

EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

	Project Name	Organization Name	Grant Category	Activity Date	Description (as provided in application)	Amount Requested	Recommended Award
1	Southwest Washington Walk ALS	ALS Northwest	Cultural Enrichment	May 17, 2026	<p>"The Southwest Washington Walk ALS, established in 2004, is an annual, free community event for people living with ALS and their friends and family. Walk ALS raises awareness about amyotrophic lateral sclerosis (ALS) while building community connections. While the Walk supports people living with ALS in Southwest Washington, it draws numerous friends and family members from outside the region as they travel to Vancouver to support their loved one."</p> <p>Predicted total attendance is 350, with an estimated 88 attendees paying for overnight lodging in Vancouver.</p>	\$3,117	\$3,117
2	Hockinson Meadows Disc Golf Classic	Parks Foundation of Clark County	Cultural Enrichment	June 20, 2026	<p>"The Parks Foundation of Clark County is proposing the Hockinson Meadows Disc Golf Classic, a new community tournament designed to attract 36 teams (72 players) along with families, spectators, and volunteers. Beyond competition, the event will provide cultural enrichment by intentionally creating an inclusive, festival-style atmosphere. Disc golf is affordable and accessible, welcoming players across ages, genders, and abilities—including adaptive participants. Equity will be highlighted by promoting participation among women, youth, and multicultural communities, while partnering with local vendors and nonprofits to showcase Vancouver’s diverse culture. This ensures the event is not only a tournament but also a community celebration of recreation, culture, and connection."</p> <p>Predicted total attendance is 150, with an estimated 9 attendees paying for overnight lodging in Vancouver.</p>	\$5,000	\$5,000

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

3	Arts & Culture Programming 2026	theARTScentered	Cultural Enrichment	Ongoing 2026	<p>"Vancouver and Clark County are experiencing rapid growth as a place to live, work, and visit. While the region benefits from scenic beauty, historic sites, and proximity to Portland, it has not fully realized its potential as a cultural tourism destination. Many visitors still cross the Columbia River to experience arts and culture in Portland rather than staying in Clark County. We are working to transform a prominent downtown landmark into a year-round venue for exhibitions, performances, and festivals, providing experiences that are both accessible to residents and attractive to cultural tourists. By expanding destination-worthy arts programming, theARTScentered will help anchor Vancouver and Clark County as a creative, vibrant place to visit and explore."</p> <p>Predicted total attendance is 2,700, with an estimated 35 attendees paying for overnight lodging in Vancouver.</p>	\$24,000	\$24,000
4	Day of the Dead Luminarias 2026	Vancouver Ballet Folklorico	Cultural Enrichment	October 17, 2026	<p>"The Day of the Dead – Luminarias is a vibrant cultural celebration hosted annually at Esther Short Park in downtown Vancouver. This event provides a unique opportunity to showcase traditions of remembrance and community through music, dance, art, and light, drawing visitors from across Clark County, Portland, and the greater region. The event has grown into a magical and inclusive experience for all ages. Guests enjoy performances, community altars, traditional food, and artisan vendors, which not only enrich cultural appreciation but also directly support the local economy."</p> <p>Predicted total attendance is 3,000, with an estimated 10 attendees paying for overnight lodging in Vancouver.</p>	\$10,000	\$10,000

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

5	The Oregon Trail Regional Bridge Tournament	ACBL D20 Organization, Inc	Large Event or Festival	February 16-22, 2026	<p>"Our event is a duplicate bridge (card game) tournament held at the Vancouver Hilton Hotel. Bridge players travel to Vancouver from all over the northwest and from across the United States, as well as internationally, to play bridge for 7 days. During this time, tournament attendees stay at local hotels, eat three restaurant meals daily, and may also visit local shops during their free time between sessions. Tournament attendees can select from a menu of tournaments occurring throughout the nation annually, and providing an exceptional playing experience in an appealing location, such as Vancouver, encourages attendance."</p> <p>Predicted total attendance is 420, with an estimated 193 attendees paying for overnight lodging in Vancouver.</p>	\$13,956	\$12,300
6	Asset Fusion Forum	Asset Fusion Events, LLC	Large Event or Festival	August 28-30, 2026	<p>"[2025] was our first year &amp; we had approximately 300 attendees, with over 100 rooms filled all weekend long at the Hilton with many visitors coming in 1-3 days before and staying after. We drew attendees from TX, AZ, FL, TN, ID, IA, LA, AL, CA, SC, NC, MT, IL, OR, WA, NY, CO, MD and many other states and Canada. Our target audience is broad, while it's easy to draw attendees that are already engaged in creative finance &amp; creative real estate structure, we draw investors, private money lenders &amp; a lot of people engaged in entrepreneurial business growth."</p> <p>Predicted total attendance is 450, with an estimated 175 attendees paying for overnight lodging in Vancouver.</p>	\$5,000	\$0

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

7	2026 AWB Spring Summit	Association of Washington Business	Large Event or Festival	May 5-7, 2026	<p>"AWB's 2026 Spring Summit is a day-and-a-half event that will bring together Washington employers from every corner of the state to unpack the 2026 legislative session, discuss relevant business topics, highlight successes and challenges of programs and policies, hear from agency leaders and elected officials, and look at federal issues that may be impacting Washington employers. Attendees include everyone with political business interests in Washington, from top C-suite level executives of Fortune 500 companies, medium and small businesses owners, chamber partners, state agency leaders and other elected officials."</p> <p>Predicted total attendance is 275, with an estimated 150 attendees paying for overnight lodging in Vancouver.</p>	\$60,000	\$20,000
8	Freedom! Celebrating American Music	Bravo! Vancouver	Large Event or Festival	July 3 - August 23, 2026	<p>"In honor of America's 250th birthday in 2026, our project is titled "Freedom! Celebrating American Music." This is a NEW component of the Vancouver Wine &amp; Jazz Festival, and demonstrates a change in approach and scope. Our approach is designed to attract significantly more (20%) attendees and reach new communities and audiences. Our request has 2 project components: Concerts at the Marina and the 26th Annual Vancouver Wine &amp; Jazz Festival. These components focus on: 1) music for silent film during the Jazz Age, an important African American musician, and Latin American musicians; and 2) American jazz &amp; blues music as a vehicle for social justice and change."</p> <p>Predicted total attendance is 6,500, with an estimated 150 attendees paying for overnight lodging in Vancouver.</p>	\$60,000	\$0

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

9	Fort Vancouver Nutcracker	Columbia Dance	Large Event or Festival	December 18-20, 2026	<p>"Columbia Dance's Nutcracker blends the magic of Tchaikovsky's ballet with the vibrant history of 1840's Fort Vancouver. Unlike any other Nutcracker in the region, our reimagined production features shipwrecked castaways, fur trappers, Oregon Trail children, and dancing wapato plants — brought to life through original sets and costumes inspired by local history. This distinctive cultural event positions Vancouver as a unique holiday destination, drawing visitors from across the Portland metro, the state of Washington, and neighboring states. In addition to four public shows, Columbia Dance produces two school-day matinees in partnership with Vancouver Public Schools (reaching 1,500+ students) and one sensory-friendly performance adapted for neurodiverse audiences."</p> <p>Predicted total attendance is 5,160, with an estimated 27 attendees paying for overnight lodging in Vancouver.</p>	\$8,500	\$8,500
10	Cruise The Couve	Cruise The Couve	Large Event or Festival	July 18, 2026	<p>"Cruise the Couve provides the infrastructure to host a safe, clean and otherwise organized gathering for thousands of local and out-of-town classic car enthusiasts. Since 2009, the city of Vancouver has hosted an annual classic car cruise through the city's downtown core via Main Street. The cruise is a non-ticketed event open to the public that attracts car enthusiasts and onlookers alike. Visitors come from all over the Northwest and the event showcases Vancouver's vibrant uptown and downtown areas including the shops, restaurants and craft brewing scene that makes Vancouver a unique and charming city."</p> <p>Predicted total attendance is 20,000, with an estimated 100 attendees paying for overnight lodging in Vancouver.</p>	\$25,000	\$10,760
11	The Craig Stein Oktoberfest	Hough Foundation	Large Event or Festival	September 25-27, 2026	<p>"The Craig Stein Oktoberfest is a large regional community event, raising funds for multiple local nonprofits. People throughout the Pacific Northwest travel to Vancouver to attend this event celebrating Craig Stein and his commitment to philanthropy."</p> <p>Predicted total attendance is 8,000, with an estimated 350 attendees paying for overnight lodging in Vancouver.</p>	\$50,000	\$20,000

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

12	The Vancouver Tacos, Taps, & Tequila Festival	Hough Foundation	Large Event or Festival	July 17-19, 2026	<p>"The Vancouver Taco's, Taps &amp; Tequila Festival is a multi-cultural celebration benefitting multiple local non-profits. The Vancouver Taco's, Taps and Tequila Festival appeals to all demographics. We will have taco trucks and taco stands of all kinds; Mexican, Korean, Southwest, Hawaiian, SE Asian and others."</p> <p>Predicted total attendance is 10,000, with an estimated 800 attendees paying for overnight lodging in Vancouver.</p>	\$35,000	\$0
13	24th Annual 4 Days of Aloha	Ke Kukui Foundation	Large Event or Festival	July 23-26, 2026	<p>"Each year, the Ke Kukui Foundation hosts it's premiere event, the 4 Days of Aloha, which serves as the annual hō'ike (exhibition) and fundraiser for our program Hālau Kaleinani o Ke Kukui and our community in the SW Washington region. This 'Ōiwi (Native) arts and cultural festival held at Clark College and Esther Short Park is a cornerstone for our Native Hawaiian and Asian Pacific Islander (API) communities in Vancouver, Washington and the Pacific Northwest. Over the duration of 4-days, the Ke Kukui Foundation offers cultural educational workshops at Clark College, Native Hawaiian music and arts, live entertainment, food and vendors, and a medley of cultural performances at Esther Short Park."</p> <p>Predicted total attendance is 14,000, with an estimated 4,000 attendees paying for overnight lodging in Vancouver.</p>	\$50,000	\$50,000
14	40th PNW Mid-Amateur Championship	Pacific Northwest Golf Association	Large Event or Festival	August 18-20, 2026	<p>"This event a regional amateur golf championship for elite level players from the member golf associations that make up the Pacific Northwest Golf Association (PNGA). There will be 90 competitors that take part in the event with all players competing for three days and an additional practice round the day prior to the start. Players will be traveling primarily from Alaska, British Columbia, Idaho, Montana, Oregon and Washington to play, as well as a few select players from other various states around the country."</p> <p>Predicted total attendance is 180, with an estimated 70 attendees paying for overnight lodging in Vancouver.</p>	\$10,000	\$0

# EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

15	Vancouver's Pride Block Party	Queer Community Network	Large Event or Festival	June 13, 2026	<p>"Vancouver's Pride Block Party is the largest Pride event in the Portland Metro area during June, drawing attendees from across the region for a day of celebration, community connection, and support for 2SLGBTQIA+ individuals. This family-friendly event fosters inclusivity by offering a safe space where all people can gather, regardless of age, background, or economic status. The event takes place in Downtown Vancouver, with streets closed off to create a pedestrian-friendly space filled with vendor booths, entertainment stages, and interactive areas."</p> <p>Predicted total attendance is 6,000, with an estimated 200 attendees paying for overnight lodging in Vancouver.</p>	\$50,000	\$25,000
16	Vancouver Go Fest Celebration 2026	Vancouver Arena	Large Event or Festival	June 27-28, 2026	<p>"Vancouver GoFest Celebration is an annual two-day Pokémon-themed festival that transforms downtown Vancouver into a vibrant destination for families, tourists, and fans of the world's largest media franchise. While the event coincides with Niantic's global Pokémon GO Fest, Vancouver GoFest is designed to appeal to all Pokémon fans - from mobile game players, to trading card enthusiasts, to video gamers, to families and kids who love Pokémon."</p> <p>Predicted total attendance is 10,000, with an estimated 600 attendees paying for overnight lodging in Vancouver.</p>	\$20,646	\$14,250
17	Pollinator Festival	Vancouver Bee Project	Large Event or Festival	June 20, 2026	<p>"The Vancouver Pollinator Festival is an annual, community-centered celebration of pollinators, native plants, and the ecosystems that sustain them. Held in Central Vancouver, at Marshall Park, the festival brings together residents, local organizations, schools, businesses, and environmental advocates for a full day of immersive experiences designed to educate, inspire, and connect the community to the natural world. The festival serves as both a public educational platform and a community-building initiative, highlighting the importance of pollinator habitat and the role each individual can play in supporting biodiversity."</p> <p>Predicted total attendance is 12,500, with an estimated 75 attendees paying for overnight lodging in Vancouver.</p>	\$10,000	\$10,000

EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

18	Vancouver Holiday Market	Vancouver Farmers Market	Large Event or Festival	November 27-29, 2026	<p>"Supporting over 120 talented local artisans and makers, the Vancouver Holiday Market offers vital economic opportunities for small businesses and creates a vibrant place for our community to gather, connect, and shop locally during the holiday season. Held at the Vancouver Convention Center, this off-season, multi-day market attracts visitors from across the region, providing an opportunity experience and enjoy the heart of downtown Vancouver."</p> <p>Predicted total attendance is 12,500, with an estimated 900 attendees paying for overnight lodging in Vancouver.</p>	\$50,000	\$27,000
19	Vancouver Lake Spring Sprints	Vancouver Lake Rowing Club	Large Event or Festival	March 7-8, 2026	<p>"The Vancouver Lake Spring Sprints Regatta, organized by the Vancouver Lake Rowing Club (VLRC), will take place at Vancouver Lake Park in Vancouver, Washington. This early-season rowing event includes sprint races ranging from 1,000 to 2,000 meters on the lake's fully buoyed 2,000-meter course, maintained by the Portland Vancouver Rowing Association (PVRA). Widely regarded as one of the top rowing venues in the Pacific Northwest, Vancouver Lake regularly hosts competitive events for juniors, Masters, and Collegiate athletes—including the three-day US Rowing Northwest Youth Championships."</p> <p>Predicted total attendance is 1,300, with an estimated 132 attendees paying for overnight lodging in Vancouver.</p>	\$12,000	\$12,000



EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

20	Vancouver USA Arts & Music Festival	Vancouver Symphony Orchestra	Large Event or Festival	August 7-9, 2026	<p>"Since its inception in 2022, the driving force behind the Vancouver USA Arts &amp; Music Festival (VAMF) is to celebrate and lift the arts in Vancouver. By making music and the arts accessible to our community through this free multi-day festival, the Vancouver Symphony Orchestra and the City of Vancouver are creating visibility for area arts organizations and artists, enhancing the livability of our area by providing local access to the arts, and creating an event that will draw visitors and tourists to Vancouver. Each day of the VAMF offers attendees cultural and musical performances on multiple stages, as well as art demonstrations and exhibitions, a juried art show, pop-up galleries, educational workshops and food vendors, all centrally located at Esther Short Park and the surrounding blocks."</p> <p>Predicted total attendance is 55,000, with an estimated 2,084 attendees paying for overnight lodging in Vancouver.</p>	\$95,000	\$95,000
21	20th Anniversary Girlfriends Run	WHY Community	Large Event or Festival	October 11, 2026	<p>"The event is a tribute those who have survived breast cancer, those who are forever fighters (metastatic), and for those who are walking in remembrance of a person stricken with breast cancer. Pink Lemonade Project, the sole beneficiary of Girlfriends Run, offers financial assistance as well as other important services to those in the midst of the battle. The race offers a 6K, 10K and half-marathon as well as a walking component for the distance. Finally, we host a large local vendor market for all things pink, fun, and a display of our local artisans, small business owners and craftsman alike."</p> <p>Predicted total attendance is 2,500, with an estimated 1,350 attendees paying for overnight lodging in Vancouver.</p>	\$14,500	\$0

**EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council**

22	Appletree Marathon	WHY Community	Large Event or Festival	August 29-30, 2026	<p>"This event is a Boston qualifying running festival that attracts athletes from around the nation. In 2025, we offered a brand new Boston qualifying course, in addition to the standard half-marathon which attracts those seeking a moderate distance. Our Sunset 5K remains attractive to those wanting a less physically stressful race and offers a platform for our Kids Run Free Program for kids 12 and under. For 2026, we intend to extend the First Responder Marathon Relay and offer First Responder Half-Marathon Relay which is much more attainable distance with fewer members necessary to complete a team."</p> <p>Predicted total attendance is 2,500, with an estimated 900 attendees paying for overnight lodging in Vancouver.</p>	\$14,500	\$14,500
23	Columbia River Triathlon/Girlfriends Triathlon	WHY Community	Large Event or Festival	August 7-9, 2026	<p>"This triathlon began in 2009 and has grown into a locally well known finale to the triathlon season that spans a 3 day weekend and offers 12 different race categories to choose from with distances and events for every age group and ability. This event has become the largest multi sport event in the region and steadily increased in numbers. With NWABA as the 2025 beneficiary, the closed course provided at Columbia River Triathlon and Girlfriends Triathlon offers itself to be safe and accessible to athletes of all abilities."</p> <p>Predicted total attendance is 2,500, with an estimated 1,238 attendees paying for overnight lodging in Vancouver.</p>	\$17,000	\$17,000
24	Couve Clover Run	WHY Community	Large Event or Festival	March 22, 2026	<p>"Couve Clover is a running event designed for the entire family and is held in conjunction with St. Patrick's holiday. Athletes and their families can run 3 miles, 7 miles or 10 miles along Vancouver's beautiful Waterfront Park and boardwalk area and, depending on the distance chosen, out to the historic Fort Vancouver area and Officer's Row. Also included is the Lucky Leap 1 mile dedicated to those with young children, beginning walkers and community members needing a more accessible course."</p> <p>Predicted total attendance is 2,700, with an estimated 1,458 attendees paying for overnight lodging in Vancouver.</p>	\$18,000	\$0

# EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

25	2026 Sales & Marketing Programs	Visit Vancouver, WA	Tourism Organization	Ongoing 2026	<p>"In 2026, Visit Vancouver Washington will continue implementing destination specific Sales &amp; Marketing Programs designed to increase visitor spending and economic vitality for Vancouver and Clark County.</p> <p>Visit Vancouver WA’s marketing team creates and implements campaigns throughout the year to increase brand awareness, influence travelers in every stage of the decision-making process, and provide destination services while visitors are in market. Advertising initiatives include digital display and direct booking campaigns; performance display ads leading to website views; sponsored content articles; and more traditional print, radio, and display ads in airports. Content creation (photography, video, website text, social media posts, etc.) is also a major part of implementing campaigns on a variety of channels.</p> <p>Visit Vancouver WA’s group sales team advocates and sells Vancouver as a destination for sporting events, meetings, conventions and group travel. The team works in conjunction and partnership with local hotels to distribute qualified group sales opportunities, and then the team helps to convert these opportunities into future group bookings for their facilities. The impact of these future group bookings is significant; on an annual basis, the team is able to secure more than 60 future events for the destination representing over 20,000 future booked hotel rooms for Vancouver &amp; Clark County with an estimated economic impact of \$11.5 million."</p>	\$1,300,000	\$1,300,000
26	Tourism Shuttle & Cultural Tour Program	Ke Kukui Foundation	Tourism Program or Facilities	Ongoing 2026	<p>"Ke Kukui Foundation is requesting support from the City of Vancouver LTAC grant to purchase three sprinter vans that will directly enhance tourism and cultural experiences within the city. These vans will serve multiple purposes, with tourism as the primary focus. Currently, Vancouver does not have a “for-hire” corporate van tour company. Our vision is to fill this gap by offering hotel partners and their guests access to shuttle tours showcasing Vancouver’s cultural landmarks, heritage sites, and key attractions. In addition to tourism, the vans will serve community and cultural purposes, including transportation for Ke Kukui Foundation programs, visiting artists, and cultural practitioners. This dual-use model ensures maximum utilization of the vehicles while prioritizing tourism services for visitors."</p>	\$450,000	\$0

EXHIBIT A - 2026 Lodging Tax Advisory Committee Grant Award Recommendations to City Council

27	Boosting Heritage Tourism- Historic Tours	The Historic Trust	Tourism Program or Facilities	Ongoing 2026	"The Historic Trust is seeking lodging tax funding to help expand awareness and frequency of guided tours at two of the Pacific Northwest's most important historic buildings. Guided tours for no cost have been offered for the past several years by trained volunteer docents on a consistent schedule from Wednesday - Friday, 10:00 a.m. to 2:00 p.m. The Trust's enthusiastic, knowledgeable, and growing docent corps encourages guests to dive into local history with engaging interpretation about these venerable landmarks and the people who inhabited them. Lodging tax funding will allow the Trust to more thoroughly market these unique resources to a broader audience of travelers, recruit and train more docents, and expand tour days and hours. Offering greater availability makes it easier for people to find a time to visit that fits in with their other local experiences and activities."	\$17,482	\$17,482
28	Downtown Ambassador Program	Vancouver's Downtown Association	Tourism Program or Facilities	Ongoing 2026	"The Vancouver Downtown Association (VDA) is seeking lodging tax funding to support and expand its long-standing Downtown Ambassador Program, a key initiative that has contributed to the success of placemaking efforts in the heart of Vancouver. The Program directly enhances the visitor experience through a combination of clean and safe activities and on-the-ground visitor services. Our ambassadors patrol the streets daily, managing litter, removing graffiti, and addressing biohazard concerns, ensuring that the downtown area remains clean and welcoming for visitors and residents alike. Ambassadors conducted dozens of patrols for major events, including 56 litter and graffiti patrols at the Vancouver Farmer's Market, 25+ patrols at Esther Short Park events, and regular coverage for the Waterfront Concert Series, Lucky 7 Flea Market, and other community partner events. These services ensured that visitors experienced a clean, safe, and navigable downtown, directly benefiting hotels, restaurants, shops, and cultural venues."	\$52,500	\$40,000
TOTAL						\$2,481,201	\$1,735,909