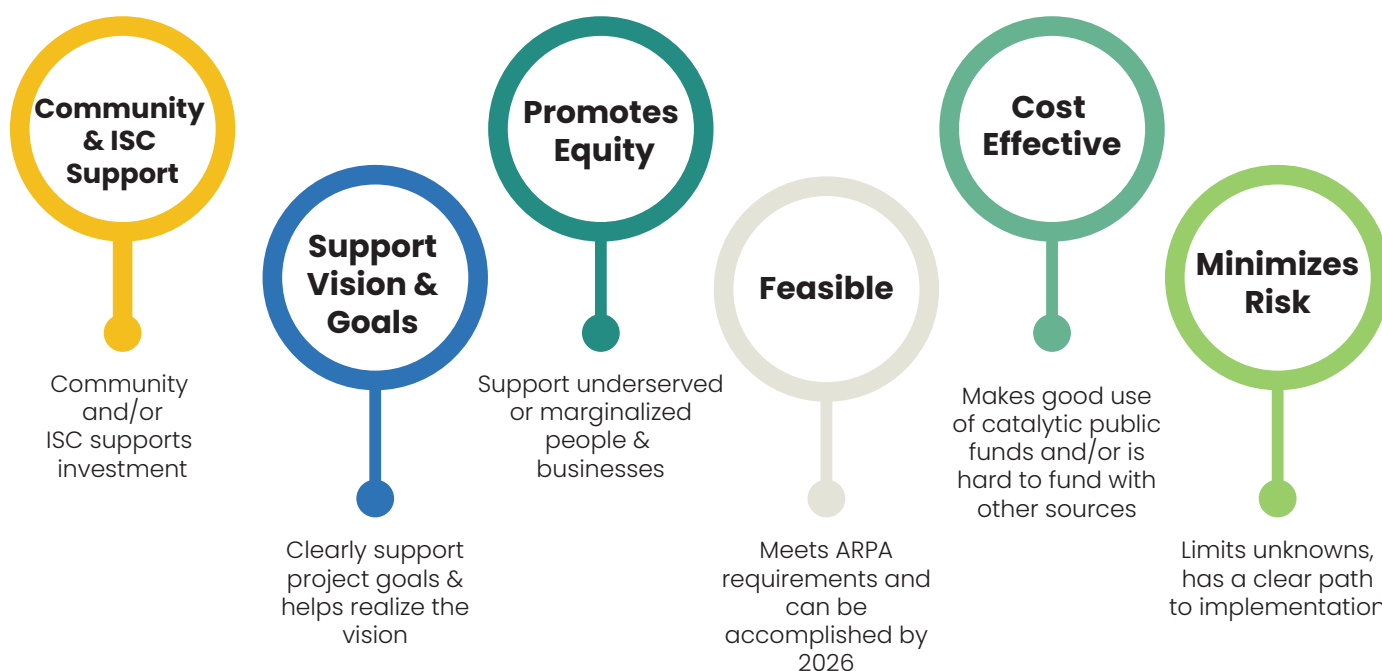


Figure 5. Investment Strategy Evaluation Criteria

Table 1. ARPA-Funded Investments

Investment	Description	ARPA Funding
Housing	Supports new affordable housing developments and homeownership to build wealth in the community.	\$9,500,000
Community Building & Public Health	Support a comprehensive tutoring program with Vancouver Public Schools, a Fourth Plain Community Response Team for crisis intervention, and supports for childcare businesses to increase access to affordable childcare.	\$2,250,000
Parks & Public Space	Improves existing parks amenities, including major improvements and redesign of Bagley Community Park.	\$7,000,000
Transportation	Improves safety by providing traffic calming on neighborhood streets, lighting, and pedestrian infrastructure on neighborhood streets.	\$4,250,000
Economic Development	Supports small businesses and entrepreneurship and helps fund programming and operations of the Commons.	\$2,000,000

Investment Strategy

The comprehensive Investment Strategy includes community-identified priorities for the Fourth Plain area. Priority projects and programs will advance through a combination of ARPA funding and other existing funding sources, while other identified investments may require new funding sources and opportunities to advance. Table 2 through Table 6 on the following pages summarize identified investment strategies and associated actions; each table also includes information about priority actions and anticipated time-frame for implementation (Short = 0-3 years; Medium = 3-6 years; Long = 6-10 years). The sections that follow these tables provide greater detail for the investment strategy. Organized by category, these sections include:

- **Measures of Success:** Example metrics that the City and partners can use to track progress of the investment strategy over time.
- **Strategy Overview and Purpose:** A brief description for each strategy identifies community priorities.
- **Potential Partners:** Implementation partners will be key to the success of the 10-year investment strategy. Potential partners are listed for each strategy.
- **Actions:** Specific actions, projects, and programs that will advance the investment strategy.

In the final section, the Investment Strategy identifies potential funding sources that the City and implementation partners may pursue to advance implementation of community priorities.

Table 2. Housing Strategies and Actions

1. Housing		ARPA Funding Allocated: \$9,500,000		
Strategy	Description	Priority	Actions	Time-frame
Support the Creation and Retention of Affordable Housing Opportunities	Programs and investments that expand and preserve affordable housing opportunities in the community.	★	1.1 Identify and implement investments that support the development of new affordable housing and preserve existing affordable housing stock.	Short
		➤	1.2 Expand access to existing programs/ resources, including access to programs for undocumented people.	Short
		➤	1.3 Increase resource promotion and expand language interpretation.	Short
			1.4 Establish zoning protections for affordable housing and mobile/ manufactured home parks.	Medium
			1.5 Establish a land bank for future affordable housing development.	Long
			1.6 Develop a landlord registry.	Medium
			1.7 Support existing programs that currently provide support to renters and landlords.	Short
			1.8 Increase access to rental assistance programs for BIPOC and immigrant households.	Short
Expand Programs and Assistance to Support Homeownership and Households	Programs and assistance to support first-time, low-income homebuyers; maintain affordable owner-occupied housing through funding repairs, safety improvements and weatherization of homes owned by low-income homeowners. Investments also include programs that provide support to households and increase family self-sufficiency.	★	1.9 Support existing programs that provide assistance to homebuyers and homeowners.	Short
		➤	1.10 Expand access to existing programs/ resources, primarily to include undocumented people.	Short
		➤	1.11 Increase resource promotion and expand language interpretation.	Short
			1.12 Create an Individual Development Account (IDA) program to support first-time, low-income homebuyers with down payment assistance.	Long
			1.13 Develop or support family self-sufficiency programs to increase financial education opportunities.	Medium

★ ARPA Funded Action ➤ Priority Action

Table 3. Community Building and Public Health Strategies and Actions

2. Community Building and Public Health					ARPA Funding Allocated: \$2,250,000
Strategy	Description	Priority	Actions		Time-frame
Expand Academic and Career Support Programs	Programs that provide academic support to students of all ages as well as advance college and career readiness programs for high school students.	★	2.1	Support Vancouver Public Schools' Comprehensive Tutoring Pilot Program; the pilot is a weekly tutoring program that includes funding for staff time, food, and educational opportunities for families and parents.	Short
		➤	2.2	Support mentorship, apprenticeship, and pre-apprenticeship programs.	Medium
		➤	2.3	Support internship, networking, and job shadowing opportunities.	Medium
			2.4	Support and expand college and career readiness programs.	Medium
			2.5	Increase awareness of existing programs and scholarships, especially those that are currently underutilized.	Short
Expand Access to Childcare Providers and Programs	Programs and investments that increase childcare opportunities in the Fourth Plain community. This includes increasing the number of childcare providers and expanding available facilities.	★	2.6	Support partners and programs to increase the number of childcare providers.	Short
		➤	2.7	Develop a childcare facility to expand childcare locations in the Fourth Plain Boulevard area.	Long
Support Community Celebration and Cultural Events	Programs and investments that support community celebrations, cultural events, and community diversity.	➤	2.8	Continue and expand existing support for culturally-specific festivals and attractions.	Short
			2.9	Expand community signage and printed materials to include other languages, including resources for people with limited sight.	Medium
Increase Behavioral Health Support	Programs that expand support for mental and behavioral health in the Fourth Plain community and help activate key community locations.	★	2.10	Support the development of the Fourth Plain Corridor Community Response Team in collaboration with Columbia River Mental Health response team.	Short
		★	2.11	Partner with organizations to support trash cleanup and graffiti removal with programs partners, as well as activation of key areas in the community to reduce unwanted activities.	Short

Table 4. Parks and Public Space Strategies and Actions

3. Parks and Public Space			ARPA Funding Allocated: \$7,000,000		
Strategy	Description	Priority	Actions		Time-frame
Improve Existing Parks	Projects that will improve existing parks in the Fourth Plain area to expand recreational opportunities, add amenities, and enhance community gathering spaces.	★	3.1	Construct Bagley Park Improvements, including playground replacement.	Short
		★ ➤	3.2	Identify and construct improvements and new amenities in existing Fourth Plain neighborhoods.	Short/Medium
			3.3	Expand community awareness of existing recreational resources and programs to increase use. This action includes providing materials and resources in more languages as well as developing digital and physical information hubs for easier access to programs.	Short
Invest in New Parks	Projects that will identify and develop new park locations to expand recreational access and create new community gathering spaces.	➤	3.4	Advance previously-identified park development opportunities, including Raymond E. Shaffer Community Park.	Long
			3.5	Assess opportunities for new park development using level of service analysis methodology specified in the Vancouver Parks, Recreation, and Cultural Services Comprehensive Plan (2022).	Long
			3.6	Consider implementation of micro park spaces and/or expanding access to school playfields during non-school hours.	Long
Expand Community Gathering Space	Projects that will identify opportunities to expand community gathering spaces in the community.		3.7	Expand community gathering space opportunities, including spaces that accommodate cultural festivals and events of varying duration. Where possible, use existing locations and resources, such as schools, community centers, and parks.	Medium
			3.8	Identify and develop community gathering spaces that provide opportunities to reflect and express cultural group identities.	Medium

★ ARPA Funded Action ➤ Priority Action

Table 5. Transportation Strategies and Actions

4. Transportation			ARPA Funding Allocated: \$4,250,000		
Strategy	Description	Priority	Actions		Time-frame
Improve Transportation Safety and Accessibility	Projects that will identify and implement roadway improvements that improve safety for all road users and increase accessibility for people walking and rolling in the area. This strategy includes traffic calming, lighting improvements, and expanded pedestrian access along Fourth Plain Boulevard.	★	4.1	Identify and install traffic calming improvements on neighborhood streets.	Short
		★	4.2	Improve lighting; priority locations include transit stops, intersections/crossings, and lighting gaps in the neighborhoods.	Short
			4.3	Improve safety and accessibility along Fourth Plain Boulevard to help people travel more comfortably along the corridors (see summary for more information about specific projects).	Short/Medium
			4.4	Support and expand programs that provide education and activities promoting transportation safety.	Short
Expand Walking, Rolling, and Bicycling Infrastructure	Projects that will identify and implement roadway improvements for people walking, rolling, and bicycling in the Fourth Plain area. This strategy focuses on improvements along neighborhood streets and builds on the City's Transportation System Plan to guide improvements.	★	4.5	Provide pedestrian infrastructure, including sidewalks, on neighborhood streets. Priority locations include improving access to transit, filling sidewalk gaps, and crosswalks.	Short
			4.6	Improve or add mobility routes on neighborhood streets to improve connections. This action includes implementing the TSP-planned network and expanding the City's bicycle wayfinding system where applicable to help users navigate the new system.	Medium

★ ARPA Funded Action

Table 6. Economic Development Strategies and Actions

5. Economic Development					ARPA Funding Allocated: \$2,000,000
Strategy	Description	Priority	Actions		Time-frame
Support Small Businesses	Programs that support small businesses in the Fourth Plain community, including actions that retain, expand, and generate business opportunities.	★	5.1	Establish and support grants and programs to support small business retention and expansion in the Fourth Plain area.	Short
		★	5.2	Increase promotion of available programs and resources to support business owners.	Short
			5.3	Direct support to small businesses to help with rent payments or provide legal support to commercial renters negotiating with landlords.	Medium
Support Fourth Plain Community Commons operations	Investment in the Fourth Plain Community Commons operations as the Common begins operations.	★	5.4	If needed, support Fourth Plain Community Commons operations between 2024-2026. This action also includes support as Fourth Plain Forward transitions to a community development corporation (CDC).	Short
Support New Businesses and Entrepreneurs	Programs that support new businesses and entrepreneurs in the Fourth Plain community, including direct support and innovative approaches to securing and maintaining affordable commercial space.		5.5	Develop commercial space for a community-owned co-op.	Long
			5.6	Provide direct support to local business owners to sustain and grow business, such as support for marketing and promotional materials, hiring staff, and more.	Medium
			5.7	Provide direct support to local entrepreneurs wanting to start businesses that are most needed in the community. Start up support may include business licensing and registration, lease or down-payment assistance, and related start-up costs.	Medium

★ ARPA Funded Action

Housing



The Implementation Strategy for housing will expand awareness and access to housing support programs and expand affordable housing opportunities. Housing investments seek to keep people in their homes and create opportunities to build wealth through homeownership.

Community members identified Housing as the top priority, with specific interest in expanding:

- Educational support for both homeowners and renters.
- Expanded promotion of existing programs to increase awareness.
- Support to limit barriers to entry for housing
- Increased housing inventory in low- and mid-range cost brackets.

Measures of Success:

- Number of households that access housing support programs, including both renters and homeowners.
- Number of permanently affordable housing units in the Fourth Plain community, including the preservation of existing housing and production of new housing units.
- Number of non-native English speakers that access resources and programs.

Support the Creation and Retention of Affordable Housing Opportunities

What is this?

This strategy includes a range of investments to support the development of new affordable housing, including new housing and preservation of existing affordable housing stock. This investment includes increased promotion of existing resources and programs, reduction of barriers that limit access to programs, and increased support for programs and partners that expand affordable housing opportunities in the community.

Why do this?

ISC and community members identified housing investments as the number one priority for the Fourth Plain area. Expanding affordable housing can help increase housing stability in the community.

Potential Partners

This investment would expand existing programs administered by the City and supported by community partners. Potential implementation partners include: Vancouver Housing Authority, Native American Youth and Family Center (NAYA), Proud Ground Community Land Trust, Evergreen Habitat for Humanity, and Clark County.

Actions

★ 1.1	Identify and implement investments that support the development of new affordable housing and preserve existing affordable housing stock.
➤ 1.2	Expand access to existing programs/resources, including access to programs for undocumented people.
➤ 1.3	Increase resource promotion and expand language interpretation.
1.4	Establish zoning protections for affordable housing and mobile/manufactured home parks.
1.5	Establish a land bank for future affordable housing development.
1.6	Develop a landlord registry.
1.7	Support existing programs that currently provide support to renters and landlords.
1.8	Increase access to rental assistance programs for BIPOC and immigrant households.

Program Example: City of Vancouver Affordable Housing Fund

Existing programs administered by the City of Vancouver and project partners support affordable housing development and preservation. The dashboard shown here provides data from the [Affordable Housing Fund](#), a 2016 voter-approved fund that advances projects for very low income households. ARPA funding can help expand existing programs in the Fourth Plain area to increase affordable housing supply and support.

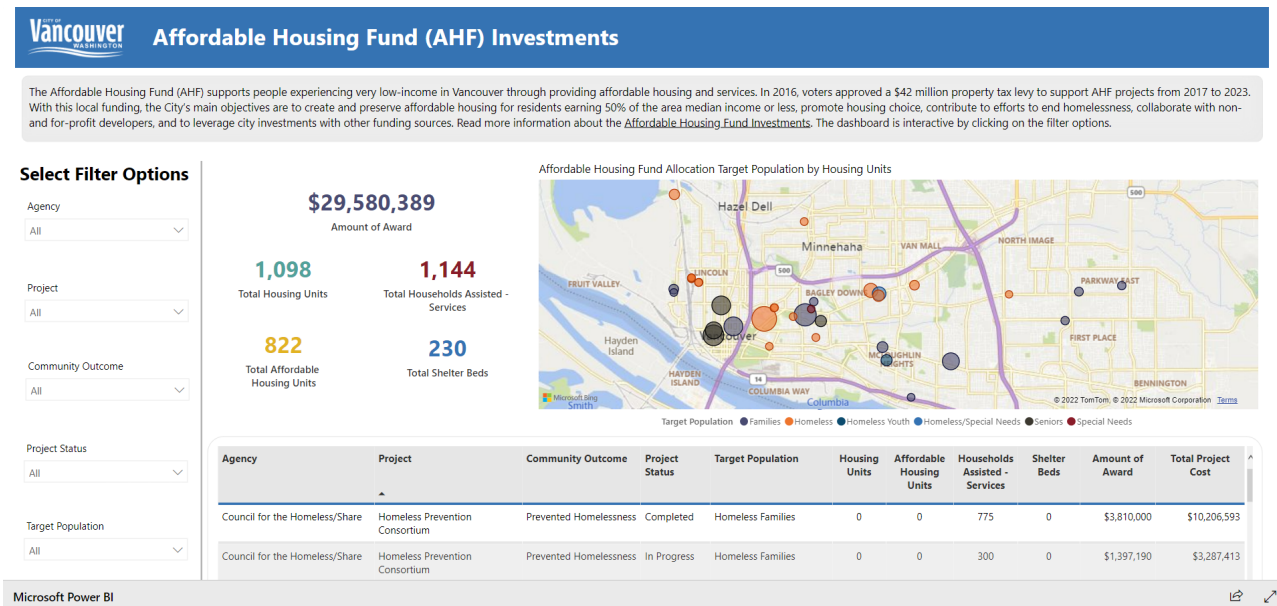


Image Source: City of Vancouver.

Project Example: Fourth Plain Community Commons



Image Source: City of Vancouver.

Fourth Plain Community Commons not only expands community gathering space but also creates over 100 new affordable housing units. The Vancouver Housing Authority owns and operates the residential areas of the building. The project was completed through a variety of funding sources, including the City's Affordable Housing Fund. Fourth Plain Community Commons opened in fall 2023.

Expand Programs and Assistance to Support Homeownership and Households

What is this?

Expansion of existing programs will support low-income, first-time homebuyers, low-income homeowners, and low-income renters. Programs include financial education, counseling, and down payment assistance for homebuyers; repair and weatherization grants to help homeowners make needed improvements for safety, livability, and energy efficiency; and financial education and other ongoing programs can increase household self-sufficiency. This strategy also aims to reduce barriers to access for existing and new programs.

Why do this?

The pandemic has worsened housing instability. Households are having a harder time saving money to purchase homes, and programs that support both homeowners and renters can help keep people in their homes. Homeownership can increase housing stability and help households build wealth over time, while helping low-income homeowners improve their homes keeps people housed and maintains the stock of existing affordable homeownership housing. Community education and awareness efforts can make qualified homebuyers and renters aware of existing programs.

Potential Partners

Potential implementation partners include: Evergreen Habitat for Humanity, African American Alliance for Homeowners, Proud Ground Community Land Trust, Clark County Homebuyer Downpayment Assistance, Washington State Housing Finance Commission, Washington Homeowner Assistance Fund, Fourth Plain Forward, and Lighthouse Financial Foundation.

Actions:

★ 1.9	Support existing programs that provide assistance to homebuyers and homeowners.
➤ 1.10	Expand access to existing programs/resources, primarily to include undocumented people.
1.11	Increase resource promotion and expand language interpretation.
➤ 1.12	Create an Individual Development Account (IDA) program to support first-time, low-income homebuyers with down payment assistance
➤ 1.13	Develop or support family self-sufficiency programs to increase financial education opportunities.

Program Example: Evergreen Habitat for Humanity's Homeownership Program for Low-Income Households

This program is one example of organizations advancing support for low-income households. Activities available through this program include:

- New home construction.
- Down payment assistance.
- Access to affordable mortgages.
- Mortgage readiness courses and financial counseling.

Evergreen's program is available to low-income residents in Clark County.

Program Example: City of Vancouver's Housing Rehabilitation Loan Program

The City of Vancouver's Housing Rehabilitation Loan Program helps qualifying homeowners address home repairs that can help improve the safety, livability, and energy efficiency of their homes. These improvements can help keep people in their homes and maintain existing housing. Examples include roof repair, weatherization, and structural repairs.

**HOUSING REHABILITATION
LOAN PROGRAM**

**CITY OF
Vancouver
WASHINGTON**

- Does your plumbing leak?
- Does your roof need repairs?
- Do you qualify by income?
- Are your electrical systems not safe?
- Does your heating system leave you cold?
- Are you a homeowner in the city of Vancouver?

**EQUAL HOUSING
OPPORTUNITY**

Image Source: City of Vancouver.

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Community Building & Public Health



Investments in Community Building and Public Health seek to support young people in accessing academic opportunities; increase access to critical family support services, such as childcare; and pilot a crisis intervention team for mental and behavioral health. Community members identified the following needs:

- Academic and career readiness support for area students.
- Support for community and cultural events.
- Behavioral and mental health support.

Measures of Success:

- Number of students who access scholarship, tutoring, and mentoring programs, including access for students from priority equity communities.
- Number of students participating in internship, mentorship, and/or apprenticeship programs, including access for students from priority equity communities.
- Number of childcare providers in the Fourth Plain community, including languages served.
- Number of community and cultural events.
- Response rates and other program-specific metrics for the Community Response Team.

Expand Academic and Career Support Programs

What is this?

This strategy supports and expands programs that provide academic and career support for students in the Fourth Plain area. This includes expanding access to formal mentorship, internship, pre-apprenticeship, and apprenticeship programs, as well as increasing promotion of existing programs and scholarships.

Additionally, in partnership with Vancouver Public Schools, this strategy will create a Homework Cafe Pilot Program to provide learning support for students. Modeled after the successful Homework Diner in Albuquerque, New Mexico, the pilot program would include family meals and adult education programs for caregivers.

Why do this?

ISC and community members identified learning and career support as a primary need in the Fourth Plain Area. In addition to expanding promotion of existing, underutilized programs and scholarships, programs that expand tutoring, college-readiness, and career-readiness are needed for area students. Area schools have seen negative impacts to student test scores since COVID-19, and these scores have not yet recovered. ISC members specifically identified need for increased mentorship and apprenticeship programs.

Additionally, the Homework Cafe Pilot will provide an opportunity to gather data and other information to support future funding opportunities. The pilot program will provide immediate support at Ogden Elementary school for up to 30 students each session; the program may expand to other schools following the first year.

Potential Partners

Vancouver Public Schools will develop and implement the Homework Cafe Pilot Program. Other implementation partners may include: TRIO Student Support Services, Odyssey World International Education Services, Girls and Boys Clubs of SW Washington, Upward Bound, NEXT, and Clark College Co-Op/Internship Program.

Other Considerations

Transportation to and from programs is a known barrier and should also be considered as part of program implementation. Where feasible, programs should also provide training and job skill opportunities for adults looking to advance into higher paying opportunities or change industries.

Actions:

★ 2.1	Support Vancouver Public Schools' Comprehensive Tutoring Pilot Program; the pilot is a weekly tutoring program that includes funding for staff time, food, and educational opportunities for families and parents.
➤ 2.2	Support mentorship, apprenticeship, and pre-apprenticeship programs.
➤ 2.3	Support internship, networking, and job shadowing opportunities.
2.4	Support and expand college and career readiness programs.
➤ 2.5	Increase awareness of existing programs and scholarships, especially those that are currently underutilized.

★ ARPA Funded Action ➤ Priority Action

Program Case Study: Homework Diner - Albuquerque, NM

Launched in 2012, Homework Diner connects parents/caregivers with their children's work at Manzano Mesa Elementary School in Albuquerque. Participants meet once a week over 20 weeks; teachers provide homework assistance to students while parents/caregivers attend classes to learn how to best help their students. After the homework session, a meal is served to all participants, increasing social ties and food security.

Since the program started, 95% of teachers report increased academic performance for students, including 90% reporting an increase in standardized test scores and school attendance. Families also report a benefit in the program, noting that homework time is a more positive family experience.



Image Source: Bernalillo County

Expand Access to Childcare Providers and Programs

What is this?

This investment will expand access to education, resources, mentorship, and funding for entrepreneurs interested in establishing new childcare businesses in the Fourth Plain area. Through expanded support for existing programs and partners, as well as development of a childcare facility in the Fourth Plain Boulevard area, this investment will increase access to childcare providers and create new economic opportunities.

Why do this?

The whole community benefits when families are able to access affordable and reliable childcare; but the COVID-19 pandemic has had a devastating impact on the availability and affordability of childcare. The home-based childcare business model is a way for entrepreneurs, particularly women and members of immigrant and refugee communities, to build economic stability and meet a critical community need. Development of a new childcare facility will also expand access to childcare providers in the community. There is strong community support for expanding childcare options.

Potential Partners

Implementation partners may include: SELF, Polk Foundation, Educational Opportunities for Children and Families (ECOF), and the Washington State Family Child Care Association - Clark County Chapter.

Actions:

★ 2.6	Support partners and programs to increase the number of childcare providers.
➤ 2.7	Develop a childcare facility to expand childcare locations in the Fourth Plain Boulevard area.

★ ARPA Funded Action ➤ Priority Action

Program Example: Support for Early Learning and Families (SELF)

Founded in 2001, SELF administers programs to improve opportunities for infants, toddlers, and preschoolers in Southern Washington. In 2018, SELF began managing human resources for Educational Service District 112's childcare centers. This has expanded SELF's range of influence and deepened their advocacy, collaboration, and engagement work with direct providers in Southwest Washington. SELF also helped start the Southwest Washington Child Care Partnership, which recruits and trains prospective child care providers to become certified and grow their own child care business.

Support for Community Celebrations and Cultural Events

What is this?

This investment will provide support for community events through existing funding sources and partnerships. Community events include community markets, celebrations, cultural events, and community gatherings.

Why do this?

Cultural events provide an opportunity for people to gather; practice and share cultural traditions such as music, food and language; teach young people; strengthen bonds; and celebrate the diversity that makes Fourth Plain special. ISC and community members expressed broad support for all types of events that provide opportunities to come together as a community.

Potential Partners

Implementation partners may include: Sakura 39ers, Vietnamese Community of Clark County, NAACP Vancouver, Latino Community Resources Group, League of United Latin American Citizens (LULAC), Latino Leadership Northwest, Recovery Café Clark County, Fourth Plain Forward, Clark County Public Health, and local places of worship.

Other Considerations

The ability to gather and host community events is closely linked to the availability of locations that can host events of varying sizes, durations, and contexts. While this investment does not specifically address location availability, there is close relationship with investments identified under Parks and Public Spaces.

Actions:

➤ 2.8	Continue and expand existing support for culturally-specific festivals and attractions.
2.9	Expand community signage and printed materials to include other languages, including resources for people with limited sight.

➤ Priority Action

Program Example: Multicultural Resource Fair

Hosted by the Latino Community Resource Group (LCRG), the Multicultural Resource Fair is an annual event that connects community members with area agencies, nonprofits, and business that provide services related to education, employment, health, social services, community activities, and more. This event is supported by the City through existing funding. Image Source: LCRG




Multicultural Resource Fair

CELEBRATING COMMUNITY TOGETHERNESS



The fair will include:

- Connections to educational, employment, health/dental, and social service resources in Clark County
- Kid's Zone entertainment and activities with prizes
- Dance performances
- Health screening and voter registration
- PRESENTATIONS:
 - Immigration and legal resources
 - College enrollment and financial aid
- Win a Nintendo Switch and other great raffle prizes
- Free food
- Quiet space to support sensory needs and nursing mothers

Saturday, June 3
11 am–3 pm
Free admission

Hudson's Bay High School
1601 E McLoughlin Blvd, Vancouver WA 98663

This is an indoor and outdoor event.

Questions? Email lcrg.sw.wa@gmail.com

This event is not sponsored or endorsed by the Vancouver School District.

Sponsored by:

















Program Example: Art in the Park

Fourth Plain Forward hosts Art in the Park throughout the summer to connect community members and youth with art activities. In 2023, events occurred from June through August. Activities provided included painting, origami, reading, dancing, and making recycled art. Image Source: Fourth Plain Forward



Fourth Plain Corridor Community Response Team

What is this?

This investment establishes a new program called the Community Response Team. The program will engage multiple partners to implement a crisis intervention program, activate key community locations, and provide graffiti and trash removal. The crisis support team will be staffed with trained specialists who are equipped with the necessary skills to intervene in crises, de-escalate situations, and facilitate non-violent communication. Other program partners will provide broad community support through graffiti and trash removal efforts and activation in key locations to reduce unwanted activities.

Why do this?

There is a significant need for a more holistic, community, and health-centered response to street crisis in central Vancouver. A new community response program would provide needed assistance to individuals experiencing behavior health crises, conduct wellness checks and triage services in collaboration with law enforcement, first responders, and other support services. This collaborative approach helps create a more holistic and supportive response system and has strong community support.

Potential Partners

Implementation partners may include: Columbia River Mental Health Services, Fourth Plain Forward, Clark County Public Health, Recovery Café Clark County, Thrive to Survive, Free Clinic of SW WA, and Lutheran Community Services NW.

Actions

★2.10	Support the development of the Fourth Plain Corridor Community Response Team in collaboration with Columbia River Mental Health response team.
★ 2.11	Partner with organizations to support trash cleanup and graffiti removal with programs partners, as well as activation of key areas in the community to reduce unwanted activities.

Program Case Study: Crisis Assistant Helping Out on the Streets (CAHOOTS) - Eugene and Springfield, OR

CAHOOTS is a mobile crisis intervention team in the cities of Eugene and Springfield, Oregon. The group is integrated with the public safety system of these cities and provides free response for a broad range of cases, including first aid, social services, and crisis intervention. Each team includes a medic and a crisis worker. For over 30 years, the program has offered effective and timely community care.



Image Source: White Bird Clinic

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Parks & Public Spaces



Investments in Parks and Public Spaces seek to improve existing parks by adding critical amenities such as restrooms, benches, lighting, and more, while improving access to recreational and community spaces. Community members identified the following needs:

- Maximize use of what the community and city already have.
- Develop space for events that include large numbers of people and/or span full day programs.
- Create youth programs to support education and socialization.
- Increase recreational opportunities including volleyball, basketball, baseball, and soccer.
- Enhance park amenities, including restrooms, lighting, benches, and more.

Measure of Success

- Access to parks and recreation based on Parks Level of Service standards.
- Availability of amenities, such as benches, restrooms, lighting, and gathering spaces at existing parks.
- Implementation of planned parks improvements.
- Number of community gathering spaces.
- Number of people accessing parks and recreation programs and resources, including demographics of park users.

Improve Existing Parks

What is this?

Improve existing parks through addition of new amenities, expanded recreational opportunities, and improvements that address critical deficiencies. Improvements will vary by location and space available and could include benches, lighting, picnic shelters, restrooms, volleyball courts, basketball hoops, and play equipment.

Why do this?

Many existing parks in the Fourth Plain area need upgrades to create safer, more attractive spaces that meet community needs and provide more opportunities for gathering and recreating. Fourth Plain community members identified this investment as a high priority; these groups also acknowledged how these improvements can support other needs, such as fostering community gathering space.

Potential Partners

The City would lead the planning, design, and implementation of parks improvements.

Other Considerations

In addition to improvements at Bagley Park, the following projects were identified as priorities for the Fourth Plain community:

- New playgrounds at Evergreen, Downs, Centerpointe, and MyPark neighborhood parks.
- Add restrooms at Evergreen Park.

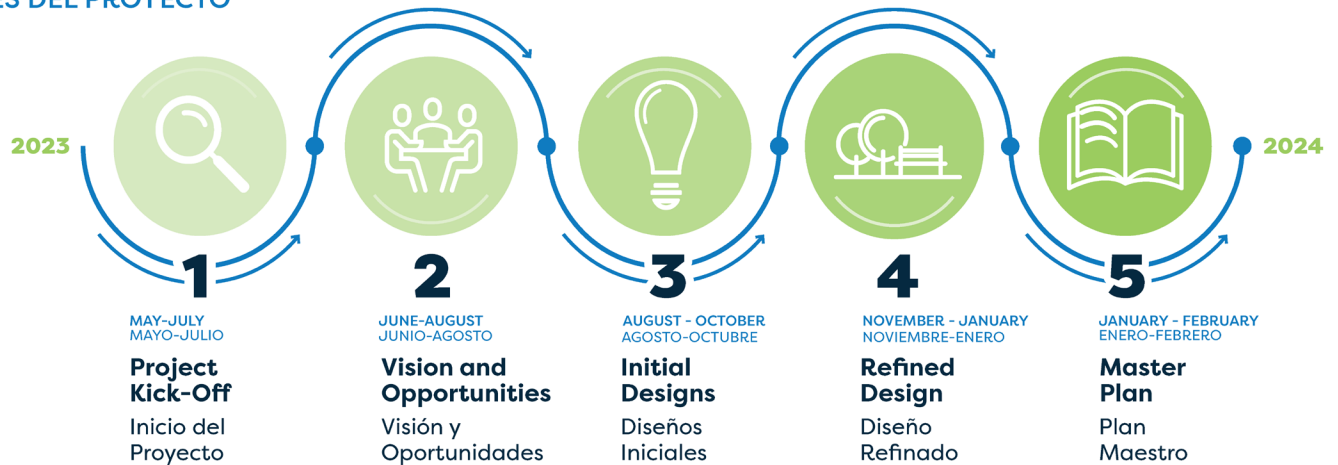
Actions:

★ 3.1	Construct Bagley Park Improvements, including playground replacement.
★ 3.2 >	Identify and construct improvements and new amenities in existing Fourth Plain neighborhoods.
3.3	Expand community awareness of existing recreational resources and programs to increase use. This action includes providing materials and resources in more languages as well as developing digital and physical information hubs for easier access to programs.

Project Example: Bagley Community Park Redesign

The Bagley Park Master Plan began in Summer 2023 and is expected to be completed by February 2024, as shown in the timeline below. The project will engage with community members through community workshops, open house events, and the City's BeHeard platform to explore designs that best meet community needs.

PROJECT PHASES FASES DEL PROYECTO



The timeline for the Bagley Community Park Redesign outlines the key project phases that leads the City from initial project vision to a completed master plan and design for the park. With a completed Master Plan in early 2024, the City will be equipped to advance construction of improvements within the ARPA funding timeframe. Image Source: City of Vancouver.

Invest in New Parks

What is this?

Investment for new recreational spaces would identify and develop new parks and expanded recreational opportunities in the Fourth Plain community, particularly in areas where the City's desired level of service for park space is not met.

Why do this?

Not all areas of Fourth Plain have access to parks and recreational opportunities. In some locations, schools may provide expanded park space, but access to school grounds is not always permitted. ISC and community members identified increased parks access as a high priority. In particular, community input identified a need for more "micro parks" or spaces that support activities such as basketball or volleyball as well as community gathering.

Potential Partners

The City will administer this strategy and associated actions. Potential implementation partners may include Vancouver Public Schools.

Other Considerations

This strategy may require coordination or partnership with Vancouver Public Schools to explore opportunities and considerations for expanding access to school playfields during non-school hours.

Actions:

➤ 3.4	Advance previously-identified park development opportunities, including Raymond E. Shaffer Community Park.
3.5	Assess opportunities for new park development using level of service analysis methodology specified in the Vancouver Parks, Recreation, and Cultural Services Comprehensive Plan (2022).
3.6	Consider implementation of micro park spaces and/or expanding access to school playfields during non-school hours.

➤ Priority Action

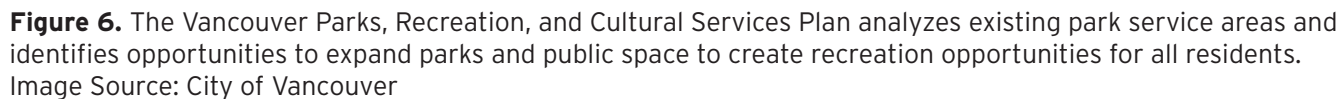


Figure 6. The Vancouver Parks, Recreation, and Cultural Services Plan analyzes existing park service areas and identifies opportunities to expand parks and public space to create recreation opportunities for all residents. Image Source: City of Vancouver

Expand Community Gathering Spaces

What is this?

Invest in community gathering spaces to support a broad range of community groups, including youth, intergenerational, and culturally-specific group events. Expanded community gathering spaces should provide affordable space for events and other community gatherings of varying sizes and durations. While this may include creation of new spaces, use of existing spaces should be prioritized.

Why do this?

Community gathering spaces provide locations for celebrations, community events, educational opportunities, and more. Expanding community gathering spaces is a high priority for community and ISC members. There was significant desire for culturally specific group event spaces and a need for ongoing access to these spaces.

Potential Partners

The City may work with partner organizations, including Fourth Plain Forward, Vancouver Public Schools, and Girls and Boys Clubs of SW Washington, to identify and expand community gathering spaces in the Fourth Plain community.

Actions:

3.7	Expand community gathering space opportunities, including spaces that accommodate cultural festivals and events of varying duration. Where possible, use existing locations and resources, such as schools, community centers, and parks.
3.8	Identify and develop community gathering spaces that provide opportunities to reflect and express cultural group identities.

Project Example: Fourth Plain Community Commons

Fourth Plain Community Commons is a mixed-use development that includes both housing and community spaces for the Fourth Plain area. Flexible community spaces includes a commissary kitchen, event and meeting space, and outdoor space for events, such as a community market. The Fourth Plain community helped guide the development of this space, with input shaping the types of spaces and possible uses of the building. Fourth Plain Community Commons expands gathering areas and resources available to the Fourth Plain community.



Fourth Plain Community Commons features a vibrant mural called "Step Up" by local artist Christian Tellez.
Image Source: City of Vancouver

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Transportation & Safety



Investments in Transportation and Safety improve safety and comfort of the transportation network while increasing mobility options in the Fourth Plain Boulevard area. Through traffic calming, improved pedestrian infrastructure, lighting, and more, these investments will help people of all ages and abilities travel in and around the community safely and comfortably.

Community-identified needs related to transportation include:

- Improved accessibility.
- Expanded safety for people walking and rolling.
- Improved lighting to increase visibility and support personal security.
- Improvements that support access to housing, transit, and economic opportunity.

Measures of Success

- Miles of improvements to facilitate travel for people walking, rolling, and bicycling.
- Percent of roadways with lighting.
- Percent of intersections with curb ramps and accessibility improvements.
- Number of bus stops with adequate access via sidewalks and curb ramps.

Improve Transportation Safety and Accessibility

What is this?

Transportation improvements across the Fourth Plain Boulevard area can help improve transportation safety; improve accessibility; and expand programs that support transportation safety education. Where feasible, improvements should advance existing plans, such as the Transportation System Plan, Pedestrian Safety and Access Implementation Strategy, and Local Road Safety Plan; improvements should also support access to key destinations, such as bus stops, housing, and economic opportunities.

Why do this?

Transportation options provide vital connections to the places people want and need to go. The transportation system should offer safe, comfortable, and accessible travel options for all people. This strategy identifies a broad range of actions to address transportation safety and accessibility. Some investments, such as increased lighting, not only improve transportation safety but have secondary benefits of increased personal security and community safety. Community and ISC members are most interested in traffic calming and accessibility improvements to help more people travel safely in the community, especially near bus stops.

Potential Partners

The City would lead planning, design, and implementation of improvements. Implementation partners may include C-TRAN, Bike Clark County, Vancouver Public Schools, Clark County Public Health, and Vancouver Bicycle Club.

Actions:

★ 4.1	Identify and install traffic calming improvements on neighborhood streets.
★ 4.2	Improve lighting; priority locations include transit stops, intersections/crossings, and lighting gaps in the neighborhoods.
4.3	Improve safety and accessibility along Fourth Plain Boulevard to help people travel more comfortably along the corridors.
4.4	Support and expand programs that provide education and activities promoting transportation safety.

Other Considerations

The City has identified projects that expand transportation safety and accessibility for the Fourth Plain community. These previous plans, grant applications, and projects can provide a starting point for identifying key improvements. Examples of these projects include:

- Complete the bicycle facility gap on Fourth Plain Boulevard between NE 62nd and NE Andresen Rd.
- Increase accessibility along Fourth Plain Boulevard by adding accessible pedestrian signals, widening sidewalks in core commercial areas, and improving driveway crossing experience and safety for pedestrians.
- Install pedestrian crossing improvements at intersections along Fourth Plain Boulevard, including Laurel Place, Watson Avenue, and Reserve Street.

Investment Example: Fourth Plain Safety and Mobility Project

The Fourth Plain Safety and Mobility Project will improve travel along the Fourth Plain corridor by addressing safety concerns, improving walking and biking conditions, and enhancing transit access. In the summer and fall of 2023, the City will rebuild curb ramps to meet ADA standards, repave Fourth Plain between F Street and Fort Vancouver Way, and integrate bike facilities as part of re-striping the corridor. In 2024, the City will continue safety and mobility improvements east of Fort Vancouver Way to Andersen Road.



Image Source: City of Vancouver

Expand Walking, Rolling, and Bicycling Infrastructure

What is this?

Improved and expanded infrastructure for walking, rolling and bicycling on neighborhood streets will expand mobility options for people traveling in the Fourth Plain Boulevard area. This strategy includes advancing implementation of the City's Transportation System Plan. Improvements may include: completing sidewalk gaps, enhancing existing crosswalks, adding new crossing opportunities, and increasing facilities for people bicycling, using scooters, and more.

Why do this?

Filling sidewalk gaps and enhancing crossings improves comfort and safety for people walking in the community, while improved facilities for people traveling by bicycle or small mobility devices can provide low-stress connections to community destinations. Improvements under this strategy will advance the City's Transportation System Plan and help expand access to other mobility opportunities, like transit. Projects should explore new approaches for improving the pedestrian network, such as through filling sidewalk gaps and exploring other approaches for improving and expanding pedestrian infrastructure.

Potential Partners

The City would lead planning, design, and implementation of improvements.

Actions:

★ 4.4	Provide pedestrian infrastructure, including sidewalks, on neighborhood streets. Priority locations include improving access to transit, filling sidewalk gaps, and crosswalks.
4.5	Improve or add mobility routes on neighborhood streets to improve connections. This action includes implementing the TSP-planned network and expanding the City's bicycle wayfinding system where applicable to help users navigate the new system.

★ ARPA Funded Action



Figure 7. The City's Transportation System Plan identifies priority improvements for the transportation network. Shown above, the proposed Mobility Network includes low-stress facilities for people traveling by bike or small mobility devices. Image Source: City of Vancouver.



Figure 8. Filling sidewalk gaps in the Fourth Plain community can improve safety and comfort for people traveling in the community. The map above shows locations without sidewalks today.

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Economic Development



Investments in Economic Development will support new and existing local, small businesses with financial assistance, technical assistance, rental assistance, and start-up resources. Focus for this investment will be on the retention, expansion, and generation of businesses in the Fourth Plain community.

Community members identified the following needs:

- Rental assistance and support, particularly in the form of legal and translation services for contract and lease negotiations.
- Affordable commercial space.
- Repair grants for businesses that have sustained damage as a result of vandalism.

Measure of Success

- Number of small businesses accessing programs and services, including demographic information of business owners receiving support.
- Number of small businesses in the Fourth Plain Boulevard area, including number of small businesses retained.
- Number of new businesses created.

Support Small Businesses

What is this?

Programs that support small businesses in the Fourth Plain community, including actions that retain and expand businesses. Programs should provide culturally competent and linguistically appropriate support to small, under-represented or under-resourced businesses for business repairs, improvements, or industry-specific technical assistance.

Why do this?

Small businesses have been negatively affected by the pandemic. Ongoing vandalism and other issues have created a major financial burden for businesses. The community and ISC support retaining diverse businesses in the Fourth Plain area, and the ISC has specifically identified a need for business improvement grants. This investment will aim to support small business retention and expansion in the Fourth Plain area.

Potential Partners

Implementation partners may include: Fourth Plain Forward, Mercy Corps Northwest, Micro Enterprise Services of Oregon (MESO), Hispanic Chamber, League of United Latin American Citizen (LULAC) Latina Entrepreneur Academy, Clark College - Business and Entrepreneurship Program, Clark County Green Business, SCORE Vancouver, and Columbia River Economic Development Council.

Actions:

★ 5.1	Establish and support grants and programs to support small business retention and expansion in the Fourth Plain area.
★ 5.2	Increase promotion of available programs and resources to support business owners.
5.3	Direct support to small businesses to help with rent payments or provide legal support to commercial renters negotiating with landlords.

★ ARPA Funded Action

Program Example: League of United Latin American Citizens (LULAC) - Latina Entrepreneur Academy

Hosted by LULAC, the Latina Entrepreneur Academy offers a free 6-week course to grow aspiring Latina business owners into confident entrepreneurs. Successful Latino / Latina professionals provide guidance and training on essential skills such as marketing, accounting, insurance, and building a legal and business plan. Enrollees finish the course with a completed business plan, a network of contacts, and fresh enthusiasm and confidence for implementing their business idea.



Fourth Plain is home to many local small businesses that have been negatively impacted by the COVID-19 pandemic.
Image Sources: Fourth Plain Forward

Support Fourth Plain Community Commons Operations

What is this?

This investment would provide funding to the Fourth Plain Commons to support startup operations between 2024 and 2026.

Why do this?

The Fourth Plain Commons will be a significant asset to the Fourth Plain community. This space will provide new places for community groups to gather and learn, which was a top priority identified by the ISC and community members. The Commons will also house many economic development and small business support programs from local partner organizations. Additional funding to support startup operations will help the Commons stabilize as it moves toward ongoing operations and programming.

Potential Partners

Fourth Plain Forward

Actions:

- | | |
|-------|---|
| ★ 5.4 | If needed, support Fourth Plain Community Commons operations between 2024-2026. This action also includes support as Fourth Plain Forward transitions to a community development corporation (CDC). |
|-------|---|

★ ARPA Funded Action



Image Source: City of Vancouver



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Support New Businesses and Entrepreneurs

What is this?

This strategy includes development and expansion of programs to support new businesses and entrepreneurs in the Fourth Plain community. Programs may include direct support to businesses and innovative approaches to securing and maintaining affordable commercial space.

Why do this?

The Fourth Plain area would benefit from new businesses, and new businesses often need support with initial costs. New and existing businesses also benefit from increased access to affordable commercial space. Innovative approaches, such as a community-owned commercial co-op, create affordable, community-owned spaces that expand small business opportunities and reduce barriers associated with market-rate lease negotiations and high rental costs. There is strong community, city staff, and Council support for community-owned commercial space as a tool to stabilize businesses facing high rent costs.

Potential Partners

Fourth Plain Forward, Mercy Corps Northwest, Hispanic Chamber, MESO, and local banks and/or credit unions.

Actions:

5.5	Develop commercial space for a community-owned co-op.
5.6	Provide direct support to local business owners to sustain and grow business, such as support for marketing and promotional materials, hiring staff, and more.
5.7	Provide direct support to local entrepreneurs wanting to start businesses that are most needed in the community, such as business licensing and registration, lease or down-payment assistance, and related start-up costs.

Investment Case Study: Mission Economic Development Agency - San Francisco

The Latino-led nonprofit Mission Economic Development Agency (MEDA) uses funding from the City of San Francisco to preserve affordable housing and promote affordable commercial spaces in the gentrifying Mission District. They purchase existing buildings with commercial spaces and rent storefronts to neighborhood businesses at below-market rates. In new developments, MEDA is setting aside affordable commercial space for local artists and creatives. So far, 100,000 square feet of commercial space in the Mission District has been preserved. MEDA also provides coaching and financial guidance to help Latinos build generational wealth.



Image Source: MEDA

Next Steps

The Fourth Plain for All Investment Strategy sets the stage for supporting a thriving Fourth Plain community. Targeted investments in housing, economic development, community, and infrastructure programs will help address the impacts of the COVID-19 pandemic while fostering a more resilient community.

This strategy maximizes available federal funding through ARPA to expand existing programs, pilot new opportunities, and more quickly advance key infrastructure projects to help people live, travel, recreate, and gather in the community. However, existing funding sources and ARPA cannot address all of the opportunities outlined here.

Successful implementation of this strategy will require partnerships with local organizations to expand capacity and pursue new funding opportunities to sustain investments long-term. Close monitoring of investment impacts will also be important to make sure that the program is having the intended impacts and is helping the community invest energy and time in efforts that help advance the Fourth Plain for All Vision.

Funding Opportunities

The City and implementing partners should explore new funding opportunities to advance non-ARPA-funded actions identified in this Implementation Strategy and secure long-term funding for pilot programs launched through ARPA-funded investments. Federal and state grants may provide the greatest support for the identified investments; however, the City should explore creative approaches to funding when possible, such as through public-private partnerships. Table 7 on the next page summarizes examples of funding opportunities that may be available to further projects or programs in the Fourth Plain area through federal, state, and local programs. In addition to these funding programs, there may be opportunities to pursue funding through local foundations and philanthropic organizations. Table 8 on page 73 identifies examples of these programs.

Table 7. Potential Funding Sources

Source	Description	Agency
Safe Streets and Roads for All (SS4A) Grant	This federal grant program provides funding for planning and implementation projects that advance roadway safety. Under the implementation grant, communities can advance infrastructure, behavioral, and/or operational activities that respond to identified safety concerns. Implementation funding requires an eligible Action Plan.	Federal - Federal Highway Administration (FHWA)
Reconnecting Communities Pilot	This discretionary grant program supplies funding for the capital construction of infrastructure that increases access and removes burdening facilities for disadvantaged communities and the planning of future construction projects that reestablish connectivity or analyze negative transportation effects in underserved communities.	Federal - Federal Highway Administration (FHWA)
Rebuilding American Infrastructure with Sustainability and Equity Grant	This discretionary grant program funds multimodal projects that improve mobility for road, rail, transit, and port infrastructure. Projects are selected on a merit-based process to speed implementation timelines and prioritize projects with the most benefit.	Federal - Federal Highway Administration (FHWA)
Community Development Block Grant	This federal grant develops more livable communities by bolstering housing, transportation, and economic development. Funds can be used on improving community assets such as parks or sidewalks or accelerating housing efforts such as rehabilitating housing or constructing transitional housing.	Federal - U.S. Department of Housing and Urban Development
Small Business Administration (SBA) Grants and Loans	SBA provides loans to small business to provide support and training for them to obtain federal, state, or local contracting opportunities and to community organizations to promote small business growth and development through entrepreneurship training, counseling, and capacity building.	Federal - U.S. Small Business Administration
Small Business Development Center (SBDC)	The SBDC provides business assistance for start-ups and established businesses through one-on-one advising, goal-setting, and cash flow and employee / employer management. The assistance SBDC provided to clients in 2022 is estimated to have saved \$115 million in capital and created or saved over 3,000 jobs.	State - Washington Small Business Development Center
Washington State Department of Commerce Grants	The Department of Commerce provides a variety of grants and loans to increase the supply, safety, and efficiency of housing, to improve community assets like youth facilities and performing art centers, to bolster private business growth and support small business ownership, and to retrofit and improve the energy efficiency and rehabilitation status of schools, community buildings, and homes.	State - Department of Commerce

Source	Description	Agency
Washington Department of Transportation (WSDOT) Transportation Improvement Projects	The Southwest Washington District of WSDOT engages in multimodal transportation investments that expand travel options for people walking, biking, and rolling. These investments include the construction of new infrastructure as well as improving existing infrastructure.	State - Department of Transportation
Housing and Essential Needs Referral Program	This program helps people with low income receive transportation assistance, rent assistance, hygiene items, and other basic necessities. Grantees must be 18 years of age or older and be unable to work for at least 90 days due to mental or physical incapacitation.	State - Economic Services Administration
Homeowner Assistance Fund	This program utilizes federal funding through the Housing Finance Commission to connect homeowners at risk of foreclosure due to the pandemic with housing counselors who consult with and advocate for homeowners to obtain funding and prevent foreclosure.	State - Housing Finance Commission
Housing Finance Commission (other programs)	The WSHFC provides multiple funding sources for various housing efforts, including 9% LIHTC and 4% LIHTC for affordable housing, non-commission bonds to fill funding gaps in housing projects, the H3C Partnership Initiative to improve health in supportive housing residents, and the Sustainable Energy Trust to promote building or upgrading buildings to be energy-efficient,	State - Housing Finance Commission
Land Acquisition Program (LAP)	This fund supplies developers with a loan to purchase land for future development of affordable rental or homeowner housing. The LAP is available for properties serving residents up to 80% of AMI, while the Expanded LAP is available for properties serving residents up to 120% of AMI.	State - Housing Finance Commission
Washington Wildlife and Recreation Program	Administered by the Recreation and Conservation Office (RCO), this grant program provides funding for local parks, trails, water access, and urban wildlife habitat improvements. Funding requires a local agency match, and grant applications are evaluated in odd-numbered years.	State - Recreation and Conservation Office
Youth Athletic Fund	The Youth Athletic Fund directs investments to build, improve, and maintain athletic facilities. These investments are specifically targeted towards youth and their surrounding communities.	State - Recreation and Conservation Office
Transportation Improvement Board (TIB) (other programs)	The TIB provides a variety of grant programs that target arterials, active transportation, and road preservation in settings ranging from urban landscapes (generally areas with a population over 5,000) to small cities (generally areas with a population under 5,000).	State - Transportation Improvement Board
Park Impact Fees	Park Impact Fees are assessed by the City on new residential development and may be used on parks, open space, and recreation facilities, roads, schools, and fire protection facilities. The facilities on which fees are used must be included in the Comprehensive Plan, and fees must be encumbered or expended within 10 years of collection.	Local - City of Vancouver

Table 8. Potential Funding Sources - Foundations

Source	Description
Bill & Melinda Gates Foundation	This foundation offers several grant opportunities. Recent programs include the Horizon Focused Investment, which aimed to provide support for regional partnerships in Washington State who work with high school students and postsecondary transitions, especially for Black, Latino, and Indigenous students and students from low-income communities.
Community Foundation for SW Washington	Grants supported by the Community Foundation for SW Washington include investments in programs and organizations working to address intergenerational poverty. These grants seek to increase organizational capacity, fund programs that address root causes of intergenerational poverty, and more.
Firstenburg Foundation	The Firstenburg Foundation supports organization in SW Washington with a focus on educational investments as well as programs that support basic needs and health and human services. Examples include: advocacy for children and families, physical and mental health services, program to help youth, affordable housing, and vocational and technical training.
Clark College Foundation	The Clark College Foundation awards scholarships and financial support to students.



Fourth Plain For All

Investing in Our Future

October 2023

Appendices

Fourth
Plain
For All

Investing in Our Future

Appendix A: Engagement Summaries

DATE: May 17, 2023

TO: Shannon Williams, City of Vancouver
Angélica Martínez Sulvarán, City of Vancouver

FROM: Monica Santos-Pinacho, Jennifer Lutman, PointNorth
Ryan Farncomb, Nadine Appenbrink, Eddie Montejo,
Parametrix

SUBJECT: Phase 1 Community Engagement Summary – Draft

PROJECT NAME: Fourth Plain for All

Overview

In 2021, the City of Vancouver was awarded federal funding through the American Rescue Plan Act (ARPA) to help aid COVID-19 pandemic recovery efforts. Over the next three years, the City will invest more than \$30 million of this funding into central Vancouver neighborhoods near Fourth Plain Boulevard to address long-standing economic and health disparities made worse by pandemic-related challenges.

Through a community-driven process, the Fourth Plain for All project will identify, prioritize, and begin the implementation of a Fourth Plain neighborhood investment strategy. The Fourth Plain for All strategy will include two main parts:

- A list of long-term investment options to be implemented over the next 10 years.
- A list of priority projects that can utilize ARPA funding between now and 2026.

The project's community outreach team is planning and conducting ongoing engagement activities in two phases between February and July 2023. The summary covers engagement objectives, tactics, and outcomes during Phase 1 (February–April 2023).

Phase 1 Engagement Objectives

- Inform key stakeholders about project objectives, processes, and opportunities for engagement.
- Build trust and connections with community members and organizations who represent and/or serve Fourth Plain residents and businesses.
- Provide accessible opportunities for the Fourth Plain community to co-create the investment strategy for the project area.

Outreach Tactics

- **Engagement Strategy Working Group:** The project team convened a diverse group of eight community members who live and/or work in the project area. A facilitated discussion gathered input around current community needs and challenges, upcoming community events the project should be aware of, and suggestions for key stakeholders and representation the project should include in future outreach efforts. This session informed the strategy for all other project engagement activities.
- **Investment Strategy Committee:** The project's Investment Strategy Committee (ISC) advises and provides input regarding the Fourth Plain for All investment strategy. The opportunity to serve on this committee was advertised through the project website, City social channels, and targeted outreach to key stakeholders identified through the Engagement Strategy Working Group. Fifteen community members were appointed to the committee. All committee members live, work, or attend school in the project area; 86% self-identify as BIPOC; and four members are youth (24 years-old or younger). During Phase 1, the committee met twice to discuss current needs and challenges in the project area, their vision for how to best uplift and strengthen central Vancouver neighborhoods, and Fourth Plain for All investment goals and evaluation criteria.
- **Project Ambassadors:** Five multilingual project ambassadors engage in direct outreach efforts with the community on behalf of the project. They represent and have ties to Russian, Ukrainian, Hispanic, Chuukese, and Vietnamese communities in central Vancouver.
- **Business Canvassing:** In partnership with project ambassadors, the team conducted in-person visits to businesses within the project area. Businesses were asked to share their current challenges, needs, and desires for the future

of their neighborhoods. The team shared flyers with information about the project—including a QR code directing people to the community survey—and encouraged businesses to share with their staff and customers.

- **Community Tabling:** The project team staffed an informational table at Sea Mar Community Health Center and Bagley Community Park to share project information and gather feedback. Community members were invited to share concerns, challenges, and hopes for the future for central Vancouver neighborhoods.
- **Neighborhood Meetings:** The project team attended and presented at four neighborhood association meetings within the project area. Community members shared their concerns, challenges, and vision for the future of their neighborhood.
- **Community Survey:** A survey was developed in English, Spanish, Russian, Chuukese and Vietnamese to capture community input regarding challenges and needs within the project area. Survey participants were also asked to share how they would invest \$25 million into central Vancouver neighborhoods. The survey was made available online and in print forms at in-person engagement activities.
- **Postcard Mailer:** The team designed, printed, and distributed an informational postcard to residential and business addresses in the project area. The postcard included information in both English and Spanish, a QR code linking to the community survey, and contact information to contact the project team directly.
- **Project Fact Sheet:** A flyer, available in English, Spanish, Russian, Ukrainian, Chuukese, and Vietnamese, summarized general information about the project, invited community members to take the survey, and shared how to stay engaged via the project BeHeard website.
- **Digital Communication:** The project's BeHeard website provides information about the project, ARPA, and community engagement opportunities. Three rounds of social media content were produced and distributed via City channels, sharing engagement opportunities including the survey and ISC recruitment.

Direct Engagement Activities & Reach

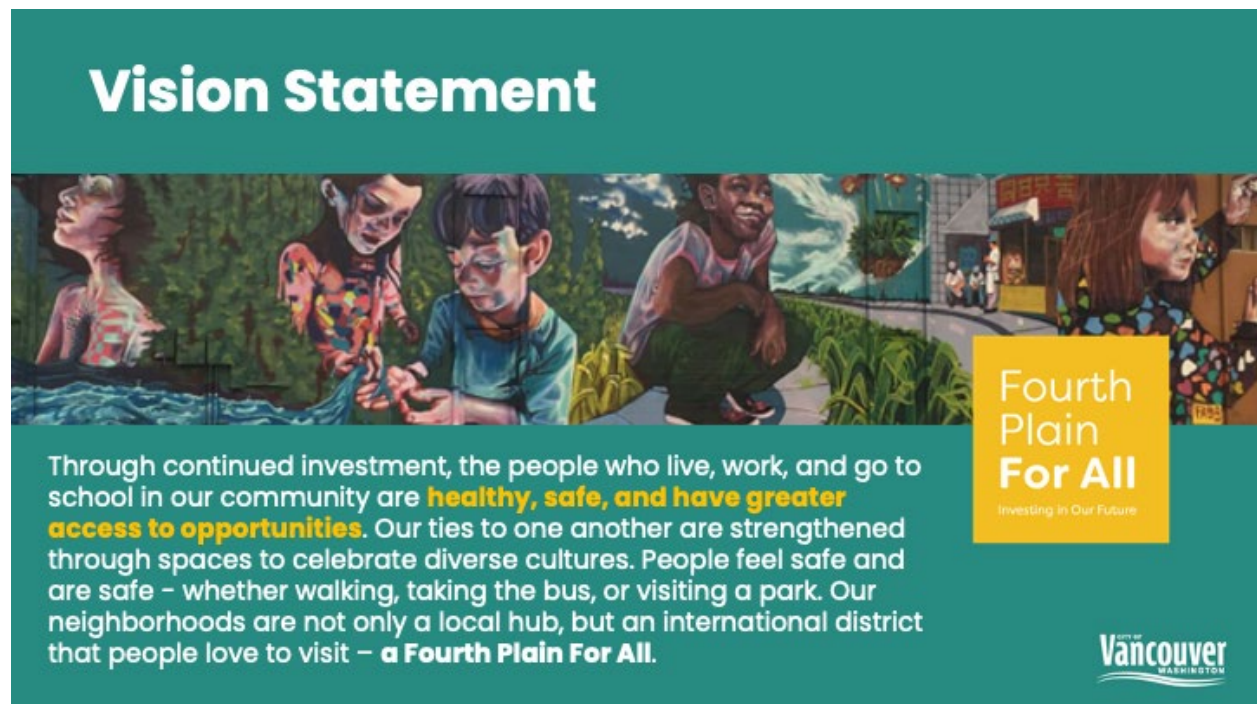
ACTIVITY	DATE	EVENT / LOCATION / GROUP	TOTAL REACH
Engagement Strategy Working Group	February 6	Key stakeholder representatives @ Fourth Plain Forward offices	8
ISC Meetings 1 & 2	March 21 & April 27	ISC Members @ Fort Vancouver High School	15
Tabling	March 30	Sea Mar Community Health Center	20
	April 22	Sustainable Communities Fair @ Bagley Community Park	32
Neighborhood Meetings	March 15	Meadow Homes Neighborhood Association	~31
	March 15	Fourth Plain Village Neighborhood Association	
	March 28	Rose Village Neighborhood Association	
	April 19	Walnut Grove Neighborhood Association	
Business Canvassing	April 12 - 14	Businesses within nine central Vancouver neighborhoods	74
Mailer	Week of March 27	Residents and businesses in zip codes: <ul style="list-style-type: none"> • 98661 • 98662 • 98663 • 98665 	14,000
Community Survey	March 16 - April 30	Fourth Plain community	333 surveys

Feedback Summary

QUESTIONS

The outreach team prioritized asking the following questions during Phase 1 engagement efforts with members of the community:

- What challenges have you, and your community, faced since the start of the COVID-19 pandemic?
- What is the hope for the future of your neighborhood?
- What investments are most needed in central Vancouver neighborhoods?



Vision Statement

Through continued investment, the people who live, work, and go to school in our community are **healthy, safe, and have greater access to opportunities**. Our ties to one another are strengthened through spaces to celebrate diverse cultures. People feel safe and are safe – whether walking, taking the bus, or visiting a park. Our neighborhoods are not only a local hub, but an international district that people love to visit – **a Fourth Plain For All**.

Fourth Plain For All
Investing in Our Future

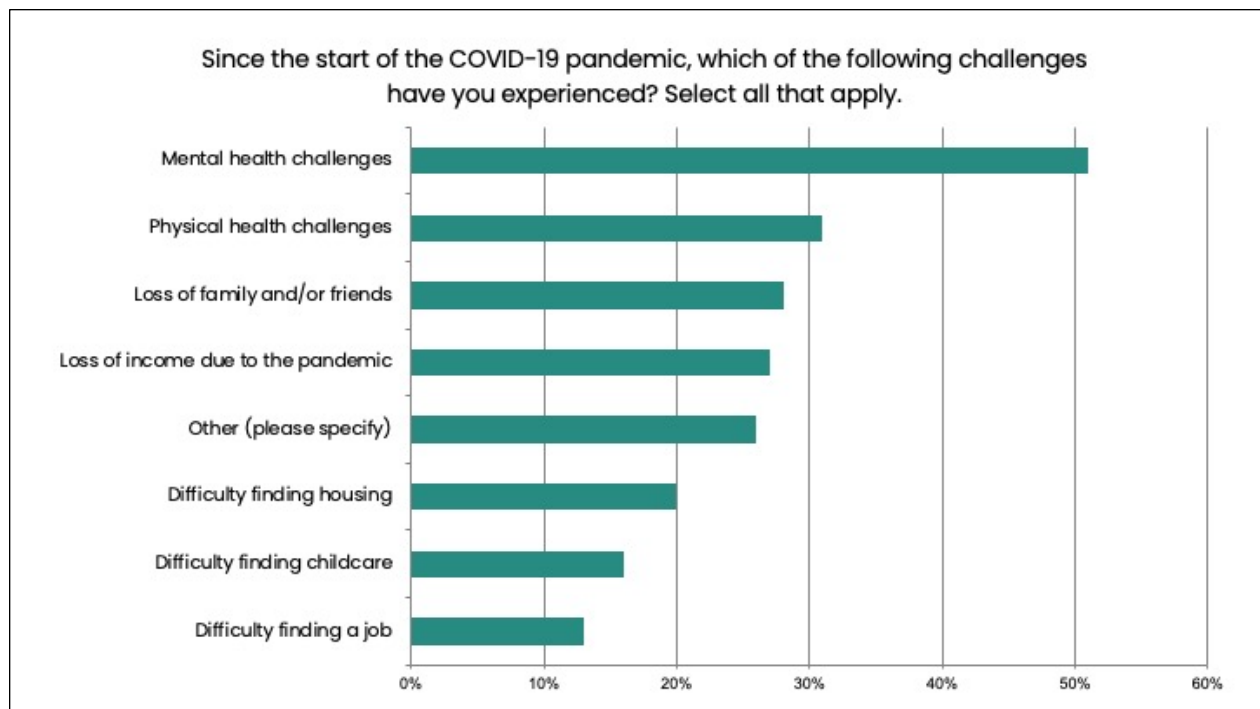
City of Vancouver
WASHINGTON

THEMES AND FEEDBACK

The following themes emerged from feedback received across all outreach efforts throughout Phase 1.

The community has experienced health, safety, and economic challenges since the start of the COVID-19 pandemic.

- Survey respondents report mental health challenges (52%), physical health challenges (30%), and loss of family and/or friends (28%) as a result of the pandemic.



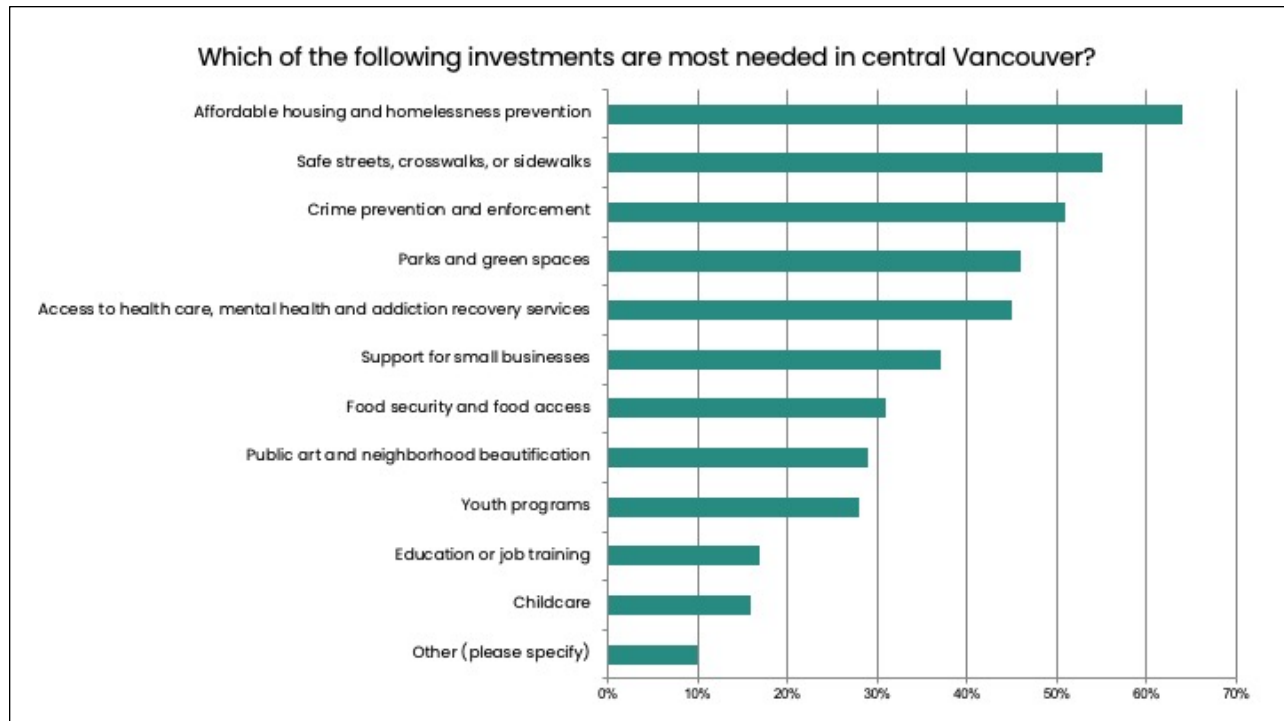
- Businesses within the project area report concerns about drug use, vandalism, theft, violence, and encampments near their buildings. Some shared that they plan to move to a new location or close their businesses due to these challenges.
- Business needs have been made worse by the pandemic (e.g., repairs, staffing shortage, rent increases).
- ISC members report the need for safe streets, community gathering spaces, youth support, and investments that will help overcome the negative stigma and fear of the Fourth Plain corridor.

Community members imagine a Fourth Plain corridor that is vibrant, healthy, and bustling with business activity and community celebrations.

- Diversity, food, murals, and people make Fourth Plain a vibrant community.
- In the future, ISC members want to see happy, healthy families thriving in the Fourth Plain corridor. They want to see people throughout the region travel to the Fourth Plain corridor to shop, eat, play, and celebrate different cultures.
- Survey respondents express hope for clean, safe neighborhoods that are walkable and bikeable, parks and green spaces where families can play and exercise together, increased access to social and educational services, and ability to attract and retain diverse businesses in central Vancouver.
- Access to healthy food options is important for community health.

Investments in affordable housing, public services, street improvements, and placemaking, are most cited as ways to help create a safe, healthy, and vibrant Fourth Plain community.

- Investments most important to survey respondents include affordable housing and homelessness prevention (65%), safe streets, crosswalks or sidewalks (55%), crime prevention and enforcement (51%), and parks and green spaces (46%).



- Beyond the need for shelter, survey respondents often tie homelessness challenges with needs for mental health and addiction recovery support.
- Businesses are interested in investments that address homelessness, drug abuse and addiction, crime prevention, road maintenance, clean and safe streets, and more green spaces.
- Investments in youth through scholarships, grants, and mental/emotional support can help prevent displacement and ensure the next generation will thrive in the Fourth Plain corridor.
- Placemaking and community gathering spaces are important to the community.
- ISC members agree both immediate and long-term investments are needed, however investments that provide sustainable, long-term impact should be prioritized for ARPA dollars.

What's Next

The project team will use feedback collected during Phase 1 to create a list of recommended investment options. These options will be shared during Phase 2 outreach and continue community-centered work towards identifying immediate and long-term Fourth Plain for All investment strategies. Planned Phase 2 outreach activities include:

- Additional tabling at community events and organizations within the project area.
- At least two additional meetings with the ISC to review investment options and solicit feedback regarding the group's investment priorities.
- Sponsor and host a project open house at the Multicultural Cultural Resource Fair held at Hudson's Bay High School on June 3, 2023, from 11am - 3pm to solicit feedback from the community regarding investment options and priorities.
- Update community survey to reflect potential investment options informed by Phase 1 feedback and solicit input; share survey widely via City social media channels and ISC member amplification.



DATE: August 16, 2023

TO: Shannon Williams, City of Vancouver
Angelica Martinez, City of Vancouver

FROM: Monica Santos-Pinacho, Jennifer Lutman, PointNorth
Ryan Farncomb, Nadine Appenbrink, Eddie Montejo,
Parametrix

SUBJECT: Phase 2 Community Engagement Summary – Draft

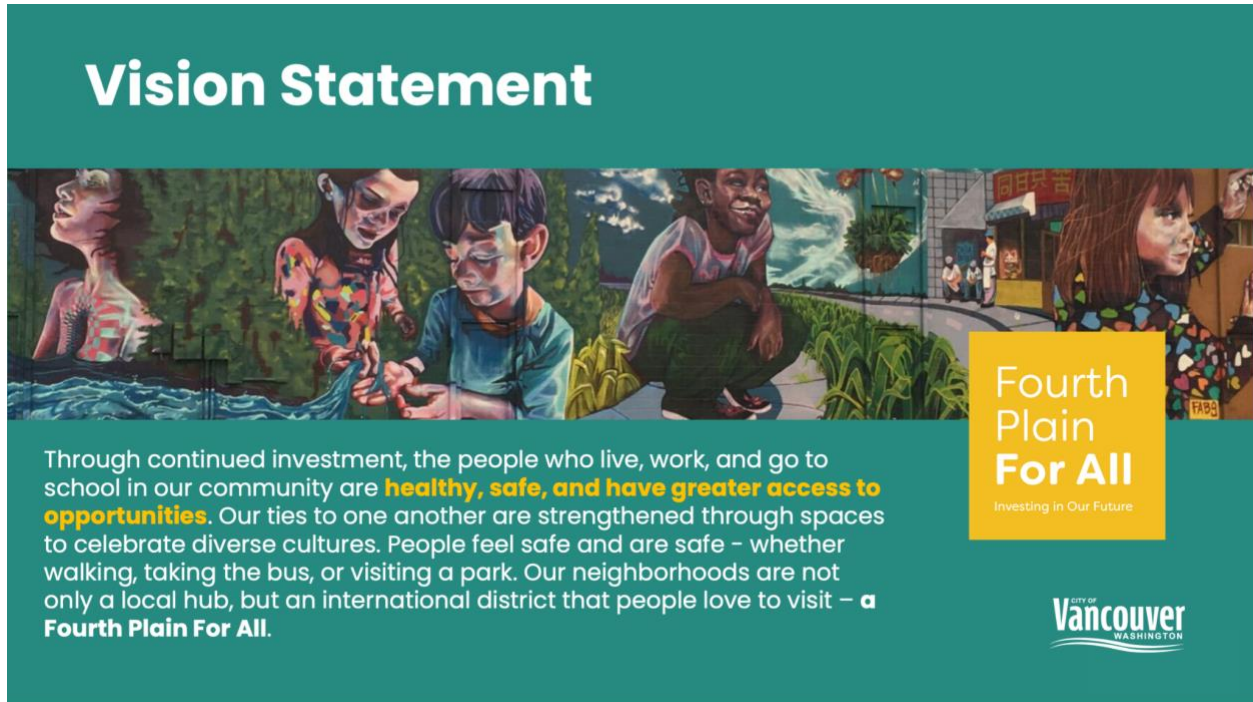
PROJECT NAME: Fourth Plain For All

Overview

The Fourth Plain for All project is a community-driven process to identify, prioritize, and implement an investment strategy that uplifts and strengthens central Vancouver neighborhoods. Investments will be supported through the City of Vancouver funding sources, including federal funding granted through the American Rescue Plan Act (ARPA).

Community engagement for this project was conducted in two phases. Phase 1 focused on increasing awareness of the project, building trust and connections, and providing accessible opportunities for the community to co-create a draft investment strategy. A notable outcome of Phase 1 engagement includes the Fourth Plain for All vision statement (see Figure 1). Developed in partnership with the project's Investment Strategy Committee (ISC), the guiding vision for the Fourth Plain for All project is to improve health, safety, and access to opportunities for people who live, work, and go to school in central Vancouver; bring the community together to celebrate diverse cultures; and attract visitors who want to spend time and money in Vancouver's international district.

Figure 1: Fourth Plain for All Vision Statement



As done in Phase 1, this next phase of outreach was conducted leveraging digital communication tactics for broad reach inside and outside of the project area, and in-person tactics focused on reaching historically underrepresented communities and people who live, work, own a business or go to school in the project area.

This summary covers community engagement objectives, tactics, and outcomes during Phase 2 (May-August 2023).

Phase 2 Engagement Objectives

Phase 2 community engagement objectives include:

- Confirm input collected during Phase 1 was interpreted correctly and potential investment options reflect community priorities.
- Invite the community to help prioritize projects and programs that they would like to see implemented using ARPA funding between now and 2026.

Community feedback collected during Phase 1 and Phase 2 informs the final Fourth Plain for All investment strategy.

Outreach Tactics

- **Investment Strategy Committee:** The project's Investment Strategy Committee (ISC) is made up of 15 community members who live, work, own a business or attend school in the project area. Eighty-six percent of committee members self-identify as Black, Indigenous, or People of Color (BIPOC). Four members are youth (24 years-old or younger) who are current students at high schools in the project area or the local university. Committee members also represent organizations that provide support programs and resources to the Fourth Plain community, including NAACP, Fourth Plain Forward, Pasitos Gigantes, Sakura 39ers, Odyssey World International Education Services and Vietnamese Community of Clark County.

Committee members advise and provide input regarding the Fourth Plain for All investment strategy. During Phase 2, the committee met twice to provide feedback regarding investment goals, evaluation criteria, budgeting, and priority projects. One ISC meeting included a 3-hour participatory budgeting exercise, where committee members prioritized investment options and assigned dollar amounts to potential Fourth Plain for All investments. Attendance at ISC meetings remained strong with at least 80% (12 of the 15 members) participating in person during the two sessions.

- **Project Ambassadors:** Five multilingual project ambassadors helped expand outreach efforts by translating project materials and engaging in direct outreach efforts with their community on behalf of the project. In an effort to foster trusted connections and communication channels between project staff and historically underrepresented communities, ambassadors represent and have ties to Russian, Ukrainian, Chuukese, and Vietnamese communities in central Vancouver.
- **Open House:** An open house event was held at the Multicultural Resource Fair at Hudson's Bay High School, led by the Latino Community Resource Group and Fourth Plain Forward. This annual event is well attended by central Vancouver residents and organizations that serve diverse communities throughout the Fourth Plain corridor. Open house attendees heard about the project purpose and timeline and were invited to review the list of potential investment options and share their priorities through an interactive jar exercise, comment cards, and/or conversations with project staff.

The interactive exercise included the use of five jars, representing the five

Fourth Plain for All investment categories, and chips labeled #1, #2, and #3. Attendees placed chips labeled #1 in the jar representing the investment category they believe to be most important, #2 in the second most important investment category jar and #3 in the third most important investment category jar.

- **Community Tabling:** Tabling at various community events and locations within the project area was used to meet the community where they are and gather feedback in person. This helped reduce barriers to engagement, particularly among communities less likely to engage via digital methods.

The project team staffed an informational table at Recovery Cafe Clark County and Grocery Outlet on Fourth Plain Boulevard, and the Juneteenth Freedom Celebration at Esther Short Park to share project information and gather feedback. Community members were invited to share feedback via the same methods used during the open house – interactive jar exercise, comment cards, and conversations with project staff. Printed surveys in English and Spanish were also available for people to complete onsite.

- **Business Listening Session:** As a follow-up to Phase 1 canvassing efforts, the project team invited businesses previously engaged along the project area to participate in a two-hour listening session hosted at Clark College. The project team met with nine current and prospective Fourth Plain business owners to better understand current business challenges, opportunities, and how this project can best support central Vancouver businesses.

Types of businesses represented at the listening session include restaurants/food service and food manufacturing, grocery stores, laundry services, technology services, and construction ranging from one to 26 years in operation. One business is currently operating out of their homes and looking for a commercial kitchen space; another is looking to start a nonprofit to better serve incarcerated and formerly incarcerated individuals and their families within central Vancouver. The session was held in both English and Spanish to accommodate the preferred languages spoken by attendees.

- **Community Survey:** The project's Phase 2 survey launched on July 19, inviting community members to review and rank potential investments, and share any other investments the city should prioritize. This ranking exercise was designed to mirror the interactive jar exercise used during community tabling and the open house event. The survey was made available in both English and Spanish, with other language translations available upon request. This was

done in direct response to the participation observed during Phase 1. Community members completed the survey online or in person at tabling events and the open house. Demographic information was not required of survey respondents but for those who chose to share voluntarily, the following information was collected:

- Approximately 75% of survey respondents live within the project area.
- The majority of survey respondents identify as white (63%); 17% prefer not to share their race/ethnicity and 12% identify as Hispanic or Latino/a/e.
- Approximately 48% of survey respondents identify as male and 40% identify as female
- 60% of survey respondents are between the ages of 25 and 44 years old; 28% are 55 years old or older.
- Approximately 73% of survey respondents own their home and 23% rent.
- **Digital Communication:** The project's BeHeard website was refreshed with current information, including the Phase 2 survey and in-person engagement opportunities. Local community-based organizations and ISC members helped amplify the project's survey through social media messages and flyers created by the project team.

Direct Engagement Activities & Reach

ACTIVITY	DATE	EVENT / LOCATION / GROUP	TOTAL REACH
ISC Meetings 3 & 4	May 30 & June 27	ISC Members @ Clark College	15
Open House	June 3	Open House event @ Multicultural Resource Fair (Hudson's Bay High School) <i>*More than 90% of people engaged were Spanish speakers</i>	100+
Community Tabling	July 12	Recovery Cafe Clark County	19
	July 14	Grocery Outlet	19
	June 17	Juneteenth Freedom Celebration @ Esther Short Park	77
	June 24	Sakura 39ers event*	70+

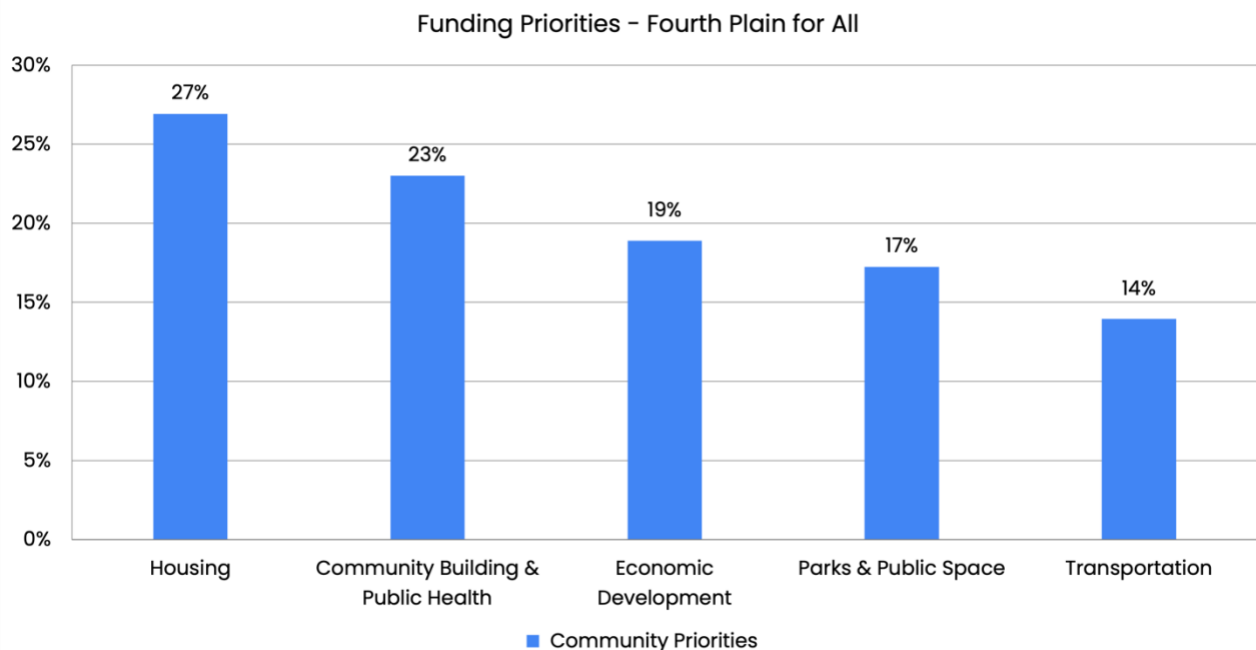
		<i>*Chuukese community engagement</i>	
Business Listening Session	July 24	Clark College	9
Community Survey	July 19 – August 13	Vancouver community <i>*75% of respondents live within the project area</i>	66

Feedback Summary

As displayed in Figure 2, feedback received during Phase 2 engagement **confirms that the five investment categories identified during Phase 1 are in alignment with Fourth Plain community priorities**. Investment categories include:

- Housing;
- Community Building & Public Health;
- Parks & Public Spaces;
- Economic Development;
- and Transportation.

Figure 2: Percentage of total votes from Phase 2 survey respondents, open house attendees, and community members engaged during in-person tabling events when asked to select the top three investment categories most important to them.



Overall, there is a strong desire among the community to **increase awareness of existing programs, services, and resources** available and further invest in what already exists. This is true across all investment categories but especially relevant to Housing, Community Building & Public Health, and Economic Development.

Beyond increasing awareness, community members highlighted the **need to decrease barriers to access programs, services, and resources available** to the Fourth Plain community. Identified barriers include:

- Lack of language translation services.
- Lack of trusted channels of information.
- Cost.
- Access to transportation.
- Knowledge of existing laws, protections, and regulations (e.g., lease agreements and home zoning protections).
- Eligibility criteria including age, credit history, income, immigration status, and history of incarceration.

Below are feedback themes identified during Phase 2 engagement:

Housing is the top priority among the majority of community members engaged.

Housing was often ranked as the most important investment category during Phase 2 engagement. Ensuring existing residents can stay in their current homes, find affordable housing, and buy a home in their neighborhood is a top priority. Affordable housing design and aesthetics should foster a sense of community pride among residents, celebrate diverse cultures, and encourage community gathering.

Houselessness is a major concern among residents and businesses within the project area. However, some community members shared that providing shelter for the unhoused is often not enough. Improved case management and access to addiction recovery and health services is also needed.

The following quotes represent feedback from the community regarding housing:

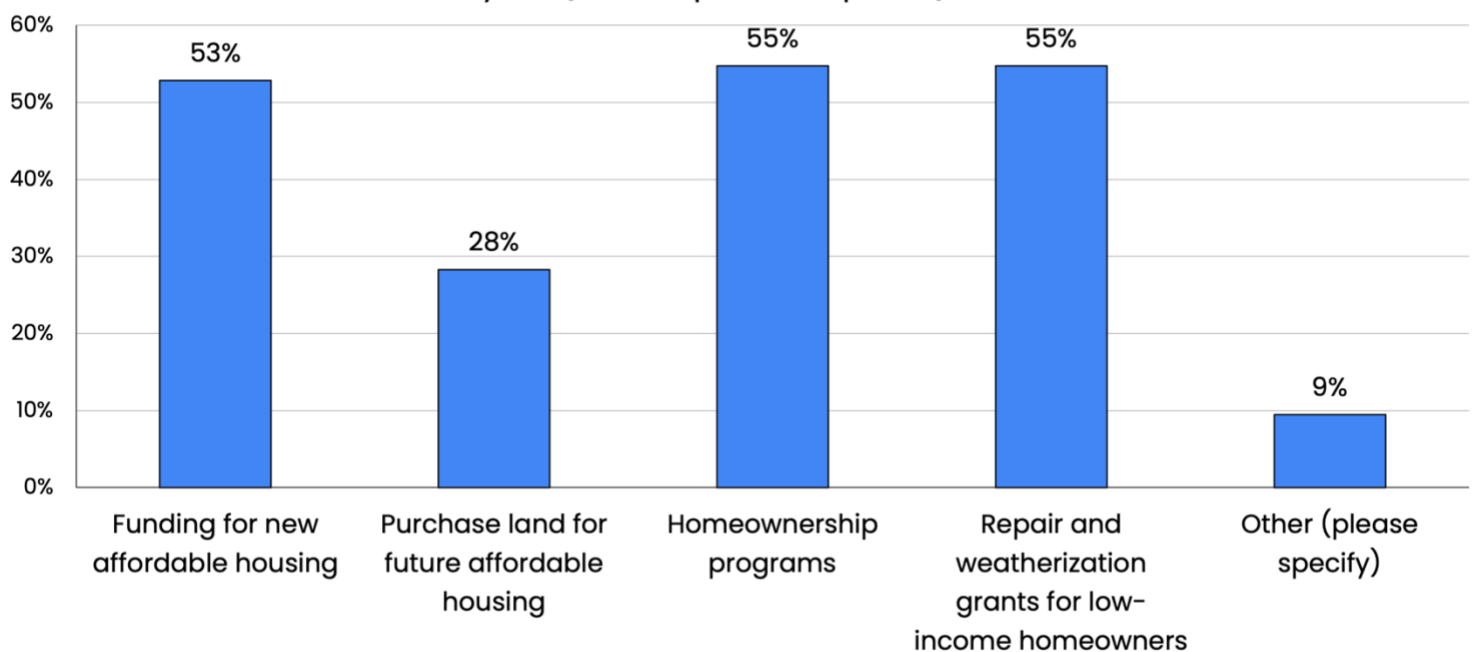
- “You can’t do anything in the community to help people unless they’re housed. Housing must come first.”
- “People are getting priced out. In the past few years, it has gotten harder and harder to buy a home.”
- “Housing is very challenging to find. This must be a priority.”

- “Affordable housing. Funding should go towards adult group homes that provide low cost, rent-controlled housing for people who have disabilities and can't advocate for themselves.”
- “Think about design of housing and communities for the homeless. The pod on Fourth Plain has a fence around it.”
- “Providing housing is not enough, case management should be better. There should be follow-up.”

Survey respondents are most interested in housing investments that provide immediate support to the community as showcased in Figure 3. Purchasing property for future affordable housing ranked as the least important housing investment. ISC members prioritized both immediate and long-term housing investments. ISC members see property acquisition as a strategic and long-term investment.

Figure 3: Housing investments most important to survey respondents.

For Housing, which of the following investment options are most important to you? (Select up to two options)



ISC members identified the following housing programs, organizations, and needs for investment consideration:

- Clark County Homebuyer Downpayment Assistance program.
- Vancouver Housing Authority.

- Multi-Family Tax Exemption Program.
- Rent Well.
- African American Alliance for Homeowners.
- Proud Ground Community Land Trust.
- Rental assistance and tenant protections.
- Zoning protections.
- Landlord registry.
- Community land trust.
- Courses and guidance for first-time home buyers.
- Family self-sufficiency program.
- Reduce barriers to buying a home such as credit history, interest rate variance, history of incarceration/background checks, and funds needed for a down payment.
- Increase awareness of programs/resources and more language interpretation support from trusted sources within the community.
- Increased housing inventory in the low and mid-range cost bracket.

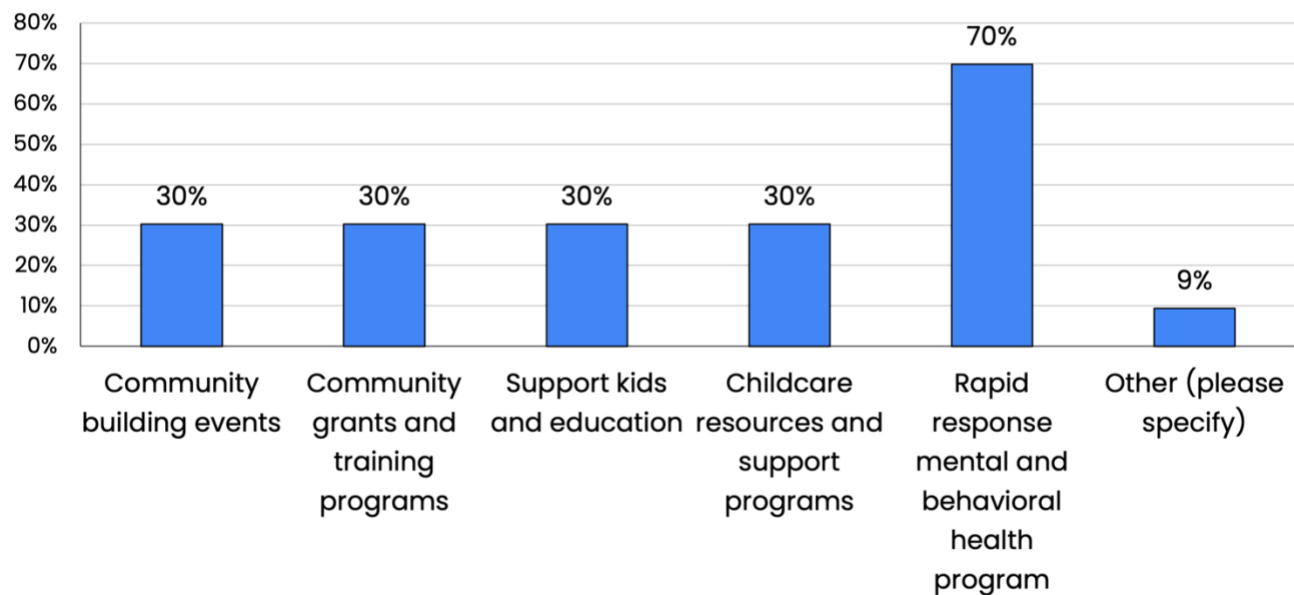
Address health and safety concerns.

Businesses, community service providers, and residents noted concerns regarding drug use, violence, vandalism, trash, graffiti, and bio-waste throughout the project area. At least five businesses operating in the Fourth Plain corridor shared plans to look for a new location due to ongoing vandalism and the cost of clean-up.

Community members sometimes link crime and safety concerns to houselessness and encampments found along the Fourth Plain corridor. There is recognition that poor mental health and drug addiction are connected to houselessness in the community. When asked what Community Building and Public Health investments are most important, 70% of survey respondents selected “rapid response mental and behavioral health program” as displayed in Figure 4.

Figure 4: Community Building & Public Health investments most important to survey respondents.

For Community Building & Public Health, which of the following investment options are most important to you? (Select up to two options)



Additional health and safety concerns within the project area include:

- Lack of public bathrooms.
- Lack of connected sidewalks and dedicated bicycle routes.
- Poor lighting.
- Lack of green spaces and shade from trees.
- Speeding vehicles.

When asked what transportation and safety investments are most important, 65% of survey respondents chose “traffic calming, accessibility and safety improvements on neighborhood streets.” The following quotes represent feedback from community members regarding transportation-related health and safety concerns:

- “Fourth Plain needs to be narrowed to slow down traffic.”
- “Fourth Plain is really asphalt heavy – need green space.”
- “We need a walkable/bikeable Fourth Plain with more tree coverage for shade.”
- “Better lighting at the skate park and where bus stops are located.”

- “I do not feel safe walking anywhere due to sexual harassment and being followed, but especially because there are no sidewalks in neighboring streets. Please address this somehow for women. Panic buttons? Cameras? Lightning as it is dark on Norris. Sidewalks! This also prevents pedestrian deaths of children and all ages. Also, kids can't really play outside without sidewalks.”
- “Pedestrian safety improvements at intersections along Fourth Plain (flashing lights and voice-activated pedestrian crossings) - especially needed near the schools for the blind and deaf.”

Strengthen community belonging and attract visitors.

Beyond meeting basic needs, Fourth Plain community members want to see their families, neighbors and businesses thrive. A thriving community is connected and active with welcoming, safe public spaces. People gather and celebrate the diverse cultures that make the Fourth Plain corridor special. Several ISC members—including representatives from Chuukese, Vietnamese and Hispanic communities—linked positive physical and mental health with the ability to gather with their community and participate in learning, recreation, socialization, and celebrations together.

Community gathering spaces is a broad term that can mean different things to different people. Some ISC members consider parks and outdoor recreation spaces to be community gathering spaces, while others envision physical buildings with space for performances, celebrations, culturally-specific museums and gardens, and youth programming. Culturally-specific events and gathering spaces can also make the Fourth Plain corridor more attractive for businesses and a destination for visitors to the Vancouver metro.

Specific community gathering and belonging investments mentioned by ISC members, business listening session attendees, Juneteenth event attendees, and open house attendees include:

- Add basketball courts, exercise stations, splash pads, accessible play structures, shelters/picnic areas, art, and drinking fountains to existing or new parks.
- Improve access to existing athletic fields during non-school hours.
- Improvements to Ogden and Bagley parks.
- Culturally-specific festivals and attractions (e.g., Vietnamese cultural center and garden similar to the Chinese and Japanese gardens in Portland).
- Welcoming parties for refugees and asylum seekers.

- Community center with language support programs, meetings and events space, gyms, childcare services, and toy libraries.
- Signage in different languages.
- Food markets.
- More public art that promotes belonging and diverse cultures.

Support youth development.

When ISC members were asked to share what investments this project should fund in order to be considered a success, 7 out of 11 responses mention youth support. They want to see increased youth access to:

- Tutoring and after-school academic support;
- Paid internships;
- Job-shadowing opportunities;
- College and career readiness programs;
- Networking and mentoring opportunities;
- and Pre-apprenticeship programs.

One ISC member shared, “We need to invest in the youth so they return to the community.”

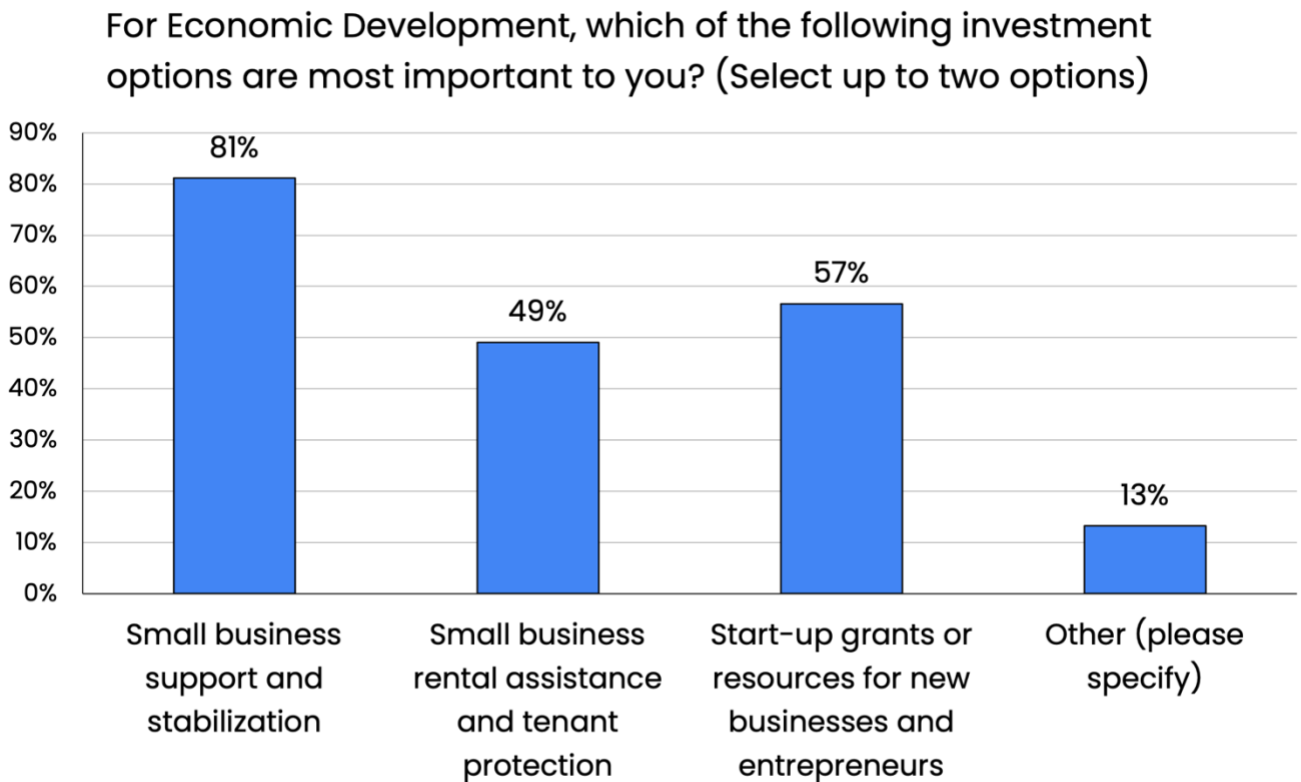
Existing barriers for youth include grade/age requirements, lack of reliable transportation, and insufficient opportunities for youth experiencing disabilities. Some also pointed out eligibility barriers for students based on their or their parent’s immigration status. Students expressed that existing pre-apprenticeship programs often have two-year waitlists, or they are not available in Vancouver.

Upward Bound and the TriO Educational Opportunity Center were identified as two local organizations that can support youth investments within the Fourth Plain community.

Invest in existing and future Fourth Plain businesses.

When asked what Economic Development investments are most important, 85% of survey respondents chose, “small business support and stabilization” as displayed in Figure 5.

Figure 5: Economic Development investments most important to survey respondents.



The project team met with nine current and prospective Fourth Plain business owners during Phase 2 engagement. Several existing businesses shared they are ready to expand but lack access to capital or available property for a new location. While business owners who are aware of and connected to organizations that provide business support find the help valuable and attribute part of their success to those programs, there is an overwhelming lack of awareness of local organizations, programs, and services community members can access to help start or expand their business.

Identified business needs include:

- Improved security and vandalism clean-up support.
- Support recruiting and retaining employees in this competitive market with rising costs.
- Access to loans or grants, and affordable space for a physical location.

- Business incubators programs to help entrepreneurs launch and grow a new business.
- Co-working spaces that can be reserved for business meetings or brainstorming/classes/workshops.
- Legal support to help with contract negotiations.
- Training and certification support for in-home childcare businesses.
- Help to get certified as a minority-owned business.
- Language interpretation services from trusted community members.
- Marketing resources and training available in native languages.
- How to launch and grow e-commerce offerings.
- Opportunities to network and connect with other Fourth Plain business owners.

Conclusion

To realize the Fourth Plain for All vision, investments must address all determinants of community health. According to the [U.S. Department of Health and Human Services](#), “Our health is also determined in part by access to social and economic opportunities; the resources and supports available in our homes, neighborhoods, and communities; the quality of our schooling; the safety of our workplaces; the cleanliness of our water, food, and air; and the nature of our social interactions and relationships.” Community engagement throughout the Fourth Plain for All project concurs with this statement. Investments in people—including their ability to access resources and build healthy relationships—will help uplift, strengthen, and empower Fourth Plain communities.

Next Steps

The project team will use community feedback collected from Phase 1 and Phase 2 to help create a recommended Fourth Plain for All Investment Strategy. The recommended investment strategy will be presented to Vancouver’s City Council for review and approval.

Project Logo

[illegible]

Postcard



**Fourth Plain
For All**
improving our future

How much money do you think we should invest in the Fourth Plain area neighborhoods?

¿Cómo invertiría \$25 millones en los vecindarios del área de Fourth Plain?





Take the survey!
¡Participa en la encuesta!
www.beheardvancouver.org/ltpa



Vancouver
Neighborhood Centre

Open House Graphic

Fourth
Plain
For All
Investing in Our Future

JOIN US FOR AN OPEN HOUSE AT:
.....

ICORU
Latin Community Resource Group

**FOURTH PLAIN
FORWARD**

**Multicultural
Resource Fair**
CELEBRATING COMMUNITY TOGETHERNESS
free admission • free food • activities

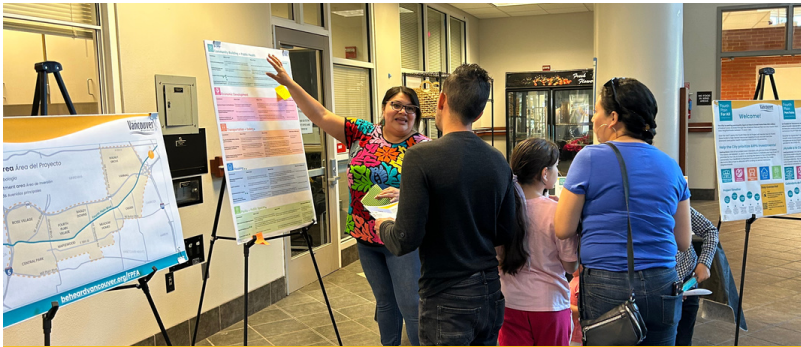
Saturday, June 3 | 11am - 3pm
Hudson's Bay High School

Vancouver
Community Foundation

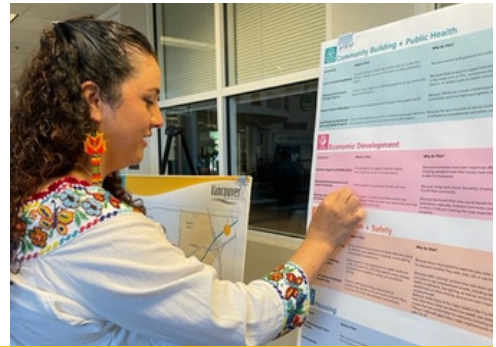
Project Display Boards



Appendix | In-Person Engagement Activities



Open House at Multicultural Resource Fair



ISC Meeting 3: Community Budgeting Session



Juneteenth Celebration



Sakura39ers Anniversary Celebration



Tabling Session at Recovery Cafe

Appendix B: **Evaluation**

Fourth
Plain
For All

Investing in Our Future



APPENDIX B:

ARPA Investments Evaluation

Revised 9/22/23

ISC Priorities

At their first meeting on March 20, 2023, the Investment Strategy Committee clearly articulated their priorities for selecting investments in the Fourth Plain corridor. These have guided the project team in developing the evaluation criteria, found in the following section. ISC members want a process that prioritizes what is achievable; what brings the greatest good the soonest; what will have the biggest impact on the future; what will last and is sustainable; and what prevents displacement and gentrification.

The following criteria were used to evaluate potential investment options during the third meeting of the Investment Strategy Committee (May 2023). These criteria are rooted in the Vision and Goals described previously and were reviewed and approved by the ISC.

The evaluation was updated to reflect the final list of investments.

Evaluation Framework

Criteria	Questions the team will ask:
Community support	1. Does this investment option have strong support of the ISC and/or community, based on community engagement findings?
Supports vision and goals	2. Does this investment option address multiple goals? 3. Does this investment option materially help to achieve the vision?
Supports underserved or marginalized people and businesses	4. Does this investment option support underserved ¹ residents or business owners? 5. Does this investment option support maintaining the diversity of the corridor?
Feasibility	6. Does this investment option have a clear path to implementation? 7. Does this investment option rely on other funding or commitments in order to be implemented? If so, are those secured or expected to be secured? 8. Does this investment option require community or City capacity building before it can be implemented? 9. Does this investment option meet the requirements for ARPA funding eligibility?
Cost effectiveness	10. Is this investment option cost-effective? 11. Without ARPA funding, is there another funding opportunity possible in the future for this investment?
Risk	12. Does this investment option have comparable projects or programs locally or nationally, meaning has it been done before? Or is this option the first of its kind? 13. If an investment could lead to displacement, can that impact be reasonably mitigated?

¹ Underserved residents are based on the City's definition of equity populations and includes those who are: people of color (non-white and/or Hispanic/Latino), median family income below 200% of the poverty level (below \$60,000 per month for a family of 4 in 2023), renters, adults without a 4-year college degree, households with limited English proficiency, immigrants, including undocumented immigrants and refugees, people with disabilities, households with children (below 18 years of age), and households with people 65 years of age and older.

Table 1. Evaluation Matrix for Fourth Plain for All Investments

Investment Option	Strong Community and ISC Support	Supports Vision and Goals	Supports Underserved People and Businesses	Feasibility	Cost Effectiveness	Risk
HOUSING						
1. Support the Creation and Retention of Affordable Housing Opportunities	Strong support from ISC and community members during engagement activities	Supports vision and goals: Goal 1: Economic Opportunity Goal 2: Affordable Homes	Yes – Supports low-income households, renters, and potentially other groups if future housing serves those populations	Feasible within the ARPA timeline	Cost effective. Existing programs are funded with other sources.	Low risk – City already has a process for many/most of these tools
2. Expand Programs and Assistance to Support Homeownership and Households	Strong support from ISC and community members during engagement activities	Supports vision and goals: Goal 1: Economic Opportunity Goal 2: Affordable Homes	Yes – Supports low-income homebuyers and low-income homeowners, and potentially other groups if housing serves those populations	Expansion of existing programs via a one-time investment is feasible within the ARPA timeframe.	Cost effective. Existing programs are funded with other sources.	Low risk – Programs currently exist
COMMUNITY BUILDING AND PUBLIC HEALTH						
3. Expand Academic and Career Support Programs: Vancouver Public Schools Comprehensive Tutoring Pilot Program	Community support	Supports vision and goals: Goal 1: Economic Opportunity	Yes – supports students and families of Fourth Plain corridor	Feasible within time frame as a pilot project	Cost effective	Low risk – VPS is a willing partner; similar programs already exist (but need outstrips capacity)
4. Expand Academic and Career Support Programs: Career and College Readiness Programs	Strong ISC support.	Supports vision and goals: Goal 1: Economic Opportunity	Yes – supports area students and youth in accessing career and education opportunities.	May require additional funding and capacity to implement.	Cost effective	Low risk– partner with existing programs and partners
5. Expand Access to Childcare Providers and Programs: Childcare Business Incubator	Community support	Supports vision and goals: Goal 1: Economic Opportunity Goal 4: Healthy Communities	Yes – supports families that need assistance to access childcare and entrepreneurs	Feasible within time frame	Cost effective – expand existing program	Low risk – expand existing programs
6. Support Community Celebration and Cultural Events	Strong ISC and Community support	Supports vision and goals: Goal 3: Parks and Public Spaces	Yes – serves communities of color, immigrants, youth, older people, and all residents	Uses existing programs; no additional capacity required.	City programs are already in place to support community events.	Low risk. City program exists.

Investment Option	Strong Community and ISC Support	Supports Vision and Goals	Supports Underserved People and Businesses	Feasibility	Cost Effectiveness	Risk
7. Increase Behavioral Health Support: Fourth Plain Corridor Community Response Team	Strong business support	Supports vision and goals: Goal 4: Healthy Communities Goal 5: Community Safety	Yes – supports people in need of mental and behavioral health care Yes – supports needs identified by small business community	Feasible within ARPA time frame; will require long-term funding support to maintain program	Cost effective – proactive intervention is less costly than emergency room treatment or involving law enforcement	Low risk – Columbia River Mental Health is a willing partner; there are similar programs in the region (Eugene, OR Cahoots and Portland Street Response) with lessons learned
PARKS AND PUBLIC SPACES						
8. Improve Existing Parks	ISC support Community support	Supports vision and goals: Goal 3: Parks and Public Spaces	Yes – serves renters, communities of color, immigrants, youth, older people, and all residents	One-time investment; components feasible within the ARPA timeline; relies on multiple funding sources for total cost	Cost effective	Low risk
9. Invest in New Parks	ISC support – but identified this as a longer-term priority. Community support	Supports vision and goals: Goal 3: Parks and Public Spaces	Yes – serves renters, communities of color, immigrants, youth, older people, and all residents	One-time investment; may require additional funding and capacity to implement.	Cost effective	Low risk
10. Expand Community Gathering Space	ISC and community support	Supports vision and goals: Goal 3: Parks and Public Spaces	Yes – serves communities of color, immigrants, youth, older people, and all residents	May require additional funding and capacity to implement.	Likely more cost effective to identify existing buildings that could be used as gathering spaces	Low risk due to use of existing spaces.
TRANSPORTATION AND SAFETY						
11. Improve Transportation Safety and Accessibility: Traffic Calming on Neighborhood Streets	Community is generally supportive of transportation safety improvements. Support from City's Transportation Mobility Commission (TMC)	Supports vision and goals: Goal 5: Community Safety	Yes – serves all pedestrians, cyclists, transit riders. These groups often include underserved residents.	Components feasible within ARPA time frame; One-time investment	Cost effective	Low risk. City has dedicated funding for complete streets improvements
12. Improve Transportation Safety and Accessibility: Street Lighting	Community support	Supports vision and goals: Goal 5: Community Safety	Yes – serves all pedestrians, cyclists and transit users. These groups often include underserved residents.	One-time investment	Cost effective	Low risk; funding for lighting improvements can be challenging secure from other sources

Investment Option	Strong Community and ISC Support	Supports Vision and Goals	Supports Underserved People and Businesses	Feasibility	Cost Effectiveness	Risk
13. Improve Transportation Safety and Accessibility on Fourth Plain Boulevard	Support from City's Transportation Mobility Commission (TMC) Community is generally supportive of transportation safety improvements	Supports vision and goals: Goal 5: Community Safety	Somewhat – serves all cyclists	One-time investment; may require additional funding and capacity to implement.	High cost compared to parallel routes that avoid the Andresen intersection	Moderate risk – property acquisition or easement will be required
14. Expand Walking, Rolling, and Bicycling Infrastructure	Community support	Supports vision and goals: Goal 5: Community Safety	Yes – serves all pedestrians and transit users. These groups often include underserved residents.	One-time investment	Cost effective	Low risk; funding for sidewalk infill can be challenging secure from other sources
ECONOMIC DEVELOPMENT						
15. Small Business Support: Support Grants	Business and community support	Supports vision and goals: Goal 1: Economic Opportunity	Yes – serves small businesses	Feasible within time frame	Cost effective – expand current programs; expand access and awareness	Low risk – similar programming exists at the City today
16. Small Business Support: Small Business Rental Assistance and Tenant Protections	ISC support Business support	Supports vision and goals: Goal 1: Economic Opportunity	Yes – serves small businesses	May require additional capacity and funding to implement if current program funding is not sufficient.	Cost effective	Low risk – expand and augment existing programs
17. Support Fourth Plain Community Commons operations	Community support	Supports vision and goals: Goal 1: Economic Opportunity Goal 3: Parks and Public Spaces	Yes – serves small businesses and	Feasible within time frame One-time distribution	Cost effective	Low risk – funding to operate a catalytic investment in the corridor
18. Support New Businesses and Entrepreneurs: Provide Direct Support to Local Businesses	ISC support Business support	Supports vision and goals: Goal 1: Economic Opportunity	Yes – serves small businesses	May require additional capacity and funding to implement if current program funding is not sufficient.	Cost effective	Low risk – expand and augment existing programs
19. Support New Businesses and Entrepreneurs: Develop a Commercial Cooperative	N/A – idea was developed after community outreach was complete	Supports vision and goals: Goal 1: Economic Opportunity	Yes – serves small businesses	May require additional capacity and funding to implement.	May be higher cost compared to other investments.	Moderate risk – examples of this model in the region (MercyCorps NW) but not in Vancouver