City Flag Selection Committee

Meeting Minutes

Saturday, October 25, 2025
Time 10:00 – 11:30 a.m.
Location: Aspen Room & Virtual

The meeting began at 10:35 p.m.

Committee Members Present:
Naomi Alexrod (virtual), Anne McEnerney Ogle, Rosalinda Mendoza, Lee Rafferty, Ty Stober, Hector Alejandro Varela-Betancourt

Committee Members Absent:
Russell Ford

Staff Present:
Laura Shepard, Tracie Ramirez

Welcome and agenda review
Rose welcomed the committee members and reviewed the agenda.

Review and discussion of community feedback
Laura reviewed the community feedback received from the community survey and the flag conversation on social media (Flag Finalist Feedback memo attached.)

Laura stated that most respondents provided thoughtful, constructive feedback. She said that there were some highly negative comments that likely originated from the discourse on Reddit that drove traffic to the survey. She reported that about 55 to 60% of the overall comments were constructive or neutral with 25 to 30% positive from the community survey.

Many of the respondents appreciated the use of the fort as a recognizable Vancouver landmark; however, some felt that the use

Members

Rosalinda Mendoza
Chair

Hector Alejandro Varela-Betancourt
Vice Chair

Mayor Anne McEnerny-Ogle
Councilor Ty Stober
Naomi Axlelrod
Russell Ford
Lee Rafferty

Communications Department

P.O. Box 1995
Vancouver, WA 98668
(360) 487-8614
TTY: (360) 487-8602
cityofvancouver.us

of the fort was not reflective of where the city is going but looking backward and invokes displacement. Many respondents liked the river imagery as it connected directly to the city's geography and identity.

There were comments on the colors on the flags as lacking distinctiveness or uniqueness between the flags.

Laura explained that the social media comments between March 1 and October 20 generated roughly 5,400 interactions, a small share of approximately 1.7 million city interactions during the same period. She said the highest volume of commentary occurred in late September to early October, coinciding with the release of the finalist flag designs. She said that many commenters referenced Reddit threads showcasing alternative community-submitted designs or designs from the city competition that were not selected.

Discuss flag scores & selection exercise
Each committee member individually scored the finalist flags on the following categories: simplicity, meaningful symbolism, distinctiveness, related to Vancouver and public appeal. They graded each on a scale from 1 (least representative) to 5 (most representative) (scoring rubric attached).

Each committee member then chose their favorite flag design of the six finalists, narrowing the designs down to three – option 2, 3, and 4. Each member stated the reasons for choosing their favorite design.

Councilor Stober liked the subtlety of the symbology of option 3 and thought it was more pleasing to the eye. He liked option 4 but felt that the proportions of the fort icon were off. He liked the ties to the river in option two, but thought that the paddles could be shorter.

Lee like the strong "V" in option 3.

The Mayor liked the strong "V" in options 3 & 4. Didn't think the square on option 3 was not a strong enough representation of the fort. She thought the roof of the icon on option 4 may be tweaked a bit.

Hector liked option 2 for the symbolic representation of the area's history before the fort and agreed that the paddles could be shorter. He also likes the strong "V" in option 4.

Naomi liked options 3 and 4. Felt that the "V" was strong on both designs.

There was some discussion on the colors on the flags. Laura mentioned that the colors could be adjusted if the committee chose to do so. The Mayor thought the colors were strong northwest colors with blue representing the river and green representing the evergreen trees.

The committee continued to discuss the flag, and as part of the discussion, the committee asked which was the highest-scoring flag from the feedback. Laura reminded the committee that we did not ask the public to score the flags, but from the sentiment analysis, we could discern which flags had the most positive comments. Laura said the flag with the most positive comments was #4. The committee discussed the idea that the flag was more for the next generation of Vancouver residents and discussed whether younger community members would like or understand the symbolism of #4. The committee concluded its conversation, and the Chair called for the question.

Lee Raferty made the motion to propose flag #4 to City Council; Ty Stober seconded the motion. The committee voted unanimously to carry the motion.

Next Steps
The committee asked staff to help develop a narrative around the chosen design, what each element represents, and to incorporate the story from the designers. Laura will work on the draft of the flag narrative and send it to the committee for comment/review before Oct. 31.

The committee chair will send a note to the City Council to share the committee's support for their choice. Laura will also offer time to members of Council who may have questions about the flag and the process in advance of the meeting on 11/10.

The flag will be presented to the City Council on November 10 for adoption. Laura will work with Rose on preparing a presentation. Laura encouraged the other committee members to attend the Council meeting as well.

Laura announced that there will be a special ceremony to publicly introduce the new flag and recognize the design winner right before the Rotary's Community Tree Lighting ceremony in Esther Short Park on Friday, Nov. 28, from 3:45 to 4:15 p.m. The design winner will be presented with the Key to the City and prize check.

Laura said that she plans to have flag stickers made to hand out at the ceremony. She's working on details of the ceremony – possibly having the new city flag on the fire truck that Santa rides in on for the tree lighting ceremony.

Laura asked the committee to send her ideas on other places in the community to fly the new flag.

Adjourned: 12:15 p.m.

Next Meeting:
Nov 10 at City Council

CITY OF Vancouver WASHINGTON

MEMORANDUM

12

DATE: October 21, 2025

TO: Flag Selection Committee

FROM: Laura Shepard, Director of Communications

RE: Flag Finalist Feedback

Attachment: Raw data export

Following the release of the finalist flag designs, the public was invited to give feedback to inform the Flag Selection Committee's decision. The feedback tool was open from Sept. 22 to Oct. 9, and 1,438 responses were received. This memo summarizes and analyzes what we heard through the survey and provides insight into the conversation about the flag on social media. While many strong opinions were expressed, they reflect deep engagement, a passion for the community, and a shared investment in the outcome.

Survey methodology

We asked three questions per flag, and provided an opportunity to provide comments:

1. Is it easy to understand and remember?
2. Does it feel representative of our city's identity?
3. Would you feel proud to see it representing our city?

General observations of quantitative data

The following chart shows how people appraised each flag overall. Most responses were mixed, with a fairly even balance of positive and neutral reactions. Flags #3 and #4 stood out as the most well-received, suggesting that their designs connected best with what people felt represented the city. Comments for these two flags often mentioned their simplicity, clear symbolism, and strong color balance, which may explain the higher overall sentiment.

Sentiment summary of each flag based on the three questions asked:

Flag Option	Negative	Neutral	Positive
Option #1	140	261	142
Option #2	109	233	136
Option #3	91	185	140
Option #4	99	186	160
Option #5	98	226	103
Option #6	112	210	96

General observations of qualitative data

Most respondents provided thoughtful, constructive feedback, with a subset of highly negative comments likely originating from discourse on Reddit driving traffic to the feedback tool. Another thing to note is that many of the comments were copied/pasted across answers, without unique consideration for each question. Overall, the tone distribution of the comments was:

- ~55–60% constructive or neutral
- ~25–30% positive
- ~10–15% overly negative/off-topic

Many respondents wanted to see a strong connection to Vancouver's location and history. Respondents appreciated the use of the fort as a recognizable landmark and symbol of the city's history. They felt it grounded the design in a sense of place and made symbolism easy to understand. However, others questioned whether the fort was the best representation of the city today, noting that it reflects the past and invokes displacement rather than the present or future identity. While the fort's historical value was widely acknowledged, several comments suggested that a more modern or abstract symbol might better convey the city's ongoing growth, diversity, and future.

Many respondents liked that the river imagery connected directly to the city's geography and identity. It was seen as a clear and meaningful symbol that represents movement, connection, and natural beauty. Some participants felt that the river was too abstract in certain designs, making it harder to recognize and generally overused as a symbol.

There was also commentary about the flags' colors. Clearly, there was a misunderstanding about the process to standardize the greens, blues, and whites on the entrants. In retrospect, this step should have waited until the finalist was selected, as it may have reduced the number of comments received about the lack of distinctiveness or uniqueness between flags.

Flag 1

- **Positive:** Clean, simple, modern. Good colors. Easy to recognize.
- **Constructive:** Feels generic; lacks a unique identity; could use stronger symbolism, but unsure about whether the fort is the right symbol given the history.
- **Negative:** “Boring,” “uninspired,” or mocking comments unrelated to design quality.
- **Summary:** Neutral-to-positive reception; appreciated for simplicity, a good start but needs refinement.

Flag 2

- **Positive:** Strong symbolism; feels connected to the city’s history or geography.
- **Constructive**: Some found it “too busy” or the colors “too harsh.”
- **Negative:** Some sarcastic comments about “copying other city flags.”
- **Summary:** Divided. Some love symbolism/tribe connection; others find it cluttered.

Flag 3

- **Positive:** Balanced and meaningful; evokes pride and identity.
- **Constructive:** Concerns about memorability or overcomplicated details.
- **Negative:** “Looks like clip art” or “AI-generated” type comments.
- **Summary:** Moderate approval, with design seen as thoughtful but not iconic.

Flag 4

- **Positive:** Recognizable and bold; good color usage; feels energetic.
- **Constructive:** Some disliked color combinations or found symbolism unclear.
- **Negative:** Comments mocking colors or making unrelated jokes.
- **Summary:** Generally well received; strong visual presence but mixed symbolic clarity.

Flag 5

- **Positive:** Elegant and representative; civic pride and identity are clearly visible.
- **Constructive:** Slight concerns about visual clutter or fine detail.
- **Negative:** Few, mostly dismissive “too much like…” comparisons.
- **Summary:** Among the stronger candidates in perceived representation and pride.

Flag 6

- **Positive:** Feels fresh, simple, and memorable
- **Constructive:** A few found it overly minimalist or missing symbolic context.
- **Negative:** “Too plain,” “lazy design,” but low volume overall.
- **Summary:** Mixed but overall was positive, and there were feelings about the “Fort”

Flag conversation on social media

Between March 1 and October 20, online discourse about the flag redesign generated roughly 5,400 interactions, a modest share of approximately 1.7 million city interactions during the same period. Most of the conversation was generated by posts on the City’s official channels. The overall tone of the conversation was largely neutral, with slightly more positive sentiment than negative.

The highest volume of public commentary occurred in late September to early October, coinciding with the release of the finalist flag designs. Within the total engagement, 55% of interactions represented tacit support through 'likes', 'loves' and 'shares.' Among comments,

which made up 34% of total interactions, the public reaction to the finalist designs was predominantly critical, generating around 1,900 interactions stemming from negative comments, in contrast to just 36 interactions from positive comments. Many commenters referenced Reddit threads showcasing alternative community-submitted designs or designs that were not selected.

The overall response on social media revealed three main topics: design observations, transparency/understanding of the process and timing, and general appreciation for holding the competition and the move to modernize.

Flag Finalists Overall Scoring Summary

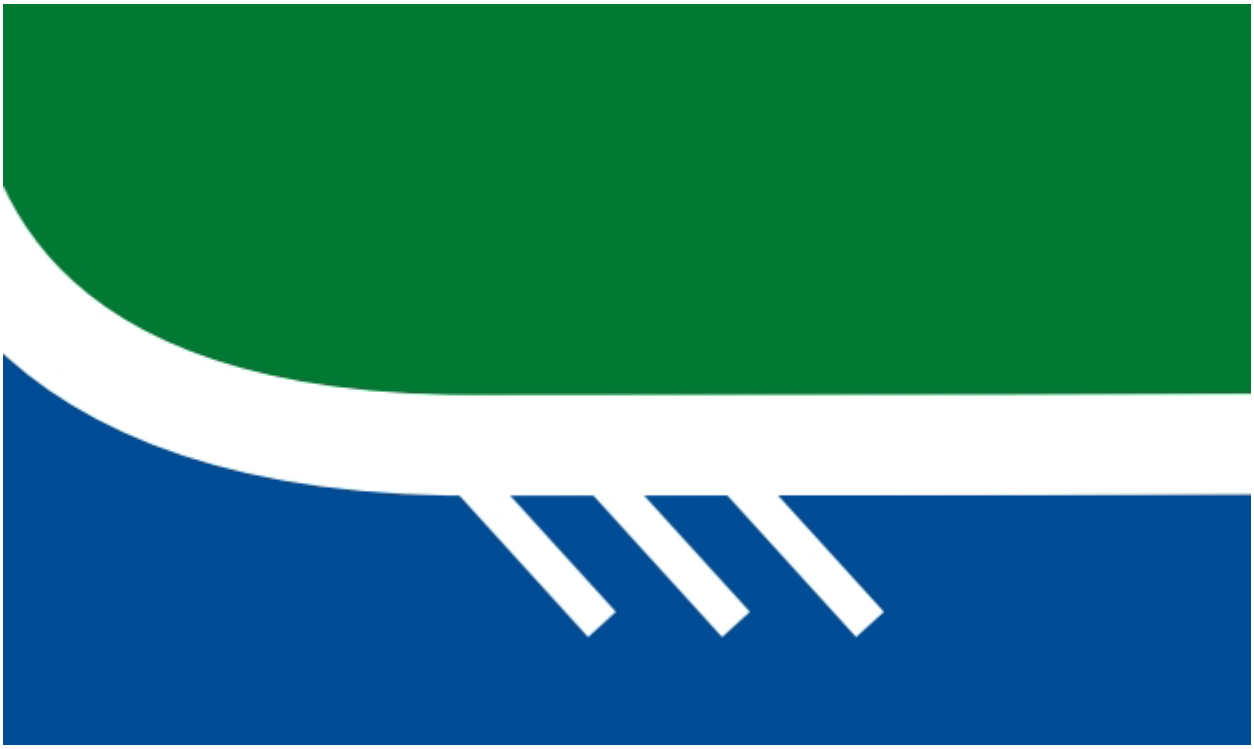
Design #	Rose Mendoza	Anne McEnerny-Ogle	Ty Stober	Lee Rafferty	Hector Alejandro Varela-Betancourt	Naomi Axelrod	TOTALS
1	19	20	21	18	19	24	**121**
2	17	15	23	12	20	17	**104**
3	18	16	23	15	19	23	**114**
4	21	25	22	21	18	24	**131**
5	16	8	23	18	18	17	**100**
6	16	15	21	22	18	20	**112**

Name: Anne McEnerney-Ogle

Judging Scoresheet Flag Option 1

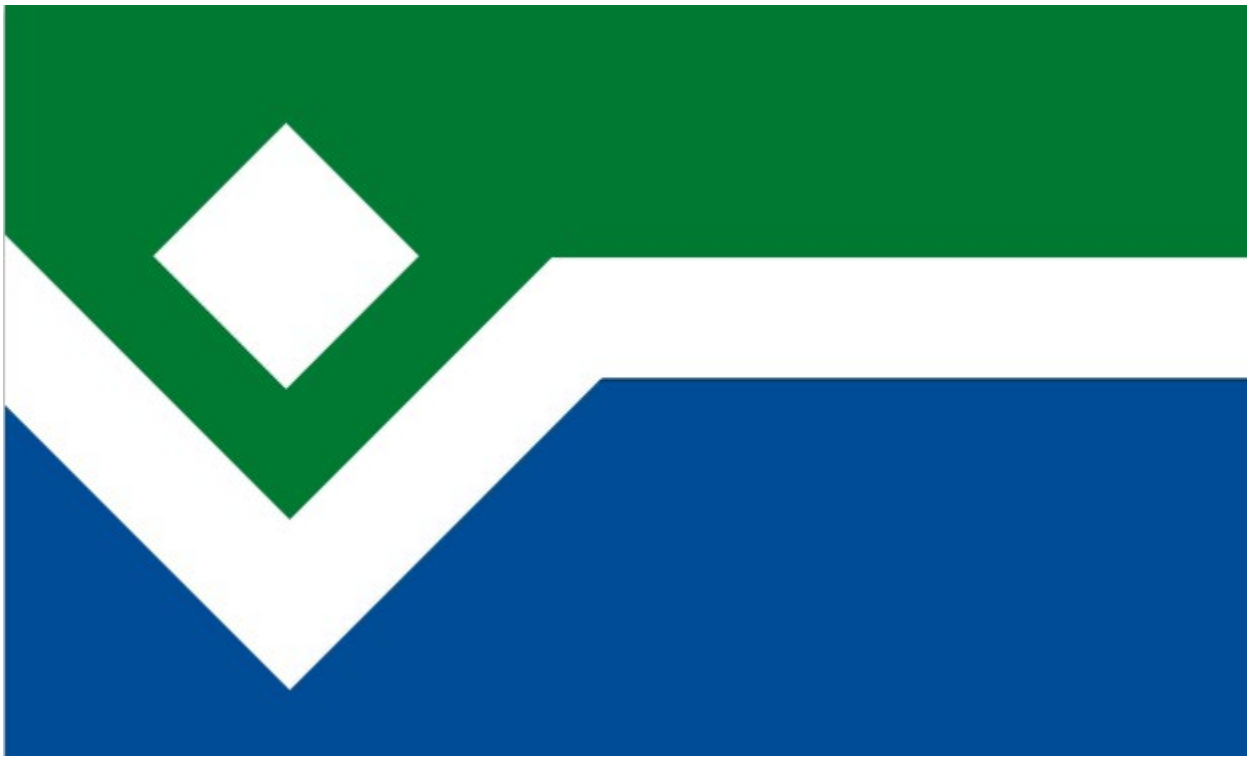
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		20

Judging Scoresheet Flag Option 2



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	2
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		15

Judging Scoresheet Flag Option 3



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		16

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	5
Score (maximum score 25)		25

Judging Scoresheet Flag Option 5

Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	1
Related to Vancouver	Demonstrates connection to Vancouver.	1
Public Appeal	It is likely to resonate with the community.	1
Score (maximum score 25)		8

Judging Scoresheet Flag Option 6

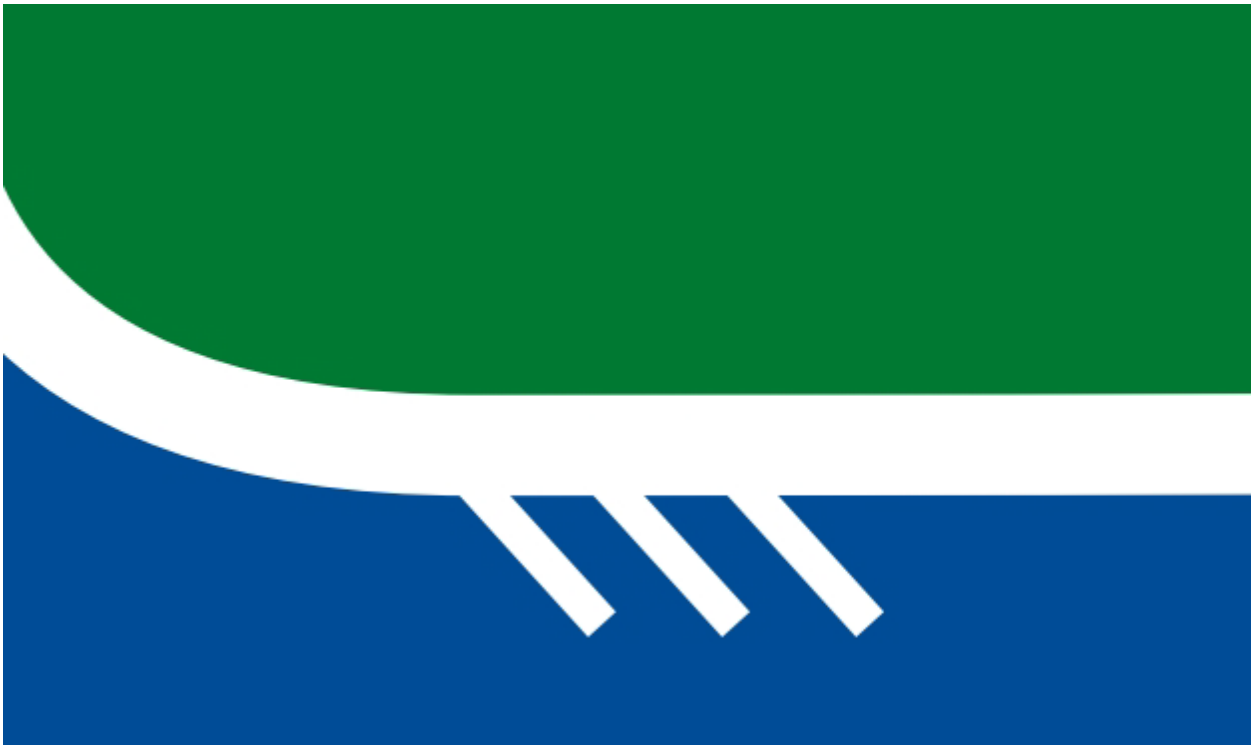
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	2
Score (maximum score 25)		15

Name: Hector

Judging Scoresheet Flag Option 1

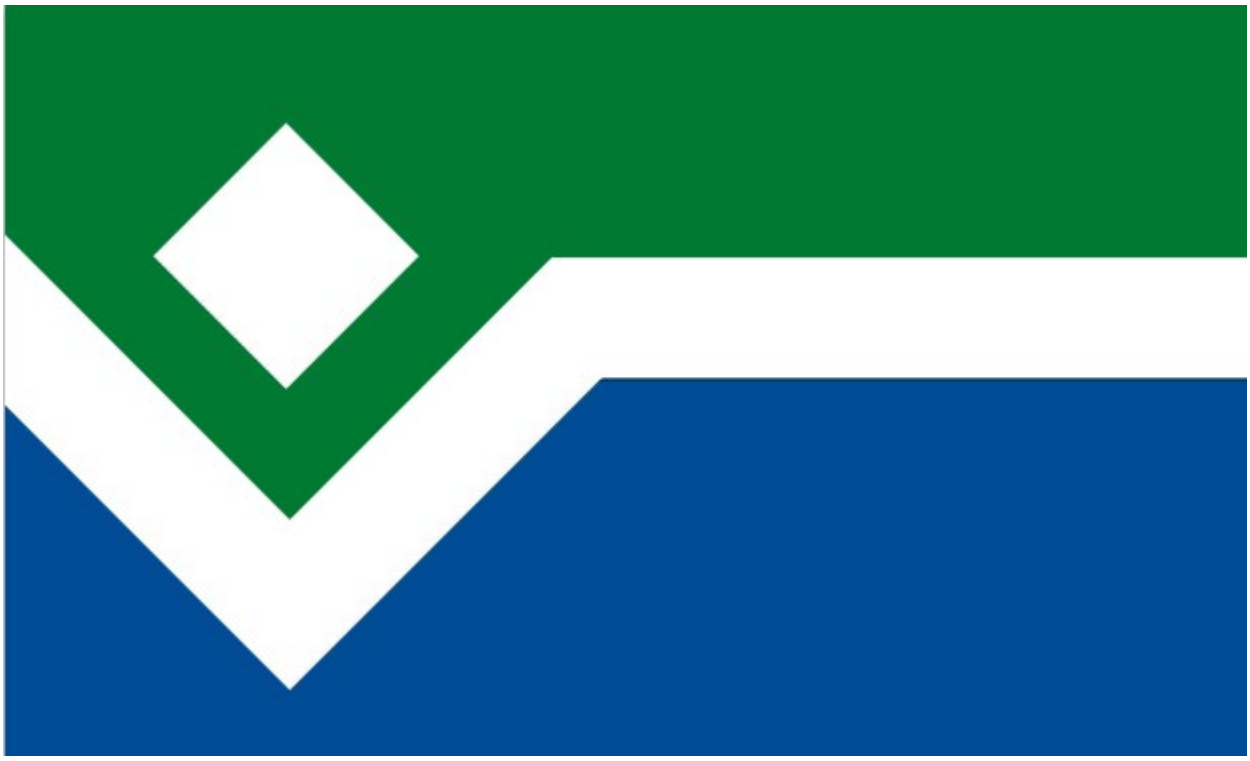
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		19

Judging Scoresheet Flag Option 2



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		20

Judging Scoresheet Flag Option 3



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		19

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		18

Judging Scoresheet Flag Option 5

Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	2
Score (maximum score 25)		18

Judging Scoresheet Flag Option 6

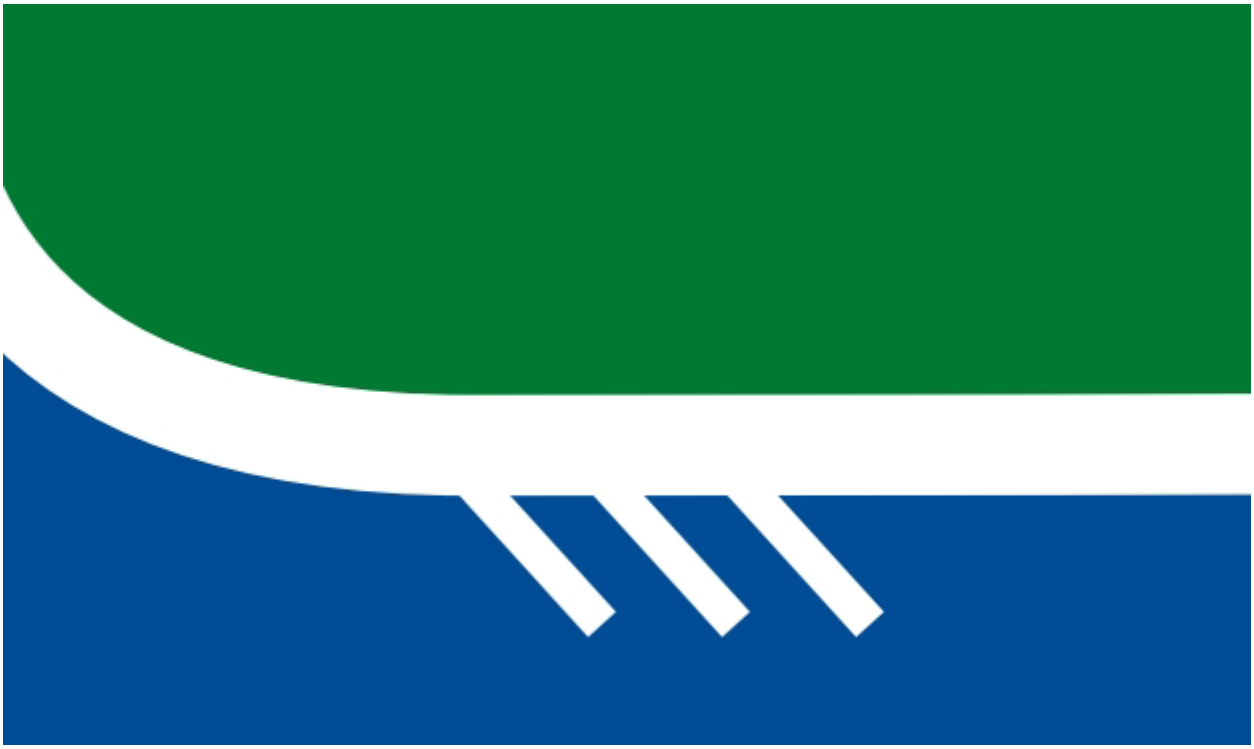
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	2
Score (maximum score 25)		18

Name: Naomi Axelrod

Judging Scoresheet Flag Option 1

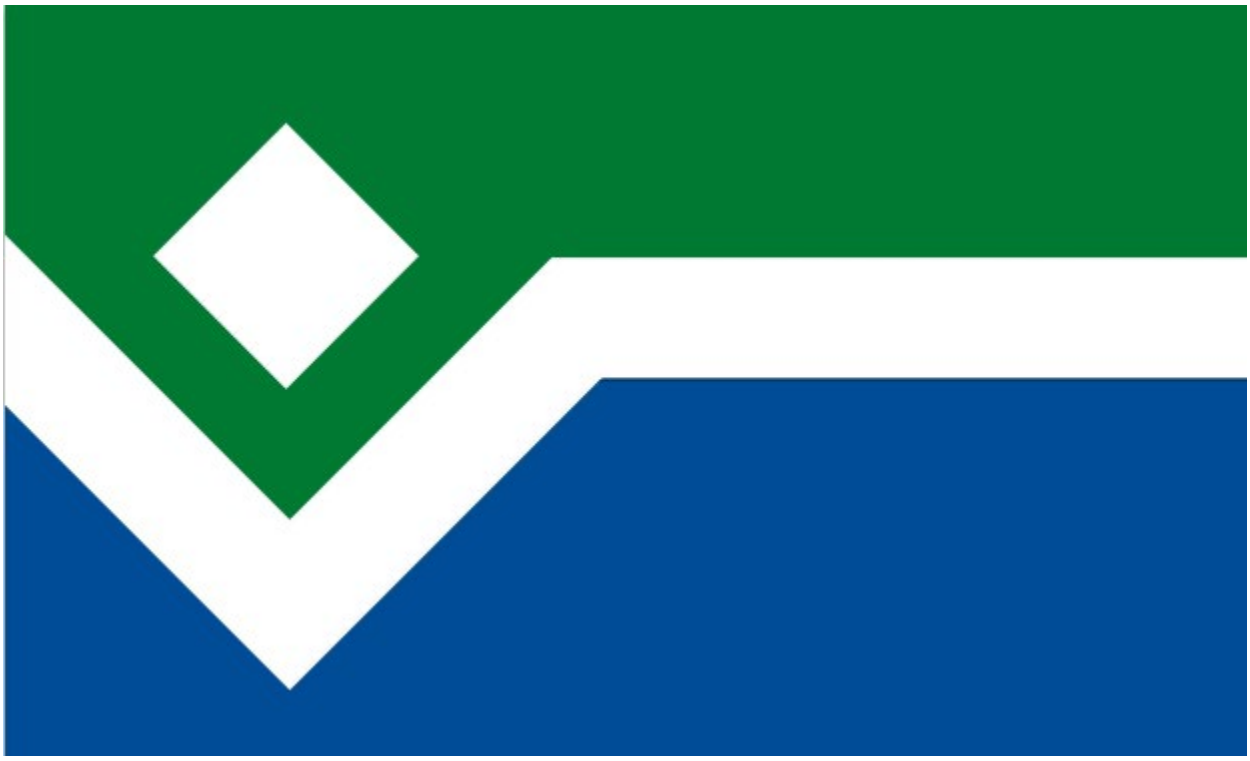
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	5
Score (maximum score 25)		24

Judging Scoresheet Flag Option 2



Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		17

Judging Scoresheet Flag Option 3



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		23

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	5
Score (maximum score 25)		24

Judging Scoresheet Flag Option 5

Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	2
Score (maximum score 25)		17

Judging Scoresheet Flag Option 6

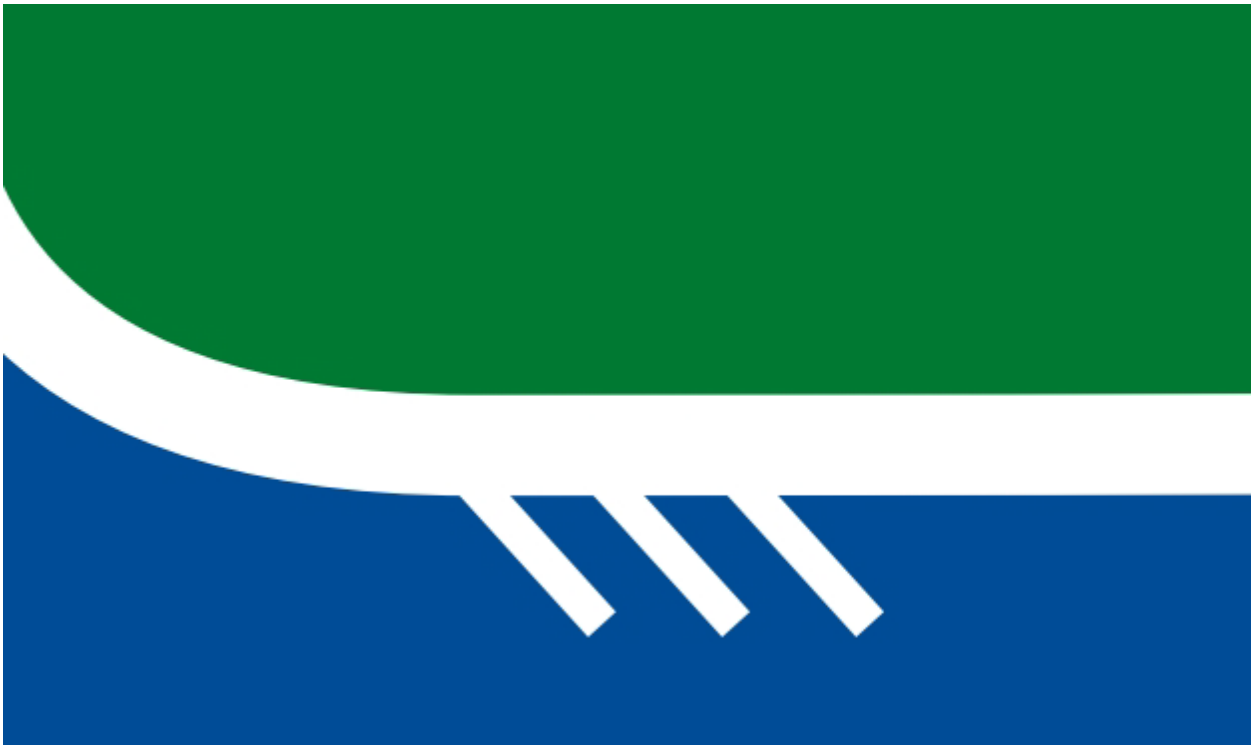
Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		20

Name: Ty Stober

Judging Scoresheet Flag Option 1

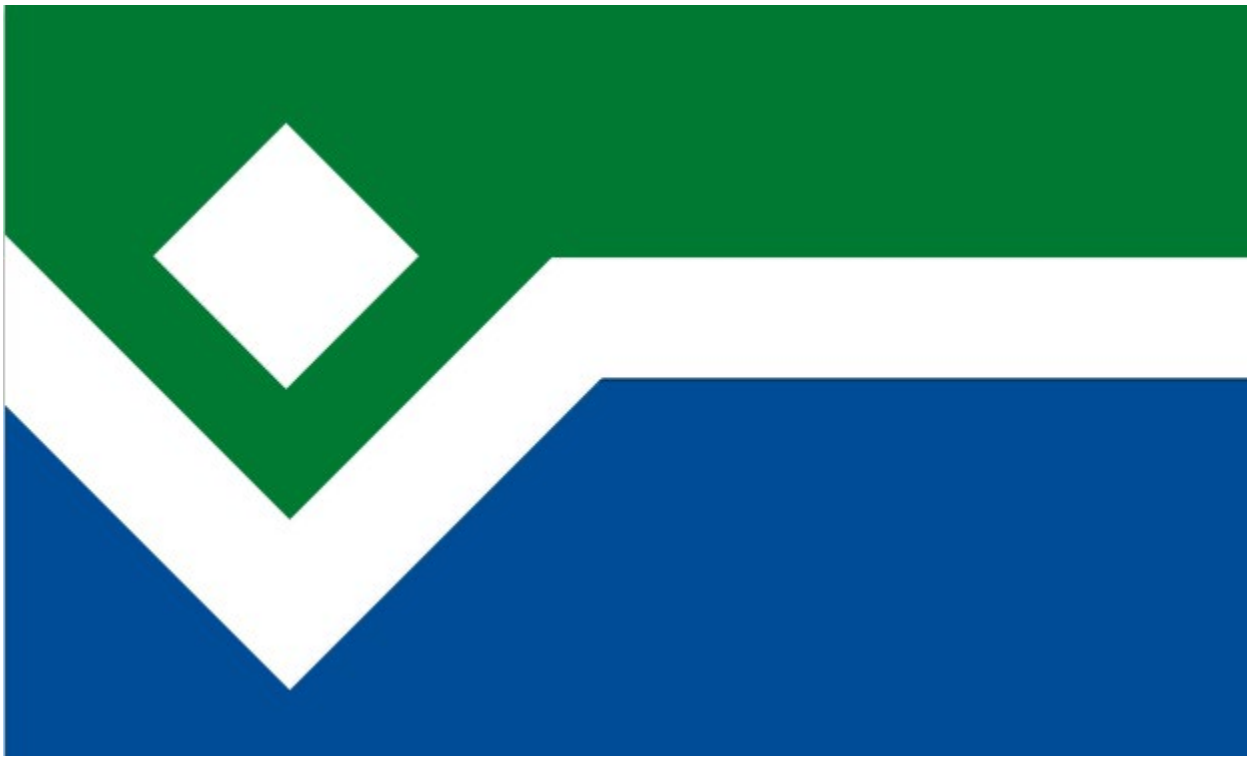
Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		21

Judging Scoresheet Flag Option 2



Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		23

Judging Scoresheet Flag Option 3



Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		23

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		22

Judging Scoresheet Flag Option 5

Category	**Description**	**Score (1-5)**
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		23

Judging Scoresheet Flag Option 6

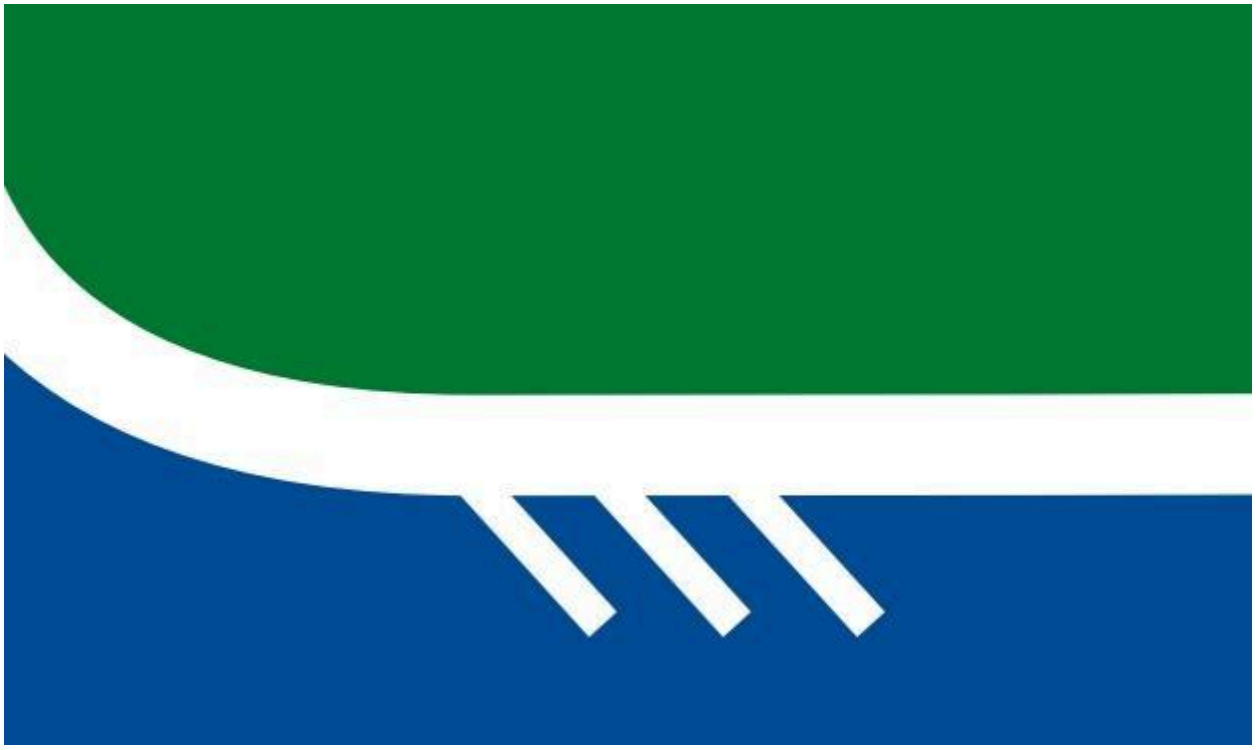
Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		21

Name:Lee Rafferty

Judging Scoresheet Flag Option 1

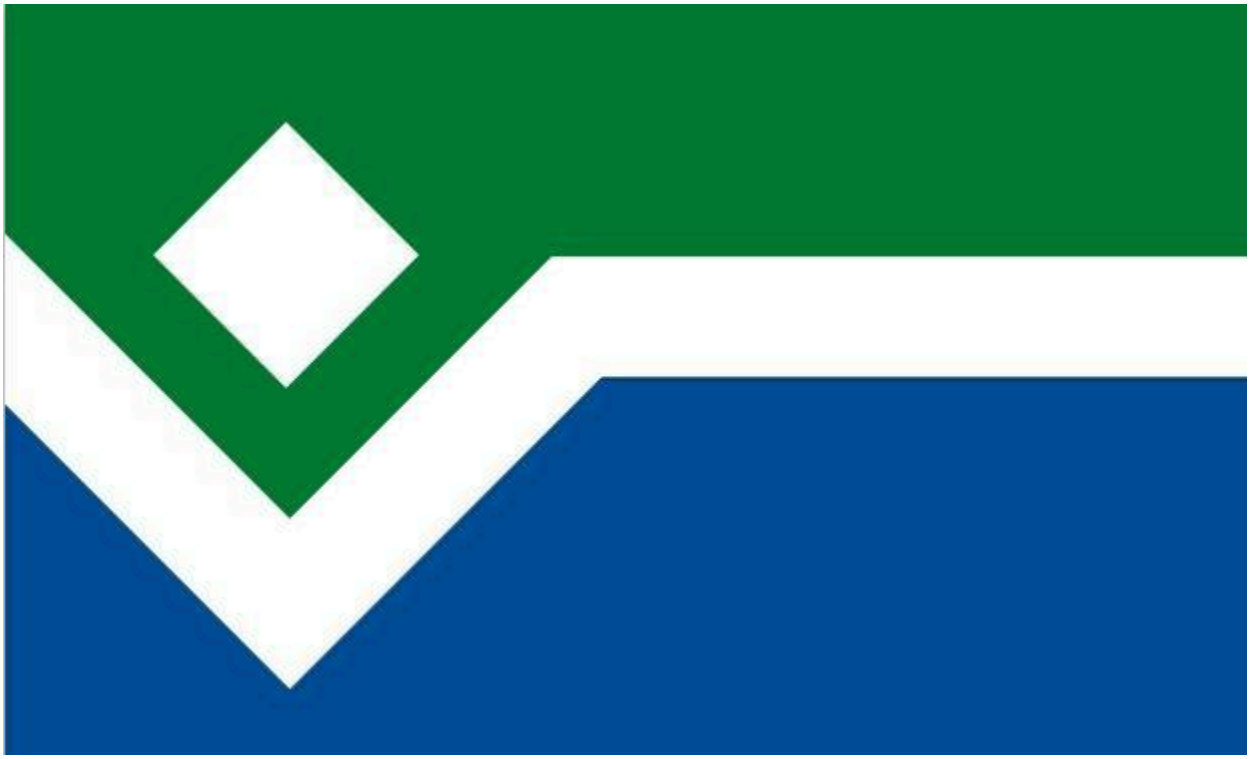
Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		18

Judging Scoresheet Flag Option 2



Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	2
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	2
Distinctive	Not easily confused with other flags.	2
Related to Vancouver	Demonstrates connection to Vancouver.	2
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		12

Judging Scoresheet Flag Option 3



Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	3
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		15

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	5
Score (maximum score 25)		21

Judging Scoresheet Flag Option 5

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	2
Score (maximum score 25)		18

Judging Scoresheet Flag Option 6

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	5
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		22

Name: Rose Mendoza

Judging Scoresheet Flag Option 1

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	5
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		19

Judging Scoresheet Flag Option 2

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		17

Judging Scoresheet Flag Option 3

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	5
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	4
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		18

Judging Scoresheet Flag Option 4

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	4
Distinctive	Not easily confused with other flags.	4
Related to Vancouver	Demonstrates connection to Vancouver.	5
Public Appeal	It is likely to resonate with the community.	4
Score (maximum score 25)		21

Judging Scoresheet Flag Option 5

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		16

Judging Scoresheet Flag Option 6

Category	Description	Score (1-5)
Simplicity	Easy to recognize and reproduce from memory. Avoids complex details.	4
Meaningful Symbolism	Elements clearly represent the city's geography, culture, or values.	3
Distinctive	Not easily confused with other flags.	3
Related to Vancouver	Demonstrates connection to Vancouver.	3
Public Appeal	It is likely to resonate with the community.	3
Score (maximum score 25)		16